



WDLA-FM
Townsquare Media Oneonta
Oneonta, NY 13820
jessicagomez@townsquaremedia.com
(607) 432-1030

wdlafm.com

CONTRACT

<u>Contract / Revision</u> 4145775 / 1		<u>Alt Order #</u>
<u>Advertiser</u> Joe Ermeti for Delaware County District Attor		<u>Original Date / Revision</u> 06/13/23 / 06/13/23
<u>Contract Dates</u> 06/14/23 - 06/27/23	<u>Estimate #</u>	
<u>Product</u> June 2023		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WDLA-FM	<u>Account Executive</u> Michele Clapperton	<u>Sales Office</u> Local Oneonta
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Joe Ermeti for Delaware County District Attorney
1495 Road 13
Unadilla, NY 13849

WDLA-FM - 4145775A													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WDLA	06/14/23	06/27/23	M-F AM Drive	6a-10a		:30				NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/12/23	06/18/23	--WTF--				3	\$10.00	0.00			
	Week:	06/19/23	06/25/23	MTWTF--				5	\$10.00	0.00			
	Week:	06/26/23	07/02/23	MT-----				2	\$10.00	0.00			
2	WDLA	06/14/23	06/27/23	M-F Midday	10a-3p		:30				NM	20	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/12/23	06/18/23	--WTF--				6	\$10.50	0.00			
	Week:	06/19/23	06/25/23	MTWTF--				10	\$10.50	0.00			
	Week:	06/26/23	07/02/23	MT-----				4	\$10.50	0.00			
3	WDLA	06/14/23	06/27/23	M-F PM Drive	3p-7p		:30				NM	10	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/12/23	06/18/23	--WTF--				3	\$9.00	0.00			
	Week:	06/19/23	06/25/23	MTWTF--				5	\$9.00	0.00			
	Week:	06/26/23	07/02/23	MT-----				2	\$9.00	0.00			
Totals											0.00	40	\$400.00

Time Period	# of Spots	Gross Amount	Net Amount
06/01/23 - 06/27/23	40	\$400.00	\$400.00
Totals	40	\$400.00	\$400.00

WDHI-FM - 4145775B									
*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type	Amount	
2	06/14/23	06/27/23	:30 Audio Spot (CPP)	40	40	\$2.00	CPP	\$80.00	
Totals				40	40			\$80.00	

WDOS-AM - 4145775B									
*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type	Amount	
1	06/14/23	06/27/23	:30 Audio Spot (CPP)	40	40	\$2.00	CPP	\$80.00	
Totals				40	40			\$80.00	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
WDOS-AM - 4145775C													

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
4145775 / 1	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Joe Ermeti for Delaware County District Attor	06/13/23 / 06/13/23

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/14/23 - 06/27/23	June 2023	

WDOS-AM - 4145775C													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WDOS	06/14/23	06/27/23	M-F AM Drive	6a-10a		:30				NM	10	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/12/23	06/18/23	--WTF--				3	\$8.00	0.00			
Week:		06/19/23	06/25/23	MTWTF--				5	\$8.00	0.00			
Week:		06/26/23	07/02/23	MT-----				2	\$8.00	0.00			
2	WDOS	06/14/23	06/27/23	M-F Midday	10a-3p		:30				NM	20	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/12/23	06/18/23	--WTF--				6	\$8.50	0.00			
Week:		06/19/23	06/25/23	MTWTF--				10	\$8.50	0.00			
Week:		06/26/23	07/02/23	MT-----				4	\$8.50	0.00			
3	WDOS	06/14/23	06/27/23	M-F PM Drive	3p-7p		:30				NM	10	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/12/23	06/18/23	--WTF--				3	\$7.00	0.00			
Week:		06/19/23	06/25/23	MTWTF--				5	\$7.00	0.00			
Week:		06/26/23	07/02/23	MT-----				2	\$7.00	0.00			
Totals											0.00	40	\$320.00

WDHI-FM - 4145775D													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WDHI	06/14/23	06/27/23	M-F AM Drive	6a-10a		:30				NM	10	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/12/23	06/18/23	--WTF--				3	\$8.00	0.00			
Week:		06/19/23	06/25/23	MTWTF--				5	\$8.00	0.00			
Week:		06/26/23	07/02/23	MT-----				2	\$8.00	0.00			
2	WDHI	06/14/23	06/27/23	M-F Midday	10a-3p		:30				NM	20	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/12/23	06/18/23	--WTF--				6	\$8.50	0.00			
Week:		06/19/23	06/25/23	MTWTF--				10	\$8.50	0.00			
Week:		06/26/23	07/02/23	MT-----				4	\$8.50	0.00			
3	WDHI	06/14/23	06/27/23	M-F PM Drive	3p-7p		:30				NM	10	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/12/23	06/18/23	--WTF--				3	\$7.00	0.00			
Week:		06/19/23	06/25/23	MTWTF--				5	\$7.00	0.00			
Week:		06/26/23	07/02/23	MT-----				2	\$7.00	0.00			
Totals											0.00	40	\$320.00
Contract Totals											0.08	148	\$1,200.00

Signature: _____ Date: _____

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