

**WSML
1200 AM
GRAHAM, NC**

ISSUES AND PROGRAMS REPORT

FOR

STATION WSML

3rd QUARTER 2023
(July 1 – September 30)

Operations Manager: Carson Johnson

Report compiled by:
Carson Johnson

WSML PROGRAMS THAT ADDRESS COMMUNITY ISSUES

WSML-AM, Burlington, NC
Issues and Concerns
3rd Quarter 2023
July 1-September 30

Issue: CD Crime/Drugs FY Family/Youth
EC Economy GR Growth/Roads/Transportation
ED Education HO Housing
EH Environment/Health PA Private/Public/Accountability
IN Infrastructure POL Politics
NS National Security PS Public Safety
HC Healthcare AG Agriculture
MI Military Appreciation/Awareness HA High School Athletics/Extracurricular
TAX Tax Reform/Taxes ME Media
IM Immigration LE Law Enforcement
COVID COVID-19 PF Personal Finances
ART Arts And Family/Youth Programs HN Hunger Needs
Shows: The Maverick Morning Show with Tom Britt News and Weather 6a-10a M-F

WSML-AM 1200
3rd Quarter Community Affairs
July 1 – September 30 2023

Tom Britt newscasts M-F 6a, 6:30a, 7a, 7:30a, 8a, 8:30a, 9a CD, EC, ED, EH, IM, NS, HB, FY, GR, HO, PA, POL, PS

7/10/23 8:30a-9a Carson Johnson, Leanne Petty, and Tom Britt talked with NC Secretary of The Treasury Dale Folewell about the Mountain Valley-Soutgate Pipeline extention proposed to be built through Alamance County. The pipeline will provide natural gas to Virginia and North Carolina. Discussed economic impact, lawsuits that have been filed, current court rulings, and potential enviromental impact. Discussed the pros and cons of the pipeline as well and usage of Imminent Domain to build the pipeline. Discussed the legal and ethical implications of using Imminent Domain to claim property for private businesses. **EC, EH, POL, IN, GR**

7/13/23 8:30a-9:10a Carson Johnson, Leanne Petty, and Tom Britt talked with Kelly Hunter, PIO for the City of Mebane. Discussed the Positively Mebane program which is designed to stimulate economic growth in the City of Mebane as well as increase transparency with the work, projects and endeavors of the City. Discussed the Mebane Main Street program, a national economic stimuli that Mebane has been awarded. Talked about the Mebane 4th of July celebration, discussed the retirement of Mebane Police Chief Caldwell and the new chieid Mitch McKinney. **EC, PA, GR, LE, ART**

7/20/23 8:30a-9:00a Carson Johnson, Leanne Petty, and Tom Britt talked with Anderson Rathbun, General Manager of the Burlington Sockpuppets baseball team. Discussed plans to use the Burlington Athletic Stadium year round, not just during baseball season and the economic impact that will provide to the underserved community of East Burlington. Talked about Chamber Night at the ballpark, an opportunity to highlight the work of the Alamance County Chamber of Commerce, and recived an update on expansions and improvement to the stadium, which is owned by the City of Burlington. **EC, IN, GR, FY**

7/26/23 8:30a-9:00a Carson Johnson, Leanne Petty, and Tom Britt talked with Chief Harrison of the Haw River Police Department regrading their National Night Out plans. Talked about National Night Out and the need for cummunity policeing, the ability for police officers to be present in the community in non emergency situations. Discussed the challenges of the Haw River police department as one of the smallest departments in the county that faces a higher per capita crime rate than other communities. **LE, PA, CD**

7/27/23 8:30a-9:00a Carson Johnson, Leanne Petty, and Tom Britt talked with Sheriff Terry Johnson and his new Chief Deputy Jackie Fortner. Discussed the Sheriff's Office's National Night Out plans, which are in partnership with the town of Haw River, as well as introduced Jackie Fortner. Chief Deputy Jackie Fortner retired from the Alamance County Sheriff's Office two years prior and came out of retirement to accept the position. **LE, PA, CD**

7/31/23 8:30a-9:00a Carson Johnson, Leanne Petty, a nd Tom Britt talked with Emily Adkins, PIO for the Burlington Police Department regarding their National Night Out plans. Discussed NNO plans throughout the county. **LE, PA, CD**

8/10/23 8:30a-9:10a Carson Johnson, Leanne Petty, and Tom Britt talked with Kelly Hunter, PIO for the City Of Mebane and Chief Mitch MicKinney, the new chief of the Mebane Police Department. Discussed Chief McKinney's goals for the City of Mebane, his background in law enforcement, and the changing face of law enforcment. Talked about the challenges officers face today and the specific challenges he faces as the new chief in Mebane. Kelly Hunter discussed the ribbon cutting for Lumos Fiber, a new high speed internet company expanding to Mebane. Lumos will prvide fiber optic high speed internet to areas of Alamance County that previously have not had access. .The new infrastructure provides access to nearly 70,000 homes that have been previously unconnected. Lumos is also leveraging its NC GREAT grant money for the expansion and is receiving grant money to help digitize the Mebane Historical Museum's collections. **LE, GR, IN, PA, EC, ART**

8/10/23 2:00p-3:00p Kurt Ward and Carson Johnson provided live coverage of Alamance County's High School Football Media Press Conference. Kurt Ward interviewed head coaches Jeff Snuffer of Western Alamance, John Kirby of Eastern Alamance, Fritz Hessenthawler of Southern Alamance, David Grimm of Cummings, Patrick Stokes of Williams, and Tony Aguilar of Souther East Alamance. Discussed challenges of coaches in 2023 and post COVID, talked about rezoning and the impact of the new Southeast Alamance high school. Talked about challenges of creating a program from scratch at Southeast. Talked about Alamance County's history of strong athletic programs. **HA, COVID, GR**

