

Midwest Communications Issues/Programs Report
April, May, June 2018
for WNFN

From Sunday Focus
Anna Marie host
Jay Phelps Producer

Issues Addressed this quarter include:

Education/Safety/Women and Children's Issues
Women's Heart Disease and Go Red Educational Campaign
Drunk/Impaired Driving : Prom Night Safety Education
Summer Safety for Kids (Sports-related)
Summer Safety for Kids and Families (Heat-Issues)
Families: Summertime Bites, Stings, and Poisons
Families: Summertime Fire Safety

Community/Social Issues
Supporting Nashville Non-Profits through the Community Foundation's Big Payback and what those Non-profits are able to do
Metro Public Transportation Update and Future Plans
Pet Overpopulation, Shelters, adoptions.
Cat Behavior Solutions to prevent surrenders to shelters.

Finance/Jobs
Free Help for job-seekers through Local Nonprofit
Tennessee Staycation Ideas: Affordable but popular

Health-Related
Autism: Where are we now, resources for help.
Blood Donations go High-tech

You Found a Stray or Lost a Pet, NOW WHAT? - April 8, 2018 - (29:12)

Approximately 6.5 million companion animals enter U.S. animal shelters nationwide every year. The good news: there's been a decline in the number of pets being surrendered and being euthanized. The bad news: there are still millions who are. This episode addresses that issue with an interview with a spokesperson from Metro Animal Care and Control (MACC). Listeners hear what to do if their pet gets lost, or if they find a stray. Information includes microchipping animals, spay and neuter programs and how to keep pets healthy. Listeners are given the phone number and website. 615-862-7928 <https://bit.ly/2lth9Nb>

Going Red Could Save Your Life! - April 15, 2018 - (29:18)

According to Go Red for Women, in coordination with the American Heart Association, cardiovascular diseases and stroke is behind 1 in 3 women's deaths each year, killing

approximately one woman every 80 seconds. 90% of women have one or more risk factors for heart disease or stroke, and women have a higher lifetime risk of stroke than men do. Since 80% of heart disease and stroke events are preventable with education about symptoms and lifestyle changes. This episode teaches women the symptoms of heart attack and what to do if they experience those symptoms. It also talks about Go Red, the educational push that's reaching millions of women with information and resources each year.

<http://nashvillegoesred.org/>

You need a job? Here's free help. - April 22, 2018 - (18:16)

Middle Tennessee's jobless rate has improved some from last year, but there are still many people without jobs, or under-utilized or underpaid at the jobs they have.

This show talks with a representative of local non-profit group Opportunities Industrialization Center (OIC) Nashville about free GED prep classes, computer courses, and job placement services. Listeners are given the website and how to get more information and more help.

<http://www.oicnashville.org/>

What You MUST hear before you send your kids to prom! - April 29, 2018 - (32:26)

According to the Centers for Disease Control and Prevention, in 2016, 10,497 people died in vehicle crashes involving alcohol. That's about a third of all traffic-related deaths in the United States. With Prom Season just ahead in Middle Tennessee, this episode features Tennessee Highway Patrol Lieutenant Bill Miller sharing road safety tips, and his own personal story of dealing with Traffic fatalities. He says he still remembers the first fatality he worked, and the first time he had to walk that long walk to someone's front door to tell them one of their loved ones had been killed in a crash. Gives resources for parents, ways to talk to the kids, things to say and safety information about cars and seat belts.

Nashville's Biggest Day of Giving! How to Get Plugged- In and Get your Share! - May 6, 2018 - (29:43)

Many of Middle Tennessee's nonprofits are working on limited dollars and doing their own fundraising and public relations work. The Community Foundation of Middle Tennessee's The Big Payback is a 24-hour, online giving event created to increase awareness of local nonprofits and increase giving by Tennesseans.

