

ORDER

Orders
Order / Rev: 138487
Alt Order #: 26210682
Product Desc: NRSC/Rosendale 2018
Estimate: 10383
Flight Dates: 10/02/18 - 10/08/18
Original Date / Rev: 10/05/18 / 10/05/18
Order Type: GENERAL
Primary AE: KATZ New York
Sales Office: K-NYC
Sales Region: NAT

Agency
Name: American Media Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Rosendale/NRSC
Demographic: HH
Product Codes: PL Candidate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-5
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/05/18	54	\$2,230.00	\$1,895.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	54	\$2,230.00	\$1,895.50	0.00
Totals	54	\$2,230.00	\$1,895.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KWYB	10/02/18	10/02/18	M-F 5a-7a LN M-F	NWS	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-T-----	:30	2	\$10.00	CO	0.00	NM	2	\$20.00
	WAKE UP MT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	-T-----		2				\$10.00		0.00			
2	KWYB	10/03/18	10/03/18	M-F 5a-7a LN M-F	NWS	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	--W----	:30	2	\$10.00	CO	0.00	NM	2	\$20.00
	WAKE UP MT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	--W----		2				\$10.00		0.00			
3	KWYB	10/04/18	10/04/18	M-F 5a-7a LN M-F	NWS	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	---T---	:30	2	\$10.00	CO	0.00	NM	2	\$20.00
	WAKE UP MT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	---T---		2				\$10.00		0.00			
4	KWYB	10/05/18	10/05/18	M-F 5a-7a LN M-F	NWS	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	----F--	:30	2	\$10.00	CO	0.00	NM	2	\$20.00
	WAKE UP MT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	----F--		2				\$10.00		0.00			
6	KWYB	10/02/18	10/02/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-T-----	:30	1	\$30.00	P-2	0.00	NM	1	\$30.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-T-----					1	\$20.00		0.00			
24	KWB	10/03/18	10/03/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-4:30 PM	--W----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		FAMILY FEUD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	--W----					1	\$20.00		0.00			
25	KWB	10/04/18	10/04/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	---T---	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		FAMILY FEUD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	---T---					1	\$20.00		0.00			
26	KWB	10/05/18	10/05/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	----F--	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		FAMILY FEUD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	----F--					1	\$20.00		0.00			
28	KWB	10/02/18	10/02/18	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	-T-----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		FAMILY FEUD B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-T-----					1	\$20.00		0.00			
29	KWB	10/03/18	10/03/18	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	--W----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		FAMILY FEUD B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	--W----					1	\$20.00		0.00			
30	KWB	10/04/18	10/04/18	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	---T---	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		FAMILY FEUD B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	---T---					1	\$20.00		0.00			
31	KWB	10/05/18	10/05/18	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	----F--	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		FAMILY FEUD B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	----F--					1	\$20.00		0.00			
33	KWB	10/02/18	10/02/18	M-F 530p-6p Local News M-F 530p-6p Local News	NWS	5:30 PM-6:00 PM	-T-----	:30	1	\$60.00	CO	0.00	NM	1	\$60.00
		5:30PM LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-T-----					1	\$60.00		0.00			
34	KWB	10/03/18	10/03/18	M-F 530p-6p Local News M-F 530p-6p Local News	NWS	5:30 PM-6:00 PM	--W----	:30	1	\$60.00	CO	0.00	NM	1	\$60.00
		5:30PM LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	--W----					1	\$60.00		0.00			
35	KWB	10/04/18	10/04/18	M-F 530p-6p Local News M-F 530p-6p Local News	NWS	5:30 PM-6:00 PM	---T---	:30	1	\$60.00	CO	0.00	NM	1	\$60.00
		5:30PM LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	---T---					1	\$60.00		0.00			
36	KWB	10/05/18	10/05/18	M-F 530p-6p Local News M-F 530p-6p Local News	NWS	5:30 PM-6:00 PM	----F--	:30	1	\$60.00	CO	0.00	NM	1	\$60.00
		5:30PM LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	----F--					1	\$60.00		0.00			
