

KTEA Issue Program List
Quarterly Issues Programs List for Station – KTEA
July 1, 2015 – September 30, 2015
Placed in Public File – October 15, 2015

Section I. Issues

The station has identified the following issues facing our community in this quarter:

A. COMMUNITY OUTREACH:

- a. Community Difference
- b. Elderly Assistance

B. COMMUNITY SERVICES:

- a. Emergency Preparedness
- b. Adopt-A-Pet
- c. Lions Annual Pinedorado Days
- d. Cambria 2015 Scarecrow Festival
- e. Hungry Kids
- f. Art Appreciation

C. EDUCATION:

- a. CGS Homework Club
- b. CUHS Broncos Football
- c. Financial Future

D. SENIOR CITIZEN OUTREACH:

- a. Community Council Bus (continuing)
- b. St. Paul's Episcopal Monthly Free Health Screening (continuing)
- c. Caregiver – Full Circle Support

E. AGRICULTURAL ISSUES:

- a. Water-Reduction Issues and Information (continuing)

Section II. Responsive Programs

A. COMMUNITY OUTREACH:

a. Community Difference KTEA aired National Ad Council Community Difference spots from July through September and continuing into 4th Quarter 2015.

b. Community Council Bus offers FREE rides to citizens in need. KTEA encourages listeners to use whenever necessary. Segment aired during live weekly football broadcasts 9/1, 9/4, 9/11, 9/18, 9/25 and continuing into the 4th Quarter of 2015.

c. Free Health Screening St. Paul's Episcopal Church requested assistance in getting the word out to the community regarding their monthly free health screening for anyone over eighteen years of age. KTEA encouraged listeners to attend and bring their friends and family. Segment aired during live weekly football broadcasts 9/1, 9/4, 9/11, 9/18, 9/25 and continuing into the 4th Quarter of 2015.

B. COMMUNITY SERVICES

a. Emergency Preparedness KTEA encouraged listeners to participate in the CERT Emergency Preparedness Chipping Expo's on September 27th. Live mentions were aired 9/1, 9/4, 9/11, 9/18, 9/25 encouraging listeners to attend and prepare.

b. Adopt-A-Pet Homeless pets are a problem for every community. KTEA aired National Ad Council PSA addressing this problem throughout the months of July, August and September 2015.

c. Lions Pinedorado Days Cambria Lions annual Pinedorado Days is the biggest fund-raiser of the year for our local Lions. KTEA aired Pinedorado promos during the months of July and August and participated in the event over Labor Day in September 2015.

d. Cambria 2015 Scarecrow Festival Cambria's largest tourism event of the year. Adelman Broadcasting served as official media sponsor running promotions and advertisements throughout the months of August and September 2015, and continuing into 4th Quarter 2015.

e. Hungry Kids As an area of local and national concern, KTEA aired National Ad Council PSA addressing the problem and offering solutions throughout the months of July, August and September 2015, continuing into 4th Quarter 2015.

f. Art Appreciation is of major concern to Cambria residents. KTEA aired PSA for 927 Group art show throughout the months of July and August 2015, urging community to attend soak up the beauty.

C. EDUCATION

a. Cambria Grammar School Homework Club Free homework club offered to CGS students free of charge. KTEA assisted CGS by providing a live mention during weekly CUHS football programs 9/1, 9/4, 9/11, 9/18, 9/25 and continuing into the 4th Quarter of 2015.

b. Coast Union High School Bronco's Football. Live, local broadcasts of all football games both home and away. Promoting community involvement with education and sportsmanship. Offered produced halftime shows featuring interviews with school officials and coaches and dealing with issues of community concern. KTEA broadcasts live games weekly. Segments aired 9/1, 9/4, 9/11, 9/18, 9/25 and continuing into the 4th Quarter of 2015.

c. Financial Future is an issue of local and national concern. KTEA featured National Ad Council PSA spots addressing problem and solutions throughout the months of July, August, and September 2015 continuing into 4th Quarter 2015.

D. SENIOR CITIZEN OUTREACH

a. Community Council Bus offers FREE rides to citizens in need. KTEA encourages listeners to use whenever necessary. Segment aired during live weekly football broadcasts 9/1, 9/4, 9/11, 9/18, 9/25 and continuing into the 4th Quarter of 2015.

b. Free Health Screening St. Paul's Episcopal Church requested assistance in getting the word out to the community regarding their monthly free health screening for anyone over eighteen years of age. KTEA encouraged listeners to attend and bring their friends and family. Segment aired during live weekly football broadcasts 9/1, 9/4, 9/11, 9/18, 9/25 and continuing into the 4th Quarter of 2015.

c. Caregiver – Full Circle Support KTEA aired National Ad Council PSA addressing problem and offering solutions in a PSA airing throughout the months of July, August and September 2015 and continuing into the 4th Quarter of 2015.

E. AGRICULTURAL ISSUES

a. Water Issues KTEA advises listeners of all water useage updates, new potable water locations and gives directions. Segment aired during weekly football broadcasts 9/1, 9/4, 9/11, 9/18, 9/25 and continuing into the 4th Quarter of 2015.