

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	139688	
	<b>Alt Order #:</b>	26233036	
	<b>Product Desc:</b>	NRSC/Rosendale 2018	
	<b>Estimate:</b>	10840	<b>NWYB</b>
	<b>Flight Dates:</b>	10/30/18 - 11/05/18	<b>Primary AE:</b> Katz New York
	<b>Original Date / Rev:</b>	10/30/18 / 10/30/18	<b>Sales Office:</b> K-NYC
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b> NAT

  

<b>Agency</b>	<b>Name:</b>	American Media Advocacy Group	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		815 Slaters Lane	<b>Billing Cycle:</b> EOM/EOC
		Alexandria, VA 22314	<b>Agency Commission:</b> 15%

  

<b>Advertiser</b>	<b>Name:</b>	POL/Rosendale/NRSC	
	<b>Demographic:</b>	HH	<b>New Business Thru:</b>
	<b>Product Codes:</b>	PL Candidate	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	AGY	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	POL	<b>Unit Code:</b> General
	<b>Revenue Code 3:</b>	CAND	<b>Order Separation:</b> 00:20:00
	<b>Priority:</b>	P-5	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/05/18	49	\$3,840.00	\$3,264.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	49	\$3,840.00	\$3,264.00	0.00
<b>Totals</b>	<b>49</b>	<b>\$3,840.00</b>	<b>\$3,264.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	NWYB	10/30/18	10/30/18	WUM 7a-9a LN WUM 7A	NWS	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-T-----	:30	1	\$10.00	CO	0.00	NM	1	\$10.00
				WAKE UP MONTANA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-T-----					1	\$10.00		0.00			
2	NWYB	10/31/18	10/31/18	WUM 7a-9a LN WUM 7A	NWS	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--W----	:30	1	\$10.00	CO	0.00	NM	1	\$10.00
				WAKE UP MONTANA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--W----					1	\$10.00		0.00			
3	NWYB	11/01/18	11/01/18	WUM 7a-9a LN WUM 7A	NWS	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	---T---	:30	1	\$10.00	CO	0.00	NM	1	\$10.00
				WAKE UP MONTANA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---T---					1	\$10.00		0.00			
4	NWYB	11/02/18	11/02/18	WUM 7a-9a LN WUM 7A	NWS	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----F--	:30	1	\$10.00	CO	0.00	NM	1	\$10.00
				WAKE UP MONTANA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--					1	\$10.00		0.00			
5	NWYB	10/30/18	10/30/18	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	-T-----	:30	1	\$15.00	CO	0.00	NM	1	\$15.00





Order / Rev: 139688  
 Alt Order #: 26233036  
 Flight Dates: 10/30/18 - 11/05/18

Advertiser: POL/Rosendale/NRSC  
 Product Desc: NRSC/Rosendale 2018  
 Estimate: 10840  
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	--W----		1			\$20.00	0.00					
19	NWYB	11/01/18	11/01/18	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	---T---	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		CRME WATCH DLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	---T---		1			\$20.00	0.00					
20	NWYB	11/02/18	11/02/18	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	----F--	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		CRME WATCH DLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	----F--		1			\$20.00	0.00					
21	NWYB	10/30/18	10/30/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	-T-----	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
		DAILY MAIL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-T-----		1			\$15.00	0.00					
22	NWYB	10/31/18	10/31/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	--W----	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
		DAILY MAIL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	--W----		1			\$15.00	0.00					
24	NWYB	11/02/18	11/02/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	----F--	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
		DAILY MAIL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	----F--		1			\$15.00	0.00					
25	NWYB	10/30/18	10/30/18	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		LAST MAN-MF													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-T-----		1			\$20.00	0.00					
26	NWYB	10/31/18	10/31/18	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	--W----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		LAST MAN-MF													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	--W----		1			\$20.00	0.00					
E 27	NWYB	11/01/18	11/01/18	M-F 330p-4p LAST MAN	CM	330p-4p	---T---	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		LAST MAN-MF													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	---T---		1			\$20.00	0.00					
28	NWYB	11/02/18	11/02/18	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	----F--	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		LAST MAN-MF													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	----F--		1			\$20.00	0.00					
29	NWYB	10/30/18	10/30/18	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	-T-----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		LAST MAN-MF B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-T-----		1			\$20.00	0.00					
30	NWYB	10/31/18	10/31/18	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	--W----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		LAST MAN-MF B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	--W----		1			\$20.00	0.00					
E 31	NWYB	11/01/18	11/01/18	M-F 4p-430p LAST MAN	CM	4p-430p	---T---	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		LAST MAN-MF B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 139688  
 Alt Order #: 26233036  
 Flight Dates: 10/30/18 - 11/05/18

