

## Ampersand Cable System Order

Order #	62992503	Flight Dates	05/10/22 - 05/16/22	Update Date	05/06/22
Syscode	0335	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Cox Media/Tulsa, OK	Advertiser	Frix for Congress OK CD2	Show All Lines	
Market	Tulsa			Total # of Weeks	1
		Client Code	732	Total	\$4,615.00
AE	Chris Overberg	Product Code	820	Commission	\$692.25
Sales Coordinator	Alexandra Eng-Nguyen	Est Code	8885	Net Total	\$3,922.75
Office	Washington	Product Name	candidate	Total Spots	50
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD May21	Primary Demo	Households	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5/6 New Candidate Order. Please review & confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	5/9/22	5/15/22	05:00	09:00		X	X	X	X			-	-	6	\$30.00	\$180.00	30	IPE 12/27/2021-12/25/2022
2	FXNC	FXNC EM	5/16/22	5/22/22	05:00	09:00	X							-	-	2	\$90.00	\$180.00	30	IPE 5/14/2022-5/22/2022
3	FXNC	FXNC DT	5/9/22	5/15/22	09:00	15:00		X	X	X	X			-	-	6	\$25.00	\$150.00	30	IPE 12/27/2021-12/25/2022
4	FXNC	FXNC DT	5/16/22	5/22/22	09:00	15:00	X							-	-	2	\$90.00	\$180.00	30	IPE 5/14/2022-5/22/2022
5	FXNC	FXNC EF	5/9/22	5/15/22	15:00	19:00		X	X	X	X			-	-	8	\$40.00	\$320.00	30	IPE 12/27/2021-12/25/2022
6	FXNC	FXNC EF	5/9/22	5/15/22	15:00	19:00						X	X	-	-	8	\$125.00	\$1,000.00	30	IPE 12/27/2021-12/25/2022
7	FXNC	FXNC EF	5/16/22	5/22/22	15:00	19:00	X							-	-	1	\$125.00	\$125.00	30	IPE 5/14/2022-5/22/2022
8	FXNC	FXNC PT	5/9/22	5/15/22	19:00	24:00		X	X	X	X			-	-	8	\$85.00	\$680.00	30	IPE 12/27/2021-12/25/2022
9	FXNC	FXNC PT	5/9/22	5/15/22	19:00	24:00						X	X	-	-	8	\$200.00	\$1,600.00	30	IPE 12/27/2021-12/25/2022
10	FXNC	FXNC PT	5/16/22	5/22/22	19:00	24:00	X							-	-	1	\$200.00	\$200.00	30	IPE 5/14/2022-5/22/2022

	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	Total
<b>SPOTS</b>	50	0	0	0	0	0	0	0	0	0	0	0	50
<b>AMT</b>	\$4,615.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,615.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

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62992503 | Tulsa | Cox Media/Tulsa, OK | 0335 |

## Ampersand Cable System Order

Order #	62992503	Flight Dates	05/10/22 - 05/16/22	Update Date	05/06/22	
Syscode	2445	Agency	Strategic Media Services, Inc	Version	2 Vs. 1	
System Name	Cox Media/DISH- I+ Tulsa, OK	Advertiser	Frix for Congress OK CD2	Show All Lines		
Market	Tulsa				Total # of Weeks	1
		Client Code	732	Total	\$1,172.00	
AE	Chris Overberg	Product Code	820	Commission	\$175.80	
Sales Coordinator	Alexandra Eng-Nguyen	Est Code	8885	Net Total	\$996.20	
Office	Washington	Product Name	candidate	Total Spots	8	
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0	
Status	Not accepted				Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD May21	Primary Demo	Households	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -

  

Comments :	5/6 R1 drop -\$900 MG +\$879, changing rates.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	5/9/22	5/15/22	09:00	15:00		X	X	X	X	X	X	-	-	0	\$100.00	\$0.00	30	-4x IPE
2	FXNC	FXNC DT	5/16/22	5/22/22	09:00	15:00	X							-	-	1	\$130.00	\$130.00	30	IPE 5/14/2022-5/22/2022
3	FXNC	FXNC PT	5/9/22	5/15/22	15:00	24:00		X	X	X	X	X	X	-	-	0	\$125.00	\$0.00	30	-4x IPE
4	FXNC	FXNC PT	5/16/22	5/22/22	15:00	24:00	X							-	-	1	\$163.00	\$163.00	30	IPE 5/14/2022-5/22/2022
5	FXNC	FXNC DT	5/9/22	5/15/22	09:00	15:00		X	X	X	X	X	X	-	-	3	\$130.00	\$390.00	30	MG +3x rate change
6	FXNC	FXNC PT	5/9/22	5/15/22	15:00	24:00		X	X	X	X	X	X	-	-	3	\$163.00	\$489.00	30	MG +3x IPE rate change

	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	Total
<b>SPOTS</b>	8	0	0	0	0	0	0	0	0	0	0	0	8
<b>AMT</b>	\$1,172.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,172.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

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