



**-POLITICAL ADJUSTMENT FORM-**

ISSUE DATE: 7/23/14 SALESPERSON: Scutari - DC STATION: KSAS  
ADVERTISER: Pat Roberts for Senate  
AGENCY: Crossroads Media  
CONTRACT NUMBER: 1880211 BILLING WEEK: 7/14/14 - 7/20/14

**REASON FOR ADJUSTMENT**

Hell's Kitchen Sat 7p-9p	LUR = \$90	owe \$77.50	(167.50)
Fox KS News @ 9 Sat 9p-9:30p	LUR = \$75	owe \$10	(85)
Fox KS News @ 9 M-F 9p-9:35p	LUR = \$144	owe \$31 x 2 = \$62	(175)
Fox KS News @ 9 M-F 9p-9:35p	LUR = 150	owe \$25	(175)
Fox KS News @ 9 Sun 9p-9:35p	LUR = \$95	owe \$10	(105)
Middle M-F 9:35-10:05p	LUR \$70	owe \$5	(75)

TOTAL ADJUSTMENT AMOUNT IN GROSS DOLLARS: 189.50

MAKE GOOD: Offer 8/3/14 Movie 12p-2p 4x  
Movie 3p-5p 5x  
Value 189.50

COMMENT:

BY:

DATE:

Continued



### -POLITICAL ADJUSTMENT FORM-

ISSUE DATE: 7-23-14 SALESPERSON: Sentari - DC STATION: KSA5

ADVERTISER: Pat Roberts for Senate

AGENCY: Crossroads Media

CONTRACT NUMBER: BILLING WEEK: 7/14/14 - 7/20/14

#### REASON FOR ADJUSTMENT

Middle M-F 9:35-10:05p - LUR \$70 owe \$5x2 = 10 (75)  
Middle M-F ~~9:35-10:05p~~ - 10:05p-10:35p LUR \$35 owe \$5 (40)  
~~Big Bang~~ Sun 10:05-10:35p LUR \$64 owe \$11 (75)  
Rules of Engagement Sun 10:35-11:05p LUR \$26 owe \$11.50 (37.50)

TOTAL ADJUSTMENT AMOUNT IN GROSS DOLLARS: 37.50

MAKE GOOD: Offer week of 7/28  
30 Rock 12:05a-12:35a  
Seinfeld 12:35a-1:05a

\$37.50 value

COMMENT:

BY:

DATE:



Report Political - Rate Analysis

Station	Week Of	Start	End	Sec	Weekly		Monday	Tuesday		Wednesday		Thursday		Friday		Saturday		Sunday		Prg#	Group Description	
					LUR	AUR		LUR	AUR	LUR	AUR	LUR	AUR	LUR	AUR	LUR	AUR	LUR	AUR			LUR
Wichita Metro (KSAS)																						
2014-07-14																						
8:59PM - 9:31PM																						
Contract	1883305.7.0	Local	Political Candidate Agency BRD	07/19/14-07/19/14	9P-9:30P															05313	News-FOX Kansas News @ Nine Saturday (Sa) 05/17/14	
Contract	1883680.3.0	National	Political Candidate Agency BRD	07/19/14-07/19/14	9P-9:30P																Comments: M/G Info Fox News at 9 sat news	
Contract	1759802.15.0	National	Spot Agency BRD	07/19/14-07/26/14	9P-9:30P																05313	News-FOX Kansas News @ Nine Saturday (Sa) 05/17/14
Contract	1881345.1.0	National	Political Issue Agency BRD	07/19/14-07/19/14	9P-9:30P																Comments: M/G Info NEWS AT 9P	
Contract	1882843.2.0	National	Political Issue Agency BRD	07/19/14-07/19/14	9P-9:30P																Comments: NEWS AT 9P	
Contract	1863919.18.0	Local	Spot Agency BRD	07/05/14-07/19/14	9P-9:31P																05313	News-FOX Kansas News @ Nine Saturday (Sa) 05/17/14
Contract	1825686.2.0	Local	Spot Agency BRD	07/12/14-07/26/14	9P-9:31P																Comments: M/G Info Fox News at 9 Sat	
Contract	1859501.5.0	Local	Spot Agency BRD	07/11/14-07/19/14	9P-9:31P																Comments: Fox News at 9 Sat	
Contract	1748064.29.0	Local	Spot Direct BRD	07/14/14-07/20/14	9P-9:35P																Comments: Fox News at 9 Sat	
Contract	1836951.12.0	Local	Spot Agency BRD	07/19/14-07/19/14	9P-9:31P																Comments: 9pm News	
Contract	1872089.1.0	National	Political Candidate Agency BRD	07/05/14-08/02/14	9P-9:35P																Comments: NEWS @ 9P	
Contract	1880211.26.0	National	Political Candidate Agency BRD	07/19/14-07/19/14	9P-9:30P																Comments: NEWS AT 9P	
Contract	1882595.2.0	Local	Spot Agency BRD	07/19/14-07/19/14	9P-9:31P																Comments: Fox News at 9 Sat	
Contract	1877972.12.0	Local	Spot Agency BRD	07/19/14-08/02/14	9P-9:31P																Comments: Fox News at 9 Sat	
Contract	1882917.16.0	Local	Spot Agency BRD	07/19/14-08/09/14	9P-9:31P																Comments: Fox News at 9 Sat	
Contract	1878386.9.0	National	Spot Agency BRD	07/19/14-07/26/14	9P-9:30P																Comments: Fox News at 9 Sat	
Contract	1828541.20.0	Local	Spot Direct BRD	07/19/14-07/20/14	9P-9:31P																Comments: NEWS AT 9P	
Contract	1877064.1.0	Local	Spot Agency BRD	07/19/14-07/26/14	9P-9:30P																Comments: News	
Contract	1875401.3.0	Local	Spot Direct BRD	07/12/14-07/19/14	9P-9:31P																Comments: Fox News at 9 Sat	

