

## NCC Cable System Order

Order #	62556049	Flight Dates	07/23/18 - 08/05/18	Update Date	07/25/18
Syscode	1755	Agency	Smart Media	Version	2 Vs. 1
System Name	Cox Media/Gulf Coast-Florida U-verse, FL	Advertiser	Florida Grown PC	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	FGPC	Total	\$1,950.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$292.50
Sales Coordinator	Becca Karam	Est Code	724730	Net Total	\$1,657.50
Office	Washington	Product Name	7.24-7.30	Total Spots	64
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7/25 MG missed dollars from 62556038			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	SQUAWK BOX<	7/23/18	7/29/18	05:00	09:00		X	X	X	X			-	-	5	\$9.00	\$45.00	30	
2	CNBC	VARIOUS	7/23/18	7/29/18	15:00	19:00		X	X	X	X	X	X	-	-	6	\$13.00	\$78.00	30	
3	CNBC	VARIOUS	7/30/18	8/5/18	15:00	19:00	X							-	-	1	\$13.00	\$13.00	30	
4	CNBC	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	8	\$22.00	\$176.00	30	
5	CNBC	AVG. ALL WKS	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$22.00	\$22.00	30	
6	ESPN	GET UP L<	7/23/18	7/29/18	05:00	09:00		X	X	X	X			-	-	4	\$19.00	\$76.00	30	
7	ESPN	AVG. ALL WKS<	7/23/18	7/29/18	15:00	19:00		X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	
8	ESPN	VARIOUS	7/30/18	8/5/18	15:00	19:00	X							-	-	1	\$22.00	\$22.00	30	
9	ESPN	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$38.00	\$380.00	30	
10	ESPN	AVG. ALL WKS<	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$38.00	\$38.00	30	
11	FXNC	FOX AND FRIEND<	7/23/18	7/29/18	05:00	09:00		X	X	X	X			-	-	5	\$27.00	\$135.00	30	
12	FXNC	VARIOUS	7/23/18	7/29/18	15:00	19:00		X	X	X	X	X	X	-	-	4	\$23.00	\$92.00	30	
13	FXNC	VARIOUS	7/30/18	8/5/18	15:00	19:00	X							-	-	1	\$23.00	\$23.00	30	
14	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$68.00	\$612.00	30	
15	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$68.00	\$68.00	30	

## NCC Cable System Order

Order #	62556049	Flight Dates	07/23/18 - 08/05/18	Update Date	07/25/18
Syscode	1755	Agency	Smart Media	Version	2 Vs. 1
System Name	Cox Media/Gulf Coast-Florida U-verse, FL	Advertiser	Florida Grown PC	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	FGPC	Total	\$1,950.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$292.50
Sales Coordinator	Becca Karam	Est Code	724730	Net Total	\$1,657.50
Office	Washington	Product Name	7.24-7.30	Total Spots	64
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	7/25 MG missed dollars from 62556038				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	ESPN	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00				X	X	X	X	-	-	1	\$38.00	\$38.00	30	+1x

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
<b>SPOTS</b>	58	6	0	0	0	0	0	0	0	0	0	0	64
<b>AMT</b>	\$1,764.00	\$186.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,950.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/25/18

62556049 | Mobile | Cox Media/Gulf Coast-Florida U-verse, FL | 1755 |

## NCC Cable System Order

Order #	62556049
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Flight Dates	07/23/18 - 08/05/18
Agency	Smart Media
Advertiser	Florida Grown PC

Client Code	FGPC
Product Code	ORDR
Est Code	724730
Product Name	7.24-7.30
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/25/18		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,540.00		
Commission	\$231.00		
Net Total	\$1,309.00		
Total Spots	73		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7/25 MG missed dollars from 62556038
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	SQUAWK BOX<	7/23/18	7/29/18	05:00	09:00		X	X	X	X			-	-	5	\$6.00	\$30.00	30	
2	CNBC	VARIOUS	7/23/18	7/29/18	15:00	19:00		X	X	X	X	X	X	-	-	6	\$13.00	\$78.00	30	
3	CNBC	VARIOUS	7/30/18	8/5/18	15:00	19:00	X							-	-	1	\$13.00	\$13.00	30	
4	CNBC	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$16.00	\$144.00	30	
5	CNBC	AVG. ALL WKS	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$16.00	\$16.00	30	
6	ESPN	GET UP L<	7/23/18	7/29/18	05:00	09:00		X	X	X	X			-	-	4	\$13.00	\$52.00	30	
7	ESPN	AVG. ALL WKS<	7/23/18	7/29/18	15:00	19:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	
8	ESPN	VARIOUS	7/30/18	8/5/18	15:00	19:00	X							-	-	1	\$16.00	\$16.00	30	
9	ESPN	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$32.00	\$320.00	30	
10	ESPN	AVG. ALL WKS<	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$32.00	\$32.00	30	
11	FXNC	FOX AND FRIEND<	7/23/18	7/29/18	05:00	09:00		X	X	X	X			-	-	5	\$18.00	\$90.00	30	
12	FXNC	VARIOUS	7/23/18	7/29/18	15:00	19:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	
13	FXNC	VARIOUS	7/30/18	8/5/18	15:00	19:00	X							-	-	1	\$15.00	\$15.00	30	
14	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	8	\$45.00	\$360.00	30	
15	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$45.00	\$45.00	30	
16	CNBC	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00				X	X	X	X	-	-	3	\$16.00	\$48.00	30	+3x
17	ESPN	AVG. ALL WKS<	7/23/18	7/29/18	15:00	19:00				X	X	X	X	-	-	3	\$16.00	\$48.00	30	+3x
18	ESPN	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00				X	X	X	X	-	-	1	\$32.00	\$32.00	30	+1x

