

## Issues/Programs List

Date Filed: October 7, 2017

Quarter Date: 3rd Quarter 2017

Title of Program: Info Track

Time of Airing: See Below

Duration Program: 25 minutes

Stations & Airtime: KGMO – 5:30a; KREZ – 5:30a; WKIB – 5:00a; KYRX – 5:00a; KJXX – 5:00a; KRHW – 5:30A; KBXB – 5:00a; KBHI – 5:30a; KAPE - 5:30a

### Program Information

Date	Guest/Topic	Issue
07/02	Tony Robbins - Financial Freedom Andrew Sperling-Mental Health Discussion	Personal Finance Mental Health
07/09	Clifford Bassett - Allergies Cornelius Grove - Learning in Classroom	Personal Health Education
07/16	Rachael Stickland - Personal Data Vijay Varma - Aging & Exercise	Privacy Concerns Physical Fitness
07/23	Bill Thornton - Smart Phones Sharon Fowler - Diet Soda	Mental Health Health
07/30	Kevin Carey - Future of Learning George King - Diabetes Reset	Education Diabetes
08/06	Benjamin Barton - Future of Law Steve Casner - Psychology of Safety	Legal Reform Accident Prevention
08/13	Lea Waters - Strength-Based Parenting Octavia Zahrt - Physical Inactivity	Parenting Mental Health
08/20	Scott Sampson - Playing Outdoors David Ernst - Cost of College Textbooks	Environment Consumer Matters
08/27	Tim Stockwell - Wine Addictions Justin Knoll - Participating in Politics	Personal Health Voting
09/03	Bruce Schneier - Data Protection Matthew Drayton - Importance of Mentoring	Privacy Poverty
09/10	Jean Twenge - Social w/ Smartphones Pam Schadel Fischer - Death on Bikes	Youth at Risk Traffic Safety
09/17	Beth Givens - Credit Files Steve Kardian - Victims of Crime	ID Theft Crime Prevention
09/24	Jack Kosakowski - Kids & Successful Jobs Dale Bredeesen - Alzheimers Disease	Careers Aging

\*Please see attached

Filed by: 

Date: 10/12/17



Call Letters: \_\_\_\_\_

**Weekly Public Affairs Program**

**QUARTERLY ISSUES REPORT, JULY-SEPTEMBER, 2017**

Show # 2017-27

**Date aired:** \_\_\_\_\_ **Time Aired:** \_\_\_\_\_

**Tony Robbins**, motivational speaker, author of "*Money, Master the Game: 7 Simple Steps to Financial Freedom*"

Mr. Robbins picked the brains of more than 50 of the world's most successful investors and money managers, and found dramatically different philosophies. He discussed lessons that anyone can use to improve their personal finances. He also talked about his efforts to feed the hungry and his personal reasons for being concerned about poverty and hunger in America.

**Issues covered:**  
**Personal Finance**  
**Consumer Matters**

**Length: 8:23**

**Andrew Sperling**, Director of Federal Advocacy, National Alliance on Mental Illness

Mr. Sperling discussed the cost of mental health treatment, and the options available to make treatment more affordable. He explained how the Affordable Care Act has affected mental health and substance abuse services. He outlined the most common forms of assistance provided to employees by larger employers. He also talked about the most common forms of mental illness.

**Issues covered:**  
**Mental Health**  
**Substance Abuse**  
**Consumer Matters**

**Length: 8:42**

**Richard Lichenstein MD**, Director of Pediatric Emergency Medicine Research at the University of Maryland School of Medicine

Wearing earphones while walking, biking or driving can be much riskier than most people think. Dr. Lichenstein recently conducted a study that found that headphone-related deaths have tripled in the past several years. He explained who is most likely to become a victim and the reasons that this behavior is so dangerous.

**Issues covered:**  
**Traffic Safety**  
**Personal Health**

**Length: 4:55**

Show # 2017-28

Date aired: \_\_\_\_\_ Time Aired: \_\_\_\_\_

**Clifford Bassett, M.D., FACAAl, FAAAAI**, Founder and Medical Director of Allergy and Asthma Care of New York, author of *"The New Allergy Solution: Supercharge Resistance, Slash Medication, Stop Suffering"*

Allergies are on the rise. Dr. Bassett explained why the problem and its underlying causes are quite complex. He believes in many cases, allergic reactions can be prevented, with proper medical advice that examines the interplay of diet, mindset, and environment.

