



125 West 55th St  
New York, NY 10019

Contract # 26153473			Changes as of: 9/18/2018 at 3:56 PM		Version: Current State Version 2	
CPE: 1308/1969/5636			Flight: 9/17/18 - 9/23/18		Station: WTVQ	
Agency: STRATEGIC MEDIA PLACEMENT			Advertiser: Andy Barr CD-6		Market: Lexington-Fayette	
7669 STAGERS LOOP DELAWARE, OH 43015			Product: TV		Office: WASHINGTON	
			Agency Order #: 7756960		Service: Nielsen	
			Buyer: Fink, Brant		Primary Demo: Adults 35+	
			Salesperson: GARRETT WELLENS 202-955-5342		Assistant: GARRETT WELLENS 202-955-5342	
			Separation:			

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/17 - 9/17		Total Spots	Total \$	CPP*	GRP*
								9/17				
1	M-F 5a-6a		ABC36 Good Morning Kentucky	\$25.00	1.0	30	4		4	\$100.00	\$25.00	4.0
2	M-F 6a-7a		ABC36 Good Morning Kentucky	\$60.00	1.2	30	2		2	\$120.00	\$50.00	2.4
3	M-F 7a-8a		Good Morning America	\$150.00	2.6	30	2		2	\$300.00	\$57.69	5.2
4	M-F 8a-9a		Good Morning America	\$150.00	2.6	30	2		2	\$300.00	\$57.69	5.2
5	M-F 9a-9:30a		Good Day Kentucky	\$50.00	2.0	30	2		2	\$100.00	\$25.00	4.0
6	M-F 9:30a-10a		Good Day Kentucky	\$50.00	2.0	30	3		3	\$150.00	\$25.00	6.0
7	M-F 10a-11a		The Doctors	\$55.00	1.3	30	4		4	\$220.00	\$42.31	5.2
8	M-F 11a-12h		The View	\$100.00	1.5	30	4		4	\$400.00	\$66.67	6.0
9	M-F 1p-2p		GMA 3	\$90.00	1.5	30	4		4	\$360.00	\$60.00	6.0
10	M-F 3p-4p		Wendy Williams	\$50.00	1.2	30	3		3	\$150.00	\$41.67	3.6
11	M-F 4p-5p		Dr. Oz	\$25.00	1.2	30	4		4	\$100.00	\$20.83	4.8
12	Sa 12n-3:30p		ABC College Football Early Game	\$250.00	3.1	30	2		2	\$500.00	\$80.65	6.2
13	Sa 3:30p-7p		ABC College Football Late Game	\$300.00	2.0	30	2		2	\$600.00	\$150.00	4.0
14	Sa 8p-11:30p		ABC Saturday Night College Football	\$200.00	6.1	30	2		2	\$400.00	\$32.79	12.2
15	W 8p-9p		Goldbergs/American Housewife-ABC	\$300.00	6.1	30	1		1	\$300.00	\$49.18	6.1
16	W 10p-11p		SHARK TANK	\$300.00	3.1	30	1		1	\$300.00	\$96.77	3.1
17	Th 8p-9p		The Gong Show-ABC	\$500.00	4.6	30	1		1	\$500.00	\$108.70	4.6
18	F 9p-10p		What Would You Do?-ABC	\$300.00	2.0	30	1		1	\$300.00	\$150.00	2.0
19	Su 7p-8p		America's Funniest Home Videos-ABC	\$300.00	5.5	30	1		1	\$300.00	\$54.55	5.5
20	Su 9p-10p		The \$100,000 Pyramid-ABC	\$350.00	7.2	30	1		1	\$350.00	\$48.61	7.2
							TOTALS:		46	\$5,850.00	\$56.63	103.3