

**ORDER****Orders**

<b>Order / Rev:</b>	<b>138827</b>		
<b>Alt Order #:</b>	<b>26216453</b>		
<b>Product Desc:</b>	<b>NRSC/Rosendale 2018</b>		
<b>Estimate:</b>	<b>10494</b>	<b>KWYB</b>	
<b>Flight Dates:</b>	<b>10/09/18 - 10/15/18</b>	<b>Primary AE:</b>	<b>Katz New York</b>
<b>Original Date / Rev:</b>	<b>10/09/18 / 10/09/18</b>	<b>Sales Office:</b>	<b>K-NYC</b>
<b>Order Type:</b>	<b>GENERAL</b>	<b>Sales Region:</b>	<b>NAT</b>

**Agency**

<b>Name:</b>	<b>American Media Advocacy Group</b>	<b>Billing Type:</b>	<b>Cash</b>
<b>Buying Contact:</b>		<b>Billing Calendar:</b>	<b>Broadcast</b>
<b>Billing Contact:</b>		<b>Billing Cycle:</b>	<b>EOM/EOC</b>
	<b>815 Slaters Lane</b>	<b>Agency Commission:</b>	<b>15%</b>
	<b>Alexandria, VA 22314</b>		

**Advertiser**

<b>Name:</b>	<b>POL/Rosendale/NRSC</b>	<b>New Business Thru:</b>	
<b>Demographic:</b>	<b>HH</b>	<b>Advertiser External ID:</b>	
<b>Product Codes:</b>	<b>PL Candidate</b>	<b>Agency External ID:</b>	
<b>Revenue Code 1:</b>	<b>AGY</b>	<b>Unit Code:</b>	<b>General</b>
<b>Revenue Code 2:</b>	<b>POL</b>	<b>Order Separation:</b>	<b>00:20:00</b>
<b>Revenue Code 3:</b>	<b>CAND</b>		
<b>Priority:</b>	<b>P-5</b>		

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/15/18	25	\$1,935.00	\$1,644.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	25	\$1,935.00	\$1,644.75	0.00
<b>Totals</b>	<b>25</b>	<b>\$1,935.00</b>	<b>\$1,644.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWYB	10/11/18	10/12/18	M-F 5a-7a LN M-F	NWS	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	---11--	:30	2	\$10.00	CO	0.00	NM	2	\$20.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/18	10/14/18	---11--	2		\$10.00		0.00						
E 2	KWYB	10/15/18	10/15/18	M-F 5a-7a LN M-F	NWS	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	M-----	:30	1	\$10.00	CO	0.00	NM	1	\$10.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	M-----	1		\$10.00		0.00						
N 3	KWYB	10/10/18	10/10/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--W----	:30	1	\$30.00	P-2	0.00	NM	0	\$0.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/18	10/14/18	--W----	1		\$30.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KWYB	10/08/18-10/14/18		M-F GMA 7a-9a	7:00 AM-8:00 AM		7:00 AM-8:00 AM	M-----	:30	(\$30.00)		0.00	NM		
Credited															
N 5	KWYB	10/09/18	10/09/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-T-----	:30	1	\$30.00	P-2	0.00	NM	0	\$0.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						





Order / Rev: 138827  
 Alt Order #: 26216453  
 Flight Dates: 10/09/18 - 10/15/18

