

Ampersand Cable System Order

Order #	62995496	Flight Dates	05/17/22 - 05/23/22	Update Date	05/16/22
Syscode	0335	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Cox Media/Tulsa, OK	Advertiser	Frix for Congress OK CD2	Show All Lines	
Market	Tulsa			Total # of Weeks	1
		Client Code	732	Total	\$2,922.00
AE	Chris Overberg	Product Code	820	Commission	\$438.30
Sales Coordinator	Alexandra Eng-Nguyen	Est Code	8962	Net Total	\$2,483.70
Office	Washington	Product Name	candidate	Total Spots	23
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD May21	Primary Demo	Households	GRP	-
-		Makegood Policy	Approval Required	CPP	-
Comments : 5/16 New Candidate Order. Please review & confirm. Thanks!					

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	5/16/22	5/22/22	05:00	09:00		X	X	X	X			-	-	5	\$90.00	\$450.00	30	IPE 5/14/2022-5/22/2022
2	FXNC	FXNC EM	5/23/22	5/29/22	05:00	09:00	X							-	-	1	\$113.00	\$113.00	30	IPE 5/23/2022-6/5/2022
3	FXNC	FXNC DT	5/16/22	5/22/22	09:00	15:00		X	X	X	X			-	-	6	\$90.00	\$540.00	30	IPE 5/14/2022-5/22/2022
4	FXNC	FXNC DT	5/23/22	5/29/22	09:00	15:00	X							-	-	1	\$113.00	\$113.00	30	IPE 5/23/2022-6/5/2022
5	FXNC	FXNC EF	5/16/22	5/22/22	15:00	19:00		X	X	X	X	X	X	-	-	4	\$125.00	\$500.00	30	IPE 5/14/2022-5/22/2022
6	FXNC	FXNC EF	5/23/22	5/29/22	15:00	19:00	X							-	-	1	\$156.00	\$156.00	30	IPE 5/23/2022-6/5/2022
7	FXNC	FXNC PT	5/16/22	5/22/22	19:00	24:00		X	X	X	X	X	X	-	-	4	\$200.00	\$800.00	30	IPE 5/14/2022-5/22/2022
8	FXNC	FXNC PT	5/23/22	5/29/22	19:00	24:00	X							-	-	1	\$250.00	\$250.00	30	IPE 5/23/2022-6/5/2022

	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	Total
SPOTS	23	0	0	0	0	0	0	0	0	0	0	0	23
AMT	\$2,922.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,922.00

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62995496 | Tulsa | Cox Media/Tulsa, OK | 0335 |

Ampersand Cable System Order

Order #	62995496	Flight Dates	05/17/22 - 05/23/22	Update Date	05/16/22
Syscode	2416	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Cox Media/DirectTV- I+ Tulsa, OK	Advertiser	Frix for Congress OK CD2	Show All Lines	
Market	Tulsa			Total # of Weeks	1
		Client Code	732	Total	\$2,002.00
AE	Chris Overberg	Product Code	820	Commission	\$300.30
Sales Coordinator	Alexandra Eng-Nguyen	Est Code	8962	Net Total	\$1,701.70
Office	Washington	Product Name	candidate	Total Spots	16
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD May21	Primary Demo	Households	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5/16 New Candidate Order. Please review & confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	5/16/22	5/22/22	05:00	09:00		X	X	X	X			-	-	3	\$90.00	\$270.00	30	IPE 5/14/2022-5/22/2022
2	FXNC	FXNC EM	5/23/22	5/29/22	05:00	09:00	X							-	-	1	\$113.00	\$113.00	30	IPE 5/23/2022-6/5/2022
3	FXNC	FXNC DT	5/16/22	5/22/22	09:00	15:00		X	X	X	X			-	-	3	\$90.00	\$270.00	30	IPE 5/14/2022-5/22/2022
4	FXNC	FXNC DT	5/23/22	5/29/22	09:00	15:00	X							-	-	1	\$113.00	\$113.00	30	IPE 5/23/2022-6/5/2022
5	FXNC	FXNC EF	5/16/22	5/22/22	15:00	19:00		X	X	X	X	X	X	-	-	2	\$125.00	\$250.00	30	IPE 5/14/2022-5/22/2022
6	FXNC	FXNC EF	5/23/22	5/29/22	15:00	19:00	X							-	-	1	\$156.00	\$156.00	30	IPE 5/23/2022-6/5/2022
7	FXNC	FXNC PT	5/16/22	5/22/22	19:00	24:00		X	X	X	X	X	X	-	-	2	\$200.00	\$400.00	30	IPE 5/14/2022-5/22/2022
8	FXNC	FXNC PT	5/23/22	5/29/22	19:00	24:00	X							-	-	1	\$250.00	\$250.00	30	IPE 5/23/2022-6/5/2022
9	FXNC	FXNC W	5/16/22	5/22/22	06:00	15:00						X	X	-	-	2	\$90.00	\$180.00	30	IPE 5/14/2022-5/22/2022

