

## ORDER



KSHB-TV

**Orders**  
**Order / Rev:** 474302  
**Alt Order #:** WOC11832494  
**Product Desc:** Missouri  
**Estimate:** 4563  
**Flight Dates:** 10/10/18 - 10/15/18  
**Original Date / Rev:** 10/09/18 / 10/09/18  
**Order Type:** GENERAL

**Primary AE:** Dan Driscoll  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Main Street Media  
**Buying Contact:**  
**Billing Contact:**  
 P. O. Box 25093  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Senate Leadership Fund  
**Demographic:** A35+  
**Product Codes:** PL Non-Ballot Issue  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** DEF

**New Business Thru:**  
**Advertiser External ID:** 229084  
**Agency External ID:** 113817  
**Unit Code:** General  
**Order Separation:** 00:20:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/15/18	20	\$9,700.00	\$8,245.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	20	\$9,700.00	\$8,245.00	0.00
<b>Totals</b>	<b>20</b>	<b>\$9,700.00</b>	<b>\$8,245.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/10/18	10/15/18	M-F 1135pm-1235am M-F 1135pm-1235am (Program: LATE NIGHT - SETH MYERS)	CM	1135pm-1235am	1-111--	:30	4	\$175.00	P-3	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/18	10/16/18	1-111--		4				\$175.00		0.00			
N 2	KSHB	10/10/18	10/15/18	M-F 5-6am News M-F 5-6am News (Program: 41 ACTION NEWS TODAY 5A)	CM	5-6am	1-111--	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/18	10/16/18	1-111--		4				\$250.00		0.00			
N 3	KSHB	10/10/18	10/15/18	M-F 1035-1135pm M-F 1035-1135pm (Program: TONIGHT SHOW)	CM	1035-1135pm	1-111--	:30	4	\$550.00	P-3	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/18	10/16/18	1-111--		4				\$550.00		0.00			
N 4	KSHB	10/10/18	10/15/18	M-F Today Show M-F Today Show (Program: NBC TODAY SHOW)	CM	7-9am	1-111--	:30	4	\$725.00	P-2	0.00	NM	4	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/18	10/16/18	1-111--		4				\$725.00		0.00			
N 5	KSHB	10/10/18	10/15/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	1-111--	:30	4	\$725.00	P-2	0.00	NM	4	\$2,900.00

**KSHB-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: 41 ACTION NEWS TODAY 6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/18	10/16/18	1-111--		4				\$725.00		0.00			
Totals													20	\$9,700.00	