

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Grassroots Media LLC
12 W Dartmouth Rd
Bala-Cynwyd, PA 19004

<u>Contract / Revision</u> 671016 /		<u>Alt Order #</u> 09770538
<u>Product</u> SITES FOR CONGRESS		
<u>Contract Dates</u> 03/15/20 - 03/16/20		<u>Estimate #</u>
<u>Advertiser</u> POL/J Sites/D/Congress-A		<u>Original Date / Revision</u> 03/11/20 / 03/12/20
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> P00068957		<u>Advertiser Ref</u> P00074247-A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCodeRtn	Type	Spots	Amount
N 1	WHIO	03/15/20	03/15/20	Atlantic 10 Champ	1:00 PM-3:15 PM		:30			P-03	NM	3	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/09/20	03/15/20	-----1				1	\$2,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WHIO	03/09/20-03/15/20	Atlantic 10 Champ	1:00 PM-3:15 PM	-----SL	:30		\$2,000.00		NM		
	See MG 1.2,1.3,1.4												
	Big 10 and A-10 Canceled												
	2	WHIO	03/16/20-03/16/20	Daybreak Edition 6a	6a-7a	M-----	:30		\$650.00		NM		
	Ⓜ	MG for 1.1 03/15											
	3	WHIO	03/16/20-03/16/20	CBS This Morning	7a-9a	M-----	:30		\$600.00		NM		
	Ⓜ	MG for 1.1 03/15											
	4	WHIO	03/16/20-03/16/20	NewsCenter 7 @ noon	12p-1230p	M-----	:30		\$750.00		NM		
	Ⓜ	MG for 1.1 03/15											
Totals								0.00				3	\$2,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/09/20 -03/15/20	0	\$0.00	\$0.00	\$0.00
03/16/20 -03/22/20	3	\$2,000.00	(\$300.00)	\$1,700.00
Totals	3	\$2,000.00	(\$300.00)	\$1,700.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

FROM REP MAR12/20 15.45
CHANGES *** WHIO-TV ***

BALA CYNWYD, PA 19004

	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES	MAR15/20	MAR17/20	WK-1
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DATE MAR 12/20 15.45

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
JEFFERREY SITES FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
1	S		100P-315P	30		\$2,000.00	3/15	3/15	0		SUN	0
PROGRAM : A10 CHAMPIONSHIP												
2	A		600A-700A	30		\$650.00	3/16	3/16	1		MON	1
PROGRAM : NEWSCENTER 7												
ORD COM1 : PLEASE ADVISE ASAP												
THIS IS A MAKE-GOOD FOR MAR15 ON LINE-1 FOR 1 SPOT/WK												
3	A		700A-900A	30		\$600.00	3/16	3/16	1		MON	1
PROGRAM : CBS THIS MORNING												
ORD COM1 : PLEASE ADVISE ASAP												
PART OF A MAKEGOOD MADE UP OF LINES 2-4												

REP HEADLINE# 9770538 TRF# 671016
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

MAR12/20 15.45
*** CHANGES *** ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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4	A		1200N-1230P	30		\$750.00	3/16	3/16	1		MON	1
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PROGRAM : NEWSCENTER 7
ORD COM1: PLEASE ADVISE ASAP
PART OF A MAKEGOOD MADE UP OF LINES 2-4
STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#1	MISSED: SUN/100P-315P				MAR15		30S	\$2,000.00	(MAR12/20)	
			OFFER: MON/600A-700A				MAR16		30S	\$650.00	PLS ADVISE.	
			& MON/700A-900A				MAR16		30S	\$600.00		
			& MON/1200N-1230P				MAR16		30S	\$750.00		
			CMT: PLEASE ADVISE ASAP									

MAR/20 \$2,000.00

CONTRACT TOTAL \$2,000.00
TOTAL SPOTS 3

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE