



**2<sup>nd</sup> QUARTERLY Report  
April 2-July 30th**

**LEADING COMMUNITY ISSUES IN CENTRAL JERSEY**

Education  
Employment, Finances, Business & Economy  
Health & Public Safety  
Mental Health Issues  
Government & Politics  
Community & Fundraising

The following is a description of WMGQ's regularly scheduled Public Affairs programs:

**RADIO HEALTH JOURNAL**

A weekly 30-minute program focusing on current issues in health and medicine, with America's leading health experts and the latest news in medical research  
Sunday 6:00 am – 6:30 am

**Info Trak**

A weekly 30-minute program focusing on business, economics, mental health, family issues, education, popular culture, media, current affairs, government, technology, agriculture, environment, public safety and consumerism.  
Sunday 6:30 am – 7:00 am

WMGQ, Magic 98.3 FM is Central Jersey's choice for music and information. WMGQ's mix of music and up-to-the-minute news, traffic and weather keeps Central Jersey informed. In addition to WMGQ's 3 weekly public affairs programs, the station also provides the following services:

Newscasts two times an hour from 5:30am – 8:00am Monday through Friday  
Traffic updates three times an hour 5:45am – 9:00am and three times per hour 4:00pm – 7:00pm Monday through Friday  
Weather updates every hour 24 hours a day, 7 days a week

# Radio Health Qtly Reports

**Program 23-14**

**Air Week:** 04/02/2023

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

## **SEGMENT 1: SAVING YOURSELF: WHAT TO DO IN AN EMERGENCY SITUATION**

**Time:** 1:50

**Duration:** 11:18

**Synopsis:** When Rebecca Fogg's toilet exploded, she knew she had to do two things: call 911 and stop the bleeding from her arm. But how would you react in her situation? An expert explains the most important steps to take when you're in a crisis that will give you the best chances of survival.

**Host:** Elizabeth Westfield

**Producer:** Kristen Farrah

**Guests:** Rebecca Fogg, Author, Beautiful Trauma; Dr. Claire Park, Consultant in Pre-Hospital Emergency Medicine, London's Air Ambulance Charity

**Compliance issues:** Ambulance, Emergency Medicine, Explosion, First Aid, First Responders, Healthcare, Patient Safety, Public Health, Paramedics, Pre-hospital Care, Trauma Victims

**Links for more info:**

[LinkedIn: Dr. Claire Park](#)

[twitter: @RebFogg](#)

[Penguin Random House: Beautiful Trauma](#)

[London's Air Ambulance Charity](#)

## **SEGMENT 2: HAPPY ACCIDENTS IN SCIENCE THAT CREATED THE PRODUCTS WE USE EVERY DAY**

**Time:** 14:10

**Duration:** 8:21

**Synopsis:** Not all scientific discovery is on purpose. In fact, many important breakthroughs were by accident, like insulin and X-rays. Our experts discuss why we should look at failures as a starting point rather than the end of the road.

**Host:** Nancy Benson

**Producer:** Kristen Farrah

**Guests:** Erin Heath, Director of Federal Relations, The American Association for the Advancement of Science; Dr. Jean Carruthers, Clinical Professor of Ophthalmology, University of British Columbia, Pioneer of Cosmetic Botox

**Compliance issues:** Beauty Industry, Consumerism, Cosmetic Botox, Patient Safety, Ophthalmology

**Links for more info:**

[The American Association for the Advancement of Science](#)

[Dr. Jean Carruthers Cosmetics](#)

[The Golden Goose Award](#)

[Instagram: @carrutherscosmetic](#)

[twitter: @PublicHeath](#)

[AAAS.org: Erin Heath](#)  
[Jean Carruthers LinkedIn](#)

**Program 23-15**

**Air Week:** 04/09/2023

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: TIKTOK TICS: CAN SOCIAL MEDIA CAUSE NEUROLOGIC DISORDERS?**

**Time:** 1:50

**Duration:** 12:29

**Synopsis:** Cases of functional tic-like disorder skyrocketed during the pandemic across the world, and experts believe the culprit is social media. Though classic tic disorders are mostly diagnosed in boys, this condition mainly affects women aged 18 to 21. Our experts explain the cause and how to successfully recover from the disorder.

**Host:** Elizabeth Westfield

**Producer:** Kristen Farrah

**Guests:** Dr. Danielle Larson, Movement Disorder Specialist, Northwestern Medicine; Dr. Nicole Zahka, Pediatric Psychologist, Cincinnati Children's Hospital Medical Center

**Compliance issues:** Anxiety, Chronic Tics, Covid-19, Depression, Pandemic, Psychology, Social Media, Therapy, Vulnerable Populations, Functional Neurologic Disorder, Modeling, Tourette Syndrome

**Links for more info:**

[Wiley Online Library: The spectrum of functional tic-like behaviours: Data from an international registry](#)

[Northwestern Medicine: Dr. Danielle Larson](#)

[Cincinnati Children's Hospital Medical Center: Dr. Nicole Zahka](#)

[twitter: @dLarsonMD4](#)

**SEGMENT 2: BREAKING THE SILENCE ON INCEST AND SEXUAL TRAUMA**

**Time:** 15:21

**Duration:** 7:04

**Synopsis:** Dr. Patti Feuereisen says incest is one of the most common forms of sexual assault, but is almost never talked about. For the survivors, this silence can lead to more events of trauma down the road. Feuereisen explains how to support victims of sexual abuse and why starting the conversation is necessary.

**Host:** Nancy Benson

**Producer:** Kristen Farrah

**Guests:** Dr. Patti Feuereisen, Psychotherapist, Author, Invisible Girls; Speaking the Truth about Sexual Abuse

**Compliance issues:** Incest, Psychology, Rape, Sexual Abuse, Sexual Assault, Therapy, Sexual Trauma

**Links for more info:**

[GirlThrive Inc.](#)

[Seal Press: Invisible Girls](#)

**Program 23-16**

**Air Week:** 04/16/2023

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: HOW SAFETY NET HOSPITALS INCREASE ACCESS TO HEALTH CARE**

**Time:** 1:49

**Duration:** 10:46

**Synopsis:** Health insurance has long been connected with a person's employment – leaving many without coverage. Safety net hospitals help ensure that anyone who needs medical care can get access to it, no matter their insurance status. Dr. Ricardo Nuila discusses why this model may be more effective than the standard, privatized healthcare.

