


CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, BlueWest Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☒
☐

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Abigail Spanberger

Authorized committee:

Spanberger for Congress 2020

Agency requesting time (and contact information):

☐ N/A BlueWest Media

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Congress

Date of election:

November 3, 2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Steven Mele

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

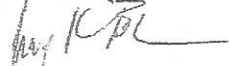
Mary Wittemyer

Digitally signed by Mary Wittemyer
Date: 2020.07.09 14:48:20 -05'00'

Name:

Date of Request to Purchase Ad Time:

Signature:


Name: JEFF BODEN

Date of Station Agreement to Sell Time: 7/21/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Mary Wittemyer

Digitally signed by Mary Wittemyer
Date: 2020.07.17 07:35:03 -06'00'

Name: BlueWest Media

Date:

See Above

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

10/5/2020 + 10/16/2020 50/50 ROT

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

516708

Station Call Letters:

WFLS-FM

Date Received/Requested:

10/20/20 - 10/20/2020

Est. #:

2398

Station Location:

Fredericksburg VA

Run Start and End Dates:

10/27/2020 - 11/3/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Station Order
Spanberger for Congress 2020

Market: Washington, DC
Flight Dates: 10/27/2020 to 11/3/2020

Estimate ID
2398

Contact: Katelyn Brown
Email: katelyn.brown@alphamediausa.com

Phone: 540-373-1500
Fax: 540-374-5498
Direct: 540-374-5510

WFLS-FM

				Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue		
Program Name		DP	Days Length	Gross Rate	Oct 27	Oct 28	Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Total
6:00 AM	10:00 AM	AM	M-F	\$60.00	4	4	4	4			4	4	24
		60		\$1,440.00									
10:00 AM	3:00 PM	MD	M-F	\$50.00	5	4	5	5			4		23
		60		\$1,150.00									
3:00 PM	7:00 PM	PM	M-F	\$30.00	4	4	4	4			4		20
		60		\$600.00									
7:00 PM	12:00 AM	EV	M-F	\$5.00	1	2	1	2			2		8
		60		\$40.00									
6:00 AM	7:00 PM	WK	Sa	\$5.00					8				8
		60		\$40.00									
6:00 AM	7:00 PM	WK	Su	\$5.00						7			7
		60		\$35.00									
Station Gross Totals				\$3,305.00	14	14	14	15	8	7	14	4	90
Station Net				\$2,809.25									

Please submit all invoices electronically. Agency ID: TV17137 or 9917137

Mary Wittemyer
BlueWest Media
5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 10/20/2020 1:36:17 PM

WFLS-FM

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ORDER



Orders
Order / Rev: 516708
Alt Order #:
Product Desc: 2398
Estimate:
Flight Dates: 10/27/20 - 11/03/20
Original Date / Rev: 10/20/20 / 10/20/20
Order Type: TRANSACTIONAL

WFLS-FM

Primary AE: House Fredericksburg
Sales Office: L-FXB
Sales Region: Local

Agency
Name: BlueWest Media
Buying Contact:
Billing Contact:
 5130 East 18th Ave
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Abigail Spanberger for Congress
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Agency Business
Revenue Code 2: Spot
Revenue Code 3: General Revenue
Priority: P-04

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	90	\$3,305.00	\$2,809.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	90	\$3,305.00	\$2,809.25	0.00
Totals	90	\$3,305.00	\$2,809.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Fredericksburg			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFLS	10/27/20	11/03/20	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	4444--	1:00	20	\$60.00	P-04	0.00	NM	24	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-4444--			16			\$60.00		0.00			
Week:		11/02/20	11/08/20	44-----			8			\$60.00		0.00			
N 2	WFLS	10/27/20	11/03/20	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	4545--	1:00	23	\$50.00	P-04	0.00	NM	23	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-5455--			19			\$50.00		0.00			
Week:		11/02/20	11/08/20	4-----			4			\$50.00		0.00			
N 3	WFLS	10/27/20	11/03/20	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	4444--	1:00	20	\$30.00	P-04	0.00	NM	20	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-4444--			16			\$30.00		0.00			
Week:		11/02/20	11/08/20	4-----			4			\$30.00		0.00			
N 4	WFLS	10/27/20	11/03/20	Mo-Fr Evening Mo-Fr 7p-12m	CM	7p-12m	21212--	1:00	8	\$5.00	P-04	0.00	NM	8	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-1212--			6			\$5.00		0.00			
Week:		11/02/20	11/08/20	2-----			2			\$5.00		0.00			
N 5	WFLS	10/27/20	11/03/20	Sa-Su Prime Time Sa-Su 6a-7p	CM	6a-7p	-----87	1:00	15	\$5.00	P-04	0.00	NM	15	\$75.00

Order / Rev: 516708
 Alt Order #:
 Flight Dates: 10/27/20 - 11/03/20

Advertiser: Abigail Spanberger for Congress
 Product Desc: 2398
 Estimate:

WFLS-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----87			15			\$5.00		0.00			
Week:		11/02/20	11/08/20	-----			0			\$5.00		0.00			
													Totals	90	\$3,305.00