38	KWB	10/02/18	10/02/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
		INSIDE EDITION													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-T-----		1			\$25.00	0.00					
39	KWB	10/03/18	10/03/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
		INSIDE EDITION													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----		1			\$25.00	0.00					
40	KWB	10/04/18	10/04/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
		INSIDE EDITION													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	---T---		1			\$25.00	0.00					
41	KWB	10/05/18	10/05/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
		INSIDE EDITION													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	----F--		1			\$25.00	0.00					
43	KWB	10/02/18	10/02/18	M-F Montana Right Now M-F Montana Right Now	NWS	6:30 PM-7:00 PM	-T-----	:30	1	\$60.00	CO	0.00	NM	1	\$60.00
		MT RIGHT NOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-T-----		1			\$60.00	0.00					
44	KWB	10/03/18	10/03/18	M-F Montana Right Now M-F Montana Right Now	NWS	6:30 PM-7:00 PM	--W----	:30	1	\$60.00	CO	0.00	NM	1	\$60.00
		MT RIGHT NOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----		1			\$60.00	0.00					
45	KWB	10/04/18	10/04/18	M-F Montana Right Now M-F Montana Right Now	NWS	6:30 PM-7:00 PM	---T---	:30	1	\$60.00	CO	0.00	NM	1	\$60.00
		MT RIGHT NOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	---T---		1			\$60.00	0.00					
46	KWB	10/05/18	10/05/18	M-F Montana Right Now M-F Montana Right Now	NWS	6:30 PM-7:00 PM	----F--	:30	1	\$60.00	CO	0.00	NM	1	\$60.00
		MT RIGHT NOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	----F--		1			\$60.00	0.00					
50	KWB	10/02/18	10/02/18	Tue 7p-9p Tue	CM	7p-9p	-T-----	:30	1	\$90.00	CO	0.00	NM	1	\$90.00
		DWTS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-T-----		1			\$90.00	0.00					
51	KWB	10/03/18	10/03/18	Wed Prime Hour 1 THE GOLDBERGS/SPEECHLES	CM	7:00 PM-8:00 PM	--W----	:30	1	\$85.00	CO	0.00	NM	1	\$85.00
		THE GOLDBERGS/SPEECHLES													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----		1			\$85.00	0.00					
52	KWB	10/03/18	10/03/18	Wed Prime Hour 2 MODERN FAMILY/ SINGLE PAR	CM	8:00 PM-9:00 PM	--W----	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
		MODERN FAMILY/ SINGLE PARENTS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----		1			\$180.00	0.00					
53	KWB	10/03/18	10/03/18	Wed Prime Hour 3 Wed Prime Hour 3	CM	9:00 PM-10:00 PM	--W----	:30	1	\$85.00	CO	0.00	NM	1	\$85.00
		MILLION THINGS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----		1			\$85.00	0.00					
54	KWB	10/04/18	10/04/18	Thur Prime Hour 1 Grey's Anatomy	CM	7:00 PM-8:00 PM	---T---	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
		GREYS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/01/18		10/01/18	10/07/18	---T---			1		\$180.00	0.00					
55	KWYB	10/04/18	10/04/18	Thur Prime Hour 2 Station 19	CM	8:00 PM-9:00 PM	---T---	:30	1	\$170.00	P-2	0.00	NM	1	\$170.00
		STATIN 19													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/01/18		10/01/18	10/07/18	---T---			1		\$170.00	0.00					
57	KWYB	10/02/18	10/02/18	ABC News Nightline ABC News Nightline	CM	11:35 PM-12:06 XM	T-----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		ABC-NITELINE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/01/18		10/01/18	10/07/18	-T-----			1		\$20.00	0.00					
58	KWYB	10/03/18	10/03/18	ABC News Nightline ABC News Nightline	CM	11:35 PM-12:06 XM	-W----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		ABC-NITELINE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/01/18		10/01/18	10/07/18	--W----			1		\$20.00	0.00					
59	KWYB	10/04/18	10/04/18	ABC News Nightline ABC News Nightline	CM	11:35 PM-12:06 XM	--T---	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		ABC-NITELINE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/01/18		10/01/18	10/07/18	---T---			1		\$20.00	0.00					
60	KWYB	10/05/18	10/05/18	ABC News Nightline ABC News Nightline	CM	11:35 PM-12:06 XM	---F--	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		ABC-NITELINE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/01/18		10/01/18	10/07/18	----F--			1		\$20.00	0.00					
N 66	KWYB	10/02/18	10/05/18	News 10p LN News 10p	NWS	10p-1035p	-1111--	:30	4	\$60.00	CO	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/01/18		10/01/18	10/07/18	-1111--			4		\$60.00	0.00					
Totals													54	\$2,230.00	