**Host:** Elizabeth Westfield

**Producer:** Kristen Farrah

**Guests:** Dr. Ricardo Nuila, Associate Professor of Medicine, Baylor College of Medicine, Author, The People's Hospital

**Compliance issues:** Emergency Medicine, Health Insurance, Healthcare, Patient Safety, Vulnerable Populations, Medicaid, Medicare, Private Hospitals, Public Health System, Safety Net Hospitals

**Links for more info:**

[Simon And Schuster: The People's Hospital](#)

[RicardoNuila.com](#)

[Baylor College of Medicine: Ricardo Nuila](#)

**SEGMENT 2: KITCHEN CHEMISTRY: NATURAL FLAVORS – HOW NATURAL ARE THEY?**

**Time:** 13:38

**Duration:** 9:13

**Synopsis:** We see natural flavor listed as an ingredient in many of our products, but what does that mean? Dr. David Andrews explains the process of creating natural flavors, the FDA guidelines, and how safe they are for consumption.

**Host:** Nancy Benson

**Producer:** Kristen Farrah

**Guests:** Dr. David Andrews, Senior Scientist, Environmental Working Group

**Compliance issues:** Addiction, Artificial Flavors, Chemistry, Consumerism, Diet, FDA Regulations, Flavor, Ingredients, Natural Flavors, Nutrition Labels, Organic, Processed Foods

**Links for more info:**

[Environmental Working Group](#)

[EWG: Synthetic ingredients in Natural Flavors and Natural Flavors in Artificial flavors](#)

[EWG: Food Scores](#)

[twitter: @dqasci](#)

**Program 23-17**

**Air Week:** 04/23/2023

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: IS MENTAL HEALTH A SCAPEGOAT FOR MASS VIOLENCE?**

**Time:** 1:50

**Duration:** 10:38

**Synopsis:** Unfortunately, mass violence has become a common topic. And though many perpetrators we see on the news have been diagnosed with a mental illness, that attribute may be blinding us to the real issue. Experts explain what the statistics point to as the underlying cause of mass violence.

**Host:** Elizabeth Westfield

**Producer:** Kristen Farrah

**Guests:** Dr. Joseph Parks, Medical Director, National Council for Mental Wellbeing; Dr. Jeffrey Lieberman, Professor of Psychiatry, Columbia University

**Compliance issues:** Education, Federal Law, Mass Shootings, Mental Health, Mental Illness, State and Federal Regulations, Gun Violence, Mass Murder, Mass Violence, State Government

**Links for more info:**

[National Council for Mental Wellbeing](#)

[Columbia University Department of Psychiatry](#)

[LinkedIn: Dr. Joseph Parks](#)

**SEGMENT 2: KITCHEN CHEMISTRY: SWEET PROTEINS MAY BE THE FUTURE OF SUGAR**

**Time:** 13:30

**Duration:** 8:44

**Synopsis:** Dr. Jason Ryder, an adjunct professor of chemical and biomedical engineering, says humans weren't designed to eat this much sugar every day. Many alternative sweeteners have tried to solve this sugar dilemma, but Ryder believes the best solution can be found in plant proteins. <br>Host: Nancy Benson. Producer: Kristen Farrah.

**Host:** Nancy Benson

**Producer:** Kristen Farrah

**Guests:** Dr. Jason Ryder, Adjunct Professor of Chemical and Biomolecular Engineering, University of California, Berkeley, Co-Founder, Oobli

**Compliance issues:** Artificial Sweeteners, Chemistry, Consumerism, Diet, Evolution, Health, Public Health, Protein, Snacks, Sugar, Sugar Alternatives

**Links for more info:**

[Berkeley College of Chemistry](#)

[Oobli.com](#)

[Sage Journals: Safety evaluation of oubli fruit sweet protein \(brazzein\) derived from Komagataella phaffii, intended for use as a sweetener in food and beverages](#)

[LinkedIn: Dr. Jason Ryder](#)

**Program 23-18**

**Air Week:** 04/30/2023

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: “I’M NOT DYING, BUT IS THAT GOOD ENOUGH?”: IMPROVING LUPUS RESEARCH**

**Time:** 1:50

**Duration:** 10:31

**Synopsis:** Lupus ABC is the first of its kind public-private partnership with the FDA. It will allow researchers and patients to work together, hopefully leading to breakthroughs in lupus treatments. Experts explain why the patient perspective is so important for successful outcomes.

**Host:** Elizabeth Westfield

**Producer:** Kristen Farrah

**Guests:** Dr. Teodora Staeva, Vice President of Research and Chief Scientific Officer, Lupus Research Alliance; Veronica Vargas Lupo, Co-Lead of the Lupus Voices Council, Lupus ABC

**Compliance issues:** Autoimmune Disease, FDA, Governmental Organizations, Non-profit, Patient Safety, Scientific Research, Lupus

**Links for more info:**

[Lupus Research Alliance](#)

[FDA launches Lupus Treatment Consortium in partnership with the Lupus Research Alliance | FDA](#)

[Veronica Vargas Lupo - Business Development Leader | Adobe Strategic Partnership - IBM | LinkedIn](#)

[Dr. Teodora Staeva](#)

**SEGMENT 2: REWIRING YOUR BRAIN TO CREATE HEALTHIER HABITS**

**Time:** 13:22

**Duration:** 9:02

**Synopsis:** Dr. Greg Hammer believes our health is a big piece of overall happiness. Unfortunately, it can be hard to break bad habits and be motivated to create healthier ones. Hammer offers tips and tools that can help us be more intentional with our health.

**Host:** Nancy Benson

**Producer:** Kristen Farrah

**Guests:** Dr. Greg Hammer, Professor of Anesthesiology, Perioperative and Pain Medicine, and of Pediatrics, Stanford University

**Compliance issues:** Brain Function, Caffeine, Chronic Conditions, Diabetes, Diet, Exercise, Nutrition, Obesity, Public Health, Alcohol Consumption, Heart Disease, Sleep Health, Sugar, Whole Foods

**Links for more info:**

[GregHammerMD.com](#)

[Stanford University: Dr. Greg Hammer](#)

[Instagram: @greghammermd](#)

**Program 23-19**

**Air Week:** 05/07/2023

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: HOW AI IS THRUSTING US INTO THE FUTURE OF MEDICINE**

**Time:** 1:50

**Duration:** 12:36

**Synopsis:** From improving the patient experience to speeding up protein evolution, artificial intelligence is rocketing the field of medicine into the future. Our experts discuss the many different applications of AI and how we can expect to interact with the technology in the years to come.

