

CONTRACT

KXMC
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(214) 765-4140

<u>Contract / Revision</u> 1749812 /		<u>Alt Order #</u> 26235752
<u>Product</u> ISSUE		
<u>Contract Dates</u> 11/01/18 - 11/06/18		<u>Estimate #</u>
<u>Advertiser</u> POL/House Majority PAC		<u>Original Date / Revision</u> 10/31/18 / 10/31/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KXMC	<u>Account Executive</u> Continental Washingt	<u>Sales Office</u> Continental/Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN14921	<u>Advertiser Ref</u>	

And:

Waterfront Strategies
3050 K Street Northwest
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	Multi	11/01/18	11/06/18	Good Day Dakota 5a-6a	M-F 5a-6a		:30				NM	3	\$2,700.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---TF--				2	\$900.00				
Week:		11/05/18	11/11/18	MT-----				1	\$900.00				
N 2	Multi	11/01/18	11/06/18	Good Day Dakota 2 6a-7a	M-F 6a-7a		:30				NM	3	\$4,500.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---TF--				2	\$1,500.00				
Week:		11/05/18	11/11/18	MT-----				1	\$1,500.00				
N 3	Multi	11/01/18	11/06/18	CBS This Morning	M-F 7a-9a		:30				NM	3	\$4,500.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---TF--				2	\$1,500.00				
Week:		11/05/18	11/11/18	MT-----				1	\$1,500.00				
N 4	Multi	11/03/18	11/03/18	Sa 630a-7a	Sa 630a-7a		:30				NM	1	\$300.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$300.00				
N 5	Multi	11/03/18	11/03/18	CBS This Mornign Sa	7a-9a		:30				NM	1	\$750.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$750.00				
N 6	Multi	11/04/18	11/04/18	CBS Sunday Morning	CBS Sunday Morni		:30				NM	1	\$1,800.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$1,800.00				
N 7	Multi	11/04/18	11/04/18	Face the Nation	Face the Nation		:30				NM	1	\$675.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$675.00				
N 8	Multi	11/01/18	11/06/18	M-F 9a-10a	M-F 9a-10a		:30				NM	3	\$300.00
	Channels : KXMB,KXMC,KXMD,KXME												

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<u>Advertiser</u> POL/House Majority PAC		<u>Estimate #</u> 10/31/18 / 10/31/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---TF--				2	\$100.00				
Week:		11/05/18	11/11/18	MT-----				1	\$100.00				
N 9	Multi	11/01/18	11/06/18	KX News Noon	M-F 12p-1230p		:30				NM	3	\$3,375.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---TF--				2	\$1,125.00				
Week:		11/05/18	11/11/18	MT-----				1	\$1,125.00				
N 10	Multi	11/01/18	11/02/18	M-F 1p-2p	M-F 1p-2p		:30				NM	1	\$300.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---TF--				1	\$300.00				
N 11	Multi	11/01/18	11/06/18	M-F 3p-4p	M-F 3p-4p		:30				NM	2	\$800.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---TF--				1	\$400.00				
Week:		11/05/18	11/11/18	MT-----				1	\$400.00				
N 12	Multi	11/01/18	11/06/18	M-F 4p-5p	M-F 4p--5p		:30				NM	2	\$1,000.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---TF--				1	\$500.00				
Week:		11/05/18	11/11/18	MT-----				1	\$500.00				
N 13	Multi	11/01/18	11/02/18	KX News 5pm	M-F 5p-530p		:30				NM	1	\$3,750.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---TF--				1	\$3,750.00				
N 14	Multi	11/01/18	11/02/18	6p News	M-F 6p-630p		:30				NM	1	\$5,700.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---TF--				1	\$5,700.00				
N 15	Multi	11/05/18	11/05/18	KX News at 10p	M-F 10p-1035p		:30				NM	1	\$6,000.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$6,000.00				
N 16	Multi	11/01/18	11/04/18	M-Su KX News Rotation	M-Su 10p-1035p		:30				NM	2	\$11,400.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---TF--				2	\$5,700.00				
N 17	Multi	11/03/18	11/03/18	KX News 10p Sa	Sa 10p-1035p		:30				NM	1	\$5,100.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$5,100.00				
N 18	Multi	11/04/18	11/04/18	KX News 10p Su	Su 10p-1035p		:30				NM	1	\$7,500.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$7,500.00				
N 19	Multi	11/01/18	11/06/18	Late Show	M-F 1035p-1135p		:30				NM	3	\$4,800.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---TF--				2	\$1,600.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	MT-----				1	\$1,600.00				
N 20	Multi	11/01/18	11/02/18	Late Late Show	M-F 1135p-1235a		:30				NM	2	\$400.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---TF--				2	\$200.00				
N 21	Multi	11/03/18	11/03/18	Sa 1035p-1105p	Sa 1035p-1105p		:30				NM	1	\$350.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$350.00				
N 22	Multi	11/03/18	11/03/18	Sa 1105p-1205a	Sa 1105p-1205a		:30				NM	1	\$50.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$50.00				
N 23	Multi	11/04/18	11/04/18	Su 1035p-1105p	Su 1035p-1105p		:30				NM	1	\$400.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$400.00				
N 24	Multi	11/05/18	11/05/18	Mon Prime Hour 1	Mon 7p-8p		:30				NM	1	\$4,050.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$4,050.00				
N 25	Multi	11/05/18	11/05/18	Mon Prime Hour 2	Mon 8p-9p		:30				NM	1	\$3,750.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$3,750.00				
N 26	Multi	11/01/18	11/01/18	Thu Prime Hour 2	Thu 8p-9p		:30				NM	1	\$5,700.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$5,700.00				
N 27	Multi	11/02/18	11/02/18	Fri Prime Hour 1	Fri 7p-8p		:30				NM	1	\$2,550.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$2,550.00				
Totals								0.00				43	\$82,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	43	\$82,500.00	(\$12,375.00)	\$70,125.00
Totals	43	\$82,500.00	(\$12,375.00)	\$70,125.00

Signature: _____ **Date:** _____

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