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26210662

Changes as of: 10/5/2018 at 7:48 AM

Version: Highlighting Revision 1

CPE: 649/1202/10383

Flight: 10/2/18 - 10/8/18

Station: KMYB

Con Type: POLITICAL/VOTE

Agency: AMER MEDIA & ADVOCACY GROUP

Advertiser: Rosendale/NRSC

Market: Butte, MT

Total \$: \$2,230.00

815 SLATERS LANE
ALEXANDRIA, VA
22314

Product: NRSC/Rosendale 2018
Agency Order #: 7802026

Office: PHILADELPHIA
Service: Nielsen

Total Spots: 54
Total CPE: \$51.15

Buyer: MediaAssistant, AMAG
Salesperson: ELISSA JANOFFSKY
232-373-8155

Primary Demo: Adults 35-64
Assistant: SUSAN FIORE
212-373-8150

Total GRP: 43.6
Traffic #: 138487

Comments: canceled 10/6 - 10/8
money will be replaced in future order

Separation:

10/2 - 10/8														Total	Total			
#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/2	10/3	10/4	10/5	10/6	10/7	10/8		Spots	\$	CPB*	GRP*
REV-1	Tu-F M 6a-7a		WAKE UP MT	\$10.00	0.6	30	2	2	2	2	0	0	2	8		\$80.00	\$16.67	4.8
REV-2	Tu-F M 7a-8a		GD MRN AMR-ABC	\$30.00	0.8	30	1	1	1	1	0	0	1	4		\$120.00	\$37.50	3.2
REV-3	Tu-F M 8a-9a		GD MRN AMR-ABC	\$30.00	0.8	30	1	1	1	1	0	0	1	4		\$120.00	\$37.50	3.2
REV-4	Sa 6a-7a		GD MRN-SAT-ABC	\$25.00	0.3	30	0	0	0	0	1	0	0	0		\$0.00	\$83.33	0.0
REV-5	Su 7a-8a		THIS WEEK-ABC	\$20.00	0.4	30	0	0	0	0	0	2	0	0		\$0.00	\$50.00	0.0
REV-6	Tu-F M 9a-10a		RACEHL RAY	\$15.00	0.5	30	1	1	1	1	0	0	1	4		\$60.00	\$30.00	2.0
REV-7	Tu-F M 4p-4:30p		FAMILY FEUD	\$20.00	0.3	30	1	1	1	1	0	0	1	4		\$80.00	\$66.67	1.2
REV-8	Tu-F M 4:30p-5p		FAMILY FEUD B	\$20.00	0.3	30	1	1	1	1	0	0	1	4		\$80.00	\$66.67	1.2
REV-9	Tu-F M 5:30p-6p		5:30PM LCL NWS	\$60.00	0.4	30	1	1	1	1	0	0	1	4		\$240.00	\$150.00	1.6
REV-10	Tu-F M 6p-6:30p		INSIDE EDITION	\$25.00	1.1	30	1	1	1	1	0	0	1	4		\$100.00	\$22.73	4.4
REV-11	Tu-F M 6:30p-7p		MT RIGHT NOW	\$60.00	0.8	30	1	1	1	1	0	0	1	4		\$240.00	\$75.00	3.2
REV-12	M 7p-9p		DWTS	\$180.00	1.9	30	0	0	0	0	0	0	1	0		\$0.00	\$94.74	0.0
REV-13	M 9p-10p		GOOD DOC	\$360.00	2.7	30	0	0	0	0	0	0	1	0		\$0.00	\$133.33	0.0
14	Tu 8p-9p		BLACK-ISH/THE MAYOR	\$90.00	3.1	30	0	0	0	0	0	0	0	0		\$0.00	\$29.03	0.0
15	W 7p-8p		THE GOLDBERGS/SPEECHLES	\$85.00	1.3	30	0	1	0	0	0	0	0	1		\$85.00	\$65.38	1.3
16	W 8p-9p		MODERN FAMILY/ SINGLE PARENTS	\$180.00	2.4	30	0	1	0	0	0	0	0	1		\$180.00	\$75.00	2.4
17	W 9p-10p		MILLION THINGS	\$85.00	2.2	30	0	1	0	0	0	0	0	1		\$85.00	\$38.64	2.2
18	Th 7p-8p		GREYS	\$180.00	3.6	30	0	0	1	0	0	0	0	1		\$180.00	\$50.00	3.6
19	Th 8p-9p		STATIN 19	\$170.00	3.0	30	0	0	1	0	0	0	0	1		\$170.00	\$56.67	3.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26210682	Changes as of: 10/5/2018 at 7:48 AM	Version: Highlighting Revision 1	Con Type: POLITICAL/NOTE
CPE: 649/1202/10383	Flight: 10/2/18 - 10/8/18	Station: KWTB	Total \$: \$2,230.00
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: Rosendale/NRSC	Market: Butte, MT	Total Spots: 54
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: NRSC/Rosendale 2018	Office: PHILADELPHIA	Total CPP: \$51.15
	Agency Order #: 7802026	Service: Nielsen	
	Buyer: MediaAssistant, AMAG	Primary Demo: Adults 35-64	Total GRP: 43.6
	Salesperson: ELISSA JANOFISKY	Assistant: SUSAN FIORE	Traffic #: 138487
	232-373-8155		
Separation:			