**Host:** Elizabeth Westfield

**Producer:** Kristen Farrah

**Guests:** Dr. David Liebovitz, Co-Director, Institute for Augmented Intelligence in Medicine, Associate Professor of Medicine, Northwestern University; Dr. David Baker, Professor, University of Washington, Director, Institute for Protein Design

**Compliance issues:** Artificial Intelligence, Biochemistry, Consumerism, Environment, Evolution, Medical Records, Medical Technology, Patient Safety, Public Health, Protein, Viruses

**Links for more info:**

[David M Liebovitz : Faculty Profile](#)

[David L. - Associate Vice-chair, Department of Medicine - Northwestern Medicine | LinkedIn](#)

[David Baker | UW Biochemistry](#)

[Baker Lab](#)

[Institute for Protein Design](#)

**SEGMENT 2: WHAT YOU NEED TO KNOW ABOUT YOUR BABY'S FLAT HEAD**

**Time:** 15:28

**Duration:** 6:56

**Synopsis:** Flat head syndrome occurs when a baby's head develops a long-lasting flat spot. However, Dr. Peter Taub, a professor of pediatrics, says the deformity isn't a syndrome at all and doesn't cause any neurologic symptoms. He explains what causes it and successful treatments to reshape your child's head.

**Host:** Nancy Benson

**Producer:** Kristen Farrah

**Guests:** Dr. Peter Taub, Professor of Pediatrics and Neurosurgery, Icahn School of Medicine at Mount Sinai, New York

**Compliance issues:** Bone Structure, Children and Youth at Risk, Consumerism, Deformity, Flat Head Syndrome, Neurology, Patient Safety, Infant Health

**Links for more info:**

[Peter Taub - Plastic and Reconstructive Surgery | Mount Sinai - New York](#)

[Peter J. Taub - Professor of Medical Education - Icahn School of Medicine at Mount Sinai | LinkedIn](#)

[Flat Head Syndrome \(Deformational Plagiocephaly\)](#)



**Program 23-20**

**Air Week:** 05/14/2023

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: HONORING THE MOTHERS WHO NEVER GOT TO MEET THEIR CHILDREN**

**Time:** 1:49

**Duration:** 11:54

**Synopsis:** Miscarriage is the most common form of pregnancy loss – so why aren't we talking about it? Dr. Jessica Zucker says this silence promotes a societal stigma of shame and isolation. This week, we open the conversation around miscarriage in an effort to normalize this common experience.

**Host:** Elizabeth Westfield

**Producer:** Kristen Farrah

**Guests:** Dr. Jessica Zucker, Psychologist, Expert in Reproductive Health, author of I Had A Miscarriage; Wendy Dwyer, Mother

**Compliance issues:** Bereavement, Death, Depression, Healthcare, Parenting, Psychology, Early Pregnancy Loss, Miscarriage, Motherhood, Pregnancy Loss, Stigma

**Links for more info:**

[Dr. Jessica Zucker](#)

[Jessica Zucker, Ph.D. \(@ihadamiscarriage\) • Instagram photos and videos](#)

[Jessica Zucker, PhD \(@DrZucker\) / Twitter](#)

**SEGMENT 2: HAS THE FOOD MARKETING INDUSTRY CONTRIBUTED TO CHILDHOOD OBESITY?**

**Time:** 14:46

**Duration:** 7:38

**Synopsis:** Childhood obesity is one of the most common chronic diseases for children in the US. Experts say that the marketing of ultra-processed foods to kids has grown exponentially in recent years – promoting unhealthy diets. These experts break down the marketing strategies used to get product attention in grocery stores and online.

**Host:** Nancy Benson

**Producer:** Kristen Farrah

**Guests:** Dr. Frances Fleming-Milici, Director of Marketing Initiatives, Rudd Center for Food Policy and Health, University of Connecticut; Dr. Ashley Gearhardt, Associate Professor of Psychology, Director of the Food and Addiction Science and Treatment Lab, University of Michigan

**Compliance issues:** Addiction, Childhood Obesity, Children and Youth at Risk, Chronic Conditions, Consumerism, Diabetes, Diet, Food Marketing, Obesity, Heart Disease, Ultra-processed Food

**Links for more info:**

[Frances Fleming-Milici | UConn Rudd Center for Food Policy and Health](#)

[Fran Fleming-Milici \(@franflemingPhD\) / Twitter](#)

[Ashley Gearhardt | U-M LSA Department of Psychology](#)

**Program 23-21**

**Air Week:** 05/21/2023

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: IT'S JUST EASIER TO NOT INCLUDE WOMEN': THE GENDER BIAS IN HEALTH CARE**

**Time:** 1:50

**Duration:** 12:15

**Synopsis:** Why are male bodies the standard for human health? Why did researchers refuse to conduct studies on female mice? Why don't we have widespread information on puberty, the menstrual cycle, and menopause? Experts discuss the dangerous reality of gender bias in health care.

**Host:** Elizabeth Westfield

**Producer:** Kristen Farrah

**Guests:** Dr. Nieca Goldberg, Cardiologist, Clinical Associate Professor of Medicine, New York University School of Medicine, Medical Director, Atria New York City; Christine Yu, Award-Winning Journalist, Author, "Up To Speed"

**Compliance issues:** Gender Bias, Healthcare, Vulnerable Populations, Female Athletes, Heart Disease, Medical Research, Men's Health, Puberty, Sports Science, Women's Health

**Links for more info:**

[Nieca Goldberg, MD | NYU Langone Health](#)

[Dr. Nieca Goldberg](#)

[Christine Yu](#)

[Christine Yu \(@cyu888\) • Instagram photos and videos](#)

[Christine Yu \(@cyu888\) / Twitter](#)

**SEGMENT 2: FOOD MARKETING TO CHILDREN PART 2: HOW TO MAKE HEALTHIER CHOICES**

**Time:** 15:07

**Duration:** 7:18

**Synopsis:** Last week we discussed how food marketers spend billions to get kids to eat unhealthy food. Today, we're giving you some tips on how to add more nutritious options back into your family's diet. Experts reveal small actions that can make a big difference in the health of America's children.

**Host:** Nancy Benson

**Producer:** Polly Hansen

**Guests:** Meryl Fury, Registered Nurse, President and CEO, Plant Based Nutrition Movement; Sheriza Hernandez, Student; Dr. Ashley Gearhardt, Associate Professor of Psychology, University of Michigan, Director, Food and Addiction Science and Treatment Lab

**Compliance issues:** Addiction, Childhood Obesity, Children and Youth at Risk, Diet, Food Marketing, Gut Health, Obesity, Vulnerable Populations, Healthy Food, Heart Disease, Ultra Processed Food

**Links for more info:**

[Meryl Fury - President, CEO - Plant Based Nutrition Movement | LinkedIn](#)

[Meryl Fury](#)

[Ashley Gearhardt | U-M LSA Department of Psychology](#)

**Program 23-22**

**Air Week:** 05/28/2023

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: ADRENAL DYSFUNCTION MAY BE CAUSING YOUR BRAIN FOG AND WEIGHT GAIN**

**Time:** 1:50

**Duration:** 11:49

**Synopsis:** Our adrenal glands produce numerous hormones that help us regulate stress. Unfortunately, these glands can easily be disrupted and make us feel tired and forgetful. Dr. Izabella Wentz, a thyroid expert, explains the lifestyle changes you can make to fix your hormone imbalance.

