

ORDER

Orders	Order / Rev:	138829	
	Alt Order #:	26216449	
	Product Desc:	NRSC/Rosendale 2018	
	Estimate:	10494	NWYB
	Flight Dates:	10/09/18 - 10/15/18	Primary AE: Katz New York
	Original Date / Rev:	10/08/18 / 10/08/18	Sales Office: K-NYC
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	American Media Advocacy Group	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		815 Slaters Lane	Billing Cycle: EOM/EOC
		Alexandria, VA 22314	Agency Commission: 15%

Advertiser	Name:	POL/Rosendale/NRSC	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Candidate	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	CAND	Order Separation: 00:20:00
	Priority:	P-5	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/15/18	17	\$690.00	\$586.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	17	\$690.00	\$586.50	0.00
Totals	17	\$690.00	\$586.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	NWYB	10/09/18	10/10/18	WUM 7a-9a LN WUM 7A	NWS	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-TW----	:30	2	\$10.00	CO	0.00	NM	2	\$20.00
				WAKE UP MONTANA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-TW----		2				\$10.00		0.00			
N 2	NWYB	10/10/18	10/10/18	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--W----	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
				PEOPLES COURT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--W----		1				\$15.00		0.00			
N 3	NWYB	10/11/18	10/11/18	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	---T---	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
				JUDGE MATHIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	---T---		1				\$15.00		0.00			
N 4	NWYB	10/12/18	10/15/18	M-F 12p-1p Face the Truth	CM	12:00 PM-1:00 PM	---F--	:30	1	\$15.00	CO	0.00	NM	2	\$30.00
				Face the Truth											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	---F--		1				\$15.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$15.00		0.00			
N 6	NWYB	10/10/18	10/10/18		CM	2:00 PM-3:00 PM	--W----	:30	1	\$15.00	CO	0.00	NM	1	\$15.00

Order / Rev: 138829
 Alt Order #: 26216449
 Flight Dates: 10/09/18 - 10/15/18

Advertiser: POL/Rosendale/NRSC
 Product Desc: NRSC/Rosendale 2018
 Estimate: 10494
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 2p-3p											
				M-F 2p-3p											
				DAILY MAIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	--W----			1		\$15.00		0.00				
N 7	NWYB	10/10/18	10/10/18	M-F 5p-530p	CM	5:00 PM-5:30 PM	--W----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
				M-F 5p-530p											
				LAST MAN-MF											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	--W----			1		\$20.00		0.00				
N 8	NWYB	10/12/18	10/12/18	M-F 530p-6p	CM	5:30 PM-6:00 PM	----F--	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
				M-F 530p-6p											
				LAST MAN-MF B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	----F--			1		\$20.00		0.00				
N 9	NWYB	10/09/18	10/09/18	M-F 6p-630p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
				M-F 6p-630p											
				BIG BNG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	-T-----			1		\$50.00		0.00				
N 10	NWYB	10/10/18	10/10/18	M-F 630p-7p	CM	6:30 PM-7:00 PM	--W----	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
				M-F 630p-7p											
				BG BNG THRY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	--W----			1		\$50.00		0.00				
N 11	NWYB	10/15/18	10/15/18	Mon Prime Hour 1	CM	7:00 PM-8:00 PM	M-----	:30	1	\$75.00	CO	0.00	NM	1	\$75.00
				THE RESIDENT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/18	10/21/18	M-----			1		\$75.00		0.00				
N 12	NWYB	10/15/18	10/15/18	Mon Prime Hour 2	CM	8:00 PM-9:00 PM	M-----	:30	1	\$75.00	CO	0.00	NM	1	\$75.00
				911											
				9-1-1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/18	10/21/18	M-----			1		\$75.00		0.00				
N 13	NWYB	10/10/18	10/10/18	M-F 9p-935p LN	NWS	9:00 PM-9:35 PM	--W----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
				M-F 9p-935p											
				9PM LCL NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	--W----			1		\$120.00		0.00				
N 14	NWYB	10/12/18	10/12/18	M-F 9p-935p LN	NWS	9:00 PM-9:35 PM	----F--	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
				M-F 9p-935p											
				9PM LCL NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	----F--			1		\$120.00		0.00				
N 15	NWYB	10/14/18	10/14/18	SA-SU 9p-935p LN	NWS	9:00 PM-9:35 PM	-----S	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
				sa-su 9P NEWS											
				9PM LCL NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	-----S			1		\$50.00		0.00				
N 16	NWYB	10/14/18	10/14/18	Su 935p-4a	CM	9:35 PM-11:05 PM	-----S	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
				BG BNG THRY	(9:35 PM-11:05 PM)										
				BG BNG THRY W<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	-----S			1		\$15.00		0.00				
													Totals	17	\$690.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Comments: Separation: 30