LUR \$75  
owe Wolf \$10  
owe Roberts \$10  
Jm

\*\*\*Placed Spots--Filtering by spot placement time  
\*\*\*Spot lengths from 15 to 120 seconds

\*\*\*Time Range: 6A-3:00:59A  
\*\*\*Wide rotators: Exclude  
\*\*\*Groups containing Political spots



# Report Political - Rate Analysis

Station	Week Of	Start	End	Weekly		Monday	Tuesday		Wednesday		Thursday		Friday		Saturday		Sunday		Prg#	Group Description			
				Sec	Time		LUR	AUR	Sec	Time	LUR	AUR	Sec	Time	LUR	AUR	Sec	Time			LUR	AUR	
KSAS - 7/14/14 - 8:59:50P 9:35P 4 - \$150 \$176 \$150 \$177																							
Contract	Acct1	Acct2	Dates	Times	Sec	LUR	AUR	Sec	Time	SPW	LUR	AUR	Sec	Time	SPW	LUR	AUR	Sec	Time	SPW	LUR	AUR	Comments
1836951.0	Local	Spot Agency BRD	06/30/14-08/08/14	9P-9:35P	4	\$150	\$177			4													Fox News at 9
1863919.10	Local	Spot Agency BRD	07/01/14-07/18/14	9P-9:35P	4	\$150	\$177			3													Fox News at 9
1862353.8.0	National	Spot Agency BRD	06/30/14-08/05/14	9P-9:35P	3	\$150	\$177			4													NEWS AT 9P
1767781.34.0	Local	Spot Agency BRD	07/07/14-07/18/14	9P-9:35P	4	\$150	\$177			2													Fox News at 9
1847670.13.0	Local	Spot Agency BRD	07/14/14-07/25/14	9P-9:35P	4	\$150	\$177			3													News
1846839.23.0	Local	Spot Direct BRD	06/30/14-07/27/14	9P-9:35P	4	\$150	\$177			1													Fox News at 9
1825886.1.1	Local	Spot Agency BRD	07/07/14-07/24/14	9P-9:35P	4	\$150	\$177			2													Fox News at 9
1843974.3.0	Local	Spot Direct BRD	07/07/14-07/24/14	9P-9:35P	4	\$150	\$177			1													Fox News at 9
1846555.64.0	Local	Spot Agency BRD	07/14/14-07/18/14	9P-9:35P	4	\$150	\$177			1													FOX NEWS AT 9
1842134.1.0	Local	Spot Agency BRD	07/14/14-07/18/14	9P-9:35P	4	\$150	\$177			1													News at 9P
1802017.70.0	National	Spot Agency BRD	07/14/14-07/25/14	9P-9:35P	4	\$150	\$177			3													LATE NEWS
1849564.11.0	Local	Spot Agency BRD	07/14/14-07/18/14	9P-9:35P	4	\$150	\$177			2													Fox News at 9
1874055.30.0	National	Political Candidate Agency	07/14/14-07/14/14	9P-9:35P	4	\$150	\$177			1													NEWS AT 9P
1878386.1.0	National	Spot Agency BRD	07/14/14-07/25/14	9P-9:35P	4	\$150	\$177			1													NEWS AT 9P
1860039.32.0	Local	Spot Agency BRD	07/07/14-07/18/14	9P-9:35P	4	\$150	\$177			3													Fix News at 9