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/2	10/3	10/4	10/5	10/6	10/7	10/8	Total Spots	Total \$	CPP*	GRP*
REV-20	Su 7p-9p		DWTS JR	\$100.00	4.8	30	0	0	0	0	0	2	0	0	\$0.00	\$20.83	0.0
REV-21	Tu-F 11:35p-12:06a		ABC-NITELINE	\$20.00	0.4	30	1	1	1	0	0	1	0	4	\$80.00	\$50.00	1.6
REV-22	Su 10:35p-11:05p		INSIDE EDITION WEEKEND	\$15.00	0.4	30	0	0	0	0	0	1	0	0	\$0.00	\$37.50	0.0
REV-23	Sa 10a-1:30p		NCAA FOOTBALL	\$145.00	1.0	30	0	0	0	0	1	0	0	0	\$0.00	\$145.00	0.0
REV-24	Sa 1:30p-5p		NCAA FOOTBALL-MTST	\$145.00	1.5	30	0	0	0	0	2	0	0	0	\$0.00	\$96.67	0.0
REV-25	Sa 5:30p-9p		NCAA FOOTBALL	\$145.00	1.8	30	0	0	0	0	2	0	0	0	\$0.00	\$80.56	0.0
REV-26	M-F 10p-10:35p		10PM LCL NWS	\$60.00	0.4	30	1	1	1	0	0	0	1	4	\$240.00	\$150.00	1.6
27	Tu 7p-9p		DWTS	\$90.00	3.1	30	1	0	0	0	0	0	0	1	\$90.00	\$29.03	3.1
TOTALS:						13	15	0	0	0	0	0	0	54	\$2,230.00	\$51.15	43.6

Makegood Comments

Date/Time	Action	Added by	Comment
10/05/18 7:48 AM	Revised	ELISSA JANOFISKY	canceled 10/6 - 10/8 money will be replaced in future order

