

3rd Quarter Community Affairs Programming

WFRO-FM

July 1 to September 30 2023

Tom Fullen

Director of News Operations

October 4, 2023

Overview of News Operations

Local News

The news department of BAS Broadcasting Inc. provides full service local news coverage. The staff attends Sandusky County Commissioner and Fremont City council meetings as well as others as needed, in addition to attending numerous other events and activities each year. All the local news is written and produced by News Director Tom Fullen.

WFRO provides approximately one and a half minute long newscasts at the top and bottom of the hour on weekdays between 6 and 9a.m. and also at noon and 5p.m. Plus breaking news is provided on an as needed basis.

State News

BAS Broadcasting also utilizes the Ohio News Network to provide state news that affects local residents as a part of its regular newscasts.

National News

WFRO airs one minute ABC newscasts at the top of the hour on weekdays between 6 and 9a.m. as well as noon and 5p.m. Top of the hour ABC newscast are also aired on the weekends.

Local Public Affairs Programming

WFRO each Sunday morning at 7 airs the locally produced Community Focus program, an approximately 15 minute program which provides in depth interviews with individuals about topics, events, and activities of local interest. See the attached list for details about this quarter's programs.

3rd Quarter Community Focus Programs

7-2 Sandusky County Health Commissioner Bethany Brown talked about the many services the department provides. (11:33)

7-9 Sandusky County Health Commissioner Bethany Brown discussed the results of the latest community health assessment survey conducted among county residents and what will be done with the data. (11:53)

7-16 Sandusky County Habitat for Humanity Director Pam Kensler talked about the latest ribbon cutting for a new house and the ongoing efforts of the local chapter to provide low cost housing to families. (11:39)

7-23 Christy Peters from the American Red Cross talked about the current blood shortage and need for blood and platelet donations. (10:18)

7-30 Birchard Public Library Director Pam Hoesman talked about the newly renovated and expanded Fremont library and her upcoming retirement. (11:28)

8-13 Gibsonburg Village Administrator Marc Glotzbecker talked about the upcoming visit Labor Day weekend of the National Wall that Heals Vietnam Memorial Wall to the village. (10:36)

8-20 Fremont City School Superintendent Jon Detwiler talked about the upcoming school year. (12:13)

More Community Focus

8-27 Clyde School Superintendent Lucas Messer talked about the upcoming school year. (12:21)

9-3 Small Business Development Center Director Miranda Hoffman discussed the many programs and services it provides to small business owners. (11:21)

9-10 Casey Morrow and Jenna Zsyka from Sandusky County Children Services talked about the need for foster parents and how people can become one. (8:48)

9-17 Sandusky County Emergency Management Agency Director Lisa Keuhling discussed the county's ongoing preparedness plans for the April 8 solar eclipse. (12:00)

9-24 Michelle Hess from CASA of Seneca, Sandusky and Wyandot counties discussed the need for more volunteers to act as court appointed special advocates for juveniles in court cases and the training involved. (10:24)

3rd Quarter News Coverage WFRO-FM

Sandusky County

WFRO news continued to provide coverage regarding county commissioners and other county offices for listeners. WFRO talked with the county health commissioner on two separate Community Focus programs regarding need for COVID, flu and other vaccinations, as well as the conducting of a countywide community health assessment study. Ongoing coverage was given to the grand opening of the newly renovated Birchard Library in Fremont as well as the search for a new library director. The county emergency management agency director was interviewed regarding preparation plans for the April 8 total eclipse. Ongoing coverage was provided with the county sheriff regarding the installation of a new 9-1-1 dispatching system. Coverage was also done for a special state election held on August 8.

Fremont

WFRO news continued to provide coverage of Fremont city council meetings and other city related news including the construction of a new industrial park and a new downtown amphitheater. Residents were also provided coverage of ongoing street improvement projects and their impact on traffic.

More News Coverage

Schools

WFRO news continued to provide local coverage regarding area schools and school board meetings. Community Focus program interviews were done with both the Fremont and Clyde school superintendents discussing preparations and changes for the new school year, including security improvements.

Other Communities

WFRO News continued to cover news regarding other communities including Bellevue, Clyde, Woodville and Gibsonburg, including their council meetings. Special coverage was given to the preparations for and the visit of the Wall that Heals Vietnam Memorial which visited Gibsonburg in September. Extra news coverage was also given to public hearings and plans to expand a grain elevator facility in Clyde, as well as a request to change to industrial a parcel of land in Clyde.

More Community Affairs Programming

WFRO-FM conducted a free Community Showcase Tour in which it did free live remotes highlighting various community events and activities in both Sandusky and Ottawa counties. See the attached list.