1871708.13.0	Local	Spot Agency BRD	07/07/14-07/25/14	9P-9:35P	4	\$150	\$177			4													Fox News at 9
1826541.7.0	Local	Spot Direct BRD	07/07/14-07/18/14	9P-9:35P	4	\$150	\$177			2													Fox News at 9
1875401.2.0	Local	Spot Direct BRD	07/07/14-08/01/14	9P-9:35P	4	\$150	\$177			3													Fox News at 9
KSAS - 7/14/14 - 8:59:50P 9:35P 4 - \$95 \$125 \$200 \$200																							
Contract	Acct1	Acct2	Dates	Times	Sec	LUR	AUR	Sec	Time	SPW	LUR	AUR	Sec	Time	SPW	LUR	AUR	Sec	Time	SPW	LUR	AUR	Comments
1809320.31.2	Local	Spot Agency BRD	07/20/14-07/20/14	9P-9:35P	4	\$95	\$125																Fox News at 9
1758802.19.0	National	Spot Agency BRD	07/20/14-07/20/14	9P-9:35P	4	\$95	\$125																NEWS AT 9P
1808781.8.0	Local	Spot Direct BRD	07/07/14-07/20/14	9P-9:35P	4	\$95	\$125			3													Fox News at 9
1862064.1.0	Local	Spot Agency BRD	07/20/14-07/27/14	9P-9:35P	4	\$95	\$125																Fox News at 9
1872089.2.0	National	Political Candidate Agency	07/06/14-08/03/14	9P-9:35P	4	\$95	\$125																Fox News at 9 Sun
1802011.27.0	National	Political Candidate Agency	07/20/14-07/20/14	9P-9:35P	4	\$95	\$125																NEWS @ 9P
1799130.37.0	National	Spot Agency BRD	07/20/14-07/20/14	9P-9:35P	4	\$95	\$125																NEWS AT 9P
1812060.21.1	Local	Spot Agency BRD	07/20/14-08/03/14	9P-9:30P	4	\$95	\$125																NEWS AT 9P
1860039.35.0	Local	Spot Agency BRD	07/13/14-07/27/14	9P-9:35P	4	\$95	\$125																Fox News at 9 Sun
1881777.7.0	Local	Spot Agency BRD	07/20/14-07/27/14	9P-9:35P	4	\$95	\$125																Fix News at 9 Sun
1847670.30.0	Local	Spot Agency BRD	07/20/14-07/27/14	9P-9:35P	4	\$95	\$125																Fox News at 9
1875579.2.0	National	Spot Agency BRD	07/20/14-07/27/14	9P-9:35P	4	\$95	\$125																Sunday News
1871708.18.0	Local	Spot Agency BRD	07/13/14-07/27/14	9:16P-9:30P	4	\$95	\$125																FOX KS NEWS 9P SUN
1863005.42.0	Local	Spot Agency BRD	07/06/14-07/27/14	7P-9:35P	4	\$95	\$125																9P News
1846555.68.0	Local	Spot Agency BRD	07/20/14-07/20/14	9P-9:35P	4	\$95	\$125																Prime Rotator
1862353.20.0	National	Spot Agency BRD	07/06/14-09/28/14	9P-9:35P	4	\$95	\$125																News at 9P
M/G For 2.0,3,2,0.4																							
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<http://www.osi-traffic.com>