**Issues covered:**  
Personal Health

**Length: 7:28**

**Cornelius N. Grove, Ed.D.**, education expert, author of *"The Drive to Learn: What the East Asian Experience Tells Us about Raising Students Who Excel"*

American students are currently ranked #25 in education globally, significantly behind countries such as Singapore, China and Japan. He believes that American children are less receptive to classroom learning, compared to East Asian children. He said a different approach to parenting is a major factor.

**Issues covered:**  
Education  
Parenting

**Length: 9:51**

**Laurence J. Kotlikoff, PhD**, William Fairfield Warren Distinguished Professor, Professor of Economics at Boston University, President of Economic Security Planning, Inc, author/co-author of 16 books on retirement planning, economics and personal finance

Dr. Kotlikoff has developed the first retirement planning software built by economists. He explained how the "Economist Approach" differs from traditional retirement advice. He said the new approach can help consumers determine the highest level of spending their household can sustain over time, in order to live within their means for the remainder of their lives.

**Issues covered:**  
Retirement Planning  
Senior Citizens

**Length: 4:56**

Show # 2017-29

Date aired: \_\_\_\_\_ Time Aired: \_\_\_\_\_

**Rachael Stickland**, Co-Founder and Co-Chair of the Parent Coalition for Student Privacy

Schools and third-party vendors collect and share an astonishing amount of personal data on nearly every student in America. Ms. Stickland explained why parents should be concerned and what they can do about it. She believes laws protecting student privacy need to be strengthened.

**Issues covered:**  
Parenting  
Privacy Concerns  
Education

**Length: 8:56**

**Vijay R. Varma, PhD**, researcher and post-doctoral fellow at the National Institute on Aging, part of the National Institutes of Health

Dr. Varma recently co-authored a study that found an alarming decrease in physical activity in youngsters at every age. 19 year olds now get as much exercise and activity as 60 year olds. Dr. Varma explained why this is a major problem. He offered suggestions of ways to encourage both younger and older Americans to become more physically active.

**Issues covered:**  
**Physical Fitness**  
**Personal Health**  
**Aging**

**Length: 8:02**

**Jim Hedlund**, consultant for the Governors Highway Safety Association, former researcher for 22 years at the National Highway Traffic Safety Administration

Mr. Hedlund conducted a study for the Governors Highway Safety Administration that found that for the first time, more drivers who were tested after fatal crashes had drugs in their system than had alcohol. He discussed the role that the increasing legalization of marijuana may play in this trend. He also explained why laws targeting drivers under the influence of alcohol cannot easily be amended to include drug users.

**Issues covered:**  
**Impaired Driving**  
**Substance Abuse**  
**Government Legislation**

**Length: 5:09**

Show # 2017-30

**Date aired:** \_\_\_\_\_ **Time Aired:** \_\_\_\_\_

**Bill Thornton, PhD**, Professor of Psychology, University of Southern Maine

Dr. Thornton led a study that found that the mere presence of a smart phone, even if it is turned off, can make it difficult to perform complex tasks. He explained the likely reasons that a phone can be so distracting. He offered suggestions for parents who are concerned about phone usage affecting their child's schoolwork.

**Issues covered:**  
**Mental Health**  
**Consumer Matters**

**Length: 7:27**

**Sharon Fowler, MPH**, Adjunct Assistant Professor, University of Texas Health Science Center at San Antonio

Ms. Fowler was the co-author of a study that found that diet soda consumption leads to expanding waistlines. She found that older adults who drank two or more diet sodas a day had waist size increases that were six times greater than those of people who didn't drink diet soda. She discussed the possible physiological reasons and offered suggestions for those trying to control calories.

**Issues covered:**  
**Personal Health**  
**Senior Citizens**  
**Consumer Matters**

**Length: 9:43**

**Regina Leeds**, professional organizer, author of "*The 8-Minute Organizer*"

Nearly everyone can use some help in getting organized. Ms. Leeds talked about the reasons that keeping order in our lives and possessions is so difficult. She offered small, step-by-step suggestions on how determine goals to get organized, and how to create positive routines for the long-term.