8/23/23 7:30a-8:00a Carson Johnson, Leanne Petty, and Tom Britt talked with Les Atkins, PIO for Alamance Burlington School System. Discussed mold problems in multiple Alamance County schools, rescheduling the first day of school, the impact it will have, how the school system is moving forward, mold remediation, costs associated with the mold, reasons the mold problems occurred, when the issues were identified, how the schools and county would pay for repair, and transparency from the school system with the community and tax payers. Dispelled some myths about the mold issues and discussed potential reasons the problems weren't found earlier and the possibility more would be found. Talked about the timeline of remediation. **PA, ED, PS, IN, EH**

8/23/23 8:30a-9:00a Carson Johnson, Leanne Petty, and Tom Britt talked with Greg Lunsford, founding member of the Fabulous Lumpsters, a local band that specifically plays charity fundraisers and has done so for 35 years. Their latest fundraiser is the Billy Penson Memorial Fund which benefits the Denise Maire Flaherty Foundation for Cancer patients. **FY**

9/5/23 8:30a-9:00a Carson Johnson, Leanne Petty, and Tom Britt talked with North Carolina State Secretary of the Treasury Dale Folewell. Discussed NC being named, for the second year in a row, the Number one state for business in the country. Discussed the reasons for this honor, including lower taxes, fiscal responsibility, low debt ratio, and being one of only 13 states with a AAA credit rating. **EC, POL, GR**

9/7/23 7:30a-8:00a Carson Johnson, Leanne Petty, and Tom Britt talked with Wayne Brewer about the upcoming Alcovets Ballon Festival. Wayne is a Vietnam Veteran and they discussed the needs and challenges faced by veterans economically, physically, and mentally. Discussed the Balloon Festival and its economic impact on Alamance County including out of county tourists coming to visit. **EC, MI,**

9/7/23 8:30a-9:10a Carson Johnson, Leanne Petty, and Kurt Ward talked with Kelly Hunty, PIO for the City of Mebane. Discussed plans for the City's new Elevated water tank with the ability to hold 3.3 Million gallons of water, the increased fireflows for the community, the community and economic growth that created the need for the tank, the search process for finding the property and needs for locating the new tank, the cost to tax payers, and bidding process. Talked about the new Greenway Project which will make the city more attractive to businesses and new residents, discussed the temporary closing of Lake Michael for the project, and the \$100,000 dollar grant for the project from Impact Alamance. Talked about expansion of LINK Transit to Mebane and the new greenway areas, the 2040 Comprehensive Transportation Plan adopted by Mebane in 2018, and the Comprehensive Land Development Plan. Talked about Mebane's upcoming AutumnFest hosted by Destination Downtown Mebane. **IN, EC, PA, FY**

9/11/23 8:30a-9:00a Carson Johnson, Leanne Petty, and Tom Britt talked with Les Atkins, PIO for Alamance Burlington School System about the return to school after delays from mold issues at every school in the county. Discussed the mold remediation, the steps taken to insure all schools were mold free, the round the clock work done to take care of the problems in time to reopen by the set date. Discussed school bus safety and the ABSS bus safety campaign. Of the 150 school buses on the road each day in Alamance County, on average, 24 times per day someone passes a stopped school bus. Discussed the penalties for doing so as well as the human ramifications of passing a stopped bus. **ED, PA, PS, IN, EH**

9/14/23 8:30a-9:00a Carson Johnson, Leanne Petty, and Tom Britt talked with Shiela Gibson of Crop Walk Alamance. Discussed the history of Crop Walk in Alamance County, the Alamance County roll nation wide as one of the top fundraisers nationwide in the fight to end world hunger. Discussed signups, route, and logistics post COVID. **HN**

9/20/23 8:30a-9:00 Carson Johnson, Leanne Petty, and Tom Britt talked with Jason Ross and Alvin Billings about the Burlington Shrine Club's Annual Fish Free and the Masonic Homes For Children's 150th homecoming. Ross and Billings are both Freemasons and Shriners. Discussed the Shriner's Hospitals for Children and their commitment to treating children at no cost to their families. The Shriner's Hospital contains the number one pediatric burn unit in the country and is number one in treating birthdefects such as cleft palet. **FY, HC**

9/22/23 8:30a-9:00a Carson Johnson, Leanne Petty, and Tom britt talked with Amanda Bartolomeo and Penny Fogleman from Alamance County Meals On Wheels about their latest fundraising drive which coincided with 4th Fridays in Downtown Burlington. Discussed Meals On Wheels history of taking care of the elderly who are on a fixed income by not only feeding them but also providing human interaction and providing wellness checks. Talked about Burlington's new "Social District" in downtown Burlington and the economic impact it will have on the city. **HN, EC**

9/27/23 8:00a-9:00a Carson Johnson, Leanne Petty, and Tom Britt talked with Dean and Starr Jones, Alamance County natives and Hollywood film makers, about their Hollywood Horror Show which has been presented in Alamance County for the last 35 years. Discussed the economic impact of the show on the community and its draw from around the state, discussed film making in North Carolina, the North Carolina Film tax credits, the ability North Carolina and Alamance County has to take on a major role nationally in the film industry, and the number of films that have been made in Alamance County. **EC, POL, TAX**