In its first four years, The Big Payback has helped Middle Tennessee's nonprofit community raise \$9.3 million dollars for more than 750 charities, religious institutions and schools. This interview tells how it works, what it did this year and how local nonprofits can get involved next year. www.thebigpayback.org

Metro Public Transportation: What's in Place, What's Ahead? - May 13, 2018 - (30:24)

Public Transportation has become a controversial issue in Middle Tennessee, with plan proposals, and a referendum that failed to pass. Roads are congested, traffic jams and commute times last longer than ever. Amanda Clelland with Nashville Metro Transit Authority

(MTA) and Regional Transit Authority (RTA) says MTA may not be getting bigger, now that the referendum failed, but it's still getting BETTER. In this podcast hear Clelland lay out info on the public transportation we already have in Metro and surrounding counties, and the improvements coming our way over the next few years. Get info, map your route and more at <http://www.nashvillemta.org>.

Cat Behavior Expert Pam Johnson Bennett Answers Your Questions. - May 20, 2018- (33:00)

With the number of cats in households now surpassing the number of dogs, there are also more cats being surrendered at local animal control facilities. So this episode features cat behavior expert Pam Johnson Bennett talking about behaviors that lead many owners to surrender their pets, including clawing, litter box problems, territorial behavior such as marking, and how to have a peaceful life with cats in the family. Listeners were told how to get more information at www.catbehaviorassociates.com

Autism: What is it, and What Does a Diagnosis Mean for your child? - May 27, 2018- (32:00)

You've heard about kids on the "Autism Spectrum" or maybe you have a child who's been diagnosed with it. What does that mean? What IS Autism, how will it affect your kids' lives, and what resources do you have? Babs Tierno, a mother of two autistic children, and Executive Director of Autism Tennessee talks about the signs, and tells how things are different for kids on the spectrum. She says you're not alone, there's support and education available.

Summer Safety for Kids. June 3, 2018 - (30:19)

So many kids are hurt during the summertime that medical personnel often call this "Trauma Season." Most of the ways kids get injured or killed are things parents say they never knew about until after it happened to them! Listeners learn in this podcast what the top dangers are for kids, what to do in case of an emergency, and how to get more safety information from The Monroe Carell Jr. Children's Hospital at Vanderbilt.

<https://www.childrenshospital.vanderbilt.org/services.php?mid=10435>

Summer Safety for Kids - Part 2. June 10, 2018- (30:16)

Summertime means fun, water, travel, and being outdoors. It also means more traumatic injuries, long-term disabilities and deaths. In this podcast, listeners heard more about what the most common injuries are, how to prevent them and what to do if they happen, from Vanderbilt University Medical Center Trauma Surgeon Bradley Dennis. Includes CPR and tourniquet tips, heat stroke prevention, and water and fall injuries. Resources include Vanderbilt University and Children's Hospital website.

The Urgent Need for Blood Donations in the Summer. June 17, 2018 (30:37)

Blood donations in the summertime are down drastically, with many regular donors on vacation, out of school or just too busy to give. A spokesperson from the American Red Cross tells about new technology to make blood donation easier and faster, including apps and online forms, as well as what the blood is used for, and a young woman joins the program who says she's alive today because of blood donations. Listeners are told of websites, resources and how to help. Redcross.org

Summertime Bites, Stings, and Poisons, June 24, 2018 (29:43)

Tennessee has thousands of acres of parks, forests, public lands and back yards, with a variety of plants and animals that can send someone to the emergency room. Dr. John Benitez with the Tennessee Poison Center talks about poison prevention and treatment, including plants that are poisonous, and some that have the reputation of being poisonous but are not. And Entomologist Professor Frank Hale talks about spiders, ticks, fleas and other insects that plague us and threaten our health, and what to do about them. <https://ww2.mc.vanderbilt.edu/poisoncenter/>

Tennessee Staycation Ideas: Little-Known Spots, Maps and More. July 1, 2018 - (28:06)

Summertime is vacation time, but not everyone can afford to fly somewhere tropical. Susan Whitaker talks about Tennessee's vacation spots that range from homespun to luxurious, relaxing to invigorating, and gives resources to plan a vacation here in our own state. www.tnvacation.com

Summertime Fire Safety: Hidden Dangers and Home Safety Tips. July 8, 2018 (27:59)

As outdoor grilling is in full-swing, the home fires have begun. People grill too close to structures, don't use fire safety, and get hurt. Kim Lawson with Murfreesboro Fire and Rescue shares grilling safety tips, talks about what to do when cooking fires get out of control, explains how to get a smoke alarm for free, and where NOT to hang it for the best safety results. She also shares warning signs of heat exhaustion and more.