**Issues covered:**  
**Consumer Matters**  
**Mental Health**

**Length: 5:06**

Show # 2017-31

**Date aired:** \_\_\_\_\_ **Time Aired:** \_\_\_\_\_

**Kevin Carey, PhD**, education researcher and writer, Director of the Education Policy Program at the New America Foundation, co-author of "*The End of College: Creating the Future of Learning and the University of Everywhere*"

The cost of college has exploded in recent years, and whole generations are sinking deeper into college debt. Mr. Carey discussed recent innovations in digital learning and why he believes that the current methods of higher education are woefully outdated. He said, more than ever, a college degree is required to secure even a middle class income for those entering the workforce, but he believes universities much be willing to adapt to online learning and other new technologies.

**Issues covered:**  
**Education**  
**Government Policies**

**Length: 8:30**

**George King, MD**, Research Director and Chief Science Officer, Joslin Diabetes Center, Harvard Medical School, author of "*The Diabetes Reset: Avoid It. Control It. Even Reverse It. A Doctor's Scientific Program*"

Dr. King discussed the effect of diabetes on the nation's health. He said it's possible to prevent and even reverse type 2 diabetes, through appropriate lifestyle changes. He outlined the importance of diet, exercise and sleep in the prevention of diabetes.

**Issues covered:**  
**Diabetes**  
**Personal Health**

**Length: 8:38**

**Christopher Ferguson, PhD**, psychology professor in the Department of Behavioral Sciences at Texas A&M International University

Dr. Ferguson led a study into the effects of fast food advertising on children. His research found that while advertising target at children is highly effective, parental influence can lessen the impact of commercials and help young kids make healthier food decisions. He offered advice for parents.

**Issues covered:**  
**Children's Health**  
**Nutrition**

**Length: 4:53**

Show # 2017-32

Date aired: \_\_\_\_\_ Time Aired: \_\_\_\_\_

**Benjamin H. Barton**, Helen and Charles Lockett Distinguished Professor of Law at the University of Tennessee, author of *"Rebooting Justice: More Technology, Fewer Lawyers, and the Future of Law"*

Professor Barton discussed what he sees are longstanding problems in our judicial system. He said that laws are too complex and legal advice is far more expensive than necessary. He outlined a series of reforms which he believes would make the courts much fairer and more accessible for poor and middle-class Americans.

**Issues covered:**

**Legal Reform**

**Poverty**

**Length: 8:31**

**Steve Casner, PhD**, research psychologist, NASA scientist, author of *"Careful: A User's Guide to Our Injury-Prone Minds"*

Dr. Casner has devoted his career to studying the psychology of safety. He said after a hundred years of steady decline, the rate at which people are being injured or killed in everyday accidents, such as car crashes, pedestrian fatalities, home-improvement projects gone wrong, medical mistakes and home fires, is increasing. He explained why few of us are as careful as we think we are, and what we can do about it.

**Issues covered:**

**Accident Prevention**

**Personal Health**

**Length: 8:36**

**Robin Behrstock**, entrepreneur, author of *"Adventures Of Women Entrepreneurs: Stories That Inspire"*

Dr. Behrstock shared some inspiring examples of women who overcame both personal and professional setbacks to turn their dreams of starting their own business into reality. She offered advice for aspiring entrepreneurs who are reluctant to take that first step.

**Issues covered:**

**Women's Issues**

**Career**

**Length: 4:50**

Show # 2017-33

Date aired: \_\_\_\_\_ Time Aired: \_\_\_\_\_

**Lea Waters, Ph.D.**, President-Elect of the International Positive Psychology Association, Gerry Higgins Chair in Positive Psychology at the University of Melbourne, Australia, author of *"The Strength Switch: How the New Science of Strength-Based Parenting Can Help Your Child and Your Teen to Flourish"*

Dr. Waters discussed strength-based parenting, which focuses on sincerely praising children's strengths rather than always trying to correct their weaknesses. She said her approach helps children recognize skills, talents and positive aspects of their personalities, and shows them how to make the most of those positive resources. She said the technique differs significantly from the "participation trophy" approach that was common in the past couple of generations of parenting.

**Issues covered:**

**Parenting**

**Length: 10:01**

**Octavia H. Zahrt**, doctoral candidate in health psychology at the Stanford University Graduate School of Business

Physical inactivity is estimated to account for 1 in 10 deaths worldwide, and 79% of U.S. adults do not meet recommended exercise guidelines. Ms. Zahrt co-authored a study that found that people who think they are less active than others in a similar age bracket die younger than those who believe they are more active – even if their actual activity levels are similar. She talked about the possible reasons behind this finding, and how a person’s mindset affects their overall health.