\*\*\*placed Spots--Filtering by spot placement time

### \*\*\*placed Spots--Filtering by spot placement

\*\*\*Spot lengths from 15 to 120 seconds

\*\*\*Time Range: 6A-3:00:59A  
\*\*\*Wide rotators: Exclude  
\*\*\*Groups containing Political spots

Double-click blue box to see advertiser details

# Report Political - Rate Analysis

Station Week Of Start End  
Wichita Metro (KSAS)  
2014-07-14  
9:35PM - 10:05PM

Weekly  
Contract Acct1 Acct2  
7/14/14 9:35P 10:05P 3 \$80 \$85

Station		Week Of		Start		End		Weekly		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday		Sunday				
										LUR		AUR		LUR		AUR		LUR		AUR		LUR		AUR		
Wichita Metro ( KSAS)																										
2014-07-14																										
9:35PM -10:05PM																										
KSAS		7/14/14		9:35P		10:05P		3		\$80		\$85		\$80		\$85		\$80		\$85		\$0		\$0		
Contract	Acct1	Acct2	Times		Dates		SPW		Mo		Tu		We		Th		Fr		Sa		Su		Rate		Advertiser	
1841891.7.1	Local	Spot Agency BRD	07/14/14-08/01/14		9:35P-10:05P		3		00:30		SPOT		1		1		1		1		1		2		\$80.00 Academy Sports	
1840760.8.0	National	Spot Agency BRD	07/14/14-07/25/14		9:35P-10:05P		3		00:30		SPOT		3		00:30		X		X		X		2		\$80.00 Darden Restaurants	
1845948.2.0	Local	Spot Agency BRD	07/07/14-07/25/14		9:35P-10:05P		3		00:30		SPOT		2		X		X		X		X		1		\$80.00 National Vision Inc	
1819599.27.0	National	Spot Agency BRD	06/30/14-07/18/14		9:35P-10:05P		3		00:30		SPOT		3		X		X		X		X		1		\$80.00 T-Mobile	
1879596.7.1	National	Political Candidate Agency	07/14/14-07/18/14		9:35P-10:05P		3		00:30		SPOT		3		00:30		SPOT		1		1		2		-\$90.00 Greg Orman for Senate	
1855612.17.0	Local	Spot Agency BRD	06/30/14-07/23/14		9:35P-10:05P		3		00:30		SPOT		3		00:30		SPOT		1		1		1		\$50.00 Wichita Technical Institute	
1873416.3.0	Local	Spot Agency BRD	07/09/14-07/25/14		9:35P-10:05P		3		00:30		SPOT		1		X		X		X		X		1		\$125.00 Furniture on Consumption	
KSAS 7/14/14 9:35P 10:05P 3 \$86 \$90 \$80 \$80 \$83 \$85 \$80 \$86 \$80 \$86 \$80 \$80 \$83 \$85 \$80 \$86 \$80 \$86 \$80 \$80 \$80 \$80 \$80 \$80																										
Contract	Acct1	Acct2	Times		Dates		SPW		Mo		Tu		We		Th		Fr		Sa		Su		Rate		Advertiser	
1841891.7.1	Local	Spot Agency BRD	07/14/14-08/01/14		9:35P-10:05P		3		00:30		SPOT		1		1		1		1		1		1		\$80.00 Academy Sports	
1840760.8.0	National	Spot Agency BRD	07/14/14-07/25/14		9:35P-10:05P		3		00:30		SPOT		4		X		X		X		X		1		\$80.00 Darden Restaurants	
1819599.27.0	National	Spot Agency BRD	06/30/14-07/18/14		9:35P-10:05P		3		00:30		SPOT		3		X		X		X		X		1		\$80.00 T-Mobile	
1879596.7.1	National	Political Candidate Agency	07/14/14-07/18/14		9:35P-10:05P		3		00:30		SPOT		3		00:30		SPOT		1		1		1		-\$90.00 Greg Orman for Senate	
1882843.10.0	National	Political Issue Agency BRD	07/16/14-07/18/14		9:35P-10:05P		3		00:30		SPOT		1		X		X		X		X		1		\$125.00 Kansas for Responsible	
KSAS 7/14/14 9:35P 10:05P 4 \$70 \$82 \$70 \$83 \$70 \$83 \$70 \$83 \$70 \$82 \$70 \$82 \$70 \$83 \$83 \$70 \$82 \$70 \$82 \$70 \$82 \$70 \$82 \$70 \$82 \$70																										
Contract	Acct1	Acct2	Times		Dates		SPW		Mo		Tu		We		Th		Fr		Sa		Su		Rate		Advertiser	
1864354.1.0	Local	Spot Agency BRD	07/07/14-07/18/14		9:30P-10:35P		4		00:30		SPOT		6		X		X		X		X		1		\$70.00 Barbara Jots Fire Gifts	
1863138.34.0	National	Spot Agency BRD	07/14/14-07/18/14		9:35P-10:05P		4		00:30		SPOT		3		X		X		X		X		1		\$57.00 T-Barden	
1767781.25.0	Local	Spot Agency BRD	07/07/14-07/18/14		9:35P-10:05P		4		00:30		SPOT		1		X		X		X		X		1		\$70.00 Aloys	
1820217.11.0	National	Spot Agency BRD	07/14/14-07/18/14		9:35P-10:05P		4		00:30		SPOT		2		X		X		X		X		1		\$75.00 Dodge Retail	
1842134.4.0	Local	Spot Agency BRD	07/14/14-07/25/14		9:35P-10:05P		4		00:30		SPOT		4		00:30		SPOT		1		1		1		\$75.00 Mercedes Central Reg	
1880211.31.0	National	Political Candidate Agency	07/18/14-07/18/14		9:35P-10:05P		4		00:30		SPOT		4		00:30		SPOT		1		1		1		-\$75.00 Pat Roberts for Senate	
1861710.9.0	Local	Spot Agency BRD	07/14/14-07/25/14		9:35P-10:05P		4		00:30		SPOT		4		00:30		SPOT		1		1		1		\$60.00 Chevrolet SC LMA	
1861177.6.0	Local	Spot Agency BRD	06/30/14-08/29/14		9:35P-10:05P		4		00:30		SPOT		3		X		X		X		X		1		\$80.00 Mel Hambleton Ford	
1847670.17.0	Local	Spot Agency BRD	07/14/14-08/01/14		9:35P-10:05P		4		00:30		SPOT		3		X		X		X		X		1		\$85.00 Kansas City Toyota	

