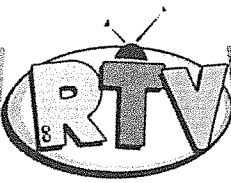


1st Quarter 2014



## Community Issues List

### 1. Education

Local school funding problems. School levy issues. Children are expected to buy more school supplies than in the past. Local high school sports and activity programs getting cut or becoming "pay to play". Plans to build new schools and pass levies. Local school systems' direct effect on the local job market and economy. Impact of local universities expansions on the surrounding communities. "Breakdown" of the traditional family unit and its effect on school's ability to teach a child.

### 2. Local Political Issues/Public Services

Water quality and the slow resolution of water problems. Speed enforcement cameras and the revenue that they produce. Under staffed and under funded local law enforcement departments. Response time during emergency police calls is too long. Wasteful spending in local government. Arguments between local political figures. Wish for voting records of local political officials to be made public. Local officials and their criminal records. City departments give favored employment positions to family members. Tax values of commercial real estate. Enforcing city ordinances. Safeguards to protect the rights of people.

### 3. Health

Equal access to adequate health insurance. Using local hospital emergency rooms as a doctor's office. Expressed need for a national health care system. The growing obesity epidemic. Children playing unsupervised near busy local roads.

### 4. Economy and Employment

Rising cost of energy prices. Large loss of jobs throughout the listening area. Negative local Impact of job outsourcing and automation. Unemployment throughout the country.

## **5. Environment**

Run down houses in local neighborhoods and the money that the city spends to keep them from becoming hazards. Praise and complaints regarding the upkeep and maintenance of local roads. Parking problems in local neighborhoods. People parking illegally near schools and practice fields. Complaints against animal shelters. Problems cause by business and residential neighborhoods being vacated and allowed to deteriorate.

## **6. Substance Abuse**

Drunk driving and the risk it puts the members of the community in. Parents sending wrong message to kids when they drive after drinking. Tobacco addiction. Smoking bans. Need for advertising and intervention programs in the community to help lower teen drinking and drug abuse.

## **7. Crime**

General feeling that no one is interested in lowering the crime rate. Discipline problems in the schools. Families that are the victims of burglary and home invasions. Need for mentoring programs for at-risk youth. Local high-profile criminal cases. Voluntary gun turn in program. Minor street crimes. Crime rate in Akron.

## Jim Isabella Show

Monday-Friday 7-11pm

Saturday 4-7pm

## **Jim topic January 2014**

- 02 Weather; Predictions for 2014; why do kids NOT expect punishment**
- 03 Does the city of Akron need an arena which includes the U. of Akron;  
The hardest about becoming single especially after being a couple:  
Should firing squads be brought back**
- 04 Week in review;**
- 06 All-time weather horror stories; Wimpy or pragmatic canceling  
schools; who screwed up more in Iraq: Obama or Bush**
- 07 Who are the problem in relationship breakups – men and women**
- 08 The marijuana debate and I will tell you my stance on it; what are  
you doing the rest of your life ... when should kids start to work.**
- 09 Marijuana debate – are users angry or covering up issues; by having  
it the home are users child abusers or negligent.**
- 10 Target has bigger credit card theft; Democrats turning on Obama  
on Iraq sanctions; anger toward marijuana users; unemployment #s**
- 11 Week in review – does Target problems make you think about using  
cash; the thing you hate you have to do daily**
- 13 Why are so many people who are incompetent @ their jobs;  
University hold student hostages; psychiatrists can be bad but  
receive residency @ hospitals**
- 14 Who do you trust**
- 15 Do woman dress for themselves, other women or guys? Do the  
sacrifice comfort to look good / texting by nuclear operators  
40<sup>th</sup> anniversary of Happy Days / bullying in Brunswick**

- 16 Talk of present and past winters; future of Republicans**
- 17 Guest – Janet DiGiacomo, former news dir. WNIR; nostalgia night**
- 18 Why should anyone care about the way the state executed a killer**
- 20 Why is America so angry; on MLK Day do blacks have any reason to angrier about their lives than white people**
- 21 Thoughts about birthdays – best presents, best b-day, fantasy present**
- 22 Would you send a child to all-boys or all girls school; are you tired of political talk; ABC's stance on American flag pins**
- 23 Believable statements by sports and political figures; defiant VP Biden on Obamacare; would it be better w/ Biden or Obama as pres; Is sex education effective?**
- 24 Recalling the Dating Show; Dealing with road conditions**
- 25 Road and weather conditions; rating snow plowing in the area**
- 27 Weather updates; school and government office building closings; Are taxpayers getting money's worth in education road maintenance**
- 28 State of the Union address and reaction**
- 29 More State of the Union**
- 30 Weather issues and complaints about roads and salting**
- 31 Is teaching dealing with adversity a way to improve kids, inner city**

