

***WTKE-FM***  
***100.3 FM /W246BN 97.1***  
**QUARTERLY ISSUES REPORT**

**FIRST QUARTER**

**2021**

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**Omni Broadcasting LLC**

## ***Section A -- Ascertainment of Community Needs***

WTKE-FM makes a continuing effort to ascertain the needs of the communities it serves, and to address those needs in its programming. Information is gathered through the station's ongoing contact with community leaders, the news media, and the public at large. The station provides programming to meet those needs through a variety of radio programs and public service campaigns. This report documents the programming that was broadcast by WTKE-FM/ W246BN 97.1 during the First Quarter of 2021 in order to address the following issues:

- Communications
- Community
- Core Values
- Crime
- Education
- Energy Resources
- Family Issues
- Foreign Policy
- Government
- Health
- Local Charities
- Local Economy
- Military Issues
- Public Health
- Racial Relations
- Tourism
- Severe Weather Information
- Hurricane Recovery

## ***Section B -- Public Affairs and News Programs***

WTKE-FM/ W246BN 97.1 airs "Florida Roundtable." This is a weekly one-hour interview and discussion program covering state and national issues affecting Florida. "Florida Roundtable" is produced by Florida's Radio Networks (FRN) and is co-hosted by FRN Public Affairs Director Reagan Smith and attorney, syndicated columnist and former Florida Congressman Lou Frey. The program's guests include state and national newsmakers and authorities.

"Florida Roundtable" is broadcast every Sunday morning from 8:00am- 9:00am (Central Time). Public Affairs Program Reports, which summarize the topics discussed in these

programs, are attached to this report. Any variances from the regularly scheduled programs are noted.

WTKE-FM/W246BN 97.1 airs Local News twice an hour 6am-6pm

WTKE-FM/W246BN 97.1 also airs local news once an hour weekday mornings from 6 am thru 9 am. And again in the afternoon 4pm-6pm. In addition to reporting hard news, these newscasts also serve as an information source to the community on those issues of concern.

Additionally, WTKE-FM/ W246BN 97.1 airs Local mid day programs to address social issues that not only affect the world of sports, but society at large. Example: The cause and effects of abuse and how to get help. With college football players as well as professional football players having their lives exposed has opened up many issues from sexual and battery abuse and effects it has on the family.

### ***Section C -- Public Service Announcements***

In order to serve the needs of the large number of deserving community groups, events, and non-profit organizations in its service area, WTKE-FM/W246BN 97.1 broadcasts public service announcements 24 hours per day, 7 days per week. One recorded PSA is aired per hour.

To further serve the needs of the community in a significant manner, and to respond to special needs and circumstances, WTKE-FM/W246BN 97.1 donates additional airtime to the community in the form of recorded PSA's on a frequent and continuing basis. These PSA's address a wide variety of issues that apply to large segments of the community, and are scheduled on a case-by-case basis.

### ***Section D -- Public Service Events***

WTKE in conjunction with the Fort Walton Beach Chamber of Commerce began broadcasting a new feature called "Loca-lossa" ( Local and Okaloosa County) Focusing on events around the community and encouraging listeners to keep their dollars local to support local businesses.

During First Quarter 2021, WTKE Morning Show conducted interviews for Future Stars Football Clinic.

WTKE aired recorded public service messages for the local Autism Center 5K Run.

During March, WTKE in conjunction with local businesses in Crestview, Florida, gave back to the community by offering Free Box Lunches to local first responders in appreciation of their efforts in and around the Crestview area. Local police, Okaloosa County Sheriff's Department, Okaloosa County EMS and Fire department enjoyed free lunch from the local Cracker Barrel.