# Report Political - Rate Analysis

Station		Week Of	Start	End	Sec	Weekly		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday		Sunday		Pgm# Group Description
Wichita Metro (KSAS)						LUR	AUR	LUR	AUR	LUR	AUR	LUR	AUR	LUR	AUR	LUR	AUR	LUR	AUR	LUR	AUR	
2014-07-14																						
9:35PM -10:05PM																						
KSAS 07/14/14 9:35P -10:05P																						0050606 The Middle (Mo Tu We Th) 07/16/14-TFN
Contract	Acct1	Acct2	Dates		Times	Sec	Len	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Advertiser	Comments			
1864354.1.0	Local	Spot Agency BRD	07/07/14-07/18/14		9:30P-10:35P	4	00:30	15 SPOT	6	X	X	X	X	X	X	1	\$70.00	Barbara Jones Fine Gifts & Decor	Middle 80 e30			
1767781.24.0	Local	Spot Agency BRD	07/07/14-07/18/14		9:35P-10:05P	4	00:30	15 SPOT	2	X	X	X	X	X	X	1	\$70.00	Barbara Jones Fine Gifts & Decor	Middle 122			
1809320.14.2	Local	Spot Agency BRD	07/14/14-07/18/14		9:35P-10:05P	4	00:30	15 SPOT	1	X	X	X	X	X	X	1	\$70.00	Barbara Jones Fine Gifts & Decor	Middle 108			
1863138.34.0	National	Spot Agency BRD	07/14/14-07/18/14		9:35P-10:05P	4	00:30	15 SPOT	3	X	X	X	X	X	X	1	\$70.00	Barbara Jones Fine Gifts & Decor	Middle 114			
1767781.23.0	Local	Spot Agency BRD	07/07/14-07/18/14		9:35P-10:05P	4	00:30	15 SPOT	1	X	X	X	X	X	X	1	\$70.00	Barbara Jones Fine Gifts & Decor	Middle 114			
1812046.17.0	Local	Spot Agency BRD	07/07/14-07/18/14		9:35P-10:05P	4	00:30	15 SPOT	2	X	X	X	X	X	X	1	\$70.00	Barbara Jones Fine Gifts & Decor	Middle 114			
1842134.4.0	Local	Spot Agency BRD	07/14/14-07/25/14		9:35P-10:05P	4	00:30	15 SPOT	1	X	X	X	X	X	X	1	\$75.00	Barbara Jones Fine Gifts & Decor	Middle 114			
1880211.29.0	National	Political Candidate Agency BRD	07/16/14-07/16/14		9:35P-10:05P	4	00:30	15 SPOT	1	X	X	X	X	X	X	1	\$75.00	Barbara Jones Fine Gifts & Decor	Middle 114			
1880211.30.0	National	Political Candidate Agency BRD	07/17/14-07/17/14		9:35P-10:05P	4	00:30	15 SPOT	1	X	X	X	X	X	X	1	\$75.00	Barbara Jones Fine Gifts & Decor	Middle 114			
1786456.14.0	Local	Spot Agency BRD	06/10/14-07/25/14		9:35P-10:05P	4	00:30	15 SPOT	2	X	X	X	X	X	X	1	\$76.00	Barbara Jones Fine Gifts & Decor	Middle 114			
1861710.9.0	Local	Spot Agency BRD	07/14/14-07/25/14		9:35P-10:05P	4	00:30	15 SPOT	1	X	X	X	X	X	X	1	\$80.00	Barbara Jones Fine Gifts & Decor	Middle 114			
1845591.11.0	Local	Spot Agency BRD	07/14/14-07/20/14		7P-10P	4	00:30	15 SPOT	2	X	X	X	X	X	X	1	\$80.00	Barbara Jones Fine Gifts & Decor	Middle 114			
1861177.6.0	Local	Spot Agency BRD	06/30/14-08/29/14		9:35P-10:05P	4	00:30	15 SPOT	3	X	X	X	X	X	X	1	\$80.00	Barbara Jones Fine Gifts & Decor	Middle 114			
1847670.17.0	Local	Spot Agency BRD	07/14/14-08/01/14		9:35P-10:05P	4	00:30	15 SPOT	3	X	X	X	X	X	X	1	\$85.00	Barbara Jones Fine Gifts & Decor	Middle 114			
1847882.22.0	Local	Spot Agency BRD	07/14/14-07/18/14		9:35P-10:05P	4	00:30	15 SPOT	3	X	X	X	X	X	X	1	\$85.00	Barbara Jones Fine Gifts & Decor	Middle 114			
1863633.16.0	National	Spot Agency BRD	07/14/14-07/18/14		9:35P-10:05P	4	00:30	15 SPOT	2	X	X	X	X	X	X	1	\$115.00	Barbara Jones Fine Gifts & Decor	Middle 114			
1863185.7.0	National	Spot Agency BRD	06/30/14-07/25/14		9:35P-10:05P	4	00:30	15 SPOT	1	X	X	X	X	X	X	1	\$115.00	Barbara Jones Fine Gifts & Decor	Middle 114			
1873377.4.0	Local	Spot Agency BRD	07/14/14-07/25/14		9:35P-10:05P	4	00:30	15 SPOT	1	X	X	X	X	X	X	1	\$125.00	Barbara Jones Fine Gifts & Decor	Middle 114			

Owe Roberts

\$10

jm

\*\*\*Time Range: 6A-3:00:59A

\*\*\*Wide rotators: Exclude

\*\*\*Groups containing Political spots

Powered by OSI-Traffic

http://www.osi-traffic.com

Double-click blue box to see advertiser details

Wednesday, July 23, 2014 4:36:48 pm 21



# Report Political - Rate Analysis

Station Week Of Start  
Wichita Metro (KSAS)  
2014-07-14  
10:05PM - 10:35PM

End	Sec	LUR	AUR	weekly
-----	-----	-----	-----	--------

Monday	LUR	AUR	LUR
--------	-----	-----	-----

Wednesday	Thursday
LUR	AUR

Thursday	Friday
LUR _____	LUR _____
AUR _____	AUR _____

Saturday	LUR	AUR	Sun	LUR
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Prj#	Group	Description
AY	AUR	


tion

[illegible]

