



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

CONTRACT

<u>Contract / Revision</u> 396232 /		<u>Alt Order #</u>
<u>Product</u> US Senate/Illinois		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> TBA
<u>Advertiser</u> Duckworth, T/D/ US Senate		<u>Original Date / Revision</u> 10/13/16 / 10/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI-TV	<u>Account Executive</u> Mickie Reeves	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	10/18/16	10/24/16	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M-----				1	\$900.00	0.00			
N 2	2	10/18/16	10/24/16	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	--W----				1	\$900.00	0.00			
N 3	2	10/18/16	10/24/16	FOX 2 News In The Morning	7:00 AM-7:30 AM		:30				NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTW----				3	\$750.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	2	10/18/16-10/24/16	FOX 2 News In The Morning	7:00 AM-7:30 AM	MTUW-----	:30		\$750.00	0.00	NM		
	See MG 3.4,3.5												
	3	2	10/18/16-10/24/16	FOX 2 News In The Morning	7:00 AM-7:30 AM	MTUW-----	:30		\$750.00	0.00	NM		
	See MG 3.4,3.5												
	4	2	10/18/16-10/24/16	FOX 2 News In The Morning	7:30 AM-8:00 AM	M---Th-----	:30		\$750.00	0.00	NM		
	Ⓜ MG for 3.1,3.3												
	5	2	10/18/16-10/24/16	FOX 2 News In The Morning	7:30 AM-8:00 AM	M---Th-----	:30		\$750.00	0.00	NM		
	Ⓜ MG for 3.1,3.3												
N 4	2	10/18/16	10/24/16	FOX 2 News In The Morning	7:30 AM-8:00 AM		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	--W-F--				2	\$750.00	0.00			
N 5	2	10/18/16	10/24/16	FOX 2 News In The Morning	8:00 AM-8:30 AM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M--T---				2	\$500.00	0.00			
N 6	2	10/18/16	10/24/16	FOX 2 News In The Morning	8:30 AM-9:00 AM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M--T---				2	\$500.00	0.00			
N 7	2	10/18/16	10/24/16	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M-W----				2	\$250.00	0.00			
N 8	2	10/18/16	10/24/16	FOX 2 News @ 9a	9:30 AM-10:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	---T---				1	\$250.00	0.00			
N 9	2	10/18/16	10/24/16	M-F 10a-11a			:30				NM	1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

Contract / Revision	Alt Order #
396232 /	

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	US Senate/Illinois	TBA

Advertiser	Original Date / Revision
Duckworth, T/D/ US Sena	10/13/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	-T-----				1	\$200.00	0.00			
N 10	2	10/18/16	10/24/16	FOX 2 News Midday	11:00 AM-11:30 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	----F--				1	\$200.00	0.00			
N 11	2	10/18/16	10/24/16	FOX 2 News Midday	11:30 AM-12:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M-----				1	\$200.00	0.00			
N 12	2	10/18/16	10/24/16	M-F 4p-430p			:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	-T-T---				2	\$425.00	0.00			
N 13	2	10/18/16	10/24/16	M-F 430p-5p	430p-5p		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M-W-F--				3	\$425.00	0.00			
N 14	2	10/18/16	10/24/16	M-F 5p-530p	5p-530p		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWT---				4	\$900.00	0.00			
N 15	2	10/18/16	10/24/16	M-F 530p-6p	530p-6p		:30				NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	--W-F--				2	\$825.00	0.00			
N 16	2	10/18/16	10/24/16	FOX 2 News @ 6p	M-F 6p-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	---T---				1	\$800.00	0.00			
N 17	2	10/18/16	10/24/16	M-F 630p-7p	630p-7p		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				5	\$400.00	0.00			
N 18	2	10/18/16	10/24/16	Brooklyn 99	7p-730p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	-T-----				1	\$1,300.00	0.00			
N 19	2	10/18/16	10/24/16	Hell's Kitchen	7p-8p		:30				NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	----F--				1	\$2,250.00	0.00			
N 20	2	10/18/16	10/24/16	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				5	\$800.00	0.00			
N 21	2	10/18/16	10/24/16	FOX 2 News @ 9p	9:30 PM-10:00 PM		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWT---				4	\$800.00	0.00			
N 22	2	10/18/16	10/24/16	FOX 2 News @ 10p			:30				NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	----F--				1	\$975.00	0.00			
N 23	2	10/18/16	10/24/16	9p Late Run News Sa	10:30 PM-11:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	-----S-				1	\$400.00	0.00			
N 24	2	10/18/16	10/24/16	FOX 2 News In The Morning	7:30 AM-8:00 AM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	-----S				1	\$425.00	0.00			
Totals										0.00		48	\$31,625.00

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396232 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	US Senate/Illinois	TBA

<u>Advertiser</u>	<u>Original Date / Revision</u>
Duckworth, T/D/ US Sena	10/13/16 / 10/13/16

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
09/26/16 - 10/24/16	48	\$31,625.00	\$26,881.25
Totals	48	\$31,625.00	\$26,881.25