ORDER

Orders	Order / Rev:	138492	
	Alt Order #:	26210656	
	Product Desc:	NRSC/Rosendale 2018	
	Estimate:	10383	NWYB
	Flight Dates:	10/02/18 - 10/08/18	Primary AE: Katz New York
	Original Date / Rev:	10/05/18 / 10/05/18	Sales Office: K-NYC
	Order Type:	GENERAL	Sales Region: NAT
Agency	Name:	American Media Advocacy Group	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		815 Slaters Lane	Billing Cycle: EOM/EOC
		Alexandria, VA 22314	Agency Commission: 15%
Advertiser	Name:	POL/Rosendale/NRSC	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Candidate	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	CAND	Order Separation: 00:20:00
	Priority:	P-5	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/05/18	45	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	45	\$1,500.00	\$1,275.00	0.00
Totals	45	\$1,500.00	\$1,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	NWYB	10/02/18	10/02/18	WUM 7a-9a LN WUM 7A	NWS	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-T-----	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
WAKE UP MONTANA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-T-----		1				\$15.00		0.00			
2	NWYB	10/03/18	10/03/18	WUM 7a-9a LN WUM 7A	NWS	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--W----	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
WAKE UP MONTANA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	--W----		1				\$15.00		0.00			
3	NWYB	10/04/18	10/04/18	WUM 7a-9a LN WUM 7A	NWS	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	---T---	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
WAKE UP MONTANA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	---T---		1				\$15.00		0.00			
E 4	NWYB	10/05/18	10/05/18	WUM 7a-9a LN WUM 7A	NWS	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----F--	:30	1	\$10.00	CO	0.00	NM	1	\$10.00
WAKE UP MONTANA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	----F--		1				\$10.00		0.00			
6	NWYB	10/02/18	10/02/18	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM (8:00 AM-9:00 AM)	-T-----	:30	1	\$15.00	CO	0.00	NM	1	\$15.00

Order / Rev: 138492
 Alt Order #: 26210656
 Flight Dates: 10/02/18 - 10/08/18

Advertiser: POL/Rosendale/NRSC
 Product Desc: NRSC/Rosendale 2018
 Estimate: 10383
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-T-----		1			\$20.00	0.00					
22	NWYB	10/03/18	10/03/18	M-F 1p-2p Dateline	CM	1:00 PM-2:00 PM	--W----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----		1			\$20.00	0.00					
23	NWYB	10/04/18	10/04/18	M-F 1p-2p Dateline	CM	1:00 PM-2:00 PM	---T---	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	---T---		1			\$20.00	0.00					
24	NWYB	10/05/18	10/05/18	M-F 1p-2p Dateline	CM	1:00 PM-2:00 PM	----F--	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	----F--		1			\$20.00	0.00					
26	NWYB	10/02/18	10/02/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	-T-----	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-T-----		1			\$15.00	0.00					
27	NWYB	10/03/18	10/03/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	--W----	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----		1			\$15.00	0.00					
28	NWYB	10/04/18	10/04/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-2:30 PM (2:00 PM-2:30 PM)	---T---	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	---T---		1			\$15.00	0.00					
29	NWYB	10/05/18	10/05/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	----F--	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	----F--		1			\$15.00	0.00					
31	NWYB	10/02/18	10/02/18	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-T-----		1			\$20.00	0.00					
32	NWYB	10/03/18	10/03/18	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	--W----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----		1			\$20.00	0.00					
33	NWYB	10/04/18	10/04/18	M-F 330p-4p LAST MAN-	CM	330p-4p	---T---	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	---T---		1			\$20.00	0.00					
34	NWYB	10/05/18	10/05/18	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	----F--	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	----F--		1			\$20.00	0.00					
36	NWYB	10/02/18	10/02/18	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	-T-----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-T-----		1			\$20.00	0.00					