Advertiser: POL/Rosendale/NRSC  
 Product Desc: NRSC/Rosendale 2018  
 Estimate: 10840  
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	---T---						1	\$20.00		0.00			
32	NWYB	11/02/18	11/02/18	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	----F--	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
LAST MAN-MF B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	----F--						1	\$20.00		0.00			
33	NWYB	10/30/18	10/30/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$130.00	P-2	0.00	NM	1	\$130.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-T-----						1	\$130.00		0.00			
34	NWYB	10/31/18	10/31/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$130.00	P-2	0.00	NM	1	\$130.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	--W----						1	\$130.00		0.00			
E 35	NWYB	11/01/18	11/01/18	M-F 430p-5p BIG BNG THEORY	CM	430p-5p	---T---	:30	1	\$130.00	P-2	0.00	NM	1	\$130.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	---T---						1	\$130.00		0.00			
36	NWYB	11/02/18	11/02/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$130.00	P-2	0.00	NM	1	\$130.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	----F--						1	\$130.00		0.00			
37	NWYB	10/30/18	10/30/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$130.00	P-2	0.00	NM	1	\$130.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-T-----						1	\$130.00		0.00			
38	NWYB	10/31/18	10/31/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--W----	:30	1	\$130.00	P-2	0.00	NM	1	\$130.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	--W----						1	\$130.00		0.00			
E 39	NWYB	11/01/18	11/01/18	M-F 5p-530p BIG BNG THEORY	CM	5p-530p	---T---	:30	1	\$130.00	P-2	0.00	NM	1	\$130.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	---T---						1	\$130.00		0.00			
40	NWYB	11/02/18	11/02/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$130.00	P-2	0.00	NM	1	\$130.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	----F--						1	\$130.00		0.00			
41	NWYB	10/30/18	10/30/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	-T-----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
9PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-T-----						1	\$120.00		0.00			
42	NWYB	10/31/18	10/31/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	--W----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
9PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	--W----						1	\$120.00		0.00			
43	NWYB	11/01/18	11/01/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	---T---	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
9PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Advertiser: POL/Rosendale/NRSC  
 Product Desc: NRSC/Rosendale 2018  
 Estimate: 10840  
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	---T---					1	\$120.00		0.00			
44	NWYB	11/02/18	11/02/18	M-F 9p-935p LN M-F 9p-935p 9PM LCL NWS	NWS	9:00 PM-9:35 PM	----F--	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	----F--					1	\$120.00		0.00			
N 45	NWYB	11/01/18	11/01/18	NFL Thur GAME NFL Thur game	CM	6p-930p	---T---	:30	1	\$500.00	CO	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	---T---					1	\$500.00		0.00			
E 46	NWYB	11/01/18	11/01/18	NFL Thu PREGAME NFL Thur PREgame Brk	CM	5:30 PM-6:20 PM (5:30 PM-6:20 PM)	---T---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	---T---					1	\$400.00		0.00			
N 47	NWYB	11/03/18	11/03/18	College fball GAME FTBALL GAME	CM	6:30 PM-9:30 PM (6:30 PM-9:30 PM)	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	-----S-					1	\$250.00		0.00			
N 48	NWYB	11/02/18	11/02/18	Fri Prime Hour 1 LMS/Cool Kids	CM	7p-8p	----F--	:30	1	\$95.00	CO	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	----F--					1	\$95.00		0.00			
N 49	NWYB	11/02/18	11/02/18	Fri Prime Hour 2 Hell's Kitchen	CM	8p-9p	----F--	:30	1	\$85.00	CO	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	----F--					1	\$85.00		0.00			
N 50	NWYB	11/05/18	11/05/18	Mon Prime Hour 1 THE RESIDENT	CM	7p-8p	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/05/18	11/11/18	M-----					1	\$250.00		0.00			
N 51	NWYB	11/05/18	11/05/18	Mon Prime Hour 2 911	CM	8p-9p	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/05/18	11/11/18	M-----					1	\$250.00		0.00			
													Totals	49	\$3,840.00

