

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 20px;">KTVA</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 20px;">3-24-17</span>
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I, IVAN MOORE

do hereby request station time concerning the following issue:

PROPOSITION 8, MUNI ELECTION

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		see attached			

This broadcast time will be used by: YES ON PROP 8

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

YES ON PROP 8  
1825 SHIP AVE, ANCHORAGE AK 99501

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

ARBEN LENA, CHAIR  
SUSIE SMITH, TREASURER

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

3-24-17      [Signature]      907-278-4600  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ **Accepted**      ☐ **Accepted in Part**      ☐ **Rejected**  
[Signature]      Monica Brown Walker      Trade Manager  
Signature                      Printed Name                      Title



# DENALIMEDIA

## Supplement to Political File

**NOTE:** This supplement is being appended to the PB-18 Form identified below because some of the information has changed since the original form was uploaded to the Political File. Information is accurate as of the date at the bottom of this page.

Name of organization or candidate: Vote Yes on Proposition 8

Date on original PB-18 Form: 3.24.17

Start/end dates of time purchased: 3.25.17 to 4.4.17

### **Description of update:**

Yes Prop 8 spot 1

Dr. Ray Mundy - Transportation Specialist: "When you flood a town with more cabs, prices don't go down they go up. Service doesn't get better it gets worse. Vote Yes - Anchorage doesn't need more cabs plain & simple".

Yes on Prop 8 spot 2

Dr. Ray Mundy - Transportation Expert: "9 years ago we voted 2 to 1 on Taxi deregulation as a bad idea. We voted down initiative that year Pro 8 Taxi Limo Charter Amendment. Yes 15,960 to No 29,441 You got it right then.

Date of Update: 3/24/17

## Janice Wright

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**From:** Ivan Moore  
**Sent:** Thursday, March 23, 2017 1:41 PM  
**To:** Janice Wright  
**Subject:** Yes on Prop 8

[External Email]

hey janice,

to recap:

\$12,000 on KTVA, split \$5,000 news, \$2,000 daytime, \$5,000 prime.

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**CONTRACT**

**KTVA**  
**1001 Northway Drive**  
**Suite 202**  
**Anchorage, AK 99508**  
**(907) 929-9700**

And:

**Ivan Moore Research**  
**Attention: Ivan Moore**  
**2326 Turnagain Pkwy**  
**Anchorage, AK 99517**

<u>Contract / Revision</u> 6361 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 03/27/17 - 04/04/17		<u>Estimate #</u>
<u>Advertiser</u> Yes on Prop 8		<u>Original Date / Revision</u> 03/27/17 / 03/27/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVA	<u>Account Executive</u> Janice Wright	<u>Sales Office</u> Local Sales-Anch
<u>Special Handling</u> Prepaid		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTVA	03/28/17	04/04/17	KTVA Daybreak I	M-F 6a-7a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/27/17	04/02/17	-1-11--				3	\$50.00			
		Week: 04/03/17	04/09/17	11-----				2	\$50.00			
E 2	KTVA	03/28/17	04/04/17	KTVA Daybreak II	M-F 9a-95825a		:30			NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/27/17	04/02/17	-1111--				4	\$30.00			
		Week: 04/03/17	04/09/17	11-----				2	\$30.00			
E 3	KTVA	03/28/17	04/04/17	CBS This Morning	M-F 7a-9a		:30			NM	6	\$216.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/27/17	04/02/17	-1111--				4	\$36.00			
		Week: 04/03/17	04/09/17	11-----				2	\$36.00			
E 4	KTVA	03/28/17	04/04/17	Dr. Phil Show	M-F 3p-4p		:30			NM	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/27/17	04/02/17	-1111--				4	\$15.00			
		Week: 04/03/17	04/09/17	11-----				2	\$15.00			
E 5	KTVA	03/28/17	04/04/17	Ellen Degeneres Show	M-F 4p-458p		:30			NM	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/27/17	04/02/17	-1111--				4	\$15.00			
		Week: 04/03/17	04/09/17	11-----				2	\$15.00			
N 6	KTVA	03/27/17	04/03/17	KTVA First Take	M-F 45830p-530p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/27/17	04/02/17	1111---				4	\$125.00			
		Week: 04/03/17	04/09/17	1-----				1	\$125.00			
N 7	KTVA	03/27/17	04/03/17	KTVA Evening News	M-F 558p-7p		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/27/17	04/02/17	1111---				4	\$50.00			
		Week: 04/03/17	04/09/17	1-----				1	\$50.00			
N 8	KTVA	03/28/17	04/03/17	KTVA Nightcast	M-F 10p-1035p		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/27/17	04/02/17	-1--1--				2	\$225.00			
		Week: 04/03/17	04/09/17	1-----				1	\$225.00			
E 9	KTVA	03/28/17	04/03/17	The Late Show w/Stephen Co	M-F 1035p-1137p		:30			NM	5	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/27/17	04/02/17	-1111--				4	\$54.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.





