

## Ampersand Cable System Order

Order #	62989949
Syscode	7929
System Name	Cox Media/Tulsa Interconnect, OK
Market	Tulsa

AE	Chris Overberg
Sales Coordinator	Jonathan Markgraaff
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Feb22
-	

Flight Dates	05/03/22 - 05/09/22
Agency	Strategic Media Services, Inc
Advertiser	Frix for Congress OK CD2

Client Code	732
Product Code	820
Est Code	8813
Product Name	(OK CD-2) 5.3-5.9
Credit Status	Cash in Advance

Primary Demo	Households
Makegood Policy	Approval Required

Update Date	05/02/22		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$2,205.00		
Commission	\$330.75		
Net Total	\$1,874.25		
Total Spots	33		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5/2 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	5/2/22	5/8/22	05:00	09:00		X	X	X	X			-	-	6	\$45.00	\$270.00	30	IPE
2	FXNC	FXNC EM	5/9/22	5/15/22	05:00	09:00	X							-	-	2	\$45.00	\$90.00	30	IPE
3	FXNC	FXNC DT	5/2/22	5/8/22	09:00	15:00		X	X	X	X			-	-	6	\$35.00	\$210.00	30	IPE
4	FXNC	FXNC DT	5/9/22	5/15/22	09:00	15:00	X							-	-	2	\$35.00	\$70.00	30	IPE
5	FXNC	FXNC EF	5/2/22	5/8/22	15:00	19:00		X	X	X	X	X	X	-	-	7	\$55.00	\$385.00	30	IPE
6	FXNC	FXNC EF	5/9/22	5/15/22	15:00	19:00	X							-	-	1	\$55.00	\$55.00	30	IPE
7	FXNC	FXNC PT	5/2/22	5/8/22	19:00	24:00		X	X	X	X	X	X	-	-	8	\$125.00	\$1,000.00	30	IPE
8	FXNC	FXNC PT	5/9/22	5/15/22	19:00	24:00	X							-	-	1	\$125.00	\$125.00	30	IPE

	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	Total
<b>SPOTS</b>	33	0	0	0	0	0	0	0	0	0	0	0	33
<b>AMT</b>	\$2,205.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,205.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/02/22

62989949 | Tulsa | Cox Media/Tulsa Interconnect, OK | 7929 |

## Ampersand Cable System Order

Order #	62989949	Flight Dates	05/03/22 - 05/09/22	Update Date	05/02/22
Syscode	2445	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Cox Media/DISH- I+ Tulsa, OK	Advertiser	Frix for Congress OK CD2	Show All Lines	
Market	Tulsa			Total # of Weeks	1
		Client Code	732	Total	\$1,350.00
AE	Chris Overberg	Product Code	820	Commission	\$202.50
Sales Coordinator	Jonathan Markgraaff	Est Code	8813	Net Total	\$1,147.50
Office	Washington	Product Name	(OK CD-2) 5.3-5.9	Total Spots	12
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Feb22	Primary Demo	Households	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5/2 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	5/2/22	5/8/22	09:00	15:00			X	X	X	X	X	-	-	6	\$100.00	\$600.00	30	IPE
2	FXNC	VARIOUS	5/2/22	5/8/22	15:00	24:00			X	X	X	X	X	-	-	6	\$125.00	\$750.00	30	IPE

	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	Total
<b>SPOTS</b>	12	0	0	0	0	0	0	0	0	0	0	0	12
<b>AMT</b>	\$1,350.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,350.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/02/22

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