

## Quarterly Issues Programs List for the 3rd Quarter of 2022

**KVPM(FM)**

Arvin, California

**July 1, 2022 – September 30, 2022**

The Following is a list of some of the significant issues responded to by the station along with the most significant programming treatment of those issues for the quarter. The listing is by no means exhaustive. The order in which issues appear does not reflect a priority or significance.

### **MILITARY**

Air Date: 07/03/2022

Air Time: 7:32 AM

#### **SEGMENT 1: GAINING A GREATER UNDERSTANDING OF THE MILITARY EXPERIENCE**

**Duration: 8:58**

Synopsis: There are close to two million Americans serving in the U.S. Armed Forces, according to 2021 data from the Department of Defense. The U.S. is considered to have the world's strongest military, yet many Americans are disconnected from this subset of American culture. We speak with two experts about why this is and how the gap can be bridged between civilians and those who serve.

Host: Gary Price. Guests: Phil Klay, veteran, writer, author, *Uncertain Ground: Citizenship in an Age of Endless, Invisible War*; Dr. Carl Castro, veteran, associate professor, School of Social Work, University of Southern California, director, Military and Veterans Programs, University of Southern California.

Links for more info: <https://www.philklay.com/>

[https://twitter.com/PhilKlay?ref\\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor](https://twitter.com/PhilKlay?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor)

<https://bookshop.org/books/uncertain-ground-citizenship-in-an-age-of-endless-invisible-war/9780593299241>

<https://www.military-transition.org/> <https://www.benefits.va.gov/transition/tap.asp>

Compliance Issues Covered: Military, Military Service, Armed Forces, Government, Culture, Mental Health, Career, Psychology, Communication

### **CLIMATE**

Air Date: 7/10/2022

Air Time: 7:32 AM

#### **SEGMENT 1: THE COST OF MORE FREQUENT WEATHER-RELATED DISASTERS Duration: 10:42**

Synopsis: In 2021, climate disasters cost the U.S. more than 145 billion dollars and led to the deaths of 688 people. Each year, these extreme weather events are growing to be more frequent as the climate shifts. We discuss the growing economic toll of these mass destruction events and what can be done to switch course.

Host: Gary Price. Guest: Bob Keefe, executive director, Environmental Entrepreneurs, author, *Climatenomics: Washington, Wall Street and the Economic Battle to Save Our Planet*.

Links for more info: <https://www.technologyreview.com/2022/06/28/1054140/2022-innovators-climate-change/>

<https://www.amazon.com/Climatenomics-Washington-Street-Economic-Battle/dp/153816888X>

[https://twitter.com/bkeefee2?ref\\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor](https://twitter.com/bkeefee2?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor)

<https://www.npr.org/2022/01/11/1072077479/extreme-weather-in-u-s-cost-688-lives-and-145-billion-noaa>

Compliance Issues Covered: Natural Disaster, Extreme Weather, Climate Change, Environment, Economy, Federal Aid, Climate Economics

## HEALTH

Air Date: 07/10/2022

Air Time: 7:16 AM

<b>SEGMENT 2: HOW HAS COVID-19 SHAPED THE PUBLIC RESPONSE TO MONKEYPOX?</b>	<b>Duration: 6:59</b>
<p>Synopsis: An outbreak of monkeypox, a viral disease, has popped up in numerous countries around the world. Public health agencies have issued safety recommendations, but with growing mistrust in these institutions, will anyone heed the advice? An expert discusses how the pandemic helped foster this rocky relationship.</p> <p>Host: Nancy Benson. Producer: Grace Galante. Guests: Dr. William Schaffner, Professor of Preventive Medicine and Infectious Diseases, Vanderbilt University Medical Center</p> <p>Compliance issues covered: monkeypox, covid-19 pandemic, infectious diseases, emergency preparedness, federal and state regulations, health care, public health, public safety, vaccination</p> <p>Links for information: <a href="https://www.vumc.org/health-policy/person/william-schaffner-md">https://www.vumc.org/health-policy/person/william-schaffner-md</a> <a href="https://www.cdc.gov/poxvirus/monkeypox/response/2022/index.html">https://www.cdc.gov/poxvirus/monkeypox/response/2022/index.html</a></p>	