## February 2014

- 01 The week in review; believe in youth
- 03 Are mergers job killers; thoughts on the Super Bowl; actor Philip Seymour Hoffman death / heroin
- 04 Election results of Ravenna school district / learning to handle adversity
- 05 Define what is "poor" to you
- 06 The rudeness of kids ... who is responsible for their conduct ...  
Good-bye to Jay Leno ... big power outage in the Pa. and other states
- 07 Influence of the Beatles / biggest argument w/ your spouse or partner
- 08 Beatles drugs / mental health / marijuana debate
- 10 Rt. 8 /Thoughts about Beatles tribute on CBS / mental health counseling /  
People who use to religion to get things / Michael Samm being gay
- 11 Discussion on Browns' firings / how to get out of a bad mood / faith
- 12 Science wants more \$ for research less for mammograms / scruples quiz
- 13
- 14 Valentine's Day thoughts;
- 15
- 17
- 18
- 19 Tribute to Irene Isabella on anniversary of her death – positive influences
- 20 10% raises to Summit County executives; is texting and video games limiting children's social and communication skills; FCC researching newsrooms
- 21 Westboro Baptist Church did not show at Kent State to support wrestler's anti-gay tweet; Don Robart has a new job; regional government good?  
Gay games coming to Cleveland and Akron in August

**22 Debate on anti-gay marriage**

**24 Army reduced to pre WWII levels; government cuts of home care jobs; 498,000; being gay in Uganda 1<sup>st</sup> offense 14 years in prison – US gives Uganda \$400 million in aid; Taco Bell gets int breakfast wars with waffle taco and McDonalds may extend breakfast hours**

**25 Winter driving problems today; food and advertising – White House rules; fallout of anti-gay marriage comments**

**26 Obama didn't recall troops because of adding to unemployment; can you be friends with people who don't agree with you; pollution in China effects the West Coast of the United States: Shaker Hts. Bans cell phone use in cars**

**27 Marriage or divorce: does the state grant either too quickly**

**28 All-time favorite game shows and game show hosts**



## **Jim's Topics March 2014**

- 01 Obama and policies with problems in Ukraine; Game shows and hosts**
- 03 My Oscar awards show; the Ukraine and oil prices; what is an 18-year-old entitled to from his or her parents; worst area potholes**
- 04 Foreigners answers calls annoying trying to pay bills; More reaction to the Ukraine; more reaction to 18-year-old suing NJ parents; Ukraine reaction teenagers going homosexual when relationship falter**
- 05 On Ash Wednesday Pope Francis said the Catholic Church was the most transparent institution during the Priest sex scandal; Mental health issue comes forward in Daytona Beach**
- 06 Reaction to Pres. Obama's sanctions against Russia; CPAC highlights: Chris Christie talks about ideas, Donald Trump says 2016 will be so bad Republicans can win and and get rid of Obamacare; Jesus in prayer in Cuy. Falls; Shaune Chesney: entitled to reparations after being falsely imprisoned; are Christians being unfairly criticized**
- 07 Ted Cruz makes remarks that anger John McCain and Bob Dole; Ford will move truck production from Mexico to Avon Lake; Darrell Issa apologies; worst way a break-up took place in your life; casino coming to Summit Co.?**
- 08 Kent State student Jeremy Poe interviewed and takes question about college life**
- 10 Procrastination vs. pacing when cleaning; what happened to the airliner that disappeared; OHSAA right or wrong about declaring co-champions in hockey; New Milford & state Rt. 5 issue in Ravenna Twp.**
- 11 Are judges in divorce cases favoring women; Peter Lanza said son Adam (killer @ Sandy Hook) would have killed him & wished son was never born; 15-year-old accused in New Franklin murder charged as an adult**
- 12 Big accident on I-480; who is the most selfish generation; more divorce stories**
- 13 Obamacare discussion and its affect on a local man; unemployment issues**
- 14 Best trait you have; the disappearance of Malaysian airliner; long or short hair**

- 15 Plans for St. Patrick's Day; divorce stories follow; airliner coverage: too much?**
- 17 Did you take off on St. Patrick's Day; Flight 370 search covering 3,200 sq. miles; 4-year-old goes over fence and attacked by pit bull**
- 18 Mental health vs. civil liberties / sobriety checkpoints / Gov. Kasich on politics**
- 19 Our MADD women hypocrites? Preventing your child from going into porno; Obama's record on transparency and helping insurance companies**
- 20 Sleazy practices by contractors / does America want to work/: \$6 million on Graham Road project: is it worth it; good-bye Randall Mall, hello Thistledown?**
- 21 Taxpayers feel Graham Rd. is symbol of not spending \$ right; need t fix bridges**
- 22 Callers call about fire in Garrettsville; 2 LIVE reports from Mark Richards**
- 24 Follow up Garrettsville fire; 11 things Bill Gates says children WON'T learn in school; Does Jim Tressel deserve to be U. of Akron president; Supreme Court will take up Obamacare religious contraception case**
- 25 What is Kent State hiding by not telling what they spent \$ on in search for pres.; What are you willing to do for your kids; what would you save from a fire; transparency lacking in Obama administration**
- 26 Vent about the weather and weather forecasting; what is the characteristics of your city or town, such as Hudson has gorgeous homes, etc. what will you do for your kids**
- 27 Talking about politics obsessions with Obama's birth certificate and talking about George W. Bush; do you get jealous**
- 28 Illegal immigrant discussion; when do you vacation**
- 31 Obamacare deadline; terrifying drivers experiences; are Charter Schools worth taxpayer dollars; good-bye John Lanigan**

