

Order #879498: Sexton/R/S../Sexton/R/S../Cameron Se../

10/24/22 12:00:23 PM	Processed	<async process>	Ashley Rit	\$1,995.00	21	0.00
10/24/22 11:18:08 AM	Approved		Teri King (\$1,995.00	21	0.00
10/24/22 11:18:06 AM	Approval Workflow	[Centralized AR - Business Office Approval Needed Default]	Teri King (\$1,995.00	21	0.00
10/24/22 11:18:28 AM	Approval Workflow	[Sales Manager - Ready Default]	Jack Lee (\$1,995.00	21	0.00
10/24/22 10:37:23 AM	User Comment	Checked by KL	Kelli Lee (\$1,995.00	21	0.00
10/24/22 10:23:59 AM	Ready for approval	New order	Debbie Mc	\$1,995.00	21	0.00
10/24/22 10:11:18 AM	New order created	<new order>	Debbie Mc	\$0.00	0	0.00

[Sorted by Date]

ORDER

Orders
Order / Rev: 879498
Alt Order #: _____
Product Desc: Cameron Sexton for State Representativ
Estimate: _____ **WNML-FM/AM**
Flight Dates: 10/26/22 - 11/07/22 **Primary AE:** Debbie Moss
Original Date / Rev: 10/24/22 / 10/24/22 **Sales Office:** L-KNO
Order Type: GENERAL **Sales Region:** Local

Agency
Name: Sexton/R/State Representative-Crossv
Buying Contact: _____ **Billing Type:** Cash
Billing Contact: Cameron Sexton **Billing Calendar:** Calendar
5 Woodland Court **Billing Cycle:** EOM/EOC
Crossville, TN 38568 **Agency Commission:** 0%

Advertiser
Name: Sexton/R/State Representative-Crossv **New Business End:** _____
Demographic: A25-54 **Advertiser External ID:** _____
Product Codes: Candidates **Agency External ID:** _____
Revenue Code 1: DIR **Unit Code:** General
Revenue Code 2: POL-CAND **Order Separation:** 00:15:00
Revenue Code 3: POL-STATE
Priority: P-100

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/22	10/31/22	9	\$855.00	\$855.00
11/01/22	11/07/22	12	\$1,140.00	\$1,140.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	9	\$855.00	\$855.00	0.00
November 2022	12	\$1,140.00	\$1,140.00	0.00
Totals	21	\$1,995.00	\$1,995.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Debbie Moss	L-KNO	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNML	10/26/22	11/07/22	M-F PM Drive M-F	CM	3p-7p	2222--	1:00	10	\$95.00	P-50	0.00	NM	21	\$1,995.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	--222--		6				\$95.00		0.00			
		Week: 10/31/22	11/06/22	32222--		11				\$95.00		0.00			
		Week: 11/07/22	11/13/22	4-----		4				\$95.00		0.00			
													Totals	21	\$1,995.00

Debbie Moss

From: Cameron Sexton <cameronasexton@gmail.com>
Sent: Monday, October 24, 2022 12:12 PM
To: Debbie Moss
Subject: Re: [EXT]Re: [EXT]Re: Political Rate Card

Yea perfect and I will send radio ad too

Thank you

Sent from my iPhone

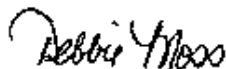
On Oct 24, 2022, at 10:55 AM, Debbie Moss <Debbie.Moss@cumulus.com> wrote:

Hi Cameron,

Per your request below it adds up to (21) :60 commercials on WNML on SportsTalk (3-7p) at \$95/spot with the total on WNML being \$1,995. On WOKI (NewsTalk) I have you running on HHH Show (3-7p) for a total of (15) :60 commercials at \$90/spot for a total on that station of \$1,350. The total buy on both stations starting on 10/26/22 through 11/7 is \$3,345.00

I can use your NAB forms from last time, and your credit card authorization form with the credit card ending in 7600...if that works for you. If you approve of everything in this email, please reply that you approve.