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 2623036	<b>Changes as of:</b> 10/30/2018 at 2:14 PM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 649/1202/10840	<b>Flight:</b> 10/30/18 - 11/5/18	<b>Station:</b> NWYB
<b>Agency:</b> AMER MEDIA & ADVOCACY GROUP	<b>Advertiser:</b> Rosendale/NRSC	<b>Market:</b> Butte, MT
<b>815 SLATERS LANE</b>	<b>Product:</b> NRSC/Rosendale 2018	<b>Office:</b> NEW YORK
<b>ALEXANDRIA, VA</b>	<b>Agency Order #:</b> 7899805	<b>Service:</b> Nielsen
<b>22314</b>	<b>Buyer:</b> MediaAssistant, AMAG	<b>Primary Demo:</b> Adults 35-64
	<b>Salesperson:</b> ELISSA JANOFESKY	<b>Assistant:</b> SUSAN FIORE
	<b>232-373-8155</b>	<b>212-373-8150</b>
<b>Comments:</b> Separation: 30	<b>Separation:</b>	<b>Total GRP:</b> 46.1
		<b>Traffic #:</b> 139688
		<b>Total Spots:</b> 49
		<b>Total CPP:</b> \$83.30
		<b>Con Type:</b> POLITICAL/NOTE
		<b>Total \$:</b> \$3,840.00

#	Day/Time	DP	Program	Rate	A3564 Rating	10/30 - 11/5										Total Spots	Total		GRP*
						Len	10/30	10/31	11/1	11/2	11/3	11/4	11/5	\$	CPP*				
REV-1	Tu-F,M 8a-9a		WAKE UP MONTANA	\$10.00	0.2	30	1	1	1	1	0	0	0	0	0	4	\$40.00	\$50.00	0.8
REV-2	Tu-F,M 9a-10a		PEOPLES COURT	\$15.00	0.4	30	1	1	1	1	0	0	0	0	0	4	\$60.00	\$37.50	1.6
REV-3	Tu-F,M 10a-11a		JUDGE MATHIS	\$15.00	0.5	30	1	1	1	1	0	0	0	0	0	4	\$60.00	\$30.00	2.0
REV-4	Tu-F,M 12n-1p		DATELINE MF	\$15.00	0.3	30	0	0	0	0	0	0	0	0	0	0	\$0.00	\$50.00	0.0
REV-5	Tu-F,M 1p-2p		CRIME WATCH DLY	\$20.00	0.5	30	0	0	0	0	0	0	0	0	0	0	\$0.00	\$40.00	0.0
REV-6	Tu-F,M 2p-3p		DAILY MAIL	\$15.00	0.4	30	1	1	1	0	1	0	0	0	0	3	\$45.00	\$37.50	1.2
REV-7	Tu-F,M 5p-5:30p		LAST MAN-MF	\$20.00	1.2	30	1	1	1	0	1	0	0	0	0	3	\$60.00	\$16.67	3.6
REV-8	Tu-F,M 5:30p-6p		LAST MAN-MF B	\$20.00	1.4	30	1	1	1	0	1	0	0	0	0	3	\$60.00	\$14.29	4.2
REV-9	Tu-F,M 6p-6:30p		BIG BNG THEORY	\$130.00	2.6	30	1	1	1	0	1	0	0	0	0	3	\$390.00	\$50.00	7.8
REV-10	Tu-F,M 6:30p-7p		BG BNG THRY B	\$130.00	3.0	30	1	1	1	0	1	0	0	0	0	3	\$390.00	\$43.33	9.0
REV-11	Tu-F,M 9p-9:35p		9PM LCL NWS	\$120.00	1.1	30	1	1	1	0	1	0	0	0	0	3	\$360.00	\$109.09	3.3
REV-12	Tu-W 6p-9p		World Series Gm 6&7	\$900.00	4.5	30	0	0	0	0	0	0	0	0	0	0	\$0.00	\$200.00	0.0
REV-13	Tu-F,M 12n-1p		FACE THE TRUTH	\$15.00	0.3	30	1	1	1	0	1	0	0	0	0	3	\$45.00	\$50.00	0.9
REV-14	Tu-F,M 1p-2p		DATELINE MF	\$20.00	0.5	30	1	1	1	1	0	0	0	0	0	4	\$80.00	\$40.00	2.0
REV-16	Th 3:30p-4p		LAST MAN-MF	\$20.00	1.2	30	0	0	1	0	0	0	0	0	0	1	\$20.00	\$16.67	1.2
REV-17	Th 4p-4:30p		LAST MAN-MF B	\$20.00	1.4	30	0	0	1	0	0	0	0	0	0	1	\$20.00	\$14.29	1.4
REV-18	Th 4:30p-5p		BG BNG THRY B	\$130.00	3.0	30	0	0	1	0	0	0	0	0	0	1	\$130.00	\$43.33	3.0
REV-19	Th 5p-6:30p		BG BNG THRY B	\$130.00	3.0	30	0	0	1	0	0	0	0	0	0	1	\$130.00	\$43.33	3.0
REV-20	Th 9:30p-10:05p		9PM LCL NWS	\$120.00	1.1	30	0	0	1	0	0	0	0	0	0	1	\$120.00	\$109.09	1.1