**Issues covered:**  
**Physical Fitness**  
**Mental Health**

**Length: 6:56**

**Rachel Tolbert Kimbro, PhD**, Professor of Sociology at Rice University

Prof. Kimbro co-authored a study that found that, in the wake of the Great Recession, more children than ever are living in low-income neighborhoods. She said white children were the group with the biggest increase. She explained why low-income living conditions are a negative influence on academic performance. She offered suggestions of how educators and legislators should attempt to deal with the issue.

**Issues covered:**  
**Poverty**  
**Youth at Risk**  
**Education**

**Length: 4:43**

Show # 2017-34

**Date aired:** \_\_\_\_\_ **Time Aired:** \_\_\_\_\_

**Scott Sampson, PhD**, dinosaur paleontologist, science communicator, Vice President of Research and Collections at the Denver Museum of Nature & Science, host of the PBS Kids’ television series, *Dinosaur Train*, author of *How to Raise a Wild Child: The Art and Science of Falling in Love with Nature*

Today’s American children spend 4 to 7 minutes a day playing outdoors. Dr. Sampson explained why this disconnect between kids and nature is a problem that should concern parents. He offered tips for parents to help kids fall in love with nature, by enlisting technology as an ally and encouraging outdoor activities like the Boy Scouts and Girls Scouts.

**Issues covered:**  
**Parenting**  
**Environment**

**Length: 10:15**

**David Ernst, PhD**, Chief Information Officer at the University of Minnesota’s College of Education and Human Development, creator of the Open Textbook Library

The cost of college textbooks has skyrocketed in recent years, but a new trend of free or low-cost “open source” textbooks is gaining momentum. Dr. Ernst said college students could save an average of \$128 a course if traditional textbooks were replaced with the new electronic versions. He explained why this new generation of textbooks is often of equal academic value compared to traditional printed textbooks.

**Issues covered:**  
**Education**  
**Consumer Matters**

**Length: 6:57**



**Linda Gordon Howard**, attorney, author of "*The Sexual Harassment Handbook*"

Ms. Howard talked about progress in the battle against sexual harassment. She discussed how sexually inappropriate behavior in the workplace has evolved since attention was first focused on it. She believes many situations involving sexual harassment can be prevented or resolved if victims recognize what's happening and know what to do.

**Issues covered:**  
**Sexual Harassment**  
**Workplace Matters**  
**Women's Issues**

**Length: 5:13**

Show # 2017-35

**Date aired:** \_\_\_\_\_ **Time Aired:** \_\_\_\_\_

**Tim Stockwell, Ph.D.**, Director of the Center for Addictions Research at the University of Victoria, British Columbia

Many people believe that having a glass of wine with dinner -- or moderately drinking any kind of alcohol -- will protect them from heart disease. However, Dr. Stockwell has conducted a series of studies that he believes cast doubt on that thinking. He outlined several issues that many researchers fail to factor into their studies.

**Issues covered:**  
**Personal Health**  
**Substance Abuse**

**Length: 8:04**

**Justin Knoll**, sociology doctoral student at the University of Arizona

With incivility in American public and political discourse increasingly in the spotlight, Mr. Knoll conducted a study that found that people's tolerance to incivility impacts the degree to which they participate in politics, especially online. He noted that people who most engage in online political discussions are five times more likely to vote.

**Issues covered:**  
**Civic Participation**  
**Voting**

**Length: 9:07**

**Ken Blanchard**, management expert and co-author of more than 60 books, including "*The One Minute Manager*" and "*One Minute Mentoring: How to Find and Work With a Mentor--And Why You'll Benefit from Being One*"

Mr. Blanchard explained why it is more critical than ever to seek out a mentor for career advancement. He said older workers can also benefit from seeking out a younger mentor for help with technology. He also talked about the positive aspects of mentoring to both parties. He also offered advice on how to locate a mentor.

