

**WSML  
1200 AM  
GRAHAM, NC**

ISSUES AND PROGRAMS REPORT

FOR

STATION WSML

1st QUARTER 2023  
(January 1 – March 31)

Operations Manager: Carson Johnson

Report compiled by:  
Carson Johnson

## WSML PROGRAMS THAT ADDRESS COMMUNITY ISSUES

WSML-AM, Burlington, NC  
Issues and Concerns  
1<sup>st</sup> Quarter 2023  
January 1-March 31

Issue: CD Crime/Drugs FY Family/Youth  
EC Economy GR Growth/Roads/Transportation  
ED Education HO Housing  
EH Environment/Health PA Private/Public/Accountability  
IN Infrastructure POL Politics  
NS National Security PS Public Safety  
HC Healthcare AG Agriculture  
MI Military Appreciation/Awareness HA High School Athletics/Extracurricular  
TAX Tax Reform/Taxes ME Media  
IM Immigration LE Law Enforcement  
COVID COVID-19 PF Personal Finances  
ART Arts And Family/Youth Programs HN Hunger Needs  
Shows: The Maverick Morning Show with Tom Britt News and Weather 6a-10a M-F

**WSML-AM 1200**  
**1st Quarter Community Affairs**  
**January 1 – March 31 2023**

Tom Britt newscasts M-F 6a, 6:30a, 7a, 7:30a, 8a, 8:30a, 9a CD, EC, ED, EH, IM, NS, HB, FY, GR, HO, PA, POL, PS

**1/10/23 8:30a-9:00a** Carson Johnson, Leanne Petty, and Tom Britt talked with Les Atkins, PIO for the Alamance Burlington School System about the upcoming Family University. Family University is open to all parents of students enrolled in ABSS middle schools high schools. It helps parents become more involved in their child's education. Seminars include topics like helping kids with reading and math, the specific challenges for middle school students, ACT prep, and how to navigate college applications and post graduation job opportunities. Discussed the need for parents to take part in their kid's education and the numbers and statistics that show students learn more quickly and achieve higher grades when their parents are a part of the education process. **ED, FY**

**1/12/23 8:30-9:00a** Carson Johnson, Leanne Petty, and Tom Britt talked with Michelle Carey and Brooke Thompson from Roots And Wings Teen Court. Roots And Wings is a Child Advocacy program that helps parents of at risk kids and at risk teens. The Roots And Wings Teen Court Program is for teens facing first time misdemeanor charges like shoplifting, theft, trespassing, vandalism, simple assault, disorderly conduct, and school behavior issues. The program helps teens recover from making a single mistake that could potentially follow them for the rest of their lives but also makes sure they are held accountable for their actions. The program receives referrals from school resource officers, juvenile services, school personnel, and other law enforcement officers. Sentences may include, among other things, community service, counseling, essays, and letters of apology. Discussed juvenile crime and school discipline issues in Alamance County. Talked about the need for kids to have hope and be able to recover from a mistake made while young. Talked about the likelihood of repeat offenders once a teen enters the "system". **CD, FY, ED**

**1/17/23 8:30-9:00a** Carson Johnson, Leanne Petty, and Tom Britt talked with Dave Wright, director of the Paramount Theatre in Burlington. The Paramount is owned by the City Of Burlington. Discussed the important resource of the Paramount which serves to further the arts in Alamance County and is open to local public and private schools for theatre productions. The Paramount also hosts local acting troupes including the Paramount Players, the Gallery Players, and Alamance Childrens Theatre. These programs encourage the theatre arts in adults and children, some may have professional aspirations, others may do it simply for fun. The Paramount Theatre also hosts community events including the Candidate's Forum, a local formal debate with Alamance County political candidate's during election years. **ART**

**1/25/23 8:30-9:00a** Carson Johnson, Leanne Petty, and Tom Britt talked with Vaughn Willoughby, president of the Alamance County Farm Bureau. Discussed the mission of the Farm Bureau to develop, foster, promote, and protect the welfare of farmers. Talked about Alamance County's history of agriculture, discussed current important crops, the challenges faced by farmers, and the need to promote agriculture as a career for teens. Alamance County Farm Bureau underwrites scholarships for Alamance County teachers, supports local beekeeping, and local FFA programs. They are also sponsors of Ag In The Classroom which writes curriculum for teachers to teach our kids about the importance of farming in our community. **AG**

**2/1/23 8:30-9:00a** Carson Johnson, Leanne Petty, and Tom Britt talked with Charity Apple and Paul Russ from Authoricare Collective. Authoricare is formerly known as Hospice Of Alamance County. Discussed Authoricare's role in end of life care as well as counseling services for terminally ill patients as well as families of those patients both during illness and following the loss of a loved one. Discussed local fund raising efforts including the Hospice Thrift Store which serves two purposes: to help fund Authoricare operations and to provide inexpensive items for lower income families. **HC, FY**

**2/7/23 8:30-9:00a** Carson Johnson, Leanne Petty, and Tom Britt talked with Zachary Neefe from the State Bureau Of Investigation and Bernie Kilmer from the Alamance County Sheriff's Office about Safer Internet Day. Kilmer is head over the Sheriff's Office's Internet Crimes Division. Discussed the need to bring awareness of

internet crimes, specifically sexual predators targeting children. Talked about the need for parents and kids to understand these dangers and how to protect kids from online dangers. Talked about how the internet can be a dangerous place for kids and adults. Discussed advances in technology to help law enforcement track down cybercriminals. Talked about several high profile cases recently solved by the Alamance County Sheriff's Office through the Internet Crimes Division. **CD, LE, FY**

**2/10/23 8:30-9:00a** Carson Johnson, Leanne Petty, and Tom Britt talked with Cornelius Muller from Cornelius Muller Productions. Muller is an Alamance County film director releasing the movie Making Him Famous. Making Him Famous is a faith based film shot entirely in Alamance County. Talked about the film industry and a recent shift towards faith based films, discussed North Carolina's history in the film industry and the millions of dollars the industry provides North Carolina. Talked about the ending of the film tax credit by the North Carolina State Legislature and the gradual return of film making to the state. Some tax incentives and been added back but not as much as the industry used to see. **ME, EC, TAX, ART**

**2/13/23 8:30-9:00a** Carson Johnson, Leanne Petty, and Tom Britt talked with Stephen Hinton, pastor of Harvest Baptist Church, about the Bread Of Life Food Bank. Each week the food bank gives out meals to over 500 families in Alamance County. It's more than simple non-perishable foods, Bread of Life is a rarity among food banks as it as access to commercial refrigerators and freezers allowing them to hand out meats and vegetables as well so families and have a full, balanced, diet. Talked about the need for donations on a weekly basis as each week they empty the pantry and have to refill it again within seven days. Discussed an upcoming food drive where WSML is broadcasting live all day for donations. **HN, EC, PA,**

**2/15/23 8:30-9:00a** Carson Johnson, Leanne Petty, and Tom Britt talked with Nick Anders, head of the Southern High School Future Farmers Of America, along with five FFA students from Southern High School. Talked about the strong FFA program at Southern which recently sent ten teams to the National Competition and several finished in the top five nationally. Discussed the role of FFA and fostering farming, livestock raising, and other agricultural skills and preparing students for future careers in agriculture. Discussed farming in the 21<sup>st</sup> century wick often requires degrees in not only agriculture but also business. Talked about an upcoming reverse raffle fund raiser for the Southern Alamance FFA. **AG, ED, HA**

**2/20/23 8:30-9:00a** Carson Johnson, Leanne Petty, and Tom Britt talked with NC State Secretary Of The Treasury Dale Folewell about Medicare expansion and Hospital CEO pay. Discussed the change of state healthcare coverage from Blue Cross Blue Shield to Aetna. Talked about the healthcare cartel and medical debt and th need for transparent healthcare pricing. Talked about NCCash.com which holds millions of dollars for North Carolinians, they simply need to look for it. **EC, HC, TAX, PF, PA**

**2/24/23 8:30-9:00a** Carson Johnson talked with Anne Markwith, a Southern Flounder Biologist from the North Carolina Division of Marine Fisheries. Markwith helped write the Fishery Management Plan for Southern Flounder. Recently NC Division of Marine Fisheries announced the cancelling of spring flounder season in NC and discussed potential further bag limits on flounder during the fall season. Alamance County has a large segment of population that are recreational fishermen. Markwith discussed the past years of overfishing of the Southern Flounder population that lead to these decisions. Talked about the regulations that are in place and why they're in place. Discussed limits and regulations on both recreational and commercial fishermen. Talked about the economic impact of the fishing industry. Discussed how commercial fishing and recreational fishing is tracked. Talked about the plan to shift the allocation of fish from 75/25 in favor of commercial fishermen to a 50/50 split in 2026. **EH, IN, PA,**

**3/8/23 8:30-9:00a** Carson Johnson, Leanne Petty, and Tom Britt talked with Kelly Roberts and Reagan Gurel from the Alamance Chamber about their upcoming Women's Conference. The conference features guest speakers discussing women in bussiness and celebrates women business owners. Talked about the specific challenges faced by female business owners and the importance of small business in Alamance County. **EC**

**3/15/23 8:30-9:00a** Carson Johnson, Leanne Petty, and Tom Britt talked with Payton Rice and Meghan Wagoner, local business owners in the City Of Mebane about an upcoming fund raiser for St. Baldrick's Foundation in Mebane. The fundraiser features music, food, games, and craft vendors. St Baldrick's represenatives will be on hand for donations to help fight pediatric cancer. Local Hair Sylists donated their

time to shave heads for donations and downtown Mebane businesses and restaurants donated a portion of their proceeds for the day to St. Baldrick's Foundation. **FY, HC, EC,**

**3/22/23 8:30-9:00a** Carson Johnson, Leanne Petty, and Tom Britt talked with Jennifer Lawson and Casey Johnston about the upcoming Choose Joy Make A Wish Golf Tournament in Alamance County. The tournament is raising money to grant a final wish for Brady Niles. Brady was a wish kid how was given an opportunity to swim with dolphins and said it was the best day he'd ever had. Before he passed away Brady asked for one more wish- that other kids could have the opportunity he had. The Choose Joy Tournament's goal is to raise money to grant thirteen more wishes in Brady's honor. Discussed the role Make A Wish plays in kids lives and then need for those kids to, as Brady put it, "Choose Joy." **FY, HC, EC**

**3/23/23 8:30-9:00a** Carson Johnson, Leanne Petty, and Tom Britt talked with Les Atkins, PIO for the Alamance County school System about the upcoming Night Of Excellence. The Night Of Excellence recognizes outstanding teachers and classified employees of ABSS. Discussed the impact these teachers have of the lives of their students. Talked about recent incidents of "toy" guns found in student's possession on campus and the dangers those present. Talked about the need for parents to stay more involved in their kid's day to day lives and the punishments involved in these crimes. Discussed the building of the new High School in Alamance County, South East High School, and thr progress towards it's opening in Fall 2023. **ED, CD, PA, IN**

**3/24/23 8:30-9:00a** Carson Johnson, Leanne Petty, and Tom Britt talked with Jamie Day and Kim Sulecky about the E.M. Holt Backpack program. The Backpack Program sends home over 600 food items with students every weekend. Often the only meals the recipients of these foods eat are school lunch and breakfast. Over the weekend these kids would go without eating. The Backpack Program privides meals for them over weekends and holidays. It is entirely community donation driven. Kim Sulecky is the current director of the program and Jamie Day is an AE teacher at E.M. Holt Elementary School. Day's class came up with the idea of doing a food drive for the program and partnered with WSML. The entire class wrote and recorded PSAs for the program and then volunteered on the collection day at a local Alamance County Business. WSML Broadcast live at the event. **ED, HN, EC, PA, FY**

**3/29/23 8:30-9:00a** Carson Johnson, Leanne Petty, and Tom Britt talked with Burlington Police Chief Brian Long about the upcoming Alamance Crimestoppers Car Show. Alamance County Crimestoppers has been used as a model for other crimestopper programs around the county. Discussed that Crimestoppers is a non-profit organization funded by community support. The program solves hundreds of cases each year through anonymous tips. Chielf Long talked about crime in the City Of Burlington and the need for community involmment and the policing of our own neighborhoods. **CD, LE, PS**