## HEALTH

Air Date: 07/17/2022

Air Time: 7:15 AM

<b>SEGMENT 2: WHY ARE MEN SKIPPING THEIR ANNUAL CHECKUPS?</b>	<b>DURATION: 8:15</b>
<p>Synopsis: A recent survey by Orlando Health finds that many men overestimate how healthy they are, prompting one-third of them to skip their annual health screening. Dr. Thomas Kelley addresses common fears that keep men away from the doctor's office, and why annual checkups are crucial to overall health management.</p> <p>Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Thomas Kelley, Family Medicine Physician, Orlando Health Physician Associates; Dexter Grant, male patient</p> <p>Compliance issues covered: gender issues, health care, patient safety, prevention, public health, public safety, health screenings, annual checkups</p> <p>Links for information: <a href="https://www.orlandohealth.com/physician-finder/thomas-r-kelley-md#/overview">https://www.orlandohealth.com/physician-finder/thomas-r-kelley-md#/overview</a></p>	

## TOURISM

Air Date: 07/17/2022

Air Time: 7:32 AM

<b>SEGMENT 1: REIMAGINING BEACH TOURISM CULTURE</b>	<b>DURATION: 9:56</b>
<p>Synopsis: Almost two-thirds of all Americans will be jetting away this summer. For some, this means traveling to a tropical paradise filled with relaxation. While the all-inclusive resort is an easy pick, it might be worth rethinking this choice. We cover the highly popular global beach tourism industry and the dark side of this foreign tourist-focused culture.</p>	
<p>Host: Gary Price. Guests: Sarah Stodola, writer, author, <i>The Last Resort: A Chronicle of Paradise, Profit, and Peril at the Beach</i>; Maile Meyer, Hawaii native, business owner, Native Books.</p>	
<p>Links for more info: <a href="https://www.amazon.com/Last-Resort-Chronicle-Paradise-Profit/dp/0062951629">https://www.amazon.com/Last-Resort-Chronicle-Paradise-Profit/dp/0062951629</a> <a href="https://sustainabletravel.org/">https://sustainabletravel.org/</a> <a href="https://www.pbshawaii.org/long-story-short-with-leslie-wilcox-maile-meyer/">https://www.pbshawaii.org/long-story-short-with-leslie-wilcox-maile-meyer/</a></p>	
<p>Compliance Issues Covered: Tourism, Travel, Sustainability, Environment, Land Development, Culture</p>	

## LAW ENFORCEMENT

Air Date: 07/24/2022

Air Time: 7:43 AM

<b>SEGMENT 2: PROGRESS IN POLICING INITIATIVES SINCE GEORGE FLOYD'S DEATH</b>	<b>DURATION: 8:38</b>
<p>Synopsis: What's changed in policing since May of 2020 when George Floyd was murdered by Minneapolis police? Two experts in law and police policy join us this week to share some current statistics on police violence in the U.S. and some of the updated policies that have taken hold over the last two years.</p>	
<p>Host: Marty Peterson Guests: Daniel Harawa, associate professor, law, Washington University at St. Louis; Janice Iwama, assistant professor, public affairs, American University in Washington D.C.</p>	
<p>Links for more info: <a href="https://policeviolencereport.org/">https://policeviolencereport.org/</a> <a href="https://mappingpoliceviolence.org/">https://mappingpoliceviolence.org/</a> <a href="https://www.forbes.com/sites/jaredcouncil/2022/05/23/two-years--after-george-floyd-black-leaders-reflect-on-change/?sh=5f83f6df6d1b">https://www.forbes.com/sites/jaredcouncil/2022/05/23/two-years--after-george-floyd-black-leaders-reflect-on-change/?sh=5f83f6df6d1b</a></p>	
<p>Compliance Issues Covered: Law Enforcement, Public Safety, Law, Police Reform, Government, Race</p>	