Signature: _____ **Date:** _____

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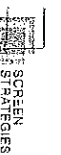
Duckworth for U.S. Senate



Station KTVI-TV
Market St. Louis
Flight Dates 10/18/2016 - 10/24/2016 Revised (Est. 2637)
Buyer Rachael Jones
Email rachael@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days	Rate	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Total
		Length		10/18	10/19	10/20	10/21	10/22	10/23	10/24	
KTVI 6a News	EM	M-F	\$900.00							1	1
6:00 AM - 6:30 AM		30	\$900.00								
Sold Out: Lowest Rate to Clear Per KTVI											
KTVI 6:30a News	EM	M-F	\$900.00		1						1
6:30 AM - 7:00 AM		30	\$900.00								
Sold Out: Lowest Rate to Clear Per KTVI											
KTVI 7a News	EM	M-F	\$750.00	1		1				1	3
7:00 AM - 7:30 AM		30	\$2,250.00								
Sold Out: Lowest Rate to Clear Per KTVI											
KTVI 7:30a News	EM	M-F	\$750.00		1		1				2
7:30 AM - 8:00 AM		30	\$1,500.00								
Sold Out: Lowest Rate to Clear Per KTVI											
KTVI 8a News	EM	M-F	\$500.00			1				1	2
8:00 AM - 8:30 AM		30	\$1,000.00								
KTVI 8:30a News	EM	M-F	\$500.00	1			1				2
8:30 AM - 9:00 AM		30	\$1,000.00								
Sunday 7:30a News	EM	Su	\$425.00						1		1
7:30 AM - 8:00 AM		30	\$425.00								
Sold Out: Lowest Rate to Clear Per KDNL											
KTVI 9a News	DT	M-F	\$250.00		1					1	2
9:00 AM - 9:30 AM		30	\$500.00								
KTVI 9:30a News	DT	M-F	\$250.00			1					1
9:30 AM - 10:00 AM		30	\$250.00								
Rachael Ray	DT	M-F	\$200.00	1							1
10:00 AM - 11:00 AM		30	\$200.00								

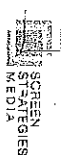
Duckworth for U.S. Senate



Station KTVI-TV
Market St. Louis
Flight Dates 10/18/2016 - 10/24/2016 Revised (Est. 2637)
Buyer Rachael Jones
Email rachael@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days	Length	Rate	Tue 10/18	Wed 10/19	Thu 10/20	Fri 10/21	Sat 10/22	Sun 10/23	Mon 10/24	Total
KTVI 11a News 11:00 AM - 11:30 AM	DT	M-F	30	\$200.00				1				1
KTVI 11:30a News 11:30 AM - 12:00 PM	DT	M-F	30	\$200.00							1	1
Judge Judy 4:00 PM - 4:30 PM	EF	M-F	30	\$425.00 \$850.00	1		1					2
Sold Out: Lowest Rate to Clear Per KTVI												
Judge Judy 4:30 PM - 5:00 PM	EF	M-F	30	\$425.00 \$1,275.00		1		1				3
Sold Out: Lowest Rate to Clear Per KTVI												
KTVI 5p News 5:00 PM - 5:30 PM	EN	M-F	30	\$900.00 \$3,600.00	1		1					4
Sold Out: Lowest Rate to Clear Per KTVI												
KTVI 5:30p News 5:30 PM - 6:00 PM	EN	M-F	30	\$825.00 \$1,650.00		1		1				2
Sold Out: Lowest Rate to Clear Per KTVI												
KTVI 6p News 6:00 PM - 6:30 PM	EN	M-F	30	\$800.00 \$800.00			1					1
Sold Out: Lowest Rate to Clear Per KTVI												
Celebrity Name Game 6:30 PM - 7:00 PM	PA	M-F	30	\$400.00 \$2,000.00	1	1	1	1				5
Brooklyn Nine-Nine/New Girl 7:00 PM - 8:00 PM	PT	Tu	30	\$1,300.00 \$1,300.00		1						1
Helis Kitchen 7:00 PM - 8:00 PM	PT	F	30	\$2,250.00 \$2,250.00				1				1
Sold Out: Lowest Rate to Clear Per KTVI												

Duckworth for U.S. Senate



Station KTVI-TV	Buyer Rachael Jones
Market St. Louis	Email rachael@screenstrategies.com
Flight Dates 10/18/2016 - 10/24/2016 Revised (Est. 2637)	Phone 703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/18	Wed 10/19	Thu 10/20	Fri 10/21	Sat 10/22	Sun 10/23	Mon 10/24	Total
KTVI 9p News 9:00 PM - 9:30 PM	LN	M-F 30	\$800.00 \$4,000.00	1	1	1	1			1	5
KTVI 9:30p News 9:30 PM - 10:00 PM	LN	M-F 30	\$800.00 \$3,200.00	1	1	1				1	4
KTVI 10p News 10:00 PM - 10:30 PM	LN	M-F 30	\$975.00 \$975.00				1				1
Saturday 9p News 9:00 PM - 9:30 PM	LN	Sa 30	\$400.00 \$400.00					1			1
Station Totals			\$31,625.00	9	9	9	9	1	1	10	48

