

Ampersand Cable System Order

Order #	63007734	Flight Dates	06/20/22 - 06/23/22	Update Date	06/17/22	
Syscode	0335	Agency	Strategic Media Services, Inc	Version	1 Vs. 1	
System Name	Cox Media/Tulsa, OK	Advertiser	Frix for Congress OK CD2	Show All Lines		
Market	Tulsa				Total # of Weeks	1
		Client Code	732	Total	\$3,564.00	
AE	Chris Overberg	Product Code	820	Commission	\$534.60	
Sales Coordinator	Alexandra Eng-Nguyen	Est Code	9284	Net Total	\$3,029.40	
Office	Washington	Product Name	(OK CD-2) 6.21-6.23	Total Spots	12	
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0	
Status	Not accepted				Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Apr22	Primary Demo	Households	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -

Comments :	6/17 New Order. Please review and confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AEN EM	6/20/22	6/26/22	05:00	09:00		X	X	X				-	-	3	\$213.00	\$639.00	30	IPE 6/6/2022-6/19/2022
2	FXNC	AEN DT	6/20/22	6/26/22	09:00	15:00		X	X	X				-	-	3	\$213.00	\$639.00	30	IPE 6/6/2022-6/19/2022
3	FXNC	AEN EF	6/20/22	6/26/22	15:00	19:00		X	X	X				-	-	3	\$293.00	\$879.00	30	IPE 6/6/2022-6/19/2022
4	FXNC	AEN PT	6/20/22	6/26/22	19:00	24:00		X	X	X				-	-	3	\$469.00	\$1,407.00	30	IPE 6/6/2022-6/19/2022

	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Total
SPOTS	12	0	0	0	0	0	0	0	0	0	0	0	12
AMT	\$3,564.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,564.00

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Ampersand Cable System Order

Order #	63007734	Flight Dates	06/20/22 - 06/23/22	Update Date	06/17/22
Syscode	2416	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Cox Media/DirecTV- I+ Tulsa, OK	Advertiser	Frix for Congress OK CD2	Show All Lines	
Market	Tulsa			Total # of Weeks	1
		Client Code	732	Total	\$1,950.00
AE	Chris Overberg	Product Code	820	Commission	\$292.50
Sales Coordinator	Alexandra Eng-Nguyen	Est Code	9284	Net Total	\$1,657.50
Office	Washington	Product Name	(OK CD-2) 6.21-6.23	Total Spots	6
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Apr22	Primary Demo	Households	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		6/17 New Order. Please review and confirm. Thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	6/20/22	6/26/22	09:00	15:00		X	X	X				-	-	2	\$213.00	\$426.00	30	IPE 6/6/2022-6/19/2022
2	FXNC	FXNC EF	6/20/22	6/26/22	15:00	19:00		X	X	X				-	-	2	\$293.00	\$586.00	30	IPE 6/6/2022-6/19/2022
3	FXNC	FXNC PT	6/20/22	6/26/22	19:00	24:00		X	X	X				-	-	2	\$469.00	\$938.00	30	IPE 6/6/2022-6/19/2022

	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Total
SPOTS	6	0	0	0	0	0	0	0	0	0	0	0	6
AMT	\$1,950.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,950.00

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Order #	63007734	Flight Dates	06/20/22 - 06/23/22	Update Date	06/17/22
Syscode	2445	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Cox Media/DISH- I+ Tulsa, OK	Advertiser	Frix for Congress OK CD2	Show All Lines	
Market	Tulsa			Total # of Weeks	1
		Client Code	732	Total	\$1,374.00
AE	Chris Overberg	Product Code	820	Commission	\$206.10
Sales Coordinator	Alexandra Eng-Nguyen	Est Code	9284	Net Total	\$1,167.90
Office	Washington	Product Name	(OK CD-2) 6.21-6.23	Total Spots	4
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Apr22	Primary Demo	Households	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		6/17 New Order. Please review and confirm. Thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	6/20/22	6/26/22	09:00	15:00		X	X	X				-	-	2	\$306.00	\$612.00	30	IPE 5/14/2022-6/28/2022
2	FXNC	FXNC PT	6/20/22	6/26/22	15:00	24:00		X	X	X				-	-	2	\$381.00	\$762.00	30	IPE 5/14/2022-6/28/2022

	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$1,374.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,374.00

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Order #	63007734	Flight Dates	06/20/22 - 06/23/22	Update Date	06/17/22
Syscode	9993	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Cox Media/Tulsa U-verse, OK	Advertiser	Frix for Congress OK CD2	Show All Lines	
Market	Tulsa			Total # of Weeks	1
		Client Code	732	Total	\$442.00
AE	Chris Overberg	Product Code	820	Commission	\$66.30
Sales Coordinator	Alexandra Eng-Nguyen	Est Code	9284	Net Total	\$375.70
Office	Washington	Product Name	(OK CD-2) 6.21-6.23	Total Spots	11
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Apr22	Primary Demo	Households	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		6/17 New Order. Please review and confirm. Thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	6/20/22	6/26/22	05:00	09:00		X	X	X				-	-	3	\$36.00	\$108.00	30	IPE 6/6/2022-6/19/2022
2	FXNC	FXNC DT	6/20/22	6/26/22	09:00	15:00		X	X	X				-	-	3	\$36.00	\$108.00	30	IPE 6/6/2022-6/19/2022
3	FXNC	FXNC EF	6/20/22	6/26/22	15:00	19:00		X	X	X				-	-	3	\$36.00	\$108.00	30	IPE 6/6/2022-6/19/2022
4	FXNC	FXNC PT	6/20/22	6/26/22	19:00	24:00		X	X	X				-	-	2	\$59.00	\$118.00	30	IPE 6/6/2022-6/19/2022

	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Total
SPOTS	11	0	0	0	0	0	0	0	0	0	0	0	11
AMT	\$442.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$442.00

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