**Host:** Elizabeth Westfield

**Producer:** Kristen Farrah

**Guests:** Dr. Izabella Wentz, Thyroid Specialist, author, Adrenal Transformation Protocol

**Compliance issues:** Depression, Weight Gain, Adrenal Dysfunction, Adrenal Glands, Brain Fog, Cortisol, Heart Disease, Hormones, Inflammation, Stress, Survival, Undiagnosed Diseases

**Links for more info:**

[Thyroid Pharmacist](#)

[Dr. Izabella Wentz- Thyroid Pharmacist \(@izabellawentzpharmd\) • Instagram photos and videos](#)

**SEGMENT 2: OZEMPIC: A LOOK INTO HOLLYWOOD'S MAGIC WEIGHT LOSS PILL**

**Time:** 14:41

**Duration:** 7:57

**Synopsis:** Ozempic is an anti-obesity and anti-diabetic drug that's being touted as a miracle weight loss drug on social media. But is there such a thing as a magic pill? Dr. Disha Narang, an obesity medicine expert, says there's no fast track to healthy and sustainable weight loss. Instead, Dr. Disha Narang explains how these types of therapies need to be paired with long-term, strict daily routines in order to be effective.

**Host:** Nancy Benson

**Producer:** Kristen Farrah

**Guests:** Dr. Disha Narang, Endocrinologist and Director of Obesity Medicine, Northwestern Medicine Lake Forest Hospital

**Compliance issues:** Consumerism, Diet, Exercise, Mental Health, Obesity, Ozempic, Patient Safety, Public Health, Social Media, Weight Gain, Heart Health, Medical Weight Loss

**Links for more info:**

[Disha Narang, MD | Northwestern Medicine](#)

[Twitter: @DishaKumarMD](#)

[Instagram: @dishanarangmd](#)

**Program 23-23**

**Air Week:** 06/04/2023

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: HELPING PATIENTS FEEL LIKE KIDS AGAIN: THE MAGIC OF CHILDREN'S HOSPITALS**

**Time:** 1:50

**Duration:** 12:26

**Synopsis:** Children's hospitals do a lot more than cure diseases. For many long-term, young patients, these institutions become their entire world and not just the place where they receive treatment. Learn how some of these hospitals go above and beyond to help our sick kids every day.

**Host:** Elizabeth Westfield

**Producer:** Kristen Farrah

**Guests:** Amar Bryant, Lead Inpatient Social Worker, Boston Children's Hospital; Marie Osmond, Co-Founder, Children's Miracle Network Hospitals; Camryn Kellam, Ambassador, Maria Fareri Children's Hospital; April Kellam, Mother

**Compliance issues:** Consumerism, Healthcare, Non-profit, Patient Safety, Vulnerable Populations, Caregivers, Children's Hospital, Chronic Disease, Donation, Immunodeficiency, Rare Disease, Sickle Cell

**Links for more info:**

[Children's Miracle Network Hospitals](#)

[Marie Osmond](#)

[After Undergoing Stem Cell Transplant to Combat Sickle Cell Disease Girl, 7, Named Maria Fareri Children's Hospital Ambassador | News and Announcements](#)

[Amar Khalsa, MSW, LICSW | Boston Children's Hospital](#)

**SEGMENT 2: DON'T LET AN INJURY KEEP YOU FROM PLAYING THE GAME**

**Time:** 15:19

**Duration:** 7:04

**Synopsis:** Pickleball is quickly becoming America's favorite pastime. It's a low-impact sport that's great for people of all ages, but like any activity, it comes with its own injury risks. Dr. Fotios Tjoumakaris has some tips to keep you healthy on and off the court.

**Host:** Nancy Benson

**Producer:** Kristen Farrah

**Guests:** Dr. Fotios Tjoumakaris, Associate Professor of Orthopedic Surgery, Rothman Orthopedics at AtlantiCare

**Compliance issues:** Patient Safety, Public Health, Active Lifestyle, Aging, Muscle Strength, Older Populations, Overuse Injury, Pickleball, Socializing, Sports Injuries, Sports Medicine

**Links for more info:**

[Fotios P. Tjoumakaris, M.D. | Rothman Orthopaedic Institute](#)

[Fotios Tjoumakaris | LinkedIn](#)

**Program 23-24**

**Air Week:** 06/11/2023

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: WHY DOCTORS SHOULD HAVE CREATIVE PASSIONS OUTSIDE OF MEDICINE**

**Time:** 1:50

**Duration:** 11:32

**Synopsis:** Hannah Boone entered medical school with a degree in music instead of having a typical science background. While this may seem unwise, some experts think it may be the best prerequisite for a career in medicine. Find out why this educational path is thought to create more involved and empathetic physicians.

**Host:** Elizabeth Westfield

**Producer:** Kristen Farrah

**Guests:** Dr. Barton Thiessen, Associate Professor of Anesthesiology & Assistant Dean of Admissions for the Faculty of Medicine; Memorial University of Newfoundland; Dr. Danielle Ofri, Primary Care Physician & Clinical Professor of Medicine, New York University, Editor, Bellevue Literary Review; Hannah Boone, Senior Medical Student, Memorial University of Newfoundland

**Compliance issues:** Healthcare, Music, Burnout, Fine Arts, Hobbies, Medical School, Medical Student

**Links for more info:**

[Dr. Danielle Ofri](#)

[Danielle Ofri | NYU](#)

[Dr. Barton Thiessen](#)

[Hannah BOONE | Memorial University of Newfoundland, St. John's | Discipline of Medicine | Research profile](#)

**SEGMENT 2: MEDICAL GASLIGHTING: WHAT TO DO WHEN DOCTORS STOP LISTENING TO YOU**

**Time:** 14:24

**Duration:** 8:00

**Synopsis:** Doctors told Karen DeBonis that her son's concerning tics were normal, and he'd grow out of them. But when she got a second opinion, an MRI scan showed that he had a large brain tumor. This week - DeBonis shares how she was forced to advocate for herself when doctors didn't listen or take her seriously.

