

## ORDER



**Orders**  
**Order / Rev:** 712085  
**Alt Order #:** 09169052  
**Product Desc:** KAINE FOR SENATE  
**Estimate:** 958  
**Flight Dates:** 10/15/18 - 10/21/18  
**Original Date / Rev:** 07/13/18 / 07/20/18  
**Order Type:** GENERAL

## WTVR-TV

**Primary AE:** Teresa DiFuria  
**Sales Office:** NPHL  
**Sales Region:** National

**Agency**  
**Name:** BlueWest Media  
**Buying Contact:**  
**Billing Contact:**  
 5130 E 18th Ave  
 Denver, CO 80220

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Kaine/D/Sen/VA  
**Demographic:** HH  
**Product Codes:** PL3.c.i  
**Priority:** Default  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political-Non-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/21/18	85	\$20,650.00	\$17,552.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	85	\$20,650.00	\$17,552.50	0.00
<b>Totals</b>	<b>85</b>	<b>\$20,650.00</b>	<b>\$17,552.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	10/15/18	10/19/18	M-F 5a-530a M-F 5a-530a	CM	5a-530a	MTWTF--	:30	5	\$125.00	07	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	MTWTF--	5		\$125.00		0.00						
E 2	6	10/15/18	10/19/18	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	MTWTF--	:30	5	\$150.00	07	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	MTWTF--	5		\$150.00		0.00						
E 3	6	10/15/18	10/19/18	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	MTWTF--	:30	5	\$350.00	07	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	MTWTF--	5		\$350.00		0.00						
E 4	6	10/15/18	10/19/18	M-F 6a-7a M-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	5	\$375.00	07	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	MTWTF--	5		\$375.00		0.00						
E 5	6	10/15/18	10/19/18	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$300.00	07	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	MTWTF--	5		\$300.00		0.00						
E 6	6	10/15/18	10/19/18		CM	8:00 AM-9:00 AM	MTWTF--	:30	5	\$275.00	07	0.00	NM	5	\$1,375.00

WTVR-TV

Order / Rev: 712085  
 Alt Order #: 09169052  
 Flight Dates: 10/15/18 - 10/21/18

Advertiser: Kaine/D/Sen/VA  
 Product Desc: KAINE FOR SENATE  
 Estimate: 958  
**WTVR-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	6	10/21/18	10/21/18	Su 630p-7p Su 630p-7p	CM	6:30 PM-7:00 PM	-----1	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	-----1	1		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	6	10/15/18-10/21/18		Su 630p-7p	6:30 PM-7:00 PM		-----Su	:30		<del>(\$175.00)</del>		0.00	NM		
See MG 20.2															
[program change - NFL Game #2]															
2	6	10/15/18-10/21/18		Sa-Su 11p-1135p	11p-1135p		-----SaSu	:30		\$175.00		0.00	NM		
Ⓜ MG for 20.1 10/21															
E 21	6	10/15/18	10/16/18	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 AM-12:35 XM	MT-----	:30	2	\$100.00	07	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	MT-----	2		\$100.00		0.00						
E 22	6	10/20/18	10/20/18	Sa 1235a-135a Sa 1235a-135a	CM	12:35 XM-1:35 XM	-----1-	:30	1	\$25.00	07	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	-----1-	1		\$25.00		0.00						
E 23	6	10/15/18	10/19/18	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	MTWTF--	:30	10	\$250.00	07	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	MTWTF--	10		\$250.00		0.00						
E 24	6	10/20/18	10/20/18	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PM	-----2-	:30	2	\$175.00	07	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	-----2-	2		\$175.00		0.00						
E 25	6	10/21/18	10/21/18	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PM	-----2	:30	2	\$175.00	07	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	-----2	2		\$175.00		0.00						
E 26	6	10/18/18	10/18/18	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	---1---	:30	1	\$200.00	07	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	---1---	1		\$200.00		0.00						
E 27	6	10/15/18	10/15/18	Monday Prime Hour 1 Monday Prime Hour 1	CM	8:00 PM-9:00 PM	1-----	:30	1	\$600.00	07	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	1-----	1		\$600.00		0.00						
E 28	6	10/16/18	10/16/18	Tuesday Prime Hour 3 Tuesday Prime Hour 3	CM	10:00 PM-11:00 PM	1-----	:30	1	\$650.00	07	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	-1-----	1		\$650.00		0.00						
E 29	6	10/19/18	10/19/18	Friday Prime Hour 3 Friday Prime Hour 3	CM	10:00 PM-11:00 PM	----1--	:30	1	\$700.00	07	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	----1--	1		\$700.00		0.00						
E 30	6	10/21/18	10/21/18	Sunday Prime Hour 4 Sunday Prime Hour 4	CM	10:00 PM-11:00 PM	-----1	:30	1	\$450.00	07	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	-----1	1		\$450.00		0.00						
Totals													85	\$20,650.00	