

ORDER



WCOV-TV

Orders
Order / Rev: 26215
Alt Order #:
Product Desc: Political Issue
Estimate: Political Issue PCAN
Flight Dates: 02/03/20 - 02/05/20
Original Date / Rev: 01/31/20 / 01/31/20
Order Type: GENERAL

Primary AE: Eve Slater
Sales Office: MONT
Sales Region: LOC

Agency Name: Poarch Creek Accountability Now, LLC
Buying Contact: Chip Hill
Billing Contact:
 PO Box 4971
 Montgomery, AL 36103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - PCAN
Demographic: HH
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/05/20	6	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	6	\$1,500.00	\$1,275.00	0.00
Totals	6	\$1,500.00	\$1,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eve Slater			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	02/03/20	02/05/20	M-F 9p-935p Late News	CM	9p-935p	M-W----	:30	4	\$250.00	L-2	0.00	NM	4	\$1,000.00
				M-F 9p-935p Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/03/20	02/09/20	M-W----		4				\$250.00		0.00			
N 2	WCOV	02/04/20	02/04/20	M-SU 930-1005PM Late News	CM	930-1005p	-T-----	:30	2	\$250.00	L-2	0.00	NM	2	\$500.00
				M-SU 930-1005p Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/03/20	02/09/20	-T-----		2				\$250.00		0.00			
													Totals	6	\$1,500.00