**Host:** Nancy Benson

**Producer:** Kristen Farrah

**Guests:** Karen DeBonis, Author, Growth; Dr. Stacey Rosen, Senior Vice President, The Katz Institute of Women's Health, Partners Council Professor of Cardiology and Women's Health, Donald and Barbara Zucker School of Medicine

**Compliance issues:** Cancer, Healthcare, Patient Safety, Public Health, Brain Disease, Chronic Symptoms, Gaslighting, Minorities

**Links for more info:**

[Karen DeBonis](#)

[Stacey Rosen Profile | Zucker School of Medicine](#)

[twitter: @KarenDeBonis](#)

[Stacey E. Rosen, MD, FACC, FACP, FAHA - Partners Council Professor of Women's Health - Hofstra North Shore-LIJ School of Medicine at Hofstra University | LinkedIn](#)

[Stacey Rosen, M.D. \(@drstaceyrosen\) / Twitter](#)

**Program 23-25**

**Air Week:** 06/18/2023

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: THE PSYCHOLOGICAL TRENDS OF THE EVER-GROWING GIG ECONOMY**

**Time:** 1:49

**Duration:** 12:14

**Synopsis:** The gig economy seems to only be growing, especially with the boom of businesses like Uber and Grubhub. Workers now get to choose their own hours, but is the freedom worth the lack of regulation, protections, and benefits like health insurance? Experts explain the societal perception and personal psychology of gig workers.

**Host:** Elizabeth Westfield

**Producer:** Kristen Farrah, Reed Pence

**Guests:** Dr. David Liebovitz, Co-Director, Institute for Augmented Intelligence in Medicine, Associate Professor of Medicine, Northwestern University; Dr. David Baker, Professor, University of Washington, Director, Institute for Protein Design

**Compliance issues:** Consumerism, Economy, Mental Health, Psychology, Public Health, Behavioral Science, Employment, Individuality

**Links for more info:**

[Jeff Kreisler](#)

[Twitter: @jeffkreisler](#)

[Jeff Kreisler - Managing Director, Head of Behavioral Science - JPMorgan Chase & Co. | LinkedIn](#)

[Caza, Brianna | Bryan School of Business and Economics](#)

[Brianna Caza](#)

[Brianna Caza | LinkedIn](#)

**SEGMENT 2: DEALING WITH LOSS THIS FATHER'S DAY**

**Time:** 15:05

**Duration:** 7:52

**Synopsis:** Whether you lost your father ten days ago or ten years ago, Father's Day can be a hard time of the month. Dr. Sanam Hafeez, a clinical neuropsychologist, says it doesn't have to be something to dread. Dr. Sanam Hafeez offers advice on how to turn this time of year into an experience of healing and growth.

**Host:** Nancy Benson

**Producer:** Kristen Farrah

**Guests:** Dr. Sanam Hafeez, Clinical Neuropsychologist, Founder, Comprehensive Consultation Psychology, Professor, Teachers College Columbia University

**Compliance issues:** Mental Health, Psychology, Public Health, Bereaved Parents, Bereavement Support, Father's Day, Grief, Loss of a Child, Loss of a Parent

**Links for more info:**

[Dr. Sanam Hafeez - Comprehensive Consultation Psychological Services](#)

[Sanam Hafeez - Faculty, Ph.D program - Teachers College, Columbia University | LinkedIn](#)

[Sanam Hafeez \(@drsanamhafeez\) | Instagram](#)

[Sanam Hafeez \(@ComprehendMind\) / Twitter](#)

**Program 23-26**

**Air Week:** 06/25/2023

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: MENOPAUSE: WHAT TO EXPECT WHEN YOU'RE FINISHED EXPECTING**

**Time:** 1:51

**Duration:** 12:51

**Synopsis:** Every female on earth will eventually go through menopause, so why don't women know more about the process? If you've been suffering with menopausal symptoms or are confused about this life transition, our experts are here to help. They discuss how you can stay in control of your body and feel like yourself again during this time.

**Host:** Elizabeth Westfield

**Producer:** Kristen Farrah

**Guests:** Dr. Mary Jane Minkin, Clinical Professor, Yale School of Medicine, Podcast Host, Madame Ovary; Jancee Dunn, Author, Hot and Bothered

**Compliance issues:** Diagnoses, Neurology, Patient Safety, Psychiatry, Psychology, Public Health, Supplements, Human Physiology, Medical Myths, Vitamins

**Links for more info:**

[Mary Jane Minkin, MD](#)

[Madame Ovary About Dr. Minkin](#)

[Jancee Dunn](#)

[Jancee Dunn \(@janceedunn\) • Instagram photos and videos](#)

**SEGMENT 2: HAVE YOU BEEN FOOLED BY THESE COMMON MEDICAL MYTHS?**

**Time:** 15:44

**Duration:** 6:46

**Synopsis:** Can you take too many vitamins? Does everyone need eight hours of sleep? Dr. James Hamblin answers these common questions and many more on this week's segment. He explains how to tell if a persistent itch or bothersome joint pain has a simple fix or needs to be checked by a professional.

**Host:** Nancy Benson

**Producer:** Kristen Farrah, Reed Pence

**Guests:** Dr. James Hamblin, Lecturer in Public Health, Yale School of Public Health, Author, If Our Bodies Could Talk

**Compliance issues:** Breast Cancer, Gender Issues, Patient Safety, Estrogen, Gender Research Bias, Hormone Therapy, Hot Flashes, Incontinence, Menopause, Non-hormonal Therapy, Perimenopause, Progestin, Vaginal Dryness

# Info Trak Qtly Report

Show # 2023-14

Date aired:   04/02   Time Aired:           

**H Penny Mishkin**, Columbia University occupational therapist, author of *“How I See It: A Personal and Historical View of Disability”*

Ms. Mishkin discussed the difficulties faced by disabled children, and the crucial importance of therapy, services and support to help them. She shared her personal story of severe vision disabilities as a child, and eventual blindness as an adult. She said living with a disability is akin to taking a detour in life, and that with the right outlook, disabled people can still live a purposeful and happy life.

**Issues covered:**

**Length: 8:40**

**Disability Awareness and Support**

**Rob Docters**, Partner and Head of Ethics Practices at Abbey Road, LLP, co-author of *“Ethics and Hidden Greed: Your Defense against Unethical Strategies and Violations of Trust”*

Consumer scams, frauds, and unethical gouging are on the rise, causing significant financial and emotional harm to unsuspecting individuals and exacerbating economic inequalities. Mr. Docters discussed the factors behind the jump in fraud. He explained why it is often hard to recognize fraud or scams on social media.

**Issues covered:**

**Length: 8:43**

**Crime**

**Consumer Matters**

**Ethics**



**Beau Kilmer, PhD**, McCauley Chair in Drug Policy Innovation, at the RAND Corporation and Co-Director, RAND Drug Policy Research Center

Alcohol is the third-leading cause of preventable death in the US, with alcohol-impaired driving alone claiming 11,654 lives in 2020. Dr. Kilmer shared the results of a RAND study of a unique statewide alcohol-monitoring program in South Dakota. The 24/7 program requires repeat drunk drivers to be tested twice per day for alcohol use. The study found that the participants in the program had a roughly 50% lower chance of death.

