



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

CONTRACT

<u>Contract / Revision</u> 747329 /		<u>Alt Order #</u> WOC10836132
<u>Product</u> POLITICAL		
<u>Contract Dates</u> 03/05/18 - 03/11/18	<u>Estimate #</u> 50	
<u>Advertiser</u> Dan Patrick		<u>Original Date / Revision</u> 01/22/18 / 01/23/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 7	<u>Product 1/2</u> 10
<u>Agency Ref</u> 1688	<u>Advertiser Ref</u> 43871	

And:

Davis Lenz Media
6060 N Central Expy Ste 560
Dallas, TX 75206

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWTX	03/05/18	03/06/18	News 10 @ 530a	5:30 AM-6:00 AM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	11-----				2	\$75.00				
N 2	KWTX	03/05/18	03/06/18	News 10 @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	11-----				2	\$170.00				
N 3	KWTX	03/05/18	03/06/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	11-----				2	\$95.00				
N 4	KWTX	03/05/18	03/05/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	1-----				1	\$115.00				
N 5	KWTX	03/05/18	03/06/18	News 10 @ Noon	12:00 PM-12:30 PM		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	11-----				2	\$95.00				
N 6	KWTX	03/05/18	03/05/18	News 10 @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	1-----				1	\$125.00				
N 7	KWTX	03/05/18	03/05/18	News 10 @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	1-----				1	\$200.00				
N 8	KWTX	03/05/18	03/05/18	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	1-----				1	\$575.00				
N 9	KWTX	03/05/18	03/05/18	Monday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	1-----				1	\$450.00				
N 10	KWTX	03/05/18	03/11/18	All Day Rotator	4a-4a		:30				NM	3	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	M-----				3	\$0.00				
Totals								0.00				16	\$2,335.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/05/18 - 03/11/18	POLITICAL	50

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dan Patrick	01/22/18 / 01/23/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/06/18	16	\$2,335.00	(\$350.25)	\$1,984.75
Totals	16	\$2,335.00	(\$350.25)	\$1,984.75

Signature: _____ **Date:** _____

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