

# PREVIEW



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**Sales T & C: www.gray.tv/advertising**  
**Main: (704) 374-3500**  
**Billing: (704) 374-3783**

Property	WBTV		
Invoice #		Order #	3435837
Invoice Date		Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/05/24	Flight Dates	02/28/24 - 03/05/24
Advertiser	Elect Principled Veterans Fund		
Product			
Estimate #	228305		
Account Executive	Rebecca Becker		
Sales Office	Gray National - Philadelphia		
Sales Region	National		
Agency Code	9915589		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	113466		
Advertiser Ref	626015		
Product 1			
Product 2			

Billing Address:

**Del Cielo Media**  
**Attention: Evelyn Hobson**  
**PO Box 25458**  
**Alexandria, VA 22313**

Send Payment To:

**WBTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																						
1	02/28/24	03/05/24	M-F News at 430a	430a-5a	MTWTF--	:30	5	\$225.00	NM																																																																																						
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**WBTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #		Invoice Month	March 2024
Invoice Date		Invoice Period	02/26/24 - 03/05/24
Advertiser	Elect Principled Veterans Fund		
Product			
Estimate #	228305		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	02/28/24	03/05/24	Sat News at 5a	5a-6a	-----S-	:30	1	\$200.00	NM
5	02/28/24	03/05/24	Sat News at 6a	6a-7a	-----S-	:30	1	\$350.00	NM
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6	02/28/24	03/05/24	CBS This Morning Saturd ay	8a-10a	-----S-	:30	1	\$800.00	NM
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7	02/28/24	03/05/24	Sat News at 6p	6p-630p	-----S-	:30	1	\$675.00	NM
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8	02/28/24	03/05/24	Sun News at 630p	630p-7p	-----S	:30	1	\$675.00	NM
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9	02/28/24	03/01/24	M-F News at 430a	430a-5a	--W-F--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/24 03/05/24 --W-F-- 2 \$2,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBTV W 02/28/24 4:55 AM M-F News at 430a 430a-5a :30 PHID2401H \$2,000.00 NM 2 WBTV F 03/01/24 4:38 AM M-F News at 430a 430a-5a :30 PHID2401H \$2,000.00 NM									
10	02/28/24	03/04/24	7pm News OYS Tonight	7p-758	M-WTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/24 03/05/24 M-WTF-- 4 \$800.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WBTV W 02/28/24 7:28 PM 7pm News OYS Tonight 7p-758 :30 PHID2401H \$800.00 NM 4 WBTV Th 02/29/24 7:26 PM 7pm News OYS Tonight 7p-758 :30 PHID2401H \$800.00 NM 2 WBTV F 03/01/24 7:52 PM 7pm News OYS Tonight 7p-758 :30 PHID2401H \$800.00 NM 1 WBTV M 03/04/24 7:42 PM 7pm News OYS Tonight 7p-758 :30 PHID2401H \$800.00 NM									

Total Spots **26**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$16,275.00</b>
<u>Agency Commission</u>	<b>\$2,441.25</b>
<u>Net Amount Due</u>	<b>\$13,833.75</b>