**Issues covered:**

**Length: 5:09**

**Drunk Driving Prevention  
Substance Abuse**

Show # 2023-15

Date aired: 04/09 Time Aired: \_\_\_\_\_

**Stephen Kohn**, attorney, Executive Director of the National Whistleblower Center, author of “*The Whistleblower’s Handbook: A Step-By-Step Guide To Doing What’s Right And Protecting Yourself*”

Every year, criminals and fraudsters rip off the federal government by committing tax fraud—stealing billions of taxpayer dollars in the process. However, it’s becoming much more difficult to do so, thanks to a massive increase in whistleblower disclosures. Mr. Kohn discussed recent changes in laws that have made it much easier to report wrongdoing. He also explained what steps to take to weigh the pluses and minuses of blowing the whistle.

**Issues covered:**

**Length: 8:53**

**Whistleblowing  
Crime**

**Government Regulations**

**Mary Norris**, longtime copy editor at “The New Yorker,” author of “*Between You & Me: Confessions of a Comma Queen*”

Ms. Norris discussed the most common mistakes in spelling, punctuation and word usage, and why it is so important. She explained how new technologies and changes in our nation’s education system have made proper grammar less “cool.”

**Issues covered:**

**Length: 8:21**

**Education**

**Career**

**Kevin Fiscella, MD, MPH**, Associate Professor of Family Medicine and Community & Preventive Medicine at the University of Rochester School of Medicine & Dentistry

Dr. Fiscella discussed his groundbreaking research that found that the lives of nearly 8,000 black Americans could be saved each year if doctors could figure out a way to bring their average blood

pressure down to the average level of whites. He talked about the reasons behind the gap between the races in controlling blood pressure, and the possible ways to reduce that gap.

**Issues covered:**

**Length: 4:54**

**Personal Health**

**Minority Concerns**

Show # 2023-16

**Date aired: \_\_\_\_\_04/16\_\_\_\_\_ Time Aired: \_\_\_\_\_**

**ChatGPT**, an artificial-intelligence (AI) chatbot

ChatGPT was launched as an artificial intelligence prototype on November 30, 2022, quickly gaining global attention for its detailed responses and articulate answers across many topics. It explained how it was trained and learns, and what its biggest weakness are. It acknowledged that the concerns about potential biases in its answers are legitimate. It also outlined the top 5 human endeavors in which it anticipates making the biggest impact.

**Issues covered:**

**Length: 9:29**

**Artificial Intelligence**

**Technology**

**Employment**

**Andrew Houtenville, PhD**, Professor of Economics at the University of Hampshire, Research Director of the UNH Institute on Disability

Prof. Houtenville discussed recent findings from the National Trends in Disability Employment report, issued by Kessler Foundation and the University of New Hampshire. He explained what is driving historic highs in employment of people with disabilities, and why disabled employment has outstripped the non-disabled since the start of pandemic lockdowns.

**Issues covered:**

**Length: 7:59**

**Disabilities**

**Employment**

**Erin Dooley, PhD**, Assistant Professor of Epidemiology at the University of Alabama at Birmingham School of Public Health

Prof. Dooley was the lead researcher of a study that measured the number of daily steps that may make a difference in the risk of heart problems in senior citizens. Her study of people ages 70 and older found walking an additional 500 steps per day (that is, an additional quarter mile of walking) was associated with a 14% lower risk of heart disease, stroke or heart failure.

**Issues covered:**

**Length: 5:06**

**Personal Health  
Senior Citizens**

Show # 2023-17

**Date aired: \_\_\_\_\_ 04/23 \_\_\_\_\_ Time Aired: \_\_\_\_\_**

**Matthew Berger**, Executive Director of the non-profit Foundation to Combat Antisemitism

According to FBI statistics, Jews make up approximately 2.4% of the U.S. population yet are victims of nearly 1 in 10 of all hate crimes. Mr. Berger's organization launched a \$25 million national effort to combat indifference and ignorance surrounding antisemitism. He explained how people can stand up to fight antisemitism, the same way they would fight racism, gender inequality or other injustices in their community.

**Issues covered:**

**Length: 7:59**

**Antisemitism**

**Crime**

**Mark R. Rank, PhD**, Herbert S. Hadley Professor of Social Welfare at Washington University in St. Louis, author of "*The Poverty Paradox: Understanding Economic Hardship Amid American Prosperity*"

Prof. Rank discussed the reasons why the wealthiest country in the world also has the highest rates of poverty among industrialized nations. He said an average of 10-15% of the US

population is below the poverty line at any given time. He blames low-paying jobs that make it difficult to escape poverty, plus what he views as an inadequate social safety net.

**Issues covered:**

**Length: 9:24**

**Poverty  
Economy  
Government Policies**

**Sarah J. Clark, MPH**, Research Scientist in the Department of Pediatrics and Co-Director of the C.S. Mott Children's Hospital National Poll on Children's Health at the University of Michigan

For many teens, that first formal job is a rite of passage. Prof. Clark shared the results of her organization's survey of parents, exploring their views of the pluses and minuses of teenage employment. She said 3/4s of parents of working teens believe a job has had a positive impact on the teen's money management skills and self-esteem.

**Issues covered:**

**Length: 5:12**

**Teen Employment  
Parenting**

Show # 2023-18

**Date aired:**   04/30   **Time Aired:**           

**Malia Hollowell**, National Board-Certified teacher, Founder/CEO of The Reading Roadmap, which develops literacy training for teachers, author of "*The Science of Reading in Action: Brain-Friendly Strategies Every Teacher Needs to Know*"

67% of American students are unable to read at grade-level. Ms. Hollowell said there are decades of research available to improve reading programs, but it is generally ignored. She said it's critical that teachers and parents learn about the research. She also addressed the special challenges faced by children whose native language is not English.

**Issues covered:**

**Length: 7:50**

**Child Literacy  
Education**

**Laura Tremaine**, podcaster, author of “*The Life Council: 10 Friends Every Woman Needs*”

Ms. Tremaine discussed the complexities of friendships. She said making, keeping, and even releasing friends doesn't need to be as hard as we make it. She explained the importance of creating a circle of genuine friends over a lifetime, as opposed to social media “acquaintances.”

**Issues covered:**

**Length: 9:26**

**Personal Relationships  
Mental Health  
Women's Issues**

**Joseph Alton, MD**, board-certified obstetrician and pelvic surgeon, co-author of the “*The Survival Medicine Handbook: The Essential Guide for When Help is NOT on the Way*”

Dr. Alton offered tips to be prepared in the event that a natural disaster took away the high-technology medical services we take for granted. He outlined the basic supplies that every household should have on hand in a medical kit. He also explained the steps need to provide emergency assistance to someone who is bleeding badly.