Contract # 26216449	Changes as of: 10/8/2018 at 5:02 PM	Version: Current State Version 2
CPE: 649/1202/10494	Flight: 10/9/18 - 10/15/18	Station: NWCYB
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: Rosendale/NRSC	Market: Butte, MT
815 SLATERS LANE	Product: NRSC/Rosendale 2018	Office: NEW YORK
ALEXANDRIA, VA 22314	Agency Order #: 7826725	Service: Nielsen
Buyer: MediaAssistant, AMAG	Primary Demo: Adults 35-64	Total Spots: 17
Salesperson: ELISSA JANOFOSKY	Assistant: SUSAN FIORE	Total CPP: \$33.17
232-373-8155	212-373-8150	Traffic #: 138829

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/9 - 10/15							Total Spots	Total \$	CPP*	GRP*
							10/9	10/10	10/11	10/12	10/13	10/14	10/15				
1	Tu-F,M 8a-9a		WAKE UP MONTANA	\$15.00	0.2	30	0	0	0	0	0	0	0	0	\$0.00	\$75.00	0.0
2	Tu-F,M 9a-10a		PEOPLES COURT	\$15.00	0.4	30	0	1	0	0	0	0	0	1	\$15.00	\$37.50	0.4
3	Tu-F,M 10a-11a		JUDGE MATHIS	\$15.00	0.5	30	0	0	1	0	0	0	0	1	\$15.00	\$30.00	0.5
4	Tu-F,M 12n-1p		DATELINE MF	\$15.00	0.3	30	0	0	0	0	0	0	0	0	\$0.00	\$50.00	0.0
5	Tu-F,M 1p-2p		CRIME WATCH DLY	\$20.00	0.5	30	0	0	0	0	0	0	0	0	\$0.00	\$40.00	0.0
6	Tu-F,M 2p-3p		DAILY MAIL	\$15.00	0.4	30	0	1	0	0	0	0	0	1	\$15.00	\$37.50	0.4
7	Tu-F,M 5p-5:30p		LAST MAN-MF	\$20.00	1.2	30	0	0	0	0	0	0	0	0	\$0.00	\$16.67	0.0
8	Tu-F,M 5:30p-6p		LAST MAN-MF B	\$20.00	1.4	30	0	0	0	1	0	0	0	1	\$20.00	\$14.29	1.4
9	Tu-F,M 6p-6:30p		BIG BNG THEORY	\$50.00	2.6	30	1	0	0	0	0	0	0	1	\$50.00	\$19.23	2.6
10	Tu-F,M 6:30p-7p		BG BNG THRY B	\$50.00	3.0	30	0	0	0	0	0	0	0	0	\$0.00	\$16.67	0.0
11	Tu-F,M 7p-8p		THE RESIDENT	\$75.00	2.3	30	0	0	0	0	0	0	1	1	\$75.00	\$32.61	2.3
12	Tu-F,M 8p-9p		9-1-1	\$75.00	3.6	30	0	0	0	0	0	0	1	1	\$75.00	\$20.83	3.6
13	Tu-F,M 9p-9:35p		9PM LCL NWS	\$120.00	1.1	30	0	1	0	1	0	0	0	2	\$240.00	\$109.09	2.2
14	Tu-F,M 9p-9:35p		9PM LCL NWS	\$50.00	1.8	30	0	0	0	0	0	1	0	1	\$50.00	\$27.78	1.8
15	Tu-F,M 9:35p-11:05p		BG BNG THRY W<	\$15.00	0.4	30	0	0	0	0	0	1	0	1	\$15.00	\$37.50	0.4
16	Tu-F,M 8a-9a		WAKE UP MONTANA	\$10.00	0.2	30	1	1	0	0	0	0	0	2	\$20.00	\$50.00	0.4
17	Tu-F,M 12n-1p		Face the Truth	\$15.00	0.3	30	0	0	0	1	0	0	1	2	\$30.00	\$50.00	0.6
19	Tu-F,M 5p-5:30p		LAST MAN-MF	\$20.00	1.2	30	0	1	0	0	0	0	0	1	\$20.00	\$16.67	1.2
20	Tu-F,M 6:30p-7p		BG BNG THRY B	\$50.00	3.0	30	0	1	0	0	0	0	0	1	\$50.00	\$16.67	3.0
TOTALS:							2	6	1	3	0	2	3	17	\$690.00	\$33.17	20.8