

# ORDER

**Orders**  
**Order / Rev:** 1839555  
 Alt Order #:  
 Product Desc:  
 Estimate:  
 Flight Dates: 10/07/19 - 11/05/19  
 Original Date / Rev: 08/23/19 / 10/18/19  
 Order Type: RFP

**WHAS**  
 Primary AE: Kimberly Williams  
 Sales Office: WHAS  
 Sales Region: LOC

**Agency**  
**Name:** Grit Media  
 Buying Contact:  
 Billing Contact:  
 324 Capital Avenue  
 Frankfort, KY 40601

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: WEEKLY  
 Agency Commission: 15%

**Advertiser**  
**Name:** POL/ Daniel Cameron / R / ATTY GEN  
 Demographic: A35+  
 Product Codes: PL-State Attorney General  
 Revenue Code 1: AGY  
 Revenue Code 2: (POL) Political  
 Revenue Code 3: (POL) Candidate

New Business Thru:  
 Advertiser External ID: 145536  
 Agency External ID: 20569AG  
 Unit Code: General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/07/19	10/13/19	27	\$5,544.00	\$4,712.40
10/14/19	10/20/19	24	\$5,660.00	\$4,811.00
10/21/19	10/27/19	25	\$6,695.00	\$5,690.75
10/28/19	11/03/19	24	\$6,745.00	\$5,733.25
11/04/19	11/10/19	10	\$2,190.00	\$1,861.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	76	\$17,899.00	\$15,214.15	0.00
November 2019	34	\$8,935.00	\$7,594.75	0.00
<b>Totals</b>	<b>110</b>	<b>\$26,834.00</b>	<b>\$22,808.90</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%
Lisa Saffell			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	10/08/19	10/13/19	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	- TWTF - -	:30	3	\$40.00	P04	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	- TWTF - -		3				\$40.00		0.00			
N 2	WHAS	10/08/19	10/20/19	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	MTWTF - -	:30	3	\$90.00	P04	0.00	NM	6	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	- TWTF - -		3				\$90.00		0.00			
		Week: 10/14/19	10/20/19	MTWTF - -		3				\$90.00		0.00			
N 3	WHAS	10/08/19	10/20/19	Good Morning America Good Morning America	CM	7-9a	MTWTF - -	:30	3	\$150.00	P04	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	- TWTF - -		3				\$150.00		0.00			
		Week: 10/14/19	10/20/19	MTWTF - -		3				\$150.00		0.00			
N 4	WHAS	10/08/19	11/05/19	The View The View	CM	11-12p	MTWTF - -	:30	3	\$90.00	P03	0.00	NM	13	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: POL/ Daniel Cameron / R / ATTY GEN /  
 Product Desc: WHAS  
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WHAS	10/08/19	10/18/19	General Hospital General Hospital	CM	2-3p	MTWTF--	:30	3	\$90.00	P03	0.00	NM	6	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	- TWTF--					3	\$90.00		0.00			
		Week: 10/14/19	10/20/19	MTWTF--					3	\$90.00		0.00			
		Week: 10/21/19	10/27/19	MTWTF--					3	\$90.00		0.00			
		Week: 10/28/19	11/03/19	MTWTF--					3	\$90.00		0.00			
		Week: 11/04/19	11/10/19	M-----					1	\$90.00		0.00			
N 6	WHAS	10/08/19	10/13/19	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	- TWTF--	:30	3	\$150.00	P04	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	- TWTF--					2	\$150.00		0.00			
		Week: 10/14/19	10/20/19	MTWTF--					3	\$90.00		0.00			
N 7	WHAS	10/08/19	10/13/19	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	- TWTF--	:30	3	\$188.00	P04	0.00	NM	3	\$564.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	- TWTF--					3	\$188.00		0.00			
N 8	WHAS	10/08/19	11/05/19	ET 7-730p ET 7-730p	CM	7-730p	MTWTF--	:30	3	\$300.00	P03	0.00	NM	13	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	- TWTF--					3	\$300.00		0.00			
		Week: 10/14/19	10/20/19	MTWTF--					3	\$300.00		0.00			
		Week: 10/21/19	10/27/19	MTWTF--					3	\$300.00		0.00			
		Week: 10/28/19	11/03/19	MTWTF--					3	\$300.00		0.00			
		Week: 11/04/19	11/10/19	M-----					1	\$300.00		0.00			
N 9	WHAS	10/08/19	11/05/19	Inside Ed 730-8p Inside Ed 730-8p	CM	730-8p	MTWTF--	:30	3	\$300.00	P03	0.00	NM	13	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	- TWTF--					3	\$300.00		0.00			
		Week: 10/14/19	10/20/19	MTWTF--					3	\$300.00		0.00			
		Week: 10/21/19	10/27/19	MTWTF--					3	\$300.00		0.00			
		Week: 10/28/19	11/03/19	MTWTF--					3	\$300.00		0.00			
		Week: 11/04/19	11/10/19	M-----					1	\$300.00		0.00			
N 10	WHAS	10/14/19	10/27/19	Mon Prime Other Mon Prime Other	CM	8-11p	M-----	:30	1	\$800.00	P03	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/19	10/20/19	M-----					1	\$800.00		0.00			
		Week: 10/21/19	10/27/19	M-----					1	\$800.00		0.00			
N 11	WHAS	10/07/19	11/03/19	Thu Prime A Thu Prime A	CM	8-9p	---T---	:30	1	\$1,500.00	P03	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	---T---					1	\$1,500.00		0.00			
		Week: 10/14/19	10/20/19	-----					0	\$1,500.00		0.00			
		Week: 10/21/19	10/27/19	-----					0	\$1,500.00		0.00			
		Week: 10/28/19	11/03/19	---T---					1	\$1,500.00		0.00			
N 12	WHAS	10/07/19	11/03/19	Thu Prime C Thu Prime C	CM	10-11p	---T---	:30	1	\$650.00	P03	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----					0	\$650.00		0.00			
		Week: 10/14/19	10/20/19	---T---					1	\$650.00		0.00			
		Week: 10/21/19	10/27/19	---T---					1	\$650.00		0.00			
		Week: 10/28/19	11/03/19	-----					0	\$650.00		0.00			
N 13	WHAS	10/14/19	11/05/19	Local News @ 530p M-FCM Local News @ 530p M-F	CM	530-6p	MTWTF--	:30	3	\$275.00	P03	0.00	NM	9	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/19	10/20/19	MTWTF--					2	\$275.00		0.00			
		Week: 10/21/19	10/27/19	MTWTF--					3	\$275.00		0.00			
		Week: 10/28/19	11/03/19	MTWTF--					3	\$275.00		0.00			
		Week: 11/04/19	11/10/19	M-----					1	\$275.00		0.00			
N 14	WHAS	10/14/19	11/05/19		CM	6-630p	MTWTF--	:30	3	\$300.00	P03	0.00	NM	9	\$2,700.00