**Issues covered:**

**Length: 4:57**

**Emergency Preparedness  
Personal Health**

Show # 2023-19

Date aired: 05/06 Time Aired: \_\_\_\_\_

**Sarah Foster**, Analyst and Principal U.S. Economy Reporter at Bankrate.com

While inflation may be cooling, Ms. Foster explained why Americans could be feeling its impact for years to come. She discussed the economy's impact on emergency savings, retirement contributions and covering day-to-day expenses. She also explained why even when inflation eventually slows, prices won't necessarily fall across the board.

**Issues covered:**

**Length: 7:23**

**Inflation**

**Personal Finance**

**Paul McLane**, Editor in Chief of Radio World, a publication for technology-minded broadcast owners, managers and engineers

Automakers like Tesla, BMW and Ford have recently announced their intentions to cut AM radio from new models, particularly electric vehicles. Mr. McLane discussed the valuable service AM radio still provides for public safety and entertainment, and explained what AM's 84 million listeners can do to voice their opinion to automakers and legislators. He also discussed the potential danger posed to FM radio by the new trend.

**Issues covered:**

**Length: 9:54**

**Media**

**Emergency Preparedness**

**Consumer Matters**

**Robert Hyldahl, PhD**, Assistant Professor of Exercise Sciences, Brigham Young University

Dr. Hyldahl co-authored a study that found that running appears to reduce inflammation in the knee joint—not increase it, as commonly believed. He said his research suggests that running may actually protect knees during the aging process, and safeguard against degenerative diseases like osteoarthritis.

**Issues covered:**

**Length: 5:01**

**Personal Health**

**Aging**

Show # 2023-20

**Date aired:     05/13     Time Aired:**

**Sarah J. Clark, M.P.H.**, Associate Research Scientist, Department of Pediatrics at the University of Michigan's C.S. Mott Children's Hospital

Ms. Clark co-authored a poll that found that 62 percent of parents report difficulties finding childcare facilities that meet their health and safety standards. The poll also found that only half of parents considered themselves “very confident” at discerning which childcare options were truly safe and healthy. She outlined the most important questions that parents should ask when evaluating childcare providers. She said 82% of parents would be in favor of a national standard for health and safety for childcare centers and in-home childcare providers.

**Issues covered:**

**Length: 9:27**

**Child Safety**

**Parenting**

**Benjamin H. Schnapp, MD**, Assistant Professor, Assistant Emergency Medicine Residency Program Director in the University of Wisconsin School of Medicine and Public Health

Medical errors cause roughly 250,000 deaths per year in the U.S. Dr. Schnapp co-authored a study that examined errors in Emergency Rooms. He found that, even in chaotic ERs, doctors typically have the right medical information but might not act on it in the best way. He talked about the patterns he found in patients who are most vulnerable to errors. He offered suggestions for patients who want to prevent errors when they visit an ER.

**Issues covered:**

**Length: 7:44**

**Medical Errors**

**Emergency Care**



**Jill Gonzalez**, Senior Analyst at WalletHub, a personal finance website

Ms. Gonzalez discussed her report that examined today's at-risk youth. She said about one in nine young Americans today is neither working nor in school, exposing them to greater risk of poverty, violence, drug abuse and homelessness. She explained how these risk factors follow young people into adulthood. She discussed the importance of education and social services.

**Issues covered:**

**Length: 4:50**

**Youth At Risk**

**Violence**

**Poverty**

Show # 2023-21

**Date aired: \_\_\_\_05/20\_\_\_\_ Time Aired: \_\_\_\_\_**

**Burton Malkiel**, Chemical Bank Chairman's Professor of Economics at Princeton University, author of the classic finance book "*A Random Walk Down Wall Street: The Best Investment Guide That Money Can Buy*"

Mr. Malkiel's book, written 50 years ago, pioneered the advent of index mutual funds for the average investor. He explained why an individual who saves consistently over time and buys a diversified set of index funds can achieve above-average investment results. He believes that most average investors do not need an investment advisor in order to prepare for retirement.

**Issues covered:**

**Length: 8:30**

**Personal Finance**

**Retirement Planning**

**Theresa Gildner, PhD**, Assistant Professor of Biological Anthropology in Arts & Sciences at Washington University in St. Louis

Most Americans view parasitic infections as a problem of the past or one that only impacts low-income countries. However, Prof. Gilder shared new research that discovered that the problem is likely widespread in low-resource communities throughout southern US. Her study found that environmental conditions, combined with infrastructural neglect and inadequate access to health care, create the perfect breeding ground for these infections. She explained how to recognize the infection and what treatments are available.

**Issues covered:**

**Length: 8:37**

**Public Health**

**Poverty**

**Food Safety**

**Eduardo Cotilla-Sanchez, PhD**, Associate Professor in the School of Electrical Engineering and Computer Science at Oregon State University

Prof. Coteilla-Sanchez outlined his concerns that the nation's power transmission grid is at risk of cyber-attack. He has researched a scenario in which hackers manipulate smart meters to create an oscillation in electricity demand, potentially creating brown-outs or even a massive power outage affecting much of the country. He outlined steps that power companies need to take to guard against this form of attack.

**Issues covered:**

**Length: 5:10**

**Infrastructure**

**Cyber Attacks**

Show # 2023-22

**Date aired:** \_\_\_\_05/27\_\_\_\_ **Time Aired:** \_\_\_\_\_

**Catherine Hodder**, estate planning attorney, author of "*Estate Planning for the Sandwich Generation: How to Help Your Parents and Protect Your Kids*"

Ms. Hodder explained the importance of estate planning for those who are caring for both kids and aging parents. She outlined the critical documents that everyone should have in addition to a basic will. She also talked about the importance of communication with aging parents, and the usefulness of an emergency binder that organizes important documents in one place.

**Issues covered:**

**Length: 8:22**

**Estate Planning**

**Senior Citizens  
Parenting**

**Caitlin Cavanagh**, Assistant Professor in the School of Criminal Justice at Michigan State University

Prof. Cavanagh led a study at Michigan State that found that mothers don't lose hope to see their sons graduate from high school, get married, find a good job and so on— even if they are arrested as a minor. Her findings were consistent, even for higher income families.

**Issues covered:**

**Length: 8:54**

**Juvenile Crime**

**Parenting**

**Noreen Springstead**, Executive Director of WhyHunger, a non-profit organization that focuses on grassroots solutions to end hunger and poverty

Ms. Springstead discussed the current scope of the hunger problem in the U.S. She explained why, even in a booming economy, the issue of hunger and food insecurity rarely changes. She outlined how people can get assistance if they are in need, and how volunteers can get involved in their local communities.

**Issues covered:**

**Length: 4:58**

**Hunger**

**Poverty  
Government Programs**

**Volunteerism**

Show # 2023-23

Date aired: 6/04 Time Aired: \_\_\_\_\_

**Adam Katchmarchi, PhD**, Executive Director of the National Drowning Prevention Alliance, Assistant Professor in the Department of Kinesiology, Health, and Sport Sciences at Indiana University of Pennsylvania

Drowning is the leading cause of death among children ages 1-4 and the second leading cause of injury-related death among children up to age 14. As the busiest water activity season is upon us, Prof. Katchmarchi offered five recommendations for parents to keep their children safe.