	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	Total
SPOTS	16	0	0	0	0	0	0	0	0	0	0	0	16
AMT	\$2,002.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,002.00

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Ampersand Cable System Order

Order #	62995496	Flight Dates	05/17/22 - 05/23/22	Update Date	05/16/22
Syscode	2445	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Cox Media/DISH- I+ Tulsa, OK	Advertiser	Frix for Congress OK CD2	Show All Lines	
Market	Tulsa			Total # of Weeks	1
		Client Code	732	Total	\$1,538.00
AE	Chris Overberg	Product Code	820	Commission	\$230.70
Sales Coordinator	Alexandra Eng-Nguyen	Est Code	8962	Net Total	\$1,307.30
Office	Washington	Product Name	candidate	Total Spots	10
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD May21	Primary Demo	Households	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5/16 New Candidate Order. Please review & confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	5/16/22	5/22/22	09:00	15:00		X	X	X	X	X	X	-	-	4	\$130.00	\$520.00	30	IPE 5/14/2022-5/22/2022
2	FXNC	FXNC DT	5/23/22	5/29/22	09:00	15:00	X							-	-	1	\$163.00	\$163.00	30	IPE 5/23/2022-6/5/2022
3	FXNC	FXNC PT	5/16/22	5/22/22	15:00	24:00		X	X	X	X	X	X	-	-	4	\$163.00	\$652.00	30	IPE 5/14/2022-5/22/2022
4	FXNC	FXNC PT	5/23/22	5/29/22	15:00	24:00	X							-	-	1	\$203.00	\$203.00	30	IPE 5/23/2022-6/5/2022

	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$1,538.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,538.00

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Ampersand Cable System Order

Order #	62995496	Flight Dates	05/17/22 - 05/23/22	Update Date	05/16/22	
Syscode	9993	Agency	Strategic Media Services, Inc	Version	1 Vs. 1	
System Name	Cox Media/Tulsa U-verse, OK	Advertiser	Frix for Congress OK CD2	Show All Lines		
Market	Tulsa				Total # of Weeks	1
		Client Code	732	Total	\$468.00	
AE	Chris Overberg	Product Code	820	Commission	\$70.20	
Sales Coordinator	Alexandra Eng-Nguyen	Est Code	8962	Net Total	\$397.80	
Office	Washington	Product Name	candidate	Total Spots	26	
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0	
Status	Not accepted				Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD May21	Primary Demo	Households	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -

Comments :	5/16 New Candidate Order. Please review & confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	5/16/22	5/22/22	05:00	09:00		X	X	X	X			-	-	6	\$15.00	\$90.00	30	IPE 5/14/2022-5/22/2022
2	FXNC	FXNC EM	5/23/22	5/29/22	05:00	09:00	X							-	-	1	\$19.00	\$19.00	30	IPE 5/23/2022-6/5/2022
3	FXNC	FXNC DT	5/16/22	5/22/22	09:00	15:00		X	X	X	X			-	-	7	\$15.00	\$105.00	30	IPE 5/14/2022-5/22/2022
4	FXNC	FXNC DT	5/23/22	5/29/22	09:00	15:00	X							-	-	1	\$19.00	\$19.00	30	IPE 5/23/2022-6/5/2022
5	FXNC	FXNC EF	5/16/22	5/22/22	15:00	19:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	IPE 5/14/2022-5/22/2022
6	FXNC	FXNC EF	5/23/22	5/29/22	15:00	19:00	X							-	-	1	\$19.00	\$19.00	30	IPE 5/23/2022-6/5/2022
7	FXNC	FXNC PT	5/16/22	5/22/22	19:00	24:00		X	X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	IPE 5/14/2022-5/22/2022
8	FXNC	FXNC PT	5/23/22	5/29/22	19:00	24:00	X							-	-	1	\$31.00	\$31.00	30	IPE 5/23/2022-6/5/2022

	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	Total
SPOTS	26	0	0	0	0	0	0	0	0	0	0	0	26
AMT	\$468.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$468.00

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