

ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM

I, Common Sense Minnesota hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Saint Paul Agency
Address: 6 West 5th St. Suite 525 St. Paul, MN 55102
Contact: Raymond Alexander / Phone number: 612 5998422 / Email: trayalexander@saintpaulagency.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Common Sense Minnesota
Address: PO Box 26141, Minneapolis, MN 55426
Contact: Jacob Dornbusch / Phone number: 612 404 0414 / Email: Info@minnesotansforcommonsense.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Jacob Dornbusch - Chair
Diane Johnson - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>Jacob Dornbusch</u> <small>Jacob Dornbusch (0113 2023 12 27 CDT)</small>	Signature: <u>Cheryl Olson</u>
Name: Jacob Dornbusch	Name: <u>Cheryl Olson</u>
Date of Request to Purchase Ad Time: 10/3/23	Date of Station Agreement to Sell Time: <u>10/5/23</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/4/23

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition: (Ad Spot)

Accepted Common Sense - Financial

Accepted IN PART (e.g., ad not received to determine content)*

Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>3676</u>	Station Call Letters: <u>KEEZ, KRBI</u>	Date Received/Requested: <u>10/4/23</u>
Est. #: <u>n/a</u>	Station Location: <u>Mankato</u>	Run Start and End Dates: <u>10/6/23 - 11/5/23</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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Advertiser/Sponsor	Station Representative
Signature: <u>Jacob Dornbusch</u> <small>Jacob Dornbusch (NCE) 20231227.001</small>	Signature: <u>Cheryl Olson</u>
Name: Jacob Dornbusch	Name: <u>Cheryl Olson</u>
Date of Request to Purchase Ad Time: 10/3/23	Date of Station Agreement to Sell Time: <u>10/5/23</u>

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Sales Order

Stations: KEEZ-FM, KRBI-FM Agency: ST PAUL AGENCY
 Contract Name: COMMON SENSE MINNESOTA Address: 6 WEST 5TH STREET/SUITE 525
 Contract#: 3676 City: ST PAUL State: MN
 Start Date: 10/06/23 End Date: 11/07/23 Zip: 55102
 Revenue Type: Political Agency Type: Cash Buyer: _____
 Advertiser: COMMON SENSE MINNESOTA Tax Schedule: (None)
 Address: _____ Agency Commission %: 15
 City: _____ State: _____ Zip: _____ Billing Cycle: Standard
 Product Name: COMMON SENSE MINNESOTA Salesperson: 3526cols Comm %: 0
 Competitive Code: Political Makegood Policy: Within Contract Dates

KEEZ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY			
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$	
1	10/06/23	10/06/23		6:00 AM	10:00 AM	30					2			2	D	28.00	2	56.00	2	
2	10/06/23	10/06/23		4:00 PM	6:00 PM	30					2			2	D	25.00	2	50.00	2	
3	10/07/23	10/08/23		6:00 AM	10:00 AM	30							2	2	4	D	17.00	4	68.00	2
4	10/07/23	10/08/23		4:00 PM	6:00 PM	30							2	2	4	D	17.00	4	68.00	2
5	10/09/23	10/11/23		6:00 AM	10:00 AM	30	1		1						2	D	28.00	2	56.00	2
6	10/10/23	10/12/23		4:00 PM	6:00 PM	30		1		1					2	D	25.00	2	50.00	2
7	10/14/23	10/15/23		6:00 AM	10:00 AM	30							1	1	2	D	17.00	2	34.00	2
8	10/14/23	10/15/23		4:00 PM	6:00 PM	30							1	1	2	D	17.00	2	34.00	2
9	10/16/23	10/20/23		6:00 AM	10:00 AM	30	1		1		1				3	D	28.00	3	84.00	2
10	10/17/23	10/20/23		4:00 PM	6:00 PM	30		1		1	1				3	D	25.00	3	75.00	2
11	10/21/23	10/22/23		6:00 AM	10:00 AM	30							1	2	3	D	17.00	3	51.00	2
12	10/21/23	10/22/23		4:00 PM	6:00 PM	30							2	1	3	D	17.00	3	51.00	2
13	10/23/23	10/27/23		6:00 AM	10:00 AM	30	1		1		1				3	D	28.00	3	84.00	2
14	10/24/23	10/27/23		4:00 PM	6:00 PM	30		1		1	1				3	D	25.00	3	75.00	2
15	10/28/23	10/29/23		6:00 AM	10:00 AM	30							1	2	3	D	17.00	3	51.00	2
16	10/28/23	10/29/23		4:00 PM	6:00 PM	30							2	1	3	D	17.00	3	51.00	2
17	10/30/23	11/03/23		6:00 AM	10:00 AM	30	1		1		1				3	D	28.00	3	84.00	2
18	10/30/23	11/03/23		4:00 PM	6:00 PM	30		1	1	1					3	D	25.00	3	75.00	2
19	11/04/23	11/05/23		6:00 AM	10:00 AM	30							2	2	4	D	17.00	4	68.00	2
20	11/04/23	11/05/23		4:00 PM	6:00 PM	30							2	2	4	D	17.00	4	68.00	2
21	11/06/23	11/07/23		6:00 AM	10:00 AM	30	1	1							2	D	28.00	2	56.00	2
22	11/06/23	11/07/23		3:00 PM	5:00 PM	30	1	1							2	D	25.00	2	50.00	2