# Report: Political - Rate Analysis

Station	Week Of	Start	End	Sec	Weekly							Pic#	Group Description			
					LUR	AUR	Monday	Tuesday	Wednesday	Thursday	Friday			Saturday	Sunday	
					LUR	AUR	LUR	AUR	LUR	AUR	LUR	AUR	LUR	AUR		

[illegible]

					Powered by OSI-Traffic <a href="http://www.osi-traffic.com">http://www.osi-traffic.com</a>				
***placed Spots--Filtering by spot placement time					***Time Range: 6A-3:00:59A ***Wide rotators: Exclude ***Groups containing Political spots				
***Spot lengths from 15 to 120 seconds					Double-click blue box to see advertiser details Wednesday, July 23, 2014 4:36:48 pm				



KSAS+KAAS Combo KSAS+  
316 N West St  
Wichita, KS 67203

Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

## Contract # 1880211

Schedule Dates 07/15/14-07/21/14  
Advertiser Pat Roberts for Senate-R (91781)  
Agency Crossroads Media-Alexandria (2097)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand Roberts for Senate (639588)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Ramsey, Noelle  
Phone/Fax /  
CPE 98/200/1889  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments Roberts for Senate  
ROBERTS FOR SENATE

Date Entered 07/09/14  
Last Modified 07/14/14  
Entered By Jill Reilly  
CO-OP No  
Headline # ECR10350692  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$392.63  
Net Total \$2,224.87  
Sales Tax

KSAS+KAAS Combo (K )  
By Broadcast Month Spots Rate  
Jul. 2014 32 \$2,617.50  
Grand Total: 32 \$2,617.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/15/14-07/15/14	4	:30	9A- 10A (CST)	1		1						1	\$10.00	\$10.00	KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/9/14
2.0	Normal Line / SPOT (2)	07/16/14-07/16/14	4	:30	9A- 10A (CST)	1			1					1	\$10.00	\$10.00	KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/9/14
3.0	Normal Line / SPOT (3)	07/17/14-07/17/14	4	:30	9A- 10A (CST)	1				1				1	\$10.00	\$10.00	KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/9/14
4.0	Normal Line / SPOT (4)	07/18/14-07/18/14	4	:30	9A- 10A (CST)	1					1			1	\$10.00	\$10.00	KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/9/14
5.0	Normal Line / SPOT (5)	07/21/14-07/21/14	4	:30	9A- 10A (CST)	1	1							1	\$10.00	\$10.00	KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/9/14
6.0	Normal Line / SPOT (6)	07/15/14-07/15/14	4	:30	4P- 4:30P (CST)	1		1						1	\$40.00		KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/9/14
6.0.1	Closed Preempt (6)	07/15/14															KSAS+KAAS Combo (KSAS+)	No Availability/Exception - rate	
7.0	Normal Line / SPOT (7)	07/16/14-07/16/14	4	:30	4P- 4:30P (CST)	1			1						\$40.00		KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/9/14
7.0.1	Closed Preempt (7)	07/16/14															KSAS+KAAS Combo (KSAS+)	No Availability/Exception - rate	
8.0	Normal Line / SPOT (8)	07/17/14-07/17/14	4	:30	4P- 4:30P (CST)	1				1					\$40.00		KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/9/14
8.0.1	Closed Preempt (8)	07/17/14															KSAS+KAAS Combo (KSAS+)	No Availability/Exception - rate	
9.0	Normal Line / SPOT (9)	07/18/14-07/18/14	4	:30	4P- 4:30P (CST)	1						1			\$40.00		KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/9/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

# Contract # 1880211

Schedule Dates 07/15/14-07/21/14  
Advertiser Pat Roberts for Senate-R (91781)  
Agency Crossroads Media-Alexandria (2097)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand Roberts for Senate (639588)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Ramsey, Noelle  
Phone/Fax /  
CPE 98/200/1889  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments Roberts for Senate  
ROBERTS FOR SENATE

Date Entered 07/09/14  
Last Modified 07/14/14  
Entered By Jill Rolly  
CO-OP No  
Headline # ECR10350692  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$392.63  
Net Total \$2,224.87  
Sales Tax