**Issues covered:**  
**Career**  
**Senior Citizens**

**Length: 5:04**



Show # 2017-36

**Date aired:** \_\_\_\_\_ **Time Aired:** \_\_\_\_\_

**Bruce Schneier**, data security expert, author of "*Data and Goliath: The Hidden Battles to Collect Your Data and Control Your World*"

Americans' personal identity, interests and behavior are being monitored more than ever before. How concerned should we be about the loss of privacy? Mr. Schneier explained what can be done to reform government surveillance programs and shake up surveillance-based business models. He also outlined simple steps that consumers can take to protect their personal privacy.

**Issues covered:**

**Length: 8:42**

**Privacy**  
**Government Policies**  
**Consumer Matters**

**Matthew Drayton**, motivational speaker, author of "*Succeeding While Black: A Blueprint for Success*"

Many African-American young men find themselves in prison, in gangs, and on the streets without opportunities to succeed. He talked about the importance of mentoring, education and leadership for kids who otherwise face grim futures in the inner cities of America.

**Issues covered:**

**Length: 8:32**

**Minority Concerns**  
**Youth at Risk**  
**Poverty**

**Huntington Potter, PhD**, Professor, Department of Neurology and Linda Crnic Institute for Down Syndrome, University of Colorado School of Medicine

Dr. Potter explained why Alzheimer's disease is such an expensive disease for the nation's healthcare system. He discussed who may be most likely to develop the disease, whether things like crossword puzzles can really keep the brain healthy, and where current research is headed.

**Issues covered:**

**Length: 6:14**

**Personal Health**  
**Senior Citizens**

Show # 2017-37

**Date aired:** \_\_\_\_\_ **Time Aired:** \_\_\_\_\_

**Jean Twenge, Ph.D.**, Professor of Psychology at San Diego State University, author of "*iGen: Why Today's Super-Connected Kids Are Growing Up Less Rebellious, More Tolerant, Less Happy--and Completely Unprepared for Adulthood--and What That Means for the Rest of Us*"

Dr. Twenge discussed the mental health and development of iGen, the first generation to spend their entire adolescence in the age of the smartphone. With social media and texting replacing other activities, she said Americans born between 1995 and 2012 spend less time with their friends in person and are experiencing unprecedented levels of anxiety, depression, loneliness, and suicide. She said iGen is growing up more slowly than previous generations, as reflected in delayed experiences with driving, dating, finding a job, drinking, and sex. She offered advice for parents.

**Issues covered:**

**Length: 9:58**

**Youth at Risk**  
**Mental Health**  
**Parenting**

**Pam Shadel Fischer**, traffic safety expert, Special Projects Consultant for the Governors Highway Safety Administration

Ms. Fischer led a study that found that bicyclist deaths have risen more than 12%, the largest percentage increase of all roadway user groups. She said the average age of those killed is 45, and most are male. She talked about the factors that cause bicycle/car collisions, and what bikers and drivers can do to reduce them.

**Issues covered:**  
Traffic Safety

**Length: 7:16**

**Kenneth S. Rogoff, PhD**, Thomas D Cabot Professor of Public Policy in the Economics Department of Harvard University, author of "*The Curse of Cash: How Large-Denomination Bills Aid Crime and Tax Evasion and Constrain Monetary Policy*"

Even as people in advanced economies are using less paper money, there is more cash in circulation—\$4,200 for every American, mostly in \$100 bills. Dr. Rogoff believes the United States should discontinue the use of \$50 and \$100 bills, because they are primarily used as vehicles for tax evasion, the drug trade, terrorism, human trafficking, and other criminal enterprises. He outlined his plan for it phasing out, and said he believes it could cut criminal activity by 5-10%.

**Issues covered:**  
Crime  
Government Policies  
Consumer Matters

**Length: 5:03**

Show # 2017-38

**Date aired:** \_\_\_\_\_ **Time Aired:** \_\_\_\_\_

**Beth Givens**, Founder and Executive Director of the Privacy Rights Clearinghouse, a nonprofit consumer education and advocacy organization

In perhaps the most egregious security breach to date, credit files of up to 143 million Americans were recently hacked from the credit reporting agency Equifax. Ms. Given explained the seriousness of the incident, how consumers can learn if their data was included and what steps to take to try to defend against identity theft and other forms of fraud.

**Issues covered:**  
Identity Theft  
Consumer Matters  
Government Regulation

**Length: 7:51**

**Steve Kardian**, former FBI defense tactics instructor, author of "*The New Superpower for Women: Trust Your Intuition, Predict Dangerous Situations, and Defend Yourself from the Unthinkable*"

Each year, a disturbing number of women are victims of a crime or assault. Mr. Kardian explained the steps women should take to become a "hard target" in the eyes of criminals. He explained the importance of a woman following her intuition and being proactive in identifying potential trouble.