Thanks,



Debbie Moss Christ
Sr. Account Executive

WOKI NewsTalk 98.7FM www.newstalk987.com
WNML Sports Animal 99.1 www.991thesportsanimal.com
WIVK The Frog Station www.wivk.com

Direct: 865.212.4590
Main: 865.588.6511 ext. 3090
Mobile: 865.661.7071
Fax: 865.588-3725
[finkedin](#)



KNOXVILLE



From: Cameron Sexton <cameronasexton@gmail.com>
Sent: Sunday, October 23, 2022 10:01 PM
To: Debbie Moss <Debbie.Moss@cumulus.com>
Subject: [EXT]Re: [EXT]Re: Political Rate Card

I believe my buy as ended, so I would like to do this new buy - I will send you the new ad

Sportstalk 3-7p
October 26-28 = 2 ads/day
Oct 31-Nov 4 = 2 ads/day (except 31st ~ 3 ads)
Nov 7 = 4 ads

HHH 3-7p
Oct 26-27 = 2 ads/day
Oct 31-Nov 3 = 2 ads/day
Nov 7 - 3 ads

Thank you
Cameron

Sent from my iPhone

On Sep 23, 2022, at 12:44 PM, Debbie Moss <Debbie.Moss@cumulus.com> wrote:

Hi Cameron,

Yes, we do quite a bit of political on WIVK, and they have a HUGE cume.

I would stay with the fixed rate on WNML (\$95/spot in SportsTalk) because we are low on inventory, but on WOKI (NewsTalk) I think you can go with the \$90 rate for HHH. If we use those rates I come up with \$1480 per week times 3 weeks which would be \$4,440. If you are placing the advertisement for a candidate you act as an agency and you receive a 15% discount, so your net would be \$3774.

I have attached the NAB forms for you to fill out and return, and I have also attached a credit card authorization form.

Please let me know if you have any questions!

Thanks,

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you know the sender and you are sure the content is safe. Please report the message using the Report Message feature in your email client if you believe the email is suspicious.

Debbie Moss

Debbie Moss Ghrist
Sr. Account Executive

WOKI NewsTalk 98.7FM www.newstalk987.com
WNML Sports Radio WNML www.sportsradiownml.com
WIVK The Frog Station www.wivk.com

Direct: 865.212.4590
Main: 865.588.6511 ext. 3090
Mobile: 865.661.7071
Fax: 865.588-3725
[LinkedIn](#)



KNOXVILLE



From: Cameron Sexton <cameronasexton@gmail.com>
Sent: Thursday, September 22, 2022 10:56 PM
To: Debbie Moss <Debbie.Moss@cumulus.com>
Subject: [EXT]Re: Political Rate Card

Does WIVK do state candidates?

Here is what I would like to do on other stations - 60 second ad, starting October 3rd through October 21st

HHH \$110 - Mon (2) Tues (2) Wed (2), Thurs (2) = \$880

Sports talk \$95 - Mon (2) Tues (2) Wed (2) Thurs (2) = \$760

I think my math works {} is number of spots per show on that day - total \$1640 per week I believe

Sent from my iPhone

On Sep 20, 2022, at 1:26 PM, Debbie Moss
<Debbie.Moss@cumulus.com> wrote:

Hi Cameron,

My name is Debbie Moss and I handle the political advertising at Cumulus Knoxville. Jack Lee forwarded your message to me to follow up on. I have attached our most current political rate card for your review. Please let me know if you have any questions.

Thanks,

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you know the sender and you are sure the content is safe. Please report the message using the Report Message feature in your email client if you believe the email is suspicious.

Debbie Moss

*Debbie Moss Christ
Sr. Account Executive*

WOKI NewsTalk 98.7FM www.newstalk987.com

WNML Sports Radio WNML www.sportsradiownml.com

WVXK The Frog Station www.wvxk.com

Direct: 865.212.4590

Main: 865.588.8511 ext. 3090

Mobile: 865.661.7071

Fax: 865.588-3725

[linkedin](#)



KNOXVILLE



CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order by proposed schedule and charges. See Invoice for actual schedule and charges.
Candidate: Carson Sexton Sr State Rep hereby request station time as follows:

IDENTIFY CANDIDATE TYPE: FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Carson Sexton
Authorized committee: Carson Sexton Sr State Rep
Agency requesting time (and contact information):
 N/A
Candidate's political party: Republican
Office sought (no acronyms or abbreviations): State Representative
Date of election: General Primary
Treasurer of candidate's authorized committee: Mark Elmer, Treasurer

The undersigned represents that:
(1) the payment for the broadcast time requested has been furnished by (check one box below):
 the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;
(2) this station is authorized to announce the time as paid for by such person or entity; and
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>[Signature]</u>	Signature: <u>Debbie Moss</u>
Name: <u>Carson Sexton</u>	Name: <u>Debbie Moss</u>
Date of Request to Purchase Ad Time: <u>10/24/22</u>	Date of Station Agreement to Sell Time: <u>10/24/22</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 10/24/22

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 879503
879498

Station Call Letters:
WOKI - WNML

Date Received/Requested:
10/24/22

Est. #:

Station Location:
Knoxville, TN

Run Start and End Dates:
10/26/22 - 11/7/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.