KSAS+KAAS Combo (K' )  
By Broadcast Month Sp Rate  
Jul. 2014 32 \$2,617.50  
Grand Total: 32 \$2,617.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0.1	Closed Preempt (9)	07/18/14															KSAS+KAAS Combo (KSAS+)	No Availability/Exception - rate	
10.0	Normal Line / SPOT (10)	07/21/14-07/21/14	4	:30	4P- 4:30P (CST)	1								1	\$40.00	\$40.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/9/14
11.0	Normal Line / SPOT (11)	07/15/14-07/15/14	4	:30	4:30P- 5P (CST)			1							\$40.00		KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/9/14
11.0.1	Closed Preempt (11)	07/15/14															KSAS+KAAS Combo (KSAS+)	Sold Out/Exception - rate	
12.0	Normal Line / SPOT (12)	07/16/14-07/16/14	4	:30	4:30P- 5P (CST)				1						\$40.00		KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/9/14
12.0.1	Closed Preempt (12)	07/16/14															KSAS+KAAS Combo (KSAS+)	Sold Out/Exception - rate	
13.0	Normal Line / SPOT (13)	07/17/14-07/17/14	4	:30	4:30P- 5P (CST)					1				1	\$40.00	\$40.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/9/14
14.0	Normal Line / SPOT (14)	07/18/14-07/18/14	4	:30	4:30P- 5P (CST)						1			1	\$40.00	\$40.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/9/14
15.0	Normal Line / SPOT (15)	07/21/14-07/21/14	4	:30	4:30P- 5P (CST)	1								1	\$40.00	\$40.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/9/14
16.0	Normal Line / SPOT (16)	07/15/14-07/15/14	4	:30	6:30P- 7P (CST)			1							\$175.00		KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	7/9/14
16.0.1	Closed Preempt (16)	07/15/14															KSAS+KAAS Combo (KSAS+)	Order Error/Exception - all star game	
17.0	Normal Line / SPOT (17)	07/16/14-07/16/14	4	:30	6:30P- 7P (CST)				1					1	\$175.00	\$175.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	7/9/14
18.0	Normal Line / SPOT (18)	07/17/14-07/17/14	4	:30	6:30P- 7P (CST)					1				1	\$175.00	\$175.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	7/9/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

Crossroads Media-Alexandria  
316 N West St  
Wichita, KS 67203

**Contract # 1880211**  
**Schedule Dates** 07/15/14-07/21/14  
**Advertiser** Pat Roberts for Senate-R (91781)  
**Agency** Crossroads Media-Alexandria (2097)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Roberts for Senate (639588)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Ramsey, Noelle  
**Phone/Fax** /  
**CPE** 98/200/1889  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** Roberts for Senate  
ROBERTS FOR SENATE

Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

**Date Entered** 07/09/14  
**Last Modified** 07/14/14  
**Entered By** Jill Rolly  
**CO-OP** No  
**Headline #** ECR10350692  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$392.63  
**Net Total** \$2,224.87  
**Sales Tax**

**KSAS+KAAS Combo (K\$ )**  
**By Broadcast Month**  
Jul. 2014 32 \$2,617.50  
**Grand Total:** 32 \$2,617.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / SPOT (19)	07/18/14-07/18/14	4	:30	6:30P- 7P (CST)						1			1	\$175.00	\$175.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	7/9/14
20.0	Normal Line / SPOT (20)	07/21/14-07/21/14	4	:30	6:30P- 7P (CST)		1							1	\$175.00	\$175.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	7/9/14
21.0	Normal Line / SPOT (21)	07/15/14-07/15/14	4	:30	9P- 9:35P (CST)			1							\$175.00		KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/9/14
21.0.1	Closed Preempt (21)	07/15/14															KSAS+KAAS Combo (KSAS+)	Order Error/Exception - all star	
22.0	Normal Line / SPOT (22)	07/16/14-07/16/14	4	:30	9P- 9:35P (CST)				1					1	\$175.00	\$175.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/9/14
23.0	Normal Line / SPOT (23)	07/17/14-07/17/14	4	:30	9P- 9:35P (CST)					1					\$175.00		KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/9/14
23.0.1	Closed Preempt (23)	07/17/14															KSAS+KAAS Combo (KSAS+)	No Availability/Spot -rate	
24.0	Normal Line / SPOT (24)	07/18/14-07/18/14	4	:30	9P- 9:35P (CST)						1			1	\$175.00	\$175.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/9/14
25.0	Normal Line / SPOT (25)	07/21/14-07/21/14	4	:30	9P- 9:35P (CST)		1							1	\$175.00	\$175.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/9/14
26.0	Normal Line / SPOT (26)	07/19/14-07/19/14	4	:30	9P- 9:30P (CST)							1		1	\$85.00	\$85.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/9/14
27.0	Normal Line / SPOT (27)	07/20/14-07/20/14	4	:30	9P- 9:35P (CST)								1	1	\$105.00	\$105.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/9/14
28.0	Normal Line / SPOT (28)	07/15/14-07/15/14	4	:30	9:35P- 10:05P (CST)			1							\$75.00		KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/9/14
28.0.1	Closed Preempt (28)	07/15/14															KSAS+KAAS Combo (KSAS+)	Order Error/Exception - all star	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Crossroads Media-Alexandria  
66 Canal Center Plaza  
Site 555  
Alexandria, VA 22314

