

KNRO-AM / REDDING, CA

PERFORMED FROM 01/01 – THROUGH – 03/31

1. Scams
2. Flooding
3. Prop 1
4. Winter weather
5. Shigella
6. Mosquitos

Public Affairs Programs

RADIO HEALTH JOURNAL: A 30-minute syndicated radio magazine of in-depth public affairs. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Broadcast Sundays at 5:00 – 5:30AM.

VIEWPOINTS: A 30-minute syndicated radio magazine with two major stories weekly. Each week, Viewpoints features interviews with guests that have expertise and real-world experience regarding current events, social commentary, entertainment and more. Broadcast Sundays at 5:30 – 6:00AM.

EYE ON REDDING: A program hosted by KNRO on-air personality Logan Kane every Sunday Morning at 6:00AM. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.

Quarterly Issues/Programs List

1st quarter of 2024

KNRO-AM / Redding / California

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
01/21/ 24	5:30A	06:30	Crime	Scams	Recent phone scams have been reported. Talk on how to identify a scam and what to do

02/04/24	5:30A	06:00	Community	Flooding	General flooding safety tips (home, vehicle)
02/18/24	5:30A	06:00	Government	CA Proposition 1	Discussion of Prop 1 on the upcoming ballot, explaining pros and cons of each side
03/03/24	5:30A	05:00	Community	Winter weather	Winter weather driving tips and best practices
03/17/24	5:30A	06:00	Health	Shigella	What it is, how to diagnose, and how to treat
03/31/24	5:30A	06:00	Community	Mosquitos	Abatement practices and mosquito bite care