

WOC10963899 [00.00]

Order Printout



Order Status: New
 Traffic #: 7347415
 Buyer Order #: 7347415
 AE: Unassigned (Carolyn Stokka)
 Property: KXJB TV
 Sales Region: Local

Start/End Dates: 05/15/18 - 05/21/18
 Agency: Red Eagle Media
 Advertiser: America First Policies
 Buyer: America First Policies
 Primary Demo: Adults 35-64 (RTG)

C/P/E: 624 / 1156 / 9394
 Product Desc.: ND
 Estimate Desc.: TV May 15 - 21
 Total Cost: \$14,850.00 (Cash)
 Received Date: 5/14/18 12:04 PM

Comments:

Separation: 30

List Items										Totals										Adults 35-64									
Line	Program	ST	Len	Time	Days	Rate	May 15	Spots	Total Spots	Total Cost	RTG	GRP	CPP																
1	SUNDAY MRN-CBS	NM	:30	8:00 AM-9:30 AM	---S-	250.00	1		1	250.00	4.20	4.20	59.52																
(Program: SUNDAY MRN-CBS)																													
2	VNL @ NOON	NM	:30	12:00 PM-12:30 PM	---M	200.00	1		1	200.00	2.40	2.40	83.33																
(Program: VNL @ NOON)																													
2	VNL @ NOON	NM	:30	12:00 PM-12:30 PM	T---	200.00	1		1	200.00	2.40	2.40	83.33																
(Program: VNL @ NOON)																													
2	VNL @ NOON	NM	:30	12:00 PM-12:30 PM	-W---	200.00	1		1	200.00	2.40	2.40	83.33																
(Program: VNL @ NOON)																													
2	VNL @ NOON	NM	:30	12:00 PM-12:30 PM	--T---	200.00	1		1	200.00	2.40	2.40	83.33																
(Program: VNL @ NOON)																													
2	VNL @ NOON	NM	:30	12:00 PM-12:30 PM	---F--	200.00	1		1	200.00	2.40	2.40	83.33																
(Program: VNL @ NOON)																													
3	JUDGE JUDY	NM	:30	4:00 PM-4:30 PM	---M	50.00	1		1	50.00	0.78	0.78	64.10																
(Program: JUDGE JUDY)																													
3	JUDGE JUDY	NM	:30	4:00 PM-4:30 PM	T---	50.00	1		1	50.00	0.78	0.78	64.10																
(Program: JUDGE JUDY)																													
3	JUDGE JUDY	NM	:30	4:00 PM-4:30 PM	-W---	50.00	1		1	50.00	0.78	0.78	64.10																
(Program: JUDGE JUDY)																													
3	JUDGE JUDY	NM	:30	4:00 PM-4:30 PM	--T---	50.00	1		1	50.00	0.78	0.78	64.10																
(Program: JUDGE JUDY)																													
3	JUDGE JUDY	NM	:30	4:00 PM-4:30 PM	---F--	50.00	1		1	50.00	0.78	0.78	64.10																
(Program: JUDGE JUDY)																													

List Items										Spots										Totals		Adults 35-64																		
Line	Program	ST	Len	Time	Days	Rate	May 15										Total Spots	Total Cost	RTG	GRP	CPP																			
4	JUDGE JUDY	NM	:30	4:30 PM-5:00 PM	---M	50.00	1										1	50.00	0.85	0.85	58.82																			
(Program: JUDGE JUDY)																																								
4	JUDGE JUDY	NM	:30	4:30 PM-5:00 PM	T----	50.00	1										1	50.00	0.85	0.85	58.82																			
(Program: JUDGE JUDY)																																								
4	JUDGE JUDY	NM	:30	4:30 PM-5:00 PM	-W----	50.00	1										1	50.00	0.85	0.85	58.82																			
(Program: JUDGE JUDY)																																								
4	JUDGE JUDY	NM	:30	4:30 PM-5:00 PM	--F--	50.00	1										1	50.00	0.85	0.85	58.82																			
(Program: JUDGE JUDY)																																								
5	VNL @ 5:30PM	NM	:30	5:30 PM-6:00 PM	-----M	150.00	1										1	150.00	1.30	1.30	115.38																			
(Program: VNL @ 5:30PM)																																								
5	VNL @ 5:30PM	NM	:30	5:30 PM-6:00 PM	T-----	150.00	1										1	150.00	1.30	1.30	115.38																			
(Program: VNL @ 5:30PM)																																								
5	VNL @ 5:30PM	NM	:30	5:30 PM-6:00 PM	-W----	150.00	1										1	150.00	1.30	1.30	115.38																			
(Program: VNL @ 5:30PM)																																								
5	VNL @ 5:30PM	NM	:30	5:30 PM-6:00 PM	-T----	150.00	1										1	150.00	1.30	1.30	115.38																			
(Program: VNL @ 5:30PM)																																								
5	VNL @ 5:30PM	NM	:30	5:30 PM-6:00 PM	--F--	150.00	1										1	150.00	1.30	1.30	115.38																			
(Program: VNL @ 5:30PM)																																								
6	CBS EVE NWS	NM	:30	6:00 PM-6:30 PM	-----M	250.00	1										1	250.00	1.80	1.80	138.89																			
(Program: CBS EVE NWS)																																								
6	CBS EVE NWS	NM	:30	6:00 PM-6:30 PM	T-----	250.00	1										1	250.00	1.80	1.80	138.89																			
(Program: CBS EVE NWS)																																								
6	CBS EVE NWS	NM	:30	6:00 PM-6:30 PM	-W----	250.00	1										1	250.00	1.80	1.80	138.89																			
(Program: CBS EVE NWS)																																								
6	CBS EVE NWS	NM	:30	6:00 PM-6:30 PM	-T----	250.00	1										1	250.00	1.80	1.80	138.89																			
(Program: CBS EVE NWS)																																								
6	CBS EVE NWS	NM	:30	6:00 PM-6:30 PM	--F--	250.00	1										1	250.00	1.80	1.80	138.89																			
(Program: CBS EVE NWS)																																								
7	JEOPARDY	NM	:30	5:00 PM-5:30 PM	-----M	150.00	1										1	150.00	3.00	3.00	50.00																			
(Program: JEOPARDY)																																								
7	JEOPARDY	NM	:30	5:00 PM-5:30 PM	T-----	150.00	1										1	150.00	3.00	3.00	50.00																			
(Program: JEOPARDY)																																								
7	JEOPARDY	NM	:30	5:00 PM-5:30 PM	-W----	150.00	1										1	150.00	3.00	3.00	50.00																			
(Program: JEOPARDY)																																								
7	JEOPARDY	NM	:30	5:00 PM-5:30 PM	-T----	150.00	1										1	150.00	3.00	3.00	50.00																			
(Program: JEOPARDY)																																								
7	JEOPARDY	NM	:30	5:00 PM-5:30 PM	--F--	150.00	1										1	150.00	3.00	3.00	50.00																			
(Program: JEOPARDY)																																								
8	VNL @ 630P	NM	:30	6:30 PM-7:00 PM	-----M	150.00	1										1	150.00	0.81	0.81	185.19																			
(Program: VNL @ 630P)																																								

List Items										Spots										Totals		Adults 35-64		
Line	Program	ST	Len	Time	Days	Rate	May 15										Total Spots	Total Cost	RTG	GRP	CPP			
8	VNL @ 630P	NM	:30	6:30 PM-7:00 PM	T-----	150.00	1										1	150.00	0.81	0.81	185.19			
(Program: VNL @ 630P)																								
8	VNL @ 630P	NM	:30	6:30 PM-7:00 PM	-W-----	150.00	1										1	150.00	0.81	0.81	185.19			
(Program: VNL @ 630P)																								
8	VNL @ 630P	NM	:30	6:30 PM-7:00 PM	-T-----	150.00	1										1	150.00	0.81	0.81	185.19			
(Program: VNL @ 630P)																								
8	VNL @ 630P	NM	:30	6:30 PM-7:00 PM	-----F--	150.00	1										1	150.00	0.81	0.81	185.19			
(Program: VNL @ 630P)																								
9	KEVINMAN	NM	:30	7:00 PM-8:00 PM	-----M--	600.00	1										1	600.00	3.70	3.70	162.16			
(Program: KEVINMAN)																								
10	SUPR DNUTS-CBS	NM	:30	8:00 PM-9:00 PM	-----M--	600.00	1										1	600.00	3.75	3.75	160.00			
(Program: SUPR DNUTS-CBS)																								
11	SURVIVOR	NM	:30	7:00 PM-8:00 PM	-W-----	600.00	1										1	600.00	3.33	3.33	180.18			
(Program: SURVIVOR)																								
12	SEAL TEAM	NM	:30	8:00 PM-9:00 PM	-W-----	600.00	1										1	600.00	6.15	6.15	97.56			
(Program: SEAL TEAM)																								
13	CRIMINAL MINDS	NM	:30	9:00 PM-10:00 PM	-W-----	600.00	1										1	600.00	2.50	2.50	240.00			
(Program: CRIMINAL MINDS)																								
14	BRTS/SHIELDON	NM	:30	7:00 PM-8:00 PM	-T-----	1,200.00	1										1	1,200.00	10.01	10.01	119.88			
(Program: BRTS/SHIELDON)																								
15	HAWAII 5-0	NM	:30	8:00 PM-9:00 PM	-F-----	600.00	1										1	600.00	4.30	4.30	139.53			
(Program: HAWAII 5-0)																								
16	BLUE BLOODS	NM	:30	9:00 PM-10:00 PM	-F-----	600.00	1										1	600.00	5.50	5.50	109.09			
(Program: BLUE BLOODS)																								
17	48 HOURS	NM	:30	9:00 PM-10:00 PM	-----S--	300.00	1										1	300.00	1.93	1.93	155.44			
(Program: 48 HOURS)																								
18	60 MINUTES-CBS	NM	:30	6:00 PM-7:00 PM	-----S--	600.00	1										1	600.00	3.13	3.13	191.69			
(Program: 60 MINUTES-CBS)																								
19	WISDOM CROWD	NM	:30	7:00 PM-8:00 PM	-----S--	600.00	1										1	600.00	3.31	3.31	181.27			
(Program: WISDOM CROWD)																								
20	NCIS LA	NM	:30	8:00 PM-9:00 PM	-----S--	600.00	1										1	600.00	5.60	5.60	107.14			
(Program: NCIS LA)																								
21	VNL @ 10PM	NM	:30	10:00 PM-10:35 PM	-----M--	300.00	1										1	300.00	1.56	1.56	192.31			
(Program: VNL @ 10PM)																								
21	VNL @ 10PM	NM	:30	10:00 PM-10:35 PM	T-----	300.00	1										1	300.00	1.56	1.56	192.31			
(Program: VNL @ 10PM)																								
21	VNL @ 10PM	NM	:30	10:00 PM-10:35 PM	-W-----	300.00	1										1	300.00	1.56	1.56	192.31			
(Program: VNL @ 10PM)																								
21	VNL @ 10PM	NM	:30	10:00 PM-10:35 PM	-T-----	300.00	1										1	300.00	1.56	1.56	192.31			
(Program: VNL @ 10PM)																								
21	VNL @ 10PM	NM	:30	10:00 PM-10:35 PM	-----F--	300.00	1										1	300.00	1.56	1.56	192.31			
(Program: VNL @ 10PM)																								

List Items						Spots												Totals		Adults 35-64										
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	May 15													Total Spots	Total Cost	RTG	GRP	CPP						
22	VNL @ 10PM	NM	:30	10:00 PM-10:30 PM	—S—	300.00	1												1	300.00	1.79	1.79	167.60							
(Program: VNL @ 10PM)																														
23	VNL @ 10PM	NM	:30	10:00 PM-10:35 PM	—S—	300.00	1												1	300.00	2.81	2.81	106.76							
(Program: VNL @ 10PM)																														
							Spot Totals:												55						55	\$14,850.00		124.51		
							Adults 35-64 GRP:												124.51											

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
May	55	\$14,850.00	124.51				