Order / Rev: 138492
 Alt Order #: 26210656
 Flight Dates: 10/02/18 - 10/08/18

Advertiser: POL/Rosendale/NRSC
 Product Desc: NRSC/Rosendale 2018
 Estimate: 10383
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-T-----		1			\$20.00	0.00					
37	NWYB	10/03/18	10/03/18	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	--W----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		LAST MAN-MF B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----		1			\$20.00	0.00					
38	NWYB	10/04/18	10/04/18	M-F 4p-430p LAST MAN-	CM	4p-430p	---T---	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		LAST MAN-MF B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	---T---		1			\$20.00	0.00					
39	NWYB	10/05/18	10/05/18	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	----F--	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		LAST MAN-MF B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	----F--		1			\$20.00	0.00					
41	NWYB	10/02/18	10/02/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
		BIG BNG THEORY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-T-----		1			\$50.00	0.00					
42	NWYB	10/03/18	10/03/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
		BIG BNG THEORY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----		1			\$50.00	0.00					
43	NWYB	10/04/18	10/04/18	M-F 430p-5p BIG BNG THEORY	CM	430p-5p	---T---	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
		BIG BNG THEORY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	---T---		1			\$50.00	0.00					
44	NWYB	10/05/18	10/05/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
		BIG BNG THEORY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	----F--		1			\$50.00	0.00					
46	NWYB	10/02/18	10/02/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
		BG BNG THRY B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-T-----		1			\$50.00	0.00					
47	NWYB	10/03/18	10/03/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--W----	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
		BG BNG THRY B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----		1			\$50.00	0.00					
48	NWYB	10/04/18	10/04/18	M-F 5p-530p BIG BNG THEORY	CM	5p-530p	---T---	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
		BG BNG THRY B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	---T---		1			\$50.00	0.00					
49	NWYB	10/05/18	10/05/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
		BG BNG THRY B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	----F--		1			\$50.00	0.00					
53	NWYB	10/02/18	10/02/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	-T-----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
		9PM LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 138492
 Alt Order #: 26210656
 Flight Dates: 10/02/18 - 10/08/18

Advertiser: POL/Rosendale/NRSC
 Product Desc: NRSC/Rosendale 2018
 Estimate: 10383
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-T-----		1				\$120.00		0.00			
54	NWYB	10/03/18	10/03/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	--W----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
		9PM LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	--W----		1				\$120.00		0.00			
55	NWYB	10/04/18	10/04/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	---T---	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
		9PM LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	---T---		1				\$120.00		0.00			
56	NWYB	10/05/18	10/05/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	----F--	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
		9PM LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	----F--		1				\$120.00		0.00			
61	NWYB	10/05/18	10/05/18	Fri Prime Hour 2 Hell's Kitchen	CM	8p-9p	----1--	:30	1	\$85.00	CO	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	----1--		1				\$85.00		0.00			
													Totals	45	\$1,500.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26210656	Changes as of: 10/5/2018 at 7:42 AM	Version: Highlighting Revision 1
CPE: 649/1202/10383	Flight: 10/2/18 - 10/8/18	Station: NWTB
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: Rosendale/NRSC	Market: Butte, MT
815 SLATERS LANE	Product: NRSC/Rosendale 2018	Office: PHILADELPHIA
ALEXANDRIA, VA	Agency Order #: 7802023	Service: Nielsen
22314	Buyer: MediaAssistant, AMAG	Primary Demo: Adults 35-64
	Salesperson: ELISSA JANOFFSKY	Assistant: SUSAN FIORE
	232-373-8155	212-373-8150
Comments: 10/6 - 10/8 canceled Est 10478 will replace	Separation:	Total GRP: 46.4 Traffic #: 138492