**Issues covered:**

**Length: 8:31**

**Drowning Prevention**

**Heidi K. Gardner, PhD**, Distinguished Fellow at Harvard Law School's Center on the Legal Profession and Program Chair of the Sector Leadership Master Class and Smarter Collaboration Master Class, author of "*Smarter Collaboration: A New Approach to Breaking Down Barriers and Transforming Work*"

Prof. Gardner discussed recent research and offered advice to help companies thrive by collaborating more effectively. She said collaboration skills are surprisingly rare, especially among men. She explained why firms that collaborate smarter consistently generate higher revenues and profits, boost innovation, strengthen client relationships, and attract and retain better talent.

**Issues covered:**

**Length: 8:52**

**Workplace Matters**

**Diversity**

**Career**

**Susan Carpenter**, Native Plant Garden Curator at the University of Wisconsin-Madison Arboretum

"No mow" initiatives are becoming an increasingly popular springtime effort to help support bees, butterflies and other pollinators. Ms. Carpenter explained why mowing grass too short can cut the tops off flowering plants, creating lawns that are inhospitable for pollinators seeking habitats in

which to feed, rest and nest. She said a good first step to help pollinators is to stop treating a lawn with chemicals, then allow grass to grow to around six inches before it's cut to roughly four inches.

**Issues covered:**

**Length: 5:08**

**Environment**

Show # 2023-24

**Date aired: \_\_\_\_\_06/11\_\_\_\_\_ Time Aired: \_\_\_\_\_**

**Andres Lares**, Managing Partner at Shapiro Negotiations Institute, co-author of "*Persuade: The 4-Step Process to Influence People and Decisions*"

Millions of college students have graduated recently and are ready to enter the workforce. Mr. Lares said the more a job applicant prepares, the more confident they will feel — and projecting confidence is essential to doing well in a job interview. He explained how to research a company and the position prior to a job interview, how to negotiate the compensation and how prepare questions for the interviewer.

**Issues covered:**

**Length: 8:35**

**Employment  
Career**

**Jean M. Twenge, PhD**, Professor of Psychology at San Diego State University, author of "*Generations: The Real Differences between Gen Z, Millennials, Gen X, Boomers, and Silents— and What They Mean for America's Future*"

Prof. Twenge outlined the unique characteristics and experiences of different generations, explaining how they shape America's future. She said the era in which person grows up has a much greater influence than their parents on their personality traits. She also talked about the huge influences of technological advances on each generation and the recent increase in clinical depression in teens, which directly correlates with the advent of smartphones and social media.

**Issues covered:**

**Length: 8:45**

**Parenting**

**Mental Health  
Substance Abuse**

**Karen Tiber Leland**, Marketing and Management Consultant, Founder and President of Sterling Marketing Group, a branding and marketing strategy firm, author of "*The Brand Mapping Strategy: Design, Build and Accelerate Your Brand*"

Ms. Leland said ignoring the trend of AI and chatbots in business and personal branding is a significant mistake. She offered seven tips to optimize the value of AI language models (such as the hyper-popular ChatGPT) to build thought leadership, raise capital, find investors, sell a company, entice potential employees or convert customers.

**Issues covered:**

**Length: 5:00**

**Entrepreneurship**

**Career**

Show # 2023-25

**Date aired: \_\_\_06/18\_\_\_\_\_ Time Aired: \_\_\_\_\_**

**Martin J. Schreiber**, former Governor of Wisconsin, Alzheimer's caregiver and advocate, author of "*My Two Elaines: Learning, Coping, and Surviving as an Alzheimer's Caregiver*"

More than 11 million Americans currently care for someone with Alzheimer's disease or other forms of dementia. Gov. Schreiber took care of his wife, Elaine, for nearly 20 years, until her death from Alzheimer's in 2022. He shared their story, and offered advice and encouragement for the millions of Americans in similar circumstances.

**Issues covered:**

**Length: 8:40**

**Alzheimer's Disease**

**Jessie Ryan**, Vice President of The Campaign for College Opportunity

Each year, hundreds of thousands of students start at community colleges, hoping to transfer to a university later. However, for some students, the transfer process becomes a maze so confusing, it derails their college plans. Ms. Ryan explained a problem described as "credit loss," when students take classes that never end up counting toward a degree. She discussed the reasons that universities refuse to accept credits, sometimes from classes that utilize the identical textbook as the university's class.

**Issues covered:**

**Length: 8:44**

**Community College  
Higher Education**

**Robert Wilson, PhD**, Assistant Professor of Psychology and Cognitive Science, Arizona State University

Educational scholars have long recognized that there is something of a "sweet spot" when it comes to learning. Prof. Wilson led a study using artificial intelligence that determined the sweet spot is when failure occurs 15% of the time. Put another way, it's when the right answer is given 85% of the time. He explained what parents and teachers can learn from the study.

**Issues covered:**

**Length: 5:06**

**Education**

**Parenting**

Show # 2023-26

**Date aired:**     06/25     **Time Aired:**                     

**Read Hayes, PhD**, Research Scientist at the University of Florida, Director of the Loss Prevention Research Council

Retailers, politicians and police departments have sounded the alarm about a rapid increase in retail theft, and are calling for stricter enforcement and prosecution to fight it. Prof. Hayes outlined the scope of the problem, and the role of organized theft rings in its growth. He also explained the multiple impacts on consumers, and what steps may slow down the problem.

**Issues covered:**

**Length: 8:40**

**Crime**  
**Consumer Matters**

**Kevin Lanza, PhD**, Assistant Professor at UTHealth Houston School of Public Health at The University of Texas

Prof. Lanza led a recent study that found that children and teenagers who had volunteered in the past year were in better physical health, had a more positive outlook on life, and were less likely to have anxiety, depression, or behavioral problems compared to their peers who did not volunteer. He outlined the many volunteering opportunities available to young people.

**Issues covered:**

**Length: 8:44**

**Volunteerism**  
**Youth**

**Parenting**

**Beth C. Truesdale, PhD**, Research Fellow at the W.E. Upjohn Institute for Employment Research, Visiting Scholar at the Harvard Center for Population and Development Studies, co-editor of *"Overtime: America's Aging Workforce and the Future of Working Longer"*

Many retirement planners advise clients to try to delay retirement to age 70 and spend more years in the paid labor force. Prof. Truesdale discussed the myriad of reasons that goal may be impossible for many people in their 50s and 60s, particularly those who are already disadvantaged.

**Issues covered:**

**Length: 5:06**

**Employment**

**Retirement Planning**