## HEALTH

Air Date: 07/24/2022

Air Time: 7:15 AM

<b>SEGMENT 2: ENDING THE EPIDEMIC: LIFE-SAVING TREATMENT FOR HIV</b>	<b>DURATION: 7:37</b>
<p>Synopsis: For many years, an HIV diagnosis was thought to be a death sentence. Although this is no longer the case, many affected individuals still face barriers to receiving treatment. Dr. Timothy Harrison, a deputy director at the U.S. Department of Health and Human Services, explains the still-persistent social stigma and how government entities are increasing access to HIV care.</p> <p>Host: Nancy Benson. Producer: Grace Galante. Guests: Dr. Timothy Harrison, Deputy Director of Strategic Initiatives, US Department of Health and Human Services, Senior Policy Advisor, US Department of Health and Human Services; Joey Garcia, HIV Peer Support Specialist, Austin for ASHwell sexual health clinic.</p> <p>Compliance issues covered: HIV/AIDS, discrimination, federal and state government, health care, infectious diseases, local government, prevention, public health, public safety, sex education, vulnerable populations</p> <p>Links for information: <a href="https://www.hiv.gov/blog/a-personal-perspective-from-dr-timothy-harrison">https://www.hiv.gov/blog/a-personal-perspective-from-dr-timothy-harrison</a><a href="https://www.hiv.gov/federal-response/campaigns/work-of-art">https://www.hiv.gov/federal-response/campaigns/work-of-art</a></p>	

## HISTORY

Air Date: 07/31/2022

Air Time: 7:42 AM

<b>SEGMENT 2: AN UNTOLD NARRATIVE OF AFRICA &amp; THE MODERN WORLD</b>	<b>DURATION: 9:07</b>
<p>Synopsis: Are you familiar with the African leader, Mansa Musa? Most people have never heard this name. However, he was an instrumental figure in early Europe's expansion. This week – we highlight a lesser-known narrative about how Europe exploited African gold and labor in order to fuel its expansion.</p> <p>Host: Marty Peterson Guest: Howard French, historian, professor, journalism, Columbia University, author, <i>Born in Blackness: Africa, Africans, and the Making of the Modern World: 1471 to the Second World War</i>.</p> <p>Links for more info: <a href="https://journalism.columbia.edu/faculty/howard-w-french">https://journalism.columbia.edu/faculty/howard-w-french</a> <a href="https://twitter.com/hofrench?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor">https://twitter.com/hofrench?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</a> <a href="https://www.amazon.com/Born-Blackness-Africa-Africans-Making/dp/1631495828">https://www.amazon.com/Born-Blackness-Africa-Africans-Making/dp/1631495828</a></p> <p>Compliance Issues Covered: History, Trade, Economy, Natural Resources, Racial Inequality, Exploration</p>	

## HEALTHCARE

Air Date: 07/31/2022

Air Time: 7:02 AM

<b>SEGMENT 1: STRANGER THAN FICTION: USING ELECTRONIC TATTOOS TO MONITOR HEALTH</b>	<b>DUR. 11:50</b>
<p>Synopsis: Scientists are bringing temporary tattoos into the medical realm using nanotechnology. Electronic tattoos are patches placed on a patient's skin that will be able to both monitor and treat their specific condition.</p> <p>Dr. Aaron Franklin discusses how this technology will revolutionize patient care.</p> <p>Host: Reed Pence. Producer: Kristen Farrah. Guests: Dr. Aaron Franklin, Professor of Electrical and Computer Engineering, Duke University; Dr. Roozbeh Jafari, Professor of Biomedical Engineering, Texas A&amp;M University</p> <p>Compliance issues covered: nanotechnology; health care; patient safety; consumerism; technology; theragnostics</p> <p>Links for information: <a href="https://ece.duke.edu/faculty/aaron-franklin">https://ece.duke.edu/faculty/aaron-franklin</a> <a href="https://franklin.pratt.duke.edu/">https://franklin.pratt.duke.edu/</a> <a href="https://jafari.tamu.edu/rjafari/">https://jafari.tamu.edu/rjafari/</a> <a href="https://www.nature.com/articles/s41565-022-01145-w">https://www.nature.com/articles/s41565-022-01145-w</a></p>	