## NCC Cable System Order

Order #	62556049	Flight Dates	07/23/18 - 08/05/18	Update Date	07/25/18
Syscode	1877	Agency	Smart Media	Version	2 Vs. 1
System Name	Cox Media/Gulf Breeze, FL	Advertiser	Florida Grown PC	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	FGPC	Total	\$1,540.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$231.00
Sales Coordinator	Becca Karam	Est Code	724730	Net Total	\$1,309.00
Office	Washington	Product Name	7.24-7.30	Total Spots	73
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	7/25 MG missed dollars from 62556038				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
19	FXNC	VARIOUS	7/23/18	7/29/18	15:00	19:00				X	X	X	X	-	-	1	\$15.00	\$15.00	30	+1x

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
<b>SPOTS</b>	67	6	0	0	0	0	0	0	0	0	0	0	73
<b>AMT</b>	\$1,403.00	\$137.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,540.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/25/18

62556049 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

## NCC Cable System Order

Order #	62556049
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Flight Dates	07/23/18 - 08/05/18
Agency	Smart Media
Advertiser	Florida Grown PC

Client Code	FGPC
Product Code	ORDR
Est Code	724730
Product Name	7.24-7.30
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/25/18		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,500.00		
Commission	\$225.00		
Net Total	\$1,275.00		
Total Spots	75		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7/25 MG missed dollars from 62556038
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	SQUAWK BOX<	7/23/18	7/29/18	05:00	09:00		X	X	X	X			-	-	7	\$6.00	\$42.00	30	
2	CNBC	VARIOUS	7/23/18	7/29/18	15:00	19:00		X	X	X	X	X	X	-	-	6	\$13.00	\$78.00	30	
3	CNBC	VARIOUS	7/30/18	8/5/18	15:00	19:00	X							-	-	1	\$13.00	\$13.00	30	
4	CNBC	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$16.00	\$160.00	30	
5	CNBC	AVG. ALL WKS	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$16.00	\$16.00	30	
6	ESPN	GET UP L<	7/23/18	7/29/18	05:00	09:00		X	X	X	X			-	-	6	\$13.00	\$78.00	30	
7	ESPN	AVG. ALL WKS<	7/23/18	7/29/18	15:00	19:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	
8	ESPN	VARIOUS	7/30/18	8/5/18	15:00	19:00	X							-	-	1	\$16.00	\$16.00	30	
9	ESPN	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	8	\$28.00	\$224.00	30	
10	ESPN	AVG. ALL WKS<	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$28.00	\$28.00	30	
11	FXNC	FOX AND FRIEND<	7/23/18	7/29/18	05:00	09:00		X	X	X	X			-	-	6	\$18.00	\$108.00	30	
12	FXNC	VARIOUS	7/23/18	7/29/18	15:00	19:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	
13	FXNC	VARIOUS	7/30/18	8/5/18	15:00	19:00	X							-	-	1	\$15.00	\$15.00	30	
14	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	8	\$45.00	\$360.00	30	
15	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$45.00	\$45.00	30	
16	CNBC	VARIOUS	7/23/18	7/29/18	15:00	19:00				X	X	X	X	-	-	2	\$13.00	\$26.00	30	+2x
17	CNBC	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00				X	X	X	X	-	-	2	\$16.00	\$32.00	30	+2x
18	ESPN	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00				X	X	X	X	-	-	1	\$28.00	\$28.00	30	+1x

## NCC Cable System Order

Order #	62556049	Flight Dates	07/23/18 - 08/05/18	Update Date	07/25/18
Syscode	1879	Agency	Smart Media	Version	2 Vs. 1
System Name	Cox Media/Milton-Pace, FL	Advertiser	Florida Grown PC	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	FGPC	Total	\$1,500.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$225.00
Sales Coordinator	Becca Karam	Est Code	724730	Net Total	\$1,275.00
Office	Washington	Product Name	7.24-7.30	Total Spots	75
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	7/25 MG missed dollars from 62556038				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
19	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00				X	X	X	X	-	-	1	\$45.00	\$45.00	30	+1x

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
<b>SPOTS</b>	69	6	0	0	0	0	0	0	0	0	0	0	75
<b>AMT</b>	\$1,367.00	\$133.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,500.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/25/18

62556049 | Mobile | Cox Media/Milton-Pace, FL | 1879 |

## NCC Cable System Order

Order #	62556049
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Flight Dates	07/23/18 - 08/05/18
Agency	Smart Media
Advertiser	Florida Grown PC

Client Code	FGPC
Product Code	ORDR
Est Code	724730
Product Name	7.24-7.30
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/25/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$1,236.00	
Commission		\$185.40	
Net Total		\$1,050.60	
Total Spots		64	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7/25 MG missed dollars from 62556038
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	SQUAWK BOX<	7/23/18	7/29/18	05:00	09:00		X	X	X	X			-	-	3	\$6.00	\$18.00	30	
2	CNBC	VARIOUS	7/23/18	7/29/18	15:00	19:00		X	X	X	X	X	X	-	-	5	\$9.00	\$45.00	30	
3	CNBC	VARIOUS	7/30/18	8/5/18	15:00	19:00	X							-	-	1	\$9.00	\$9.00	30	
4	CNBC	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$16.00	\$160.00	30	
5	CNBC	AVG. ALL WKS	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$16.00	\$16.00	30	
6	ESPN	GET UP L<	7/23/18	7/29/18	05:00	09:00		X	X	X	X			-	-	4	\$13.00	\$52.00	30	
7	ESPN	AVG. ALL WKS<	7/23/18	7/29/18	15:00	19:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	
8	ESPN	VARIOUS	7/30/18	8/5/18	15:00	19:00	X							-	-	1	\$16.00	\$16.00	30	
9	ESPN	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$35.00	\$315.00	30	
10	ESPN	AVG. ALL WKS<	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$35.00	\$35.00	30	
11	FXNC	FOX AND FRIEND<	7/23/18	7/29/18	05:00	09:00		X	X	X	X			-	-	4	\$13.00	\$52.00	30	
12	FXNC	VARIOUS	7/23/18	7/29/18	15:00	19:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	
13	FXNC	VARIOUS	7/30/18	8/5/18	15:00	19:00	X							-	-	1	\$16.00	\$16.00	30	
14	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	
15	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$25.00	\$25.00	30	

## NCC Cable System Order

Order #	62556049	Flight Dates	07/23/18 - 08/05/18	Update Date	07/25/18
Syscode	6507	Agency	Smart Media	Version	2 Vs. 1
System Name	Cox Media/Cantonment, FL	Advertiser	Florida Grown PC	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	FGPC	Total	\$1,236.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$185.40
Sales Coordinator	Becca Karam	Est Code	724730	Net Total	\$1,050.60
Office	Washington	Product Name	7.24-7.30	Total Spots	64
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	7/25 MG missed dollars from 62556038				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	ESPN	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00				X	X	X	X	-	-	1	\$35.00	\$35.00	30	+1x

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
<b>SPOTS</b>	58	6	0	0	0	0	0	0	0	0	0	0	64
<b>AMT</b>	\$1,119.00	\$117.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,236.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/25/18

