

Ampersand Cable System Order

Order #	63027060	Flight Dates	08/17/22 - 08/19/22	Update Date	08/15/22
Syscode	0335	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Cox Media/Tulsa, OK	Advertiser	Frix for Congress OK CD2	Show All Lines	
Market	Tulsa			Total # of Weeks	1
		Client Code	732	Total	\$1,515.00
AE	Chris Overberg	Product Code	820	Commission	\$227.25
Sales Coordinator	Christina Le	Est Code	9671	Net Total	\$1,287.75
Office	Washington	Product Name	8.16-8.19	Total Spots	12
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Aug21	Primary Demo	Households	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8/15 New Candidate Order. Please review & confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	8/15/22	8/21/22	05:00	09:00			X	X	X			-	-	3	\$90.00	\$270.00	30	IPE 7/11/2022-8/28/2022
2	FXNC	FXNC DT	8/15/22	8/21/22	09:00	15:00			X	X	X			-	-	3	\$90.00	\$270.00	30	IPE 7/11/2022-8/28/2022
3	FXNC	FXNC EF	8/15/22	8/21/22	15:00	19:00			X	X	X			-	-	3	\$125.00	\$375.00	30	IPE 7/11/2022-8/28/2022
4	FXNC	FXNC PT	8/15/22	8/21/22	19:00	24:00			X	X	X			-	-	3	\$200.00	\$600.00	30	IPE 7/11/2022-8/28/2022

	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Total
SPOTS	12	0	0	0	0	0	0	0	0	0	0	0	12
AMT	\$1,515.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,515.00

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Ampersand Cable System Order

Order #	63027060	Flight Dates	08/17/22 - 08/19/22	Update Date	08/15/22
Syscode	2416	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Cox Media/DirectTV- I+ Tulsa, OK	Advertiser	Frix for Congress OK CD2	Show All Lines	
Market	Tulsa			Total # of Weeks	1
		Client Code	732	Total	\$1,190.00
AE	Chris Overberg	Product Code	820	Commission	\$178.50
Sales Coordinator	Christina Le	Est Code	9671	Net Total	\$1,011.50
Office	Washington	Product Name	8.16-8.19	Total Spots	10
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Aug21	Primary Demo	Households	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8/15 New Candidate Order. Please review & confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	8/15/22	8/21/22	05:00	09:00			X	X	X			-	-	3	\$90.00	\$270.00	30	IPE 7/11/2022-8/28/2022
2	FXNC	FXNC DT	8/15/22	8/21/22	09:00	15:00			X	X	X			-	-	3	\$90.00	\$270.00	30	IPE 7/11/2022-8/28/2022
3	FXNC	FXNC EF	8/15/22	8/21/22	15:00	19:00			X	X	X			-	-	2	\$125.00	\$250.00	30	IPE 7/11/2022-8/28/2022
4	FXNC	FXNC PT	8/15/22	8/21/22	19:00	24:00			X	X	X			-	-	2	\$200.00	\$400.00	30	IPE 7/11/2022-8/28/2022

	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$1,190.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,190.00

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Order #	63027060	Flight Dates	08/17/22 - 08/19/22	Update Date	08/15/22			
Syscode	2445	Agency	Strategic Media Services, Inc	Version	1 Vs. 1			
System Name	Cox Media/DISH- I+ Tulsa, OK	Advertiser	Frix for Congress OK CD2	Show All Lines				
Market	Tulsa				Total # of Weeks	1		
		Client Code	732	Total		\$675.00		
AE	Chris Overberg	Product Code	820	Commission		\$101.25		
Sales Coordinator	Christina Le	Est Code	9671	Net Total		\$573.75		
Office	Washington	Product Name	8.16-8.19	Total Spots		6		
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split		100.0		
Status	Not accepted				Sold On		Cost Per Spot	
Survey	DMA Nielsen Live+SD Aug21				GRP	-	GIMP	-
-		Primary Demo	Households	CPP	-	CPM	-	
		Makegood Policy	Approval Required					
Comments :		8/15 New Candidate Order. Please review & confirm. Thanks!						

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	8/15/22	8/21/22	09:00	15:00				X	X			-	-	3	\$100.00	\$300.00	30	IPE 7/11/2022-8/28/2022
2	FXNC	FXNC PT	8/15/22	8/21/22	15:00	24:00				X	X			-	-	3	\$125.00	\$375.00	30	IPE 7/11/2022-8/28/2022

	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Total
SPOTS	6	0	0	0	0	0	0	0	0	0	0	0	6
AMT	\$675.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$675.00

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Order #	63027060	Flight Dates	08/17/22 - 08/19/22	Update Date	08/15/22	
Syscode	9993	Agency	Strategic Media Services, Inc	Version	1 Vs. 1	
System Name	Cox Media/Tulsa U-verse, OK	Advertiser	Frix for Congress OK CD2	Show All Lines		
Market	Tulsa			Total # of Weeks	1	
		Client Code	732	Total	\$210.00	
AE	Chris Overberg	Product Code	820	Commission	\$31.50	
Sales Coordinator	Christina Le	Est Code	9671	Net Total	\$178.50	
Office	Washington	Product Name	8.16-8.19	Total Spots	12	
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	DMA Nielsen Live+SD Aug21	Primary Demo	Households	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -

Comments :	8/15 New Candidate Order. Please review & confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	8/15/22	8/21/22	05:00	09:00			X	X	X			-	-	3	\$15.00	\$45.00	30	IPE 7/11/2022-8/28/2022
2	FXNC	FXNC DT	8/15/22	8/21/22	09:00	15:00			X	X	X			-	-	3	\$15.00	\$45.00	30	IPE 7/11/2022-8/28/2022
3	FXNC	FXNC EF	8/15/22	8/21/22	15:00	19:00			X	X	X			-	-	3	\$15.00	\$45.00	30	IPE 7/11/2022-8/28/2022
4	FXNC	FXNC PT	8/15/22	8/21/22	19:00	24:00			X	X	X			-	-	3	\$25.00	\$75.00	30	IPE 7/11/2022-8/28/2022

	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Total
SPOTS	12	0	0	0	0	0	0	0	0	0	0	0	12
AMT	\$210.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$210.00

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