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 6p M-F											
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/19	10/20/19	MTWTF--					2	\$300.00		0.00			
Week:		10/21/19	10/27/19	MTWTF--					3	\$300.00		0.00			
Week:		10/28/19	11/03/19	MTWTF--					3	\$300.00		0.00			
Week:		11/04/19	11/10/19	M-----					1	\$300.00		0.00			
N 15	WHAS	10/21/19	11/05/19	Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	3	\$150.00	P03	0.00	NM	8	\$1,200.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/19	10/27/19	MTWTF--					3	\$150.00		0.00			
Week:		10/28/19	11/03/19	MTWTF--					3	\$150.00		0.00			
Week:		11/04/19	11/10/19	MT-----					2	\$150.00		0.00			
N 16	WHAS	10/21/19	11/05/19	Good Morning America	CM	7-9a	MTWTF--	:30	3	\$250.00	P03	0.00	NM	8	\$2,000.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/19	10/27/19	MTWTF--					3	\$250.00		0.00			
Week:		10/28/19	11/03/19	MTWTF--					3	\$250.00		0.00			
Week:		11/04/19	11/10/19	MT-----					2	\$250.00		0.00			
N 17	WHAS	10/21/19	11/04/19	General Hospital	CM	2-3p	MTWTF--	:30	2	\$125.00	P02	0.00	NM	5	\$625.00
				General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/19	10/27/19	MTWTF--					2	\$125.00		0.00			
Week:		10/28/19	11/03/19	MTWTF--					2	\$125.00		0.00			
Week:		11/04/19	11/10/19	M-----					1	\$125.00		0.00			
													Totals	110	\$26,834.00