62556049 | Mobile | Cox Media/Cantonment, FL | 6507 |

## NCC Cable System Order

Order #	62556049	Flight Dates	07/23/18 - 08/05/18	Update Date	07/13/18
Syscode	6588	Agency	Smart Media	Version	1 Vs. 1
System Name	Cox Media/Greater Pensacola Zone, FL	Advertiser	Florida Grown PC	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	FGPC	Total	\$3,286.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$492.90
Sales Coordinator	Becca Karam	Est Code	724730	Net Total	\$2,793.10
Office	Washington	Product Name	7.24-7.30	Total Spots	51
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7/13 New Order: Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	SQUAWK BOX<	7/23/18	7/29/18	05:00	09:00		X	X	X	X			-	-	4	\$19.00	\$76.00	30	
2	CNBC	VARIOUS	7/23/18	7/29/18	15:00	19:00		X	X	X	X	X	X	-	-	6	\$25.00	\$150.00	30	
3	CNBC	VARIOUS	7/30/18	8/5/18	15:00	19:00	X							-	-	1	\$25.00	\$25.00	30	
4	CNBC	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	12	\$44.00	\$528.00	30	
5	CNBC	AVG. ALL WKS	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$44.00	\$44.00	30	
6	ESPN	GET UP L<	7/23/18	7/29/18	05:00	09:00		X	X	X	X			-	-	3	\$32.00	\$96.00	30	
7	ESPN	AVG. ALL WKS<	7/23/18	7/29/18	15:00	19:00		X	X	X	X	X	X	-	-	6	\$38.00	\$228.00	30	
8	ESPN	VARIOUS	7/30/18	8/5/18	15:00	19:00	X							-	-	1	\$38.00	\$38.00	30	
9	ESPN	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$76.00	\$456.00	30	
10	ESPN	AVG. ALL WKS<	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$76.00	\$76.00	30	
11	FXNC	VARIOUS	7/23/18	7/29/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$68.00	\$204.00	30	
12	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$195.00	\$1,170.00	30	
13	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$195.00	\$195.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
<b>SPOTS</b>	46	5	0	0	0	0	0	0	0	0	0	0	51
<b>AMT</b>	\$2,908.00	\$378.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,286.00

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62556049 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |

## NCC Cable System Order

Order #	62556049	Flight Dates	07/23/18 - 08/05/18	Update Date	07/25/18	
Syscode	6589	Agency	Smart Media	Version	2 Vs. 1	
System Name	Cox Media/Greater Ft Walton Zone, FL	Advertiser	Florida Grown PC	Show All Lines		
Market	Mobile			Total # of Weeks	2	
		Client Code	FGPC	Total	\$3,431.00	
AE	Alexander Fiske	Product Code	ORDR	Commission	\$514.65	
Sales Coordinator	Becca Karam	Est Code	724730	Net Total	\$2,916.35	
Office	Washington	Product Name	7.24-7.30	Total Spots	53	
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Accepted			Sold On	Cost Per Spot	
Survey	DMA Nielsen Live+3 May18	Primary Demo	Adults 35+	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -

  

Comments :	7/25 MG missed dollars from 62556038
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	SQUAWK BOX<	7/23/18	7/29/18	05:00	09:00		X	X	X	X			-	-	3	\$19.00	\$57.00	30	
2	CNBC	VARIOUS	7/23/18	7/29/18	15:00	19:00		X	X	X	X	X	X	-	-	6	\$25.00	\$150.00	30	
3	CNBC	VARIOUS	7/30/18	8/5/18	15:00	19:00	X							-	-	1	\$25.00	\$25.00	30	
4	CNBC	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	12	\$44.00	\$528.00	30	
5	CNBC	AVG. ALL WKS	7/30/18	8/5/18	19:00	24:00	X							-	-	2	\$44.00	\$88.00	30	
6	ESPN	GET UP L<	7/23/18	7/29/18	05:00	09:00		X	X	X	X			-	-	2	\$32.00	\$64.00	30	
7	ESPN	AVG. ALL WKS<	7/23/18	7/29/18	15:00	19:00		X	X	X	X	X	X	-	-	7	\$41.00	\$287.00	30	
8	ESPN	VARIOUS	7/30/18	8/5/18	15:00	19:00	X							-	-	1	\$41.00	\$41.00	30	
9	ESPN	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$79.00	\$474.00	30	
10	ESPN	AVG. ALL WKS<	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$79.00	\$79.00	30	
11	FXNC	VARIOUS	7/23/18	7/29/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$68.00	\$136.00	30	
12	FXNC	VARIOUS	7/30/18	8/5/18	15:00	19:00	X							-	-	1	\$68.00	\$68.00	30	
13	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$195.00	\$1,170.00	30	
14	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$195.00	\$195.00	30	
15	CNBC	VARIOUS	7/23/18	7/29/18	15:00	19:00				X	X	X	X	-	-	1	\$25.00	\$25.00	30	+1x

## NCC Cable System Order

Order #	62556049	Flight Dates	07/23/18 - 08/05/18	Update Date	07/25/18
Syscode	6589	Agency	Smart Media	Version	2 Vs. 1
System Name	Cox Media/Greater Ft Walton Zone, FL	Advertiser	Florida Grown PC	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	FGPC	Total	\$3,431.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$514.65
Sales Coordinator	Becca Karam	Est Code	724730	Net Total	\$2,916.35
Office	Washington	Product Name	7.24-7.30	Total Spots	53
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	7/25 MG missed dollars from 62556038				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	CNBC	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00				X	X	X	X	-	-	1	\$44.00	\$44.00	30	+1x

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
<b>SPOTS</b>	46	7	0	0	0	0	0	0	0	0	0	0	53
<b>AMT</b>	\$2,935.00	\$496.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,431.00

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Date Printed 07/25/18

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