

WCVU
Punta Gorda, FL
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

WCVU
Quarterly Issues/Programs List

WCVU provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY INVOLVEMENT:** Rhonda explains how people can volunteer to help with Clean Up, Recycling, to help Charlotte County.
- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Childrens Health, Community:** Heroes Unmasked is an Organization that visits terminally ILL children in Super Hero Costumes.
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **Public Health:** Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.
- **Public Health & Safety, Money:** Free Program through the Chamber of Commerce to introduce Business Owners in Charlotte County
- **Public Health, Personal Welln:** The Clinic provides free medical and pharmaceutical aid to unisured residents of Charlotte County.
- **Public Safety Personel:** Event for the Public to meet the Police and have fun. Demonstrations, food and rides for the kids.
- **Veterans Affairs, Black Histo:** Highlights of Black History Month and the NAACP.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Safety Personel	SW FLA FOCUS North Port Police "Night Out Event"	Event for the Public to meet the Police and have fun. Demonstrations, food and rides for the kids.	David Cox	01/07/2024 06:38 AM	027:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY INVOLVEMENT	SW FLA FOCUS /KEEP CHARLOTTE BEAUTIFUL	Rhonda explains how people can volunteer to help with Clean Up, Recycling, to help Charlotte County.	Rhonda Harvey	01/14/2024 06:35 AM	027:56
Cancer Awareness, Law Enforce	SW FLA FOCUS/Prostate Cancer	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/21/2024 06:35 AM	029:49
Cancer Awareness, Law Enforce	SW FLA FOCUS/Law Enforcement Agencies	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 06:39 AM	029:49
Filing Taxes, Donating Blood	SW FLA FOCUS/Taxes	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/04/2024 06:41 AM	029:49
Filing Taxes, Donating Blood	SW FLA FOCUS/Donating Blood	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/11/2024 06:39 AM	029:49
Public Health	SW FLA FOCUS/Cancer Screening	Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/18/2024 06:34 AM	029:49
Veterans Affairs, Black Histo	SW FLA FOCUS/Black History Month	Highlights of Black History Month and the NAACP.	J. Whaley, T. Williams	02/25/2024 06:36 AM	029:49
Cancer Awareness, Law Enforce	SW FLA Focus/Dangers of Menthol Cigarettes	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 06:39 AM	029:50
MS Awareness	SW FLA FOCUS/Multiple Sclerosis	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur	R. Nunley	03/10/2024 06:34 AM	029:49
Public Health & Safety, Money	SW FLA FOCUS/Leadership Charlotte County	Free Program through the Chamber of Commerce to introduce Business Owners in Charlotte County	Dora Alena	03/17/2024 06:39 AM	027:41

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Childrens Health, Community	SW FLA FOCUS/Heroes Unmasked	Heroes Unmasked is an Organization that visits terminally ILL children in Super Hero Costumes.	Patti Sprague	03/24/2024 06:34 AM	028:27
Public Health, Personal Welln	SW FLA FOCUS/BARBARA B ANDES CLINIC	The Clinic provides free medical and pharmaceutical aid to unisured residents of Charlotte County.	Barb Goswartch	03/31/2024 06:34 AM	027:30

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	5
	iHM/PSA	000:30	10
	PSA GUARDIAN AD LITEM	000:30	1
	PSA/ PROSTATE CANCER MEN WHO SPEAK UP	000:59	1
	PSA/C A R E	000:31	4
	PSA/C A R E REUSE STORES	000:31	4
	PSA/CARE PSA-ROBIN THIRIFT STORE	000:28	3
	PSA/Save the Children STCSWS3APSA	000:30	1
	PSA/VETERAN'S MILITARY CRISIS LINE	000:29	1
	PSA/VETERAN'S MILITARY CRISIS LINE	000:59	2
Animal Welfare	Wildlife Federation	000:30	9
Animal Welfare	Wildlife Federation	000:30	9
Breast Cancer Awareness	PSA/Susan G Komen KOMENRA030	000:30	5
Breast Cancer Awareness	PSA/Texting & Driving Prevention CNRD0365000	000:30	4
CANCER AWARENESS	THE V FOUNDATION	000:28	5
CANCER AWARENESS	THE V FOUNDATION	000:30	3
CANCER PROJECT	PSA/Stand Up 2 Cancer CTRISU2C30	000:30	6
CANCER PROJECT	PSA/Stand Up 2 Cancer SU2CTAKE30	000:29	6
Child Services	AdoptUSAKids.org	000:29	3
Child Services	AdoptUSAKids.org	000:30	2
Child Services	AdoptUSAKids.org	000:30	5
Child Services	MAKE A WISH	000:30	4
Child Services	SAVE THE CHILDREN.ORG	000:30	7

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	5
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	11
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	6
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	7
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	6
COMMUNITY INVOLVEMENT	UNCF	000:30	11
Drug Awareness	AD COUNCIL	000:30	4
Education	DONORSCHOOSE.ORG	000:30	3
Employment	AD COUNCIL	000:29	6
FAMILY VALUES	Community Assoc. Institute	000:59	2
FAMILY VALUES	Disabled Veterans	000:14	3
FAMILY VALUES	SALVATION ARMY	000:59	3
FINANCIAL COACHING	OPERATION HOPE	000:29	12
Gun Safety	AD COUNCIL	000:30	13
HEALTH & SAFETY	Drug Free Charlotte County	000:31	2
HEALTH & SAFETY	Florida's Blood Centers	000:15	5
HEALTH & SAFETY	National Pest Management Assn	000:29	3
HEALTH & SAFETY	Tobacco Free Florida	000:33	3
HEALTH & SAFETY	Tobacco Free Florida	000:33	3
HEALTH AND FITNESS	Tobacco Free Florida	000:27	2
HEALTH AND FITNESS	YMCA	000:29	5
HEALTH AND FITNESS	YMCA	000:29	1
Health Care	MercyShips.ORG	000:29	4
Health Care	National Board Of Pharmacies	000:15	3
Health Care	National Board Of Pharmacies	000:30	3
Health Care	National Board Of Pharmacies	001:00	4
HEART HEALTH	AMERICAN HEART ASSOCIATION	000:30	11
Humanities	PSA GUARDIAN AD LITEM	000:30	8
Humanities	PSA/Special Olympics VSOI2015	000:30	8
Humanities	PSA/Suicide Prevention CNTS0077000	000:29	7
HUNGER	AD COUNCIL	000:29	4
HUNGER	AD COUNCIL	001:00	2
HUNGER	Dave Thomas Foundation Hunger	000:30	3
HUNGER	FEEDING AMERICA.ORG	001:00	7

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HUNGER	SALVATION ARMY	000:29	2
MENTAL HEALTH	Kevin Love Foundation	000:30	7
MILITARY AND VETERANS	US Coast Guard	000:22	4
MILITARY AND VETERANS	US Coast Guard	000:26	5
PESTS	National Pest Management Assn	000:30	3
PESTS	Ticks dot Org	000:29	4
Poison Control	US Department Of Health	000:30	8
Prevent Cance Foundation	Paralyzed Veterans Of America	000:30	5
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	10
Public Safety Personel	First Responders	000:32	3
Relationships	SALVATION ARMY	000:59	7
Rotary Foundation	Paralyzed Veterans Of America	000:29	7
Rotary Foundation	Paralyzed Veterans Of America	000:29	7
Veterans	Travis Manion Foundation	000:30	6
Veterans	Travis Manion Foundation	000:31	5
Veterans	Travis Manion Foundation	000:58	4
Veterans	Veterans Affairs	000:30	2
Veterans Day	Paralyzed Veterans Of America	000:30	5