Duckworth for U.S. Senate



Station KTVI-TV
Market St. Louis
Flight Dates 10/18/2016 - 10/24/2016 Revised (Est. 2637)
Buyer Rachael Jones
Email rachael@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/18	Wed 10/19	Thu 10/20	Fri 10/21	Sat 10/22	Sun 10/23	Mon 10/24	Total
KTVI 6a News 6:00 AM - 6:30 AM Sold Out: Lowest Rate to Clear Per KTVI	EM	M-F 30	\$900.00							1	1
KTVI 6:30a News 6:30 AM - 7:00 AM Sold Out: Lowest Rate to Clear Per KTVI	EM	M-F 30	\$900.00							1	1
KTVI 7a News 7:00 AM - 7:30 AM Sold Out: Lowest Rate to Clear Per KTVI	EM	M-F 30	\$750.00	1		1				1	3
KTVI 7:30a News 7:30 AM - 8:00 AM Sold Out: Lowest Rate to Clear Per KTVI	EM	M-F 30	\$750.00		1		1				2
KTVI 8a News 8:00 AM - 8:30 AM	EM	M-F 30	\$500.00			1				1	2
KTVI 8:30a News 8:30 AM - 9:00 AM	EM	M-F 30	\$500.00	1			1				2
Sunday 7:30a News 7:30 AM - 8:00 AM Sold Out: Lowest Rate to Clear Per KDNL	EM	Su 30	\$425.00						1		1
KTVI 9a News 9:00 AM - 9:30 AM	DT	M-F 30	\$250.00		1					1	2
KTVI 9:30a News 9:30 AM - 10:00 AM	DT	M-F 30	\$250.00			1					1
Rachael Ray 10:00 AM - 11:00 AM	DT	M-F 30	\$200.00	1							1

Duckworth for U.S. Senate



Station KTVI-TV	Buyer Rachael Jones
Market St. Louis	Email rachael@screenstrategies.com
Flight Dates 10/18/2016 - 10/24/2016 Revised (Est. 2637)	Phone 703-272-7300

Program Name	DP	Days	Length	Rate	Tue 10/18	Wed 10/19	Thu 10/20	Fri 10/21	Sat 10/22	Sun 10/23	Mon 10/24	Total
KTVI 11a News 11:00 AM - 11:30 AM	DT	M-F	30	\$200.00				1				1
KTVI 11:30a News 11:30 AM - 12:00 PM	DT	M-F	30	\$200.00							1	1
Judge Judy 4:00 PM - 4:30 PM	EF	M-F	30	\$425.00			1					2
Sold Out: Lowest Rate to Clear Per KTVI				\$850.00								
Judge Judy 4:30 PM - 5:00 PM	EF	M-F	30	\$425.00		1		1				3
Sold Out: Lowest Rate to Clear Per KTVI				\$1,275.00								
KTVI 5p News 5:00 PM - 5:30 PM	EN	M-F	30	\$900.00		1	1					4
Sold Out: Lowest Rate to Clear Per KTVI				\$3,600.00								
KTVI 5:30p News 5:30 PM - 6:00 PM	EN	M-F	30	\$825.00		1		1				2
Sold Out: Lowest Rate to Clear Per KTVI				\$1,650.00								
KTVI 6p News 6:00 PM - 6:30 PM	EN	M-F	30	\$800.00			1					1
Sold Out: Lowest Rate to Clear Per KTVI				\$800.00								
Celebrity Name Game 6:30 PM - 7:00 PM	PA	M-F	30	\$400.00		1	1	1				5
Sold Out: Lowest Rate to Clear Per KTVI				\$2,000.00								
Brooklyn Nine-Nine/New Girl 7:00 PM - 8:00 PM	PT	Tu	30	\$1,300.00		1						1
Sold Out: Lowest Rate to Clear Per KTVI				\$1,300.00								
Hells Kitchen 7:00 PM - 8:00 PM	PT	F	30	\$2,250.00				1				1
Sold Out: Lowest Rate to Clear Per KTVI				\$2,250.00								

Duckworth for U.S. Senate

Station KTVI-TV
Market St. Louis
Flight Dates 10/18/2016 - 10/24/2016 Revised (Est. 2637)

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Program Name	DP	Days Length	Rate	Tue 10/18	Wed 10/19	Thu 10/20	Fri 10/21	Sat 10/22	Sun 10/23	Mon 10/24	Total
KTVI 9p News 9:00 PM - 9:30 PM	LN	M-F 30	\$800.00 \$4,000.00	1	1	1	1			1	5
KTVI 9:30p News 9:30 PM - 10:00 PM	LN	M-F 30	\$800.00 \$3,200.00	1	1	1				1	4
KTVI 10p News 10:00 PM - 10:30 PM	LN	M-F 30	\$975.00 \$975.00				1				1
Saturday 9p News 9:00 PM - 9:30 PM	LN	Sa 30	\$400.00 \$400.00					1			1
Station Totals			\$31,625.00	9	9	9	9	1	1	10	48