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/2	10/3	10/4	10/5	10/6	10/7	10/8	Total Spots	Total \$	CPP*	GRP*
REV-1	Tu-F M 8a-9a		WAKE UP MONTANA	\$15.00	0.2	30	1	1	1	1	0	0	1	4	\$60.00	\$75.00	0.8
REV-2	Tu-F M 9a-10a		PEOPLES COURT	\$15.00	0.4	30	1	1	1	1	0	0	1	4	\$60.00	\$37.50	1.6
REV-3	Tu-F M 10a-11a		JUDGE MATHIS	\$15.00	0.5	30	1	1	1	1	0	0	1	4	\$60.00	\$30.00	2.0
4	Tu-F M 12n-1p		DATELINE MF	\$15.00	0.3	30	0	0	0	0	0	0	0	0	\$0.00	\$50.00	0.0
5	Tu-F M 1p-2p		CRIME WATCH DLY	\$20.00	0.5	30	0	0	0	0	0	0	0	0	\$0.00	\$40.00	0.0
REV-6	Tu-F M 2p-3p		DAILY MAIL	\$15.00	0.4	30	1	1	1	1	0	0	1	4	\$60.00	\$37.50	1.6
REV-7	Tu-F M 5p-5:30p		LAST MAN-MF	\$20.00	1.2	30	1	1	0	1	0	0	1	3	\$60.00	\$16.67	3.6
REV-8	Tu-F M 5:30p-6p		LAST MAN-MF B	\$20.00	1.4	30	1	1	0	1	0	0	1	3	\$60.00	\$14.29	4.2
REV-9	Tu-F M 6p-6:30p		BIG BNG THEORY	\$50.00	2.6	30	1	1	0	1	0	0	1	3	\$150.00	\$19.23	7.8
REV-10	Tu-F M 6:30p-7p		BG BNG THRY B	\$50.00	3.0	30	1	1	0	1	0	0	1	3	\$150.00	\$16.67	9.0
REV-11	M 7p-8p		THE RESIDENT	\$75.00	2.3	30	0	0	0	0	0	0	1	0	\$0.00	\$32.61	0.0
REV-12	M 8p-9p		9-1-1	\$75.00	3.6	30	0	0	0	0	0	0	1	0	\$0.00	\$20.83	0.0
REV-13	Tu-F M 9p-9:35p		9PM LCL NWS	\$120.00	1.1	30	1	1	1	1	0	0	1	4	\$480.00	\$109.09	4.4
REV-14	Su 9p-9:35p		9PM LCL NWS	\$50.00	1.8	30	0	0	0	0	0	1	0	0	\$0.00	\$27.78	0.0
REV-15	Su 9:35p-11:05p		BG BNG THRY W<	\$15.00	0.4	30	0	0	0	0	0	1	0	0	\$0.00	\$37.50	0.0
REV-16	Tu-F M 12n-1p		FACE THE TRUTH	\$15.00	0.3	30	1	1	1	1	0	0	2	4	\$60.00	\$50.00	1.2
REV-17	Tu-F M 1p-2p		DATELINE	\$20.00	0.5	30	1	1	1	1	0	0	1	4	\$80.00	\$40.00	2.0
REV-18	Su 11a-2:30p		NFL	\$500.00	0.0	30	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
19	F 8p-9p		HELL'S KITCHEN	\$85.00	0.0	30	0	0	0	1	0	0	0	1	\$85.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26210656	Changes as of: 10/5/2018 at 7:42 AM	Version: Highlighting Revision 1
CPE: 649/1202/10383	Flight: 10/2/18 - 10/8/18	Station: NWYB
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: Rosendale/NRSC	Market: Butte, MT
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: NRSC/Rosendale 2018	Office: PHILADELPHIA
	Agency Order #: 7802023	Service: Nielsen
Buyer: MediaAssistant, AMAG	Primary Demo: Adults 35-64	Total Spots: 45
Salesperson: ELISSA JANOFSKY	Assistant: SUSAN FIORE	Total CPP: \$32.44
Separation: 232-373-8155		Total GRP: 46.4
		Traffic #: 138492
		Total \$: \$1,505.00

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/2 - 10/8								Total Spots	Total		GRP*
							10/2	10/3	10/4	10/5	10/6	10/7	10/8	\$		CPP*		
20	Th 3:30p-4p		LAST MAN-MF	\$20.00	1.2	30	0	0	1	0	0	0	0	1	\$20.00	\$16.67	1.2	
21	Th 4p-4:30p		LAST MAN-MF B	\$20.00	1.4	30	0	0	1	0	0	0	0	1	\$20.00	\$14.29	1.4	
22	Th 4:30p-5p		BIG BNG THEORY	\$50.00	2.6	30	0	0	1	0	0	0	0	1	\$50.00	\$19.23	2.6	
23	Th 5p-5:30p		BG BNG THRY B	\$50.00	3.0	30	0	0	1	0	0	0	0	1	\$50.00	\$16.67	3.0	
TOTALS:							11	11	11	12	0	0	0	45	\$1,505.00	\$32.44	46.4	

Makegood Comments

Date/Time	Action	Added by	Comment
10/05/18 7:42 AM	Revised	ELISSA JANOFSKY	10/6 - 10/8 canceled Est 10478 will replace