**Issues covered:**  
Crime Prevention  
Women's Issues  
Self Defense

**Length: 9:26**

**Wendy M. Troxel, PhD**, Senior Behavioral and Social Scientist at the RAND Corporation, Adjunct Professor of Psychiatry and Psychology at the University of Pittsburgh

Dr. Troxel led a state-by-state analysis of the economic implications of a shift in school start times in the US. She found that a nationwide move to 8.30 a.m. could contribute \$83 billion to the U.S. economy within a decade. She said the economic gains would be realized through higher academic and professional performance of students, and reduced car crash rates among adolescents.

**Issues covered:**

**Education  
Economy  
Youth at Risk**

**Length: 5:00**

Show # 2017-39

**Date aired:** \_\_\_\_\_ **Time Aired:** \_\_\_\_\_

**Jack Kosakowski**, President and CEO, Junior Achievement USA

Mr. Kosakowski discussed a Junior Achievement USA survey that found that 77 percent of parents are concerned about their children's ability to have a successful job or career as adults, in light of global competition and automation. He talked about the rapidly changing career environment, and how Junior Achievement is adapting to today's tech environment to help teenagers.

**Issues covered:**

**Youth Concerns  
Careers  
Parenting**

**Length: 8:04**

**Dale Bredeesen, MD**, NIH Postdoctoral Fellow at the University of California, San Francisco, author of *"The End of Alzheimer's: The First Program to Prevent and Reverse Cognitive Decline"*

Dr. Bredeesen said his research has determined that Alzheimer's disease is not a single condition, but three similar ones--each with a different cause. He said new research is giving hope that the disease can be prevented and, under certain circumstances, even reversed. He said every American should get a cognitive and genetic test at age 45, to determine their likelihood of developing Alzheimer's.

**Issues covered:**

**Alzheimer's Disease  
Aging**

**Length: 9:15**

**Craig Gundersen, PhD**, Soybean Industry Endowed Professor in Agricultural Strategy, Professor in the College of Agricultural, Consumer and Environmental Sciences Department of Agricultural and Consumer Economics at the University of Illinois

Dr. Gundersen led a study that found that 5.4 million people age 60 or older in the U.S., or 8.1 percent, did not have enough food for an active, healthy lifestyle. He explained how food insecurity adversely affects a senior citizen's health, and why many low income seniors fail to take advantage of government programs available to them.

**Issues covered:**

**Hunger  
Poverty  
Senior Citizens  
Government Programs**

**Length: 4:46**

**Issues/Programs List**

Date Filed:  
Quarter Date:  
Title of Program: Various  
Time of Airing: See Below  
Duration Program:  
Stations & Airtime: WETT

**Program Information**

Date	Time-Aired	Guest/Topic	Length	Issue

Filed by: \_\_\_\_\_

Date: \_\_\_\_\_

**Issues/Programs List**

Date Filed:

Quarter Date:

Title of Program: Community News Break

Time of Airing: See Below

Duration Program: 5 minutes

Stations & Airtimes: WZZL-5:30a, WREZ-5:30a, WGKY-5:30a

**Program Information**

Date	Guest/Topic	Issue

Filed by: \_\_\_\_\_

Date: \_\_\_\_\_

\*See attached for more information

### Issues/Programs List

Date Filed: *Oct. 7, 2017*

Quarter Date: *3<sup>rd</sup> Qtr.*

Title of Program: SEMO Edition

Time of Airing: See Below

Duration Program: 7 minutes

Stations & Airtimes: KGMO-05:30a, KREZ-05:30a, WKIB-05:30a, KYRX-05:30a, KJXX-05:30a, KAPE-05:30a, KBHI-05:30a, KRHW-05:30a, KBXB-05:30a

### Program Information

Date	Guest/Topic	Issue
<i>7/2</i>	<i>Cynthia Boys Right to work</i>	<i>employment</i>
<i>7/9</i>	<i>Amber Hinkle Suicide prevention</i>	<i>Health mental</i>

