



Becky Hoselton <becky.hoselton@mwcradio.com>

North Dakota - Candidate Planning Request

1 message

Kelli & Susan <Kelli-Susan@katzmedia.com>
To: Kelli & Susan <Kelli-Susan@katzmedia.com>
Cc: "Fabian, Robert" <Robert.Fabian@katzmedia.com>

Mon, Mar 4, 2024 at 4:56 PM

Just received a candidate request (candidate is undisclosed at this time) – need to gather out of window rates (4/1-4/26) and in window rates (4/27-6/11).

Sending through RR now – I have pre-loaded PWN for all stations for the in window rates (or LUR if that tier is unavailable) – please adjust if you need to go to a different tier.

This is an urgent project so please submit by 10am tomorrow morning.

Let me know if you have any questions!

Kelli

From: Taylor Fernie <tfernie@axmediateam.com>
Sent: Monday, March 4, 2024 2:44 PM
To: Kelli & Susan <Kelli-Susan@katzmedia.com>
Subject: [EXTERNAL] North Dakota - Candidate Planning Request
Importance: High

Hi Kelli,

Thank you for the rankers! I'm working on a Candidate plan for North Dakota. I'm looking for :60 OOW + IW Candidate rates for the below stations. Timing would be 4/1 through the 6/11 primary. Demo is AD18+ and I'm looking for all dayparts. Let me know if you have any questions.

Bismarck:

KUSB-FM

KACL-FM

Fargo:

KFGO-AM

WDAY-AM

WZFG-AM

KPFX-FM

3/5/24, 9:20 AM

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KOYY-FM

KBVB-FM

KVOX-FM

KRWK-FM