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26233036	<b>Changes as of:</b> 10/30/2018 at 2:14 PM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 649/1202/10840	<b>Flight:</b> 10/30/18 - 11/5/18	<b>Con Type:</b> POLITICAL/NOTE
<b>Agency:</b> AMER MEDIA & ADVOCACY GROUP	<b>Advertiser:</b> Rosendale/NRSC	<b>Total \$:</b> \$3,840.00
815 SLATERS LANE ALEXANDRIA, VA 22314	<b>Product:</b> NRSC/Rosendale 2018	<b>Total Spots:</b> 49
<b>Agency Order #:</b> 7899805	<b>Buyer:</b> MediaAssistant, AMAG	<b>Total CPM:</b> \$83.30
<b>Salesperson:</b> ELISSA JANOFISKY	<b>Primary Demo:</b> Adults 35-64	<b>Traffic #:</b> 139688
<b>Separation:</b> 232-373-8155	<b>Assistant:</b> SUSAN FIORE	

#	Day/Time	DP	Program	Rate	A3564 Rating	10/30 - 11/5										Total Spots	Total \$	CPP*	GRP*			
						Len	10/30	10/31	11/1	11/2	11/3	11/4	11/5									
REV- 21	Th 6:20p-9:30p		Thurs Night Football	\$500.00	0.0	30	0	0	1	0	0	0	0	0	1	\$500.00	\$0.00	0.0				
rate revised per MG offer to match other card Changes: Rate from 1000 to 500																						
REV- 22	Th 5:30p-6:20p		NFL Pregame	\$400.00	0.0	30	0	0	1	0	0	0	0	0	1	\$400.00	\$0.00	0.0				
REV- 23	F 7p-8p		Last Man Standing/The Cool Kids	\$95.00	0.0	30	0	0	0	1	0	0	0	0	1	\$95.00	\$0.00	0.0				
REV- 24	F 8p-9p		Hells Kitchen	\$85.00	0.0	30	0	0	0	1	0	0	0	0	1	\$85.00	\$0.00	0.0				
REV- 25	Sa 6:30p-9:30p		Fox College Football	\$250.00	0.0	30	0	0	0	0	1	0	0	0	1	\$250.00	\$0.00	0.0				
REV+ 26	M 7p-8p		The Resident	\$250.00	0.0	30	0	0	0	0	0	0	0	0	1	\$250.00	\$0.00	0.0				
spots added as MG for Thurs NFL \$ revision																						
REV+ 27	M 8p-9p		911	\$250.00	0.0	30	0	0	0	0	0	0	0	0	1	\$250.00	\$0.00	0.0				
spots added as MG for Thurs NFL \$ revision																						
TOTALS: 11 11 11 13 1 0 2																			49	\$3,840.00	\$83.30	46.1
Makegood Comments																						
Date/Time	Action	Added by	Comment																			
10/30/18 2:14 PM	Revised	ELISSA JANOFISKY	Separation: 30																			