## HEALTHCARE

Air Date: 08/07/2022

Air Time: 7:14 AM

<b>SEGMENT 2: MIND OVER MATTER: HOW SCIENCE IS UTILIZING THE PLACEBO EFFECT DURATION: 8:21</b>
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Synopsis: Though the placebo effect has been the downfall of much research, one scientist aims to change that. Dr. Emiliano Santarnecchi hopes to use it as a supplemental therapy to medicinal treatments. He discusses the potential applications, as well as the ethical delimita behind this idea.

Host: Nancy Benson. Producer: Grace Galante. Guests: Dr. Emiliano Santarnecchi, Associate Professor of Radiology, Harvard Medical School, Research Director, Massachusetts General Hospital

Compliance issues covered: neuroscience; patient safety; health care; consumerism; ethics; psychology

Links for information: <https://mbb.harvard.edu/people/emiliano-santarnecchi>

<https://twitter.com/esantarnecchi>

## SPORTS

Air Date: 08/07/2022

Air Time: 7:31 AM

<b>SEGMENT 1: THE EARLY HISTORY OF THE NBA</b>
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**DURATION: 8:50**

Synopsis: The NBA was founded in 1946 in New York City. For many years, the organization was predominantly white. Today, more than 75 percent of its players are black. We speak with basketball expert and former NBA player and coach Ray Scott about the league's early years and its efforts to evolve in a time when segregation and discrimination ran rampant.

Host: Gary Price. Guest: Ray Scott, former NBA player & coach, author, *The NBA in Black and White*.

Links for more info: <https://www.penguinrandomhouse.com/books/706810/the-nba-in-black-and-white-by-ray-scott/>

<https://bleacherreport.com/articles/630234-wilt-chamberlain-is-he-the-most-undersold-superstar-in-nba-history>

Compliance Issues Covered: History, Sports, Media, Sports Culture, Civil Rights, Equality, Career, Business

## HEALTH

Air Date: 08/14/2022

Air Time: 7:02 AM

<b>SEGMENT 1: WHAT YOU SHOULD KNOW ABOUT INGESTING MICROPLASTICS</b>
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**DURATION: 11:54**

Synopsis: When broken down, plastic products create tiny particles called microplastics. These nearly invisible specks seep into our water, air, and have recently been found inside our bodies. Experts discuss how we ingest microplastics, and what potential effects they may have on our health.

Host: Reed Pence. Producer: Kristen Farrah. Guests: Dr. Phoebe Stapleton, Assistant Professor, Department of Pharmacology and Toxicology, Rutgers University; Dr. Laura Sadofsky, Senior Lecturer, Respiratory Medicine, Hull York Medical School

Compliance issues covered: public health; consumerism; plastic; microplastic; air pollution; water pollution; drinking water safety; environment; food safety; public safety; pollution

Links for information: <https://www.hyms.ac.uk/about/people/laura-sadofsky>

<https://twitter.com/laurasadofsky?lang=en> <https://pharmacy.rutgers.edu/directory/stapleton-phoebe/>

<https://www.sciencedirect.com/science/article/pii/S0048969722020009>

<https://particleandfibretoxicology.biomedcentral.com/articles/10.1186/s12989-020-00385-9>

## PSYCHOLOGY

Air Date: 08/21/2022

Air Time: 7:43AM

<b>SEGMENT 2: DECISIONS, DECISIONS: UNDERSTANDING CONFORMITY BIAS DURATION: 8:03</b>
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Synopsis: Ever agree in the moment, but then look back and wish you spoke up and said something? This action of wanting to go with the flow is a very real phenomenon. We sit down with two experts to uncover how people's actions and opinions are altered by conformity bias.

Host: Marty Peterson Guests: Robert Prentice, professor, business ethics, business law, McCombs School of Business, University of Texas at Austin, faculty director, Unwrapped Video Project, Center for Leadership and Ethics, McCombs School of Business; Todd Rose, co-founder, president, Populace, author, *Collective Illusions: Conformity, Complicity and the Science of Why We Make Bad Decisions*.

Links for more info: <https://www.mcombs.utexas.edu/faculty-and-research/faculty-directory/robert-prentice/>  
<http://www.toddrose.com/collectiveillusions>

<https://www.mckinsey.com/featured-insights/mckinsey-on-books/author-talks-why-shouldnt-we-all-just-get-along>

Compliance Issues Covered: Psychology, Communication, Human Behavior, Career, Society, Culture

## MENTAL HEALTH

Air Date: 08/21/2022

Air Time: 7:02AM

<b>SEGMENT 1: 988: THE NEW NUMBER FOR SUICIDE AND CRISIS PREVENTION</b>	<b>DURATION: 11:32</b>
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Synopsis: In many households, mental health isn't talked about until it's too late. Fortunately, the Substance Abuse and Mental Health Services Administration created a suicide and crisis hotline in 2005 to help those struggling. This year, the ten-digit number was changed to just three: 988. Experts explain how this change will help increase awareness and access to prevention resources.

Host: Reed Pence. Producer: Kristen Farrah. Guests: Colleen Carr, Director, National Action Alliance for Suicide Prevention; Eileen Davis, Vice President, Mass 211, Director, Call2Talk

Compliance issues covered: suicide; prevention; crisis; mental health; public health; public safety; consumerism; mental health awareness; suicide and crisis lifeline; emergency preparedness; vulnerable populations

Links for information: <https://988lifeline.org/current-events/the-lifeline-and-988/>

<https://theactionalliance.org/about/staff/colleen-carr> <https://twitter.com/matildasu> <https://mass211.org/>

## NEWS

Air Date: 08/28/2022

Air Time: 7:43 AM

### **SEG. 2: HAVE AMERICANS STOPPED KEEPING UP WITH THE NEWS?**

**DURATION: 8:02**

Synopsis: If you were to guess what the fastest growing news source for adults is what would you say? If you jokingly said Tik Tok...you're right. More Americans are turning to social media for their news instead of seeking out information from established news outlets. This shift applies to both conservative and liberal consumers of news. We discuss what's driving this push and how it's affecting the accuracy of information. Host: Marty Peterson. Guests: Joel Kaplan, professor, news, magazine, digital journalism, Syracuse University; Rolf Dobelli, author, *Stop Reading the News: A Manifesto for a Happier, Calmer and Wiser Life*. Links for more info: <https://newhouse.syr.edu/people/joel-kaplan>  
<https://www.amazon.com/Stop-Reading-News-information-overload/dp/1529342686>  
<https://www.theverge.com/2022/8/17/23308917/tiktok-bytedance-midterm-elections-facebook-twitter-instagram>  
Compliance Issues Covered: News, Media, Global Issues, Politics, Mental Health, Social Media