WNIR  
P. O. Box 2170  
Akron, Ohio 44309 USA

Order #: 752-00150  
Description: Drink & drive  
Order Date: 10/6/2009  
P.O.#:  
Salesperson: Klaus, Bill  
Billing: Billed at end of Media/EOS (Invoice will NOT be printed)

WNIR

**On-Air Schedule**

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	10/12/2009	12/31/2010	WNIR	12:00:00a to 05:00:00a	Weekly	:30	128	0.00	0.00	1	1	0	0	0	0	0
2	1/5/2011	12/31/2011	WNIR	12:00:00a to 05:00:00a	Weekly	:30	102	0.00	0.00	1	1	0	0	0	0	0
3	1/30/2012	12/31/2016	WNIR	12:00:00a to 05:00:00a	Weekly	:30	514	0.00	0.00	1	1	0	0	0	0	0

Order Start Date: 10/12/2009      Order End Date: 12/31/2016      Spots: 744      Total Charges: 0.00

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Confirmed & Accepted for WNIR By:

Accepted for WNIR By:

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Please Sign and Return One Copy

WNIR  
P. O. Box 2170  
Akron, Ohio 44309 USA

Order #: 752-13274  
Description: Employment  
Order Date: 8/29/2005  
P.O.#:  
Salesperson: Klaus, Bill  
Billing: Billed at end of Media/EOS (Invoice will NOT be printed)

WNIR

**On-Air Schedule**

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	8/29/2005	8/14/2016	WNIR	12:00:00a to 12:00:00a	Weekly	:30	1144	0.00	0.00	0	0	0	0	0	1	1

**Order Start Date: 8/29/2005      Order End Date: 8/14/2016      Spots: 1144      Total Charges: 0.00**

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Confirmed & Accepted for WNIR By:

Accepted for WNIR By:

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Please Sign and Return One Copy

WNIR  
P. O. Box 2170  
Akron, Ohio 44309 USA

Order #: 752-00174  
Description: Obesity prevention  
Order Date: 4/7/2010  
P.O.#:  
Salesperson: Klaus, Bill  
Billing: Billed at end of Media/EOS (Invoice will NOT be printed)

WNIR

**On-Air Schedule**

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	4/12/2010	12/31/2011	WNIR	12:00:00a to 05:30:00a	Weekly	:30	270	0.00	0.00	0	1	1	1	0	0	0
2	1/30/2012	12/31/2016	WNIR	12:00:00a to 05:30:00a	Weekly	:30	771	0.00	0.00	0	1	1	1	0	0	0

Order Start Date: 4/12/2010      Order End Date: 12/31/2016      Spots: 1041      Total Charges: 0.00

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Confirmed & Accepted for WNIR By:

Accepted for WNIR By:

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Please Sign and Return One Copy

WNIR  
P. O. Box 2170  
Akron, Ohio 44309 USA

Order #: 752-00173  
Description: Foreclosure prevention  
Order Date: 4/7/2010  
P.O.#:  
Salesperson: Klaus, Bill  
Billing: Billed at end of Media/EOS (Invoice will NOT be printed)

WNIR

**On-Air Schedule**

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	4/12/2010	12/31/2011	WNIR	12:00:00a to 05:30:00a	Weekly	:30	180	0.00	0.00	0	0	1	1	0	0	0
2	1/30/2012	12/31/2016	WNIR	12:00:00a to 05:30:00a	Weekly	:30	514	0.00	0.00	0	0	1	1	0	0	0

Order Start Date: 4/12/2010      Order End Date: 12/31/2016      Spots: 694      Total Charges: 0.00

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Confirmed & Accepted for WNIR By:

Accepted for WNIR By:

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Please Sign and Return One Copy

WNIR  
 P. O. Box 2170  
 Akron, Ohio 44309 USA

Order #: 752-00175  
 Description: Literacy  
 Order Date: 4/8/2010  
 P.O.#:  
 Salesperson: Klaus, Bill  
 Billing: Billed at end of Media/EOS (Invoice will NOT be printed)

WNIR

**On-Air Schedule**

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	4/15/2010	12/31/2010	WNIR	12:00:00a to 06:00:00a	Weekly	:30	112	0.00	0.00	0	0	0	0	1	1	1
2	1/5/2011	1/5/2012	WNIR	12:00:00a to 06:00:00a	Weekly	:30	156	0.00	0.00	0	0	0	0	1	1	1
3	4/11/2012	3/9/2018	WNIR	12:00:00a to 06:00:00a	Weekly	:30	925	0.00	0.00	0	0	0	0	1	1	1

Order Start Date: 4/15/2010

Order End Date: 3/9/2018

Spots: 1193

Total Charges:

0.00

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Confirmed & Accepted for WNIR By:

Accepted for WNIR By:

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 Please Sign and Return One Copy