Filed by: \_\_\_\_\_

Date: \_\_\_\_\_

## Issues/Programs List

Date Filed: October 9, 2017

Quarter Date: 3rd Quarter 2017

Title of Program: SEMO Edition

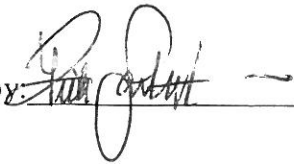
Time of Airing: See Below

Duration Program: 25 minutes

Stations & Airtimes: KGMO-05:00a, KREZ-05:30a, WKIB-05:30a, KYRX-05:30a, KJXX-05:30a, KAPE-05:00a, KBHI-05:00a, KRHW-05:00a, KBXB-05:30a

### Program Information

Date	Guest/Topic	Issue
07/02	Cynthia Buys - Right to Work Cassie Dennis - Benefit Concert	Employment Flood Victims
07/09	Amber Hinkle - Foundation of Suicide Prevention Robert Harris - School Supplies	Health Education
07/16	Scott Meyer - Theatre & Alcohol Kirstin Funderbirk - School Supplies	Health Education
07/23	Coach Foster - Mean Machine Football Sharon Anderson - Public Library	Youth Education
07/30	Trish Erzfeld - Solarfest Bruce Loy - Cape Airport Change	Tourism Economy
08/06	Blake Wethington - Bootheel Rodeo Brian Gerau - Tax Free Weekend	Tourism Economy
08/13	Rick Schmidt - Body Cameras Bob Baer - Solar Eclipse	Public Safety Tourism
08/20	Holly Mitchell - Solar Eclips Jeremiah Dunmeyer - High School Musical	Tourism Youth
08/27	Carla Borden - Bootheel Fish Fry Dan Presson - Career Fair	Tourism Careers
09/03	Pete Poe - District Fair Leah Saltgraves - Benefit for Southeast Hospital	Youth Health
09/10	Randy Mathis - Citizen Police Jack Jenkins - Silent Film	Public Safety Arts
09/17	Lynn Lancaster - Wine Festival Historic Brandon Gleason - Hurricane Harvey	History Health
09/24	Dr. Kenneth Stilson - An American Hero Stacy Lane - Nina & Pinta visit to Cape	Arts History

Filed by: 

Date: 10/9/17



## **WITHERS BROADCASTING PUBLIC FILE:**

**KGMO-FM; KAPE-AM/FM; WKIB-FM; KREZ-FM; KYRX-FM; KJXX-AM/FM;  
KBXB-FM; KRHW-AM/FM; KBHI-FM**

### **Q#3: Y:2017; WEEKEND EDITION**

**-Date:** 7/02/17; **Time:** 5:00am; **Length:** 28:29 min

**-Guest:** Cynthia Buys, Donnie Cripps, Cassie Dennis

**-Description:** Cynthia Buys talked about the right to work law and the responsibilities that employers have when it comes to the authentication to the law. Donnie Cripps talked about his band and playing at a benefit concert at the casino for the flood victims. Cassie Dennis talked about the Parks and Recreation Day in Cape Girardeau.

#### **-Issues Covered:**

**-Date:** 7/09/17; **Time:** 5:00am; **Length:** 28:29 min

**-Guest:** Amber Hinkle, Marla Mills, Robert Harris

**-Description:** Amber Hinkle talked about the American Foundation of Suicide Prevention and the upcoming event to help raise money. Marla Mills spoke about the new trolley that is coming to Cape Girardeau and the significance of it. Robert Harris talked about the opportunity to donate school supplies to kids in need for the upcoming school year.

#### **-Issues Covered:**

**Date:** 7/16/17; **Time:** 5:00am; **Length:** 28:29 min

**-Guest:** Dewana Lieble, Scott Meyer, Kirstin Funderbirk

**-Description:** Dewana Lieble spoke about the event of Dancing With the Cape Stars. City Manager, Scott Meyer, spoke about the movie theater beginning to serve alcohol to drink and the process it took to make it happen. Kirstin Funderbirk, from the United Way spoke about the Back to School annual kickoff.

#### **-Issues Covered:**

**Date:** 7/23/17; **Time:** 5:00am; **Length:** 28:29 min

**-Guest:** Jerry Ford, Coach Foster and Wyky Jean, Sharon Anderson

**-Description:** Jerry Ford spoke about the sounds for hounds event that will be taking place. Coach Foster and Wyky Jean, from Mean Machine Football came in to talk about the Mean Machine Camp that is upcoming. Sharon Anderson, from the Cape Girardeau Public Library will talk about the Harry Potter birthday celebration that the public library is hosting.