Advertiser: POL/Rosendale/NRSC  
 Product Desc: NRSC/Rosendale 2018  
 Estimate: 10494  
 KWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	-----S			1			\$400.00		0.00			
N 18	KWYB	10/10/18	10/12/18	ABC News Nightline ABC News Nightline	CM	113830-120630a	--112--	:30	4	\$20.00	CO	0.00	NM	4	\$80.00
ABC-NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	--112--			4			\$20.00		0.00			
E 19	KWYB	10/14/18	10/14/18	Su 1035p-1105p INSIDE EDITION WEEKEND	CM	10:35 PM-11:05 PM	-----S	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
INSIDE EDITION WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	-----S			1			\$15.00		0.00			
E 20	KWYB	10/13/18	10/13/18	College Football College Football	CM	10:00 AM-1:30 PM (10:00 AM-1:30 PM)	-----S-	:30	1	\$145.00	CO	0.00	NM	1	\$145.00
NCAA FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	-----S-			1			\$145.00		0.00			
E 21	KWYB	10/13/18	10/13/18	College Football College Football	CM	1:30 PM-5:00 PM (1:30 PM-5:00 PM)	-----S-	:30	1	\$145.00	CO	0.00	NM	1	\$145.00
NCAA FOOTBALL-MTST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	-----S-			1			\$145.00		0.00			
E 22	KWYB	10/13/18	10/13/18	College Football College Football	CM	5:30 PM-9:00 PM (5:30 PM-9:00 PM)	-----S-	:30	1	\$145.00	CO	0.00	NM	1	\$145.00
NCAA FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	-----S-			1			\$145.00		0.00			
N 23	KWYB	10/10/18	10/15/18	News 10p LN News 10p	NWS	10p-1035p	1-111--	:30	4	\$60.00	CO	0.00	NM	4	\$240.00
MT RIGHT NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	--111--			3			\$60.00		0.00			
Week: 10/15/18		10/15/18	10/21/18	1-----			1			\$60.00		0.00			
													Totals	25	\$1,935.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26216453	<b>Changes as of:</b> 10/9/2018 at 11:10 AM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Accepted
<b>CPE:</b> 649/1202/10494	<b>Flight:</b> 10/9/18 - 10/15/18	<b>Station:</b> KMYB	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> AMER MEDIA & ADVOCACY GROUP	<b>Advertiser:</b> Rosendale/NRSC	<b>Market:</b> Butte, MT	<b>Total \$:</b> \$1,935.00
815 SLATERS LANE ALEXANDRIA, VA 22314	<b>Product:</b> NRSC/Rosendale 2018	<b>Office:</b> NEW YORK	<b>Total Spots:</b> 25
	<b>Agency Order #:</b> 7826728	<b>Service:</b> Nielsen	<b>Total CFP:</b> \$104.59
	<b>Buyer:</b> MediaAssistant, AMAG	<b>Primary Demo:</b> Adults 35-64	<b>Total GRP:</b> 18.5
	<b>Salesperson:</b> ELISSA JANOFISKY	<b>Assistant:</b> SUSAN FIORE	<b>Traffic #:</b> 138827
	<b>Separation:</b> 232-373-8155		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/9 - 10/15										Total Spots	Total \$	CPP*	GRP*
							10/9	10/10	10/11	10/12	10/13	10/14	10/15							
MSD 2	Tu-F,M 7a-8a		GD MRN AMR-ABC	\$30.00	0.8	30	0	1	0	0	0	0	0	0		0	\$0.00	\$37.50	0.0	
MSD 3	Tu-F,M 8a-9a		GD MRN AMR-ABC	\$30.00	0.8	30	1	0	0	1	0	0	0	0	0	0	\$0.00	\$37.50	0.0	
MSD 13	M 9p-10p		GOOD DOC	\$360.00	2.7	30	0	0	0	0	0	0	0	1	0	0	\$0.00	\$133.33	0.0	
MGD 23	W 9p-10p		A Million Little Things	\$170.00	0.0	30	0	1	0	0	0	0	0	0		1	\$170.00	\$0.00	0.0	
MGD 24	M-F 10p-10:35p		10p News	\$60.00	0.0	30	0	1	1	1	0	0	0	1		4	\$240.00	\$0.00	0.0	
MGD 25	Tu-F,M 11:35p-12:06a		ABC-NITELINE	\$20.00	0.4	30	0	1	1	1	0	0	0	0		3	\$60.00	\$50.00	1.2	
MGD 26	Tu-F,M 6a-7a		WAKE UP MT	\$10.00	0.6	30	0	0	0	0	1	0	0	0		1	\$10.00	\$16.67	0.6	
TOTALS:							1	4	5	4	4	0	3	4		25	\$1,935.00	\$104.59	18.5	

Makegood Comments																			
Date/Time	Action	Added by	Comment																
10/09/18 12:59 PM	Accepted	ELISSA JANOFISKY	1x missed and MG from est 10383 to 10494. GMA spots NA. Money MG on DTP Ben Angle approved via 10/9 email																