## HEALTHCARE

Air Date: 09/04/2022

Air Time: 7:14 AM

### **SEGMENT 2: ENDING THE TRIAL AND ERROR TREATMENT METHOD FOR RHEUMATOID ARTHRITIS**

**DURATION: 8:39**

Synopsis: Many patients with rheumatoid arthritis are forced to try numerous, expensive medications until they find one that works. Fortunately, Scipher Medicine's new blood test offers a precision approach, discovering what medication will work the first time. Dr. Sam Asgarian discusses how the blood test works and how it's helping to change the future of autoimmune disease treatment.  
Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Sam Asgarian, Chief Medical Officer, Scipher Medicine; Emma Larson, Rheumatoid Arthritis Patient  
Compliance issues covered: precision medicine; trial and error medicine; autoimmune disease; consumerism; rheumatoid arthritis; genetics; patient safety; vulnerable populations; molecular testing  
Links for information: <https://www.prismra.com/> <https://www.sciphermedicine.com/>  
<https://www.instagram.com/eannlarson/?hl=en> <https://www.linkedin.com/in/sam-asgarian-md-mba-387b2419/> [https://twitter.com/samasgarian\\_md?lang=en](https://twitter.com/samasgarian_md?lang=en)

## TRANSPORTATION

Air Date: 09/04/2022

Air Time: 7:43 AM

### **SEGMENT 2: PUBLIC TRANSPORTATION: SEEING A RESURGENCE OR RUNNING ON EMPTY?**

**DURATION: 8:56**

Synopsis: Public transportation – from trains to buses to trams – took a big hit in ridership and profits during the COVID-19 pandemic. Now, as more people are back and relying on these community systems once again, the future is unclear as many municipalities face record challenges. We speak with two experts in the sector about the current state of public transit in the U.S.

Host: Marty Peterson. Guests: Bradley Lane, associate professor, School of Public Affairs & Administration, University of Kansas; Bobby Sisneros, deputy director, transit, Albuquerque Transit Department.

Links for more info: <https://www.economist.com/united-states/2022/07/21/american-public-transport-faces-a-post-pandemic-reckoning> <https://spaa.ku.edu/people/bradley-lane>

Compliance Issues Covered: Transportation, Government Programs, Community Affairs, Environment, Personal Finance, Labor Shortages, Mobility

## PSYCHOLOGY

Air Date: 09/11/2022

Air Time: 7:02 AM

### **SEGMENT 1: IT'S ALL IN YOUR HEAD: THE SCIENCE BEHIND EMOTIONAL INTELLIGENCE DURATION: 7:19**

Synopsis: The field of emotion research is flooded with more opinions than facts, however, one main theory says our emotions are an instant response to the world around us. But does that mean we have no control? Two experts discuss the role of emotions and how you can foster your emotional intelligence.

Host: Reed Pence. Producer: Kristen Farrah. Guests: Andrew Ortony, Professor Emeritus of Psychology, Education, and Computer Science, Northwestern University; Nadine Levitt, Author, Founder, Wurrly, LLC, Founder, Inspired Educ8cion Inc

Compliance issues covered: emotion; psychology; emotional intelligence; neurology; public health; consumerism; education; child psychology; parenting

Links for information: <https://www.linkedin.com/in/nadinelevitt/> <https://www.instagram.com/mrswurrly/?hl=en> <https://www.wurrlyedu.com/> <https://www.emotionwonderland.com/ew> <https://www.sesp.northwestern.edu/people/faculty/andrew-ortony.html> <https://www.cambridge.org/core/books/cognitive-structure-of-emotions/87ED4D16E77B2DFF433F3400DB3C0D34>

## MENTAL HEALTH

Air Date: 09/11/2022

Air Time: 7:44 AM

### **SEGMENT 2: THE MENTAL HEALTH EPIDEMIC PLAGUING COLLEGIATE SPORTS DURATION: 7:40**

Synopsis: 35 percent of collegiate athletes have experienced a mental illness at some point in their lives. We speak with a sports psychologist this week about the rising prevalence of mental health disorders among young athletes and what's being done to improve support services and get rid of stigma both on campus and off-campus.

Host: Marty Peterson. Guest: Dr. Julie Amato, clinical and sports psychologist, Princeton University, Lafayette College.

Links for more info: <https://goprincetontigers.com/staff-directory/julie-amato/4869> <https://www.ncaa.org/sports/2016/8/4/mental-health-educational-resources.aspx> <https://988lifeline.org/>

Compliance Issues Covered: Mental Health, Higher Education, Psychology, Sports, Athletics