**KTVA**  
**1001 Northway Drive**  
**Suite 202**  
**Anchorage, AK 99508**  
**(907) 929-9700**

Contract / Revision	Alt Order #
6361 /	

Contract Dates	Product	Estimate #
03/27/17 - 04/04/17		

Advertiser	Original Date / Revision
Yes on Prop 8	03/27/17 / 03/27/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/03/17	04/09/17	1-----				1	\$54.00			
E 10	KTVA	03/28/17	04/03/17	The Late Late Show w/James	M-F 1137p-1237a		:30			NM	5	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/27/17	04/02/17	-1111--				4	\$9.00			
Week:		04/03/17	04/09/17	1-----				1	\$9.00			
E 11	KTVA	03/28/17	03/28/17	NCIS	Tue 658p-8p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/27/17	04/02/17	-1-----				1	\$600.00			
E 12	KTVA	03/28/17	03/28/17	Bull	Tue 8p-9p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/27/17	04/02/17	-1-----				1	\$625.00			
E 13	KTVA	03/28/17	03/28/17	NCIS: New Orleans	Tue 9p-10p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/27/17	04/02/17	-1-----				1	\$600.00			
E 14	KTVA	03/29/17	03/29/17	Survivor	Wed 65825p-7582a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/27/17	04/02/17	--1----				1	\$600.00			
E 15	KTVA	03/29/17	03/29/17	Criminal Minds: Beyond Bord	Wed 9p-10p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/27/17	04/02/17	--1----				1	\$600.00			
E 16	KTVA	03/30/17	03/30/17	Big Bang Theory	Thu 65825p-730p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/27/17	04/02/17	---1---				1	\$750.00			
E 17	KTVA	03/30/17	03/30/17	Mom	Thu 8p-830p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/27/17	04/02/17	---1---				1	\$650.00			
E 18	KTVA	03/30/17	03/30/17	Amazing Race	Thu 9p-10p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/27/17	04/02/17	---1---				1	\$600.00			
E 19	KTVA	03/31/17	03/31/17	MacGyver	Fri 65825p-8p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/27/17	04/02/17	----1--				1	\$600.00			
N 20	KTVA	03/31/17	03/31/17	Hawaii Five-0	Fri 8p-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/27/17	04/02/17	-----				0	\$550.00			
E 21	KTVA	04/02/17	04/02/17	Annual Academy of Country	Sun 7p-10p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/27/17	04/02/17	-----1				1	\$650.00			
E 22	KTVA	04/03/17	04/03/17	Mon Prime Special	730p 7:30 PM-8:00 PM		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/03/17	04/09/17	1-----				1	\$325.00			
E 23	KTVA	04/03/17	04/03/17	Big Bang Theory	Mon 8p-830p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/03/17	04/09/17	1-----				1	\$750.00			
E 24	KTVA	04/03/17	04/03/17	Modern Family	Mon 830p-9p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/03/17	04/09/17	1-----				1	\$375.00			
E 25	KTVA	04/03/17	04/03/17	Ellen Degeneres Show	Mon 9p-10p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/03/17	04/09/17	1-----				1	\$375.00			
E 26	KTVA	03/30/17	03/30/17	CBS Evening News	M-F 530p-6p		:30			NM	1	\$150.00

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Contract / Revision	Alt Order #
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/27/17	04/02/17	---1---				1	\$150.00			
E 27	KTVA	04/03/17	04/03/17	The Late Late Show w/James	M-F 1137p-1237a		:30			NM	1	\$9.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/03/17	04/09/17	1-----				1	\$9.00			
N 28	KTVA	03/27/17	03/27/17	The Great Indoors	Mon 830p-9p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/27/17	04/02/17	1-----				1	\$500.00			
N 29	KTVA	03/27/17	03/27/17	Scorpion	Mon 9p-10p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/27/17	04/02/17	1-----				1	\$550.00			
<b>Totals</b>											<b>70</b>	<b>\$12,000.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/27/17 - 04/04/17	70	\$12,000.00	(\$1,800.00)	\$10,200.00
<b>Totals</b>	<b>70</b>	<b>\$12,000.00</b>	<b>(\$1,800.00)</b>	<b>\$10,200.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Commercials: Contracts of 2 consecutive weeks or less are not cancelable. Contracts are subject to cancellation upon 2 weeks prior written notice, but no such cancellation shall be effective until 2 telecast weeks have run.

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