

**ORDER**

WCOV-TV

**Orders**  
**Order / Rev:** 26215  
**Alt Order #:**  
**Product Desc:** Political Issue  
**Estimate:** Political Issue PCAN  
**Flight Dates:** 02/03/20 - 02/05/20  
**Original Date / Rev:** 01/31/20 / 01/31/20  
**Order Type:** GENERAL

**Primary AE:** Eve Slater  
**Sales Office:** MONT  
**Sales Region:** LOC

**Agency**  
**Name:** Poarch Creek Accountability Now, LLC  
**Buying Contact:** Chip Hill  
**Billing Contact:**  
 PO Box 4971  
 Montgomery, AL 36103

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Political - PCAN  
**Demographic:** HH  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/05/20	6	\$1,500.00	\$1,275.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	6	\$1,500.00	\$1,275.00	0.00
<b>Totals</b>	<b>6</b>	<b>\$1,500.00</b>	<b>\$1,275.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eve Slater			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	02/03/20	02/05/20	M-F 9p-935p Late NewsCM		9p-935p	M-W----	:30	4	\$250.00	L-2	0.00	NM	4	\$1,000.00
				M-F 9p-935p Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/03/20	02/09/20	M-W----		4				\$250.00		0.00			
N 2	WCOV	02/04/20	02/04/20	M-SU 930-1005PM LateCM		930-1005p	-T-----	:30	2	\$250.00	L-2	0.00	NM	2	\$500.00
				M-SU 930-1005p Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/03/20	02/09/20	-T-----		2				\$250.00		0.00			
													<b>Totals</b>	<b>6</b>	<b>\$1,500.00</b>