

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Lena Epstein for Michigan Regent, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Lena Epstein

Authorized committee:

Lena Epstein for Michigan Regent

Agency requesting time (and contact information):

☐

Strategic National, hello@strategicnational.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Regent of the Univesity of Michigan

Date of election:

11/8/22

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Dan Wholihan

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <i>John Yob</i>	Signature: <i>Kim Rabitoy</i>
Name: John Yob	Name: <i>Kim Rabitoy</i>
Date of Request to Purchase Ad Time: 9.30.22	Date of Station Agreement to Sell Time: 9.30.22



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*John Yob*

Name: John Yob

Date: 9.30.22

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No

Date ad received: 9.30.22

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*



Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

0408-001

Station Call Letters:

WDBL

Date Received/Requested:

9.30.22

Est. #:

Station Location:

1401 N 26th St Ste 104 Escanaba MI

Run Start and End Dates:

10/8/22 - 10/29/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# WDBC Order Confirmation

OrderID: 0408-001

Escanaba Radio Group  
Aurora Media, LLC  
WYKX / WDBC  
1401 N 26th Street, Suite 104  
Escanaba, MI 49829  
906-786-6144

Sponsor: LENA EPSTEIN FOR MI REGENT  
Product: LENA EPSTEIN FOR MI REGENT  
Estimate/PO: U OF M GAMES  
AccountRep: KIM RABITOY  
BillingCycle: Calendar Month  
InvoiceType: Times/Rates  
Run Dates: 10/8/2022 - 10/29/2022  
Items Ordered: 09  
Ordered Amount: \$360.00  
-Agency Commission: -\$54.00  
Net Amount: \$306.00

RURAL AMFM  
190 MONROE AVE NW, SUITE 300  
GRAND RAPIDS, MI 49503

Scheduled Station(s): WDBC  
LENA EPSTEIN FOR MI REGENT

Printed 10/17/2022 3:57:26 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/8/2022 - 10/15/2022	All Weeks	11:00 AM - 04:00 P						3	3	3	:60	Spot		CME-DA3481	6	40.00	240.00
02 10/29/2022 - 10/29/202	All Weeks	11:00 AM - 04:00 P						3	3	3	:60	Spot		CME-DA3481	3	40.00	120.00
Calendar Month Projected Billing:																	
Oct-22		360.00	Nov-22				0.00		Dec-22				0.00		Q4-2022		360.00

Confirmed Correct; Payment Guaranteed

Accepted for WDBC