**-Issues Covered:**

**Date:** 7/30/17; **Time:** 5:00am; **Length:** 28:29 min

**-Guest:** Trish Erzfeld and Bruce Loy

**-Description:** Trish Erzfeld spoke about the Solarfest that Perryville is hosting the weekend before the solar eclipse. Bruce Loy spoke about the new airline provider that the Cape Girardeau Airport will be getting in the next month.

**-Issues Covered:**

**Date:** 8/06/17; **Time:** 5:00am; **Length:** 28:29 min

**-Guest:** Blake Wethington, Brian Gereau, Pastor Ron Watts

**-Description:** Blake Wethington spoke about the Sikeston Jaycee Bootheel Rodeo and the events that are going to take place during the Rodeo. Brian Gereau talked about the tax free weekend in Jackson and the benefits that Jackson sees. Pastor Ron Watts from La Croix church in Cape Girardeau spoke about the Global Leadership Summit that they simulcast.

**-Issues Covered:**

**Date:** 8/13/17; **Time:** 5:00am; **Length:** 28:29 min

**-Guest:** Rick Schmidt, Bob Baer, Krystal Culberson

**-Description:** Officer Rick Schmidt talked about the body cameras that the Cape Girardeau Police Department will be implementing by next July. Bob Baer of the Southern Illinois Physics Department to talk about the panel he is going to be a part of about the solar eclipse on the Planetary Radio Show with Matt Kaplan. Krystal Culberson, president of Dream Factory Semo spoke about the Charity Golf Tournament they are hosting and how to donate.

**-Issues Covered:**

**Date:** 8/20/17; **Time:** 5:00am; **Length:** 28:29 min

**-Guest:** Holly Mitchell, Jeremiah Dunmeyer

**-Description:** Holly Mitchell spoke to us about the Bollinger Mill viewing party of the solar eclipse. Jeremiah Dunmeyer talked about the musical, High School Musical, that they are performing and the upcoming season that the Little Theater in Sikeston will participate in.

**-Issues Covered:**

**Date:** 8/27/17; **Time:** 5:00am; **Length:** 28:29 min

**-Guest:** Carla Borden, Dan Essner, Dan Presson

**-Description:** Carla Borden spoke about the annual Bootheel Fish Fry. Dan Essner talked about being on the city council and the plans he has going into being a council member. Dan Presson talked about the career fair that Southeast Missouri State University is hosting in October.

**-Issues Covered:**

**Date:** 9/03/17; **Time:** 5:00am; **Length:** 28:29 min

**-Guest:** Pete Poe and Leah Saltgraves

**-Description:** Pete Poe talked about the SEMO District Fair and the events and activities that are planned for this year's fair. Leah Saltgraves talked about the trip to New York that Southeast Health is sponsoring and will receive some money for those in need.

**-Issues Covered:**

**Date:** 9/10/17; **Time:** 5:00am; **Length:** 28:29 min

**-Guest:** Randy Mathis and Jack Jenkins

**-Description:** Officer Randy Mathis from the Carbondale Police Department talked about the citizen police academy where people can go through some of the training that officers do to become cops. Jack Jenkins talked about the silent film and the history of silent films before he performed music to accompany a silent film at the Jackson Band Shell.

**-Issues Covered:**

**Date:** 9/17/17; **Time:** 5:00am; **Length:** 28:29 min

**-Guest:** Lynn Lancaster, Debbie Destefano and Brandon Gleason

**-Description:** Lynn Lancaster spoke about the wine festival held in downtown Sikeston. Debbie Destefano talked about the Asians in the Americas symposium. Brand Gleason went down to help with the cleanup of Hurricane Harvey and he talked about that experience.

**-Issues Covered:**

**Date:** 9/24/17; **Time:** 5:00am; **Length:** 28:29 min

**-Guest:** Dr. Kenneth Stilson and Stacy Lane

**-Description:** Dr. Kenneth Stilson talked about the show, "An American Hero" which he wrote and it was turned into a musical and was going to make its world premiere at the River Campus on Southeast Missouri State University. Stacy Lane spoke about how the Nina and Pinta will stop at the riverfront at Cape Girardeau for people to see and experience.

**-Issues Covered:**