**Contract #** 1880211  
**Schedule Dates** 07/15/14-07/21/14  
**Advertiser** Pat Roberts for Senate-R (91781)  
**Agency** Crossroads Media-Alexandria (2097)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Roberts for Senate (639588)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Ramsey, Noelle  
**Phone/Fax** /  
**CPE** 98/200/1889  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** Roberts for Senate  
ROBERTS FOR SENATE

**Date Entered** 07/09/14  
**Last Modified** 07/14/14  
**Entered By** Jill Rilly  
**CO-OP** No  
**Headline #** ECR10350692  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$392.63  
**Net Total** \$2,224.87  
**Sales Tax**

KSAS+KAAS Combo (K' ^)			
By Broadcast Month	Sp	Rate	
Jul. 2014	32	\$2,617.50	
<b>Grand Total:</b>	32	\$2,617.50	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT (29)	07/16/14-07/16/14	4	:30	9:35P- 10:05P (CST)	1			1					1	\$75.00	\$75.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/9/14
30.0	Normal Line / SPOT (30)	07/17/14-07/17/14	4	:30	9:35P- 10:05P (CST)	1				1				1	\$75.00	\$75.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/9/14
31.0	Normal Line / SPOT (31)	07/18/14-07/18/14	4	:30	9:35P- 10:05P (CST)	1					1			1	\$75.00	\$75.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/9/14
32.0	Normal Line / SPOT (32)	07/21/14-07/21/14	4	:30	9:35P- 10:05P (CST)	1	1							1	\$75.00	\$75.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/9/14
33.0	Normal Line / SPOT (33)	07/15/14-07/15/14	4	:30	10:05P- 10:35P (CST)	1	1							1	\$40.00	\$40.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/9/14
33.0.1	Closed Preempt (33)	07/15/14															KSAS+KAAS Combo (KSAS+)	Program Change/Spot -News	7/9/14
34.0	Normal Line / SPOT (34)	07/16/14-07/16/14	4	:30	10:05P- 10:35P (CST)	1			1					1	\$40.00	\$40.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/9/14
35.0	Normal Line / SPOT (35)	07/17/14-07/17/14	4	:30	10:05P- 10:35P (CST)	1				1				1	\$40.00	\$40.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/9/14
36.0	Normal Line / SPOT (36)	07/18/14-07/18/14	4	:30	10:05P- 10:35P (CST)	1					1			1	\$40.00	\$40.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/9/14
37.0	Normal Line / SPOT (37)	07/21/14-07/21/14	4	:30	10:05P- 10:35P (CST)	1	1							1	\$40.00	\$40.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/9/14
38.0	M/G For 6.0.1.7.0.1 / SPOT (38)	07/20/14-07/20/14	4	:30	10A- 11A (CST)	1							2	1	\$40.00	\$40.00	KSAS+KAAS Combo (KSAS+)	FOX NEWS SUNDAY	7/11/14
38.0.1	Closed Preempt (38)	07/20/14															KSAS+KAAS Combo (KSAS+)	Sold Out/Exception - rate	

## CONFIRMATION CONTRACT

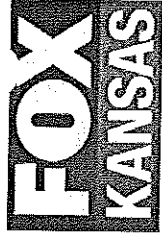
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

Contract # 1880211

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

07/15/14-07/21/14

Pat Roberts for Senate-R (91781)

Crossroads Media-Alexandria (2097)

POLITICAL CANDIDATE (ns) (1186)

Roberts for Senate (639588)

Millennium/DC, Washington DC (1108)

Millennium Washington DC

Ramsey, Noelle

/

98/200/1889

National/Political Candidate Agency BRD

Standard

Roberts for Senate

ROBERTS FOR SENATE

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

07/09/14

07/14/14

Jill Rellly

No

ECR10350692

A35+R

Normal

15.00

\$392.63

\$2,224.87

KSAS+KAAS Combo (K+)

By Broadcast Month

Jul. 2014

Grand Total:

32

32

\$2,617.50

\$2,617.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0	M/G For 8.0.1.9.0.1.11.0.1.12.0.1.16.0.1 / Prime (39)	07/19/14-07/19/14	3	:30	7P- 9P (CST)								2	1	\$167.50	\$167.50	KSAS+KAAS Combo (KSAS+)	MASTERCHEF	7/14/14
39.0.1	Closed Preempt (39)	07/19/14															KSAS+KAAS Combo (KSAS+)	Program Change/Spot -HELLS KITCHEN	
40.0	M/G For 21.0.1 / SPOT (21)	07/15/14-07/15/14	4	:30	10P- 10:35P (CST)		1							1	\$175.00	\$175.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/14/14
41.0	Normal Line / SPOT (41)	07/16/14-07/18/14	4	:30	10:05P- 11:05P (CST)	2			X	X	X			2	\$37.50	\$75.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE/RULES OF ENGAGEMENT	7/14/14
42.0	Normal Line / SPOT (40)	07/20/14-07/20/14	4	:30	10:05P- 10:35P (CST)								1	1	\$75.00	\$75.00	KSAS+KAAS Combo (KSAS+)	BIG BANG	7/14/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: