

ORDER



Orders
Order / Rev: 474302
Alt Order #: WOC11832494
Product Desc: Missouri
Estimate: 4563
Flight Dates: 10/10/18 - 10/15/18
Original Date / Rev: 10/09/18 / 10/09/18
Order Type: GENERAL

Primary AE: Dan Driscoll
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Main Street Media
Buying Contact:
Billing Contact:
 P. O. Box 25093
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Senate Leadership Fund
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: DEF

New Business Thru:
Advertiser External ID: 229084
Agency External ID: 113817
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/15/18	20	\$9,700.00	\$8,245.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	20	\$9,700.00	\$8,245.00	0.00
Totals	20	\$9,700.00	\$8,245.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/10/18	10/15/18	M-F 1135pm-1235am M-F 1135pm-1235am	CM	1135pm-1235am	1-111--	:30	4	\$175.00	P-3	0.00	NM	4	\$700.00
(Program: LATE NIGHT - SETH MYERS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/18	10/16/18	1-111--			4		\$175.00		0.00				
N 2	KSHB	10/10/18	10/15/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	1-111--	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00
(Program: 41 ACTION NEWS TODAY 5A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/18	10/16/18	1-111--			4		\$250.00		0.00				
N 3	KSHB	10/10/18	10/15/18	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	1-111--	:30	4	\$550.00	P-3	0.00	NM	4	\$2,200.00
(Program: TONIGHT SHOW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/18	10/16/18	1-111--			4		\$550.00		0.00				
N 4	KSHB	10/10/18	10/15/18	M-F Today Show M-F Today Show	CM	7-9am	1-111--	:30	4	\$725.00	P-2	0.00	NM	4	\$2,900.00
(Program: NBC TODAY SHOW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/18	10/16/18	1-111--			4		\$725.00		0.00				
N 5	KSHB	10/10/18	10/15/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	1-111--	:30	4	\$725.00	P-2	0.00	NM	4	\$2,900.00

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KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: 41 ACTION NEWS TODAY 6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/18	10/16/18	1-111--					4	\$725.00		0.00			
													Totals	20	\$9,700.00