

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Patrick Morrisey

Authorized committee:

Morrisey 2024

Agency requesting time (and contact information):

N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

West Virginia Governor

Date of election:

05/14/2024

General

Primary

Treasurer of candidate's authorized committee:

Bradley Crate

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <i>FlexPoint Media</i>	Signature: 
Name: FlexPoint Media	Name: <i>Christian Miller</i>
Date of Request to Purchase Ad Time: 03/05/2024	Date of Station Agreement to Sell Time: <i>4/29/24</i>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*FlexPoint Media*

Name: FlexPoint Media

Date: 03/05/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

*4/29/24*

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>773370</i>	Station Call Letters: <i>WXKW-FM</i>	Date Received/Requested: <i>4/24/24</i>
Est. #: <i>5310</i>	Station Location: <i>MGTN WV</i>	Run Start and End Dates: <i>5/1/24-5/7/24</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



WKKW-FM

**Orders**  
**Order / Rev:** 773370  
**Alt Order #:** 37261517  
**Product Desc:** WV-GOV  
**Estimate:** 5310  
**Flight Dates:** 05/01/24 - 05/07/24  
**Original Date / Rev:** 04/30/24 / 04/30/24  
**Order Type:** COMM

**Primary AE:** Eastman Philadelphia  
**Sales Office:** E-PHI  
**Sales Region:** National

**Agency Name:** Katz Media Group Sales  
**Buying Contact:** Helen Hanratty  
**Billing Contact:**  
 125 West 55th Street 3rd Floor  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Patrick Morrissey for Gov-WV - agplo2  
**Demographic:** HH  
**Product Codes:** PL02  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL CAND  
**Priority:** LROS

**New Business End:**  
**Advertiser External ID:** 111321  
**Agency External ID:** 11126  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/07/24	40	\$2,920.00	\$2,482.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	40	\$2,920.00	\$2,482.00	0.00
<b>Totals</b>	<b>40</b>	<b>\$2,920.00</b>	<b>\$2,482.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eastman Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKKW	05/01/24	05/07/24	M-F 6a-10a M-F	CM	6a-10a	MTWTF--	1:00	10	\$73.00	LRO	0.00	NM	15	\$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	--WTF--		9				\$73.00		0.00			
		Week: 05/06/24	05/12/24	MT-----		6				\$73.00		0.00			
N 2	WKKW	05/01/24	05/07/24	M-F 10a-3p M-F	CM	10a-3p	MTWTF--	1:00	10	\$73.00	LRO	0.00	NM	10	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	--WTF--		5				\$73.00		0.00			
		Week: 05/06/24	05/12/24	MT-----		5				\$73.00		0.00			
N 3	WKKW	05/01/24	05/07/24	M-F 3p-7p M-F	CM	3p-7p	MTWTF--	1:00	10	\$73.00	LRO	0.00	NM	15	\$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	--WTF--		9				\$73.00		0.00			
		Week: 05/06/24	05/12/24	MT-----		6				\$73.00		0.00			
													<b>Totals</b>	<b>40</b>	<b>\$2,920.00</b>

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Patrick Morrisey

Authorized committee:

Morrisey 2024

Agency requesting time (and contact information):

N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

West Virginia Governor

Date of election:

05/14/2024

General

Primary

Treasurer of candidate's authorized committee:

Bradley Crate

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <i>FlexPoint Media</i>	Signature: <i>Christian Miller</i>
Name: FlexPoint Media	Name:
Date of Request to Purchase Ad Time: 03/05/2024	Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*FlexPoint Media*

Name: FlexPoint Media

Date: 03/05/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 4/30/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>473410</u>	Station Call Letters: <u>WKCW FM</u>	Date Received/Requested: <u>4/30/24</u>
Est. #: <u>5319</u>	Station Location: <u>MGTN WV</u>	Run Start and End Dates: <u>5/8/24-5/14/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



WKKW-FM

**Orders**  
**Order / Rev:** 773410  
**Alt Order #:** 37262332  
**Product Desc:** WV-GOV  
**Estimate:** 5319  
**Flight Dates:** 05/08/24 - 05/14/24  
**Original Date / Rev:** 04/30/24 / 04/30/24  
**Order Type:** COMM

**Primary AE:** Eastman Philadelphia  
**Sales Office:** E-PHI  
**Sales Region:** National

**Agency Name:** Katz Advantage  
**Buying Contact:** Helen Hanratty  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Patrick Morrissey for Gov-WV - agplo2  
**Demographic:** A35+  
**Product Codes:** PL02  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL CAND  
**Priority:** LROS

**New Business End:**  
**Advertiser External ID:** 111321  
**Agency External ID:** 11123  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/14/24	40	\$2,920.00	\$2,482.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	40	\$2,920.00	\$2,482.00	0.00
<b>Totals</b>	<b>40</b>	<b>\$2,920.00</b>	<b>\$2,482.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eastman Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKKW	05/08/24	05/14/24	M-F 6a-10a M-F	CM	6a-10a	MTWTF--	1:00	15	\$73.00	LRO	0.00	NM	15	\$1,095.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/08/24	05/14/24	MTWTF--			15		\$73.00		0.00				
N 2	WKKW	05/08/24	05/14/24	M-F 3p-7p M-F	CM	3p-7p	MTWTF--	1:00	15	\$73.00	LRO	0.00	NM	15	\$1,095.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/08/24	05/14/24	M-WTF--			15		\$73.00		0.00				
N 3	WKKW	05/08/24	05/14/24	M-F 10a-3p M-F	CM	10a-3p	MTWTF--	1:00	10	\$73.00	LRO	0.00	NM	10	\$730.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/08/24	05/14/24	MTWTF--			10		\$73.00		0.00				
													<b>Totals</b>	<b>40</b>	<b>\$2,920.00</b>

Apr 30, 24  
 CONT# 37262332 Mod# Ver# 1 (Last = )  
 REP EASTMAN  
 TO WKKW-FM (Morgantown-Clarksburg-Fairmont, WV)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 5319

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV PATRICK MORRISEY FOR GOVERNOR.  
 PDT WV-GOV  
 FLT May 08, 24 - May 16, 24

\* REP ORDER COMMENT \*

\*\* 4/30/2024 12:30:00 PM: POPULATIONBUYTYPE: CPP.

\*\* 4/30/2024 12:30:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 4/30/2024 12:30:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	<b>FLIGHT 1</b> WThF,MTu	6A - 10A	60	5/8/2024 - 5/14/2024	1W	15	\$73.00	15
		IN & OUT							
	1.2	WThF,MTu	10A - 3P	60	5/8/2024 - 5/14/2024	1W	10	\$73.00	10
		IN & OUT							
	1.3	WThF,MTu	3P - 7P	60	5/8/2024 - 5/14/2024	1W	15	\$73.00	15
		IN & OUT							
					** WEEKLY FLIGHT TOTALS **		40	\$2,920.00	

	May 24
SPOTS	40
CASH	2920.00
TRADE	0.00
NSL	0.00
TOTAL	2920.00

CONT# **Apr 30, 24**  
 REP **37262332 Mod# Ver# 1 (Last = )**  
**EASTMAN**

DDS CONT# **0**  
 C/P/E: **1 / 5319**

							<b>TOTAL</b>
SPOTS							40
CASH							2,920.00
TRADE							0.00
NSL							0.00
TOTAL							2,920.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.