TOTAL GROSS \$1,339.00, NET \$1,138.15

KRBI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY			
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$	
1	10/06/23	10/06/23		6:00 AM	10:00 AM	30					2				2	D	20.00	2	40.00	2
2	10/06/23	10/06/23		4:00 PM	6:00 PM	30					2				2	D	20.00	2	40.00	2
3	10/07/23	10/08/23		6:00 AM	10:00 AM	30							2	2	4	D	17.00	4	68.00	2
4	10/07/23	10/08/23		4:00 PM	6:00 PM	30							2	2	4	D	17.00	4	68.00	2
5	10/09/23	10/11/23		6:00 AM	10:00 AM	30	1		1						2	D	20.00	2	40.00	2
6	10/10/23	10/12/23		4:00 PM	6:00 PM	30		1		1					2	D	20.00	2	40.00	2
7	10/14/23	10/15/23		6:00 AM	10:00 AM	30							1	1	2	D	17.00	2	34.00	2
8	10/14/23	10/15/23		4:00 PM	6:00 PM	30							2	1	3	D	17.00	3	51.00	2

* Sent to the traffic system by 501243gmand, 10/04/23 @2:26PM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
	9	10/16/23	10/20/23		6:00 AM	10:00 AM	30	1		1		1			3	D	20.00	3	60.00
10	10/17/23	10/20/23		4:00 PM	6:00 PM	30		1		1	1			3	D	20.00	3	60.00	2
11	10/21/23	10/22/23		6:00 AM	10:00 AM	30						1	2	3	D	17.00	3	51.00	2
12	10/21/23	10/22/23		4:00 PM	6:00 PM	30						2	1	3	D	17.00	3	51.00	2
13	10/23/23	10/27/23		6:00 AM	10:00 AM	30	1		1		1			3	D	20.00	3	60.00	2
14	10/24/23	10/27/23		4:00 PM	6:00 PM	30		1		1	1			3	D	20.00	3	60.00	2
15	10/28/23	10/29/23		6:00 AM	10:00 AM	30						1	2	3	D	17.00	3	51.00	2
16	10/28/23	10/29/23		4:00 PM	6:00 PM	30						2	1	3	D	17.00	3	51.00	2
17	10/30/23	11/03/23		6:00 AM	10:00 AM	30	1		1		1			3	D	20.00	3	60.00	2
18	10/30/23	11/03/23		4:00 PM	6:00 PM	30		1	1	1				3	D	20.00	3	60.00	2
19	11/04/23	11/05/23		6:00 AM	10:00 AM	30						2	2	4	D	17.00	4	68.00	2
20	11/04/23	11/05/23		4:00 PM	6:00 PM	30						2	2	4	D	17.00	4	68.00	2
21	11/06/23	11/07/23		6:00 AM	10:00 AM	30	1	1						2	D	20.00	2	40.00	2
22	11/06/23	11/07/23		3:00 PM	5:00 PM	30	1	1						2	D	20.00	2	40.00	2

TOTAL GROSS \$1,161.00, NET \$986.85

Billing Projections: By Month

	Oct 23	Nov 23
CA	1,856.00	644.00
ST	1,763.00	737.00

Print Spot Prices

TOTAL SPOTS 125
 GROSS TOTAL \$ 2,500.00
 ADJUSTED SPOTS 125
 ADJUSTED TOTAL \$ 2,500.00

APPROVE DECLINE

 General Manager

 Sales Manager

 Business Manager

 Traffic Director

30 Second Political Marketing Plan

KYSM FM

Day/Week MTWTFSS	Scheduling Weeks of...							Total Investment
	3-Oct	9-Oct	16-Oct	23-Oct	30-Oct	7-Nov		
Rate								
6a-10a								\$0.00
4p-6p								\$0.00
S/S								\$0.00
Total	0	0	0	0	0	0	0	\$0.00

KEEZ FM

Day/Week MTWTFSS	Scheduling Weeks of...							Total Investment
	3-Oct	9-Oct	16-Oct	23-Oct	30-Oct	7-Nov		
Rate								
6a-10a	2	2	3	3	3	2		\$420.00
4p-6p	2	2	3	3	3	2		\$375.00
S/S	4	4	6	6	6	6		\$544.00
Total	8	8	12	12	12	10	62	\$1,339.00

KRBI FM

Day/Week MTWTFSS	Scheduling Weeks of...							Total Investment
	3-Oct	9-Oct	16-Oct	23-Oct	30-Oct	7-Nov		
Rate								
6a-10a	2	2	3	3	3	2		\$300.00
4p-6p	2	2	3	3	3	2		\$300.00
S/S	4	5	6	6	6	6		\$561.00
Total	8	9	12	12	12	10	63	\$1,161.00

KMKO FM

Day/Week MTWTFSS	Scheduling Weeks of...							Total Investment
	3-Oct	9-Oct	16-Oct	23-Oct	30-Oct	7-Nov		
Rate								
6a-10a								\$0.00
4p-6p								\$0.00
S/S								\$0.00
Total	0	0	0	0	0	0	0	\$0.00

Total
\$2,500.00