

## ORDER



**Orders**  
**Order / Rev:** 718029  
**Alt Order #:** 09184798  
**Product Desc:** KAINE FOR SENATE  
**Estimate:** 1012  
**Flight Dates:** 08/27/18 - 09/02/18  
**Original Date / Rev:** 08/01/18 / 08/01/18  
**Order Type:** GENERAL

## WTVR-TV

**Primary AE:** Teresa DiFuria  
**Sales Office:** NPHL  
**Sales Region:** National

**Agency**  
**Name:** BlueWest Media  
**Buying Contact:**  
**Billing Contact:**  
 5130 E 18th Ave  
 Denver, CO 80220

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Kaine/D/Sen/VA  
**Demographic:** A35+  
**Product Codes:** PL3.c.i  
**Priority:** 07  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political-Non-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/02/18	43	\$16,850.00	\$14,322.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	43	\$16,850.00	\$14,322.50	0.00
<b>Totals</b>	<b>43</b>	<b>\$16,850.00</b>	<b>\$14,322.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WTVR-TV	47%	\$16,850.00
Market	100%	\$35,851.06

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCVE	0%	\$0.00
WCVW	0%	\$0.00
WRIC	19%	\$6,811.70
WRLH	1%	\$358.51
WUPV	0%	\$0.00
WWBT	33%	\$11,830.85
WXOB	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	08/27/18	08/31/18	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	MT--F--	:30	3	\$200.00	07	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/27/18		08/27/18	09/02/18	MT--F--			3		\$200.00		0.00				
E 2	6	08/28/18	08/30/18	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	-T-T---	:30	2	\$250.00	07	0.00	NM	2	\$500.00

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WTVR-TV

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E 2	6	08/28/18	08/30/18	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	- T- T- - -	:30	2	\$250.00	07	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	- T- T- - -	2		\$250.00		0.00						
E 3	6	08/27/18	08/31/18	M-F 6a-7a M-F 6a-7a	CM	5:57 AM-6:30 AM (5:57 AM-6:30 AM)	M- WTF- - -	:30	4	\$400.00	07	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	M- WTF- - -	4		\$400.00		0.00						
E 4	6	08/28/18	08/28/18	M-F 6a-7a M-F 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	- 1- - - - -	:30	1	\$450.00	07	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	- 1- - - - -	1		\$450.00		0.00						
E 5	6	08/27/18	08/30/18	M-F 7a-9a M-F 7a-9a	CM	6:58 AM-8:00 AM (6:58 AM-8:00 AM)	M- WT- - - -	:30	3	\$350.00	07	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	M- WT- - - -	3		\$350.00		0.00						
E 6	6	08/28/18	08/28/18	M-F 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	- 1- - - - -	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	- 1- - - - -	1		\$300.00		0.00						
E 7	6	09/01/18	09/01/18	Sa 7a-8a Sa 7a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	- - - - - 1-	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	- - - - - 1-	1		\$150.00		0.00						
E 8	6	08/27/18	08/30/18	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	- T- - - -	:30	2	\$300.00	07	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	M- - T- - -	2		\$300.00		0.00						
E 9	6	08/29/18	08/29/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	- - 1- - - -	:30	1	\$225.00	07	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	- - 1- - - -	1		\$225.00		0.00						
E 10	6	08/27/18	08/31/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	M- - - F- -	:30	2	\$300.00	07	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	M- - - F- -	2		\$300.00		0.00						
E 11	6	08/28/18	08/30/18	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	- T- T- - -	:30	2	\$350.00	07	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	- T- T- - -	2		\$350.00		0.00						
E 12	6	08/27/18	08/31/18	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	MTWTF- - -	:30	5	\$350.00	07	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	MTWTF- - -	5		\$350.00		0.00						
E 13	6	08/27/18	08/31/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	M- WTF- - -	:30	4	\$425.00	07	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	M- WTF- - -	4		\$425.00		0.00						
E 14	6	08/31/18	08/31/18	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	- - - - - 1- -	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	- - - - - 1- -	1		\$175.00		0.00						
E 15	6	08/27/18	08/31/18	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	MTWTF- - -	:30	5	\$350.00	07	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	MTWTF- - -	5		\$350.00		0.00						
E 16	6	09/01/18	09/01/18	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PM	- - - - - 1-	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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E 16	6	09/01/18	09/01/18	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PM	-----1-	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	-----1-	1		\$300.00		0.00						
E 17	6	09/02/18	09/02/18	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PM	-----1	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	-----1	1		\$300.00		0.00						
E 18	6	08/29/18	08/29/18	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	--1----	:30	1	\$350.00	07	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	--1----	1		\$350.00		0.00						
E 19	6	08/29/18	08/29/18	Wednesday Prime Hour 2M Wednesday Prime Hour 2	CM	9:00 PM-10:00 PM	--1----	:30	1	\$750.00	07	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	--1----	1		\$750.00		0.00						
E 20	6	08/31/18	08/31/18	Friday Prime Hour 1 Friday Prime Hour 1	CM	8:00 PM-9:00 PM	----1--	:30	1	\$1,500.00	07	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	----1--	1		\$1,500.00		0.00						
E 21	6	09/02/18	09/02/18	Sunday Prime Hour 2 Sunday Prime Hour 2	CM	8:00 PM-9:00 PM	-----1	:30	1	\$1,500.00	07	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/18	09/02/18	-----1	1		\$1,500.00		0.00						
Totals													43	\$16,850.00	