

# ORDER



**Orders**  
**Order / Rev:** 462666  
**Alt Order #:**  
**Product Desc:** political  
**Estimate:**  
**Flight Dates:** 10/12/18 - 11/02/18  
**Original Date / Rev:** 10/10/18 / 10/11/18  
**Order Type:** GEN

**WG AU-AM**  
**Primary AE:** Carol Johnston  
**Sales Office:** ATHR  
**Sales Region:** Local

**Agency Name:** Gateway Management Group, LLC  
**Buying Contact:**  
**Billing Contact:**  
 5903 De Giverville Ave  
 St Louis, MO 63112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Georgia Democratic Party-A  
**Demographic:** HH  
**Product Codes:** Gubernatorial  
**Priority:** P-99  
**Revenue Code 1:** CORE  
**Revenue Code 2:** POLITICAL  
**Revenue Code 3:** GENERAL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** P00066781-A  
**Agency External ID:** P00066121  
**Unit Code:** General

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/18   | 10/28/18 | 16      | \$240.00     | \$204.00   |
| 10/29/18   | 11/02/18 | 8       | \$120.00     | \$102.00   |

**Totals**

| Month         | # Spots   | Gross Amount    | Net Amount      | Rating      |
|---------------|-----------|-----------------|-----------------|-------------|
| October 2018  | 16        | \$240.00        | \$204.00        | 0.00        |
| November 2018 | 8         | \$120.00        | \$102.00        | 0.00        |
| <b>Totals</b> | <b>24</b> | <b>\$360.00</b> | <b>\$306.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Carol Johnston    |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch    | Start             | End             | Inventory Code      | Break | Start/End Time    | Days    | Len         | Spots | Rate          | Pri  | Rtg  | Type | Spots | Amount   |
|-----|-------|-------------------|-----------------|---------------------|-------|-------------------|---------|-------------|-------|---------------|------|------|------|-------|----------|
| N 1 | WG AU | 10/12/18          | 11/02/18        | AM<br>Morning Drive | CM    | 6a-10a            | ----2-- | 1:00        | 2     | \$15.00       | P-01 | 0.00 | NM   | 12    | \$180.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |      |      |      |       |          |
|     |       | Week: 10/08/18    | 10/14/18        | ----2--             |       | 2                 |         | \$15.00     |       | 0.00          |      |      |      |       |          |
|     |       | Week: 10/15/18    | 10/21/18        | 1-1-1--             |       | 3                 |         | \$15.00     |       | 0.00          |      |      |      |       |          |
|     |       | Week: 10/22/18    | 10/28/18        | 1--11--             |       | 3                 |         | \$15.00     |       | 0.00          |      |      |      |       |          |
|     |       | Week: 10/29/18    | 11/04/18        | -1111--             |       | 4                 |         | \$15.00     |       | 0.00          |      |      |      |       |          |
| N 2 | WG AU | 10/15/18          | 11/02/18        | MD<br>Midday        | CM    | 10a-3p            | -1-1--- | 1:00        | 2     | \$15.00       | P-01 | 0.00 | NM   | 6     | \$90.00  |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |      |      |      |       |          |
|     |       | Week: 10/15/18    | 10/21/18        | -1-1---             |       | 2                 |         | \$15.00     |       | 0.00          |      |      |      |       |          |
|     |       | Week: 10/22/18    | 10/28/18        | -1-1---             |       | 2                 |         | \$15.00     |       | 0.00          |      |      |      |       |          |
|     |       | Week: 10/29/18    | 11/04/18        | -1-1---             |       | 2                 |         | \$15.00     |       | 0.00          |      |      |      |       |          |
| N 3 | WG AU | 10/15/18          | 11/02/18        | PM<br>PM Drive      | CM    | 3p-7p             | --1---- | 1:00        | 1     | \$15.00       | P-01 | 0.00 | NM   | 4     | \$60.00  |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |      |      |      |       |          |
|     |       | Week: 10/15/18    | 10/21/18        | --1----             |       | 1                 |         | \$15.00     |       | 0.00          |      |      |      |       |          |
|     |       | Week: 10/22/18    | 10/28/18        | --1----             |       | 1                 |         | \$15.00     |       | 0.00          |      |      |      |       |          |
|     |       | Week: 10/29/18    | 11/04/18        | --1-1--             |       | 2                 |         | \$15.00     |       | 0.00          |      |      |      |       |          |
| N 4 | WG AU | 10/12/18          | 10/12/18        | PM<br>PM Drive      | CM    | 3p-7p             | ----F-- | 1:00        | 2     | \$15.00       | P-99 | 0.00 | NM   | 2     | \$30.00  |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |      |      |      |       |          |