2023 SANDUSKY COUNTY SHOWCASE TOUR (Updated 6-27-23)

PRESENTED BY WELTY INSURANCE GROUP

- PARTICIPATING SPONSORS:**
- Fremont Federal Credit Union
 - Flex Temp in Fremont
 - Dr. Silcox and Katura Recovery
 - Amplex Internet
 - Fremont Cutlery, Knives, Blades & More
 - The Law Office of Phillip T. Wylken – Estate Planning & Certified Elder Law

****Times listed are broadcast hours, not event hours***

THURSDAY, APRIL 27

Showcase Tour Season Kick-Off at Sandusky County Convention & Visitors Bureau 2 to 4 p.m.

SATURDAY, MAY 6

“Walk With NAMI” (National Alliance on Mental Health) at Connor Park, Fremont 9 to 11 a.m.

SATURDAY, MAY 20

“Max’s Miles” 5-K Run/Walk at Conner Park in Fremont 8 to 10 a.m.

WEDNESDAY, JUNE 14

Verandah Concert at Hayes Home, Fremont 5 to 7 p.m.

SATURDAY, JUNE 17

Downtown Fremont Farmer’s Market and Car Show 9 to 11 a.m.

SATURDAY, JUNE 24

GroveFest at Spiegel Grove 9 to 11 a.m.

THURSDAY, JUNE 29

Woodville Fourth of July Celebration Opening Night 4 to 6 p.m.

SATURDAY, JULY 1

Fremont Fireworks 8 to 10:30 p.m.

FRIDAY, JULY 14

Clyde Fire Department’s 150th Anniversary Celebration 12 to 2 p.m.

FRIDAY, JULY 21

Visit to Mad River & NKP Railroad Museum, Bellevue 12 to 2 p.m.

FRIDAY, AUGUST 4

Focus on Sandusky County Youth at Ohio State Fair 12 to 3 p.m.

SATURDAY, AUGUST 5

Downtown Fremont Farmer’s Market and All Together Fremont Event 8 to 10 a.m.

THURSDAY, AUGUST 31

“The Wall That Heals” Event Opening at Williams Park, Gibsonburg 12 to 2 p.m.

FRIDAY, SEPTEMBER 2

S.C.R.A.P. Show at White Star Park in Gibsonburg 3 to 5 p.m.

SATURDAY, SEPTEMBER 3

S.C.R.A.P. Show at White Star Park in Gibsonburg 8 to 10 a.m.

SATURDAY, SEPTEMBER 23

Crop Circle Art and Music Event in Downtown Fremont 10 a.m. to 12 noon

SATURDAY, OCTOBER 21

Downtown Fremont Farmer’s Market and Harvest Happenings Event 9 to 11 a.m.



2023 OTTAWA COUNTY SHOWCASE TOUR (Updated 6-27-23)

**Presented by the Frederick Agency, Port Clinton – “We’re Here to Help”
and Harbor Light Landing – “Catawba’s Premier Shoppe and Eatery Complex”**

- And sponsored in part by these Downtown Port Clinton businesses:**
●Fido & Felix Pet Parlor ●Ala Carte After Hours ●Buckeye Tech Solutions
Plus these Ottawa County establishments:
●Liberty Aviation Museum at the Erie-Ottawa International Airport
●Lagoon Saloon ●North Coast Cigar Smoking Lounge
●and Forest Café and Bar in Marblehead

Times listed are broadcast hours, not event hours. Schedule subject to change.

THURSDAY, JUNE 1

Genoa Homecoming Kick-Off on Main Street. Broadcasting from 5 to 7 p.m.

SATURDAY, JUNE 10

Arts & Crafts Festival at Greater Port Clinton Area Arts Council. Broadcasting from 8 to 10 a.m.

SATURDAY, JULY 15

Military Vehicle Show at Liberty Aviation Museum, Port Clinton. Broadcasting from 9 to 11 a.m.

THURSDAY, AUG. 3

Focus on Ottawa County Youth at Ohio State Fair. Broadcasting from 12 to 3 p.m.

SATURDAY, AUGUST 5

Art in the Park Event (Port Clinton Artists Club). Broadcasting from 12 to 2 p.m.

SATURDAY, AUGUST 19

Port Clinton Lighthouse & Maritime Festival. Broadcasting from 9 to 11 a.m.

SATURDAY, SEPTEMBER 16

Dylan Everett Cruise-In & Car Show at Oak Harbor High School. Broadcasting from 8 to 10 a.m..

SATURDAY, OCTOBER 14

Oak Harbor Apple Festival (Broadcast Times TBA)