

# CONTRACT



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 671016 /		<u>Alt Order #</u> 09770538
<u>Product</u> <b>SITES FOR CONGRESS</b>		
<u>Contract Dates</u> <b>03/15/20 - 03/16/20</b>		<u>Estimate #</u>
<u>Advertiser</u> <b>POL/J Sites/D/Congress-A</b>		<u>Original Date / Revision</u> 03/11/20 / 03/12/20
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> P00068957		<u>Advertiser Ref</u> P00074247-A

And:

**Grassroots Media LLC**  
**12 W Dartmouth Rd**  
**Bala-Cynwyd, PA 19004**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	03/15/20	03/15/20	Atlantic 10 Champ	1:00 PM-3:15 PM		:30			P-03		NM	3	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		03/09/20	03/15/20	-----1	1			\$2,000.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WHIO	03/09/20-03/15/20		Atlantic 10 Champ	1:00 PM-3:15 PM	-----SL	:30		\$2,000.00			NM		
See MG 1.2,1.3,1.4 Big 10 and A-10 Canceled														
2	WHIO	03/16/20-03/16/20		Daybreak Edition 6a	6a-7a	M-----	:30		\$650.00			NM		
Ⓜ MG for 1.1 03/15														
3	WHIO	03/16/20-03/16/20		CBS This Morning	7a-9a	M-----	:30		\$600.00			NM		
Ⓜ MG for 1.1 03/15														
4	WHIO	03/16/20-03/16/20		NewsCenter 7 @ noon	12p-1230p	M-----	:30		\$750.00			NM		
Ⓜ MG for 1.1 03/15														
<b>Totals</b>									0.00				3	\$2,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/09/20 -03/15/20	0	\$0.00	\$0.00	\$0.00
03/16/20 -03/22/20	3	\$2,000.00	(\$300.00)	\$1,700.00
<b>Totals</b>	3	\$2,000.00	(\$300.00)	\$1,700.00

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

REP HEADLINE# 9770538 TRF# 671016 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES \*\*\* \*\* WHO-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/J SITES/D/CON/OH REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME GRASSROOTS MEDIA LLC BUYER NAME MIKE D'ETTORRE

ORDER # \_\_\_\_\_ CONTRACT # 9770538 CLASS: NATL. LOCAL REGIONAL  
 PRDCT SITES FOR CONGRESS EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAR15/20 - MAR17/20 WK-1  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE MAR12/20 15.45

REP: M1 APPLTD - MKGD ON TN 2-4  
 TOTAL IS \$2,000  
 PLEASE CONFIRM  
 THANKS EMILY

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM JEFFREY SITES FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	S		100P-315P	30		\$2,000.00	3/15	3/15	0		SUN	0
PROGRAM : A10 CHAMPIONSHIP												
2	A		600A-700A	30		\$650.00	3/16	3/16	1		MON	1
PROGRAM : NEWSCENTER 7 ORD COM1 : PLEASE ADVISE ASAP THIS IS A MAKE-GOOD FOR MAR15 ON LINE-1 FOR 1 SPOT/WK												
3	A		700A-900A	30		\$600.00	3/16	3/16	1		MON	1
PROGRAM : CBS THIS MORNING ORD COM1 : PLEASE ADVISE ASAP PART OF A MAKEGOOD MADE UP OF LINES 2-4												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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4	A		1200N-1230P	30		\$750.00	3/16	3/16	1		MON	1
PROGRAM : NEWSCENTER 7 ORD COM1 : PLEASE ADVISE ASAP PART OF A MAKEGOOD MADE UP OF LINES 2-4 STATION MAKEGOOD OFFERS: M1 OK'D BUY#1 MISSED: SUN/100P-315P MAR15 30S \$2,000.00 (MAR12/20) OFFER: MON/600A-700A MAR16 30S \$650.00 PLS ADVISE. & MON/700A-900A MAR16 30S \$600.00 & MON/1200N-1230P MAR16 30S \$750.00 CMT: D.F.R.A.S.R. ADVTSE. ASAP												

MAR/20 \$2,000.00 CONTRACT TOTAL \$2,000.00  
 TOTAL SPOTS 3

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE