

35411472



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26220712 Changes as of: 10/11/2018 at 4:04 PM Version: Current State Version 1
CPE: MARSH/ORDR/C24C3 Flight: 10/24/18 - 10/30/18 Station: WBMA
Agency: Smart Media Group Advertiser: MARSH, DEL Market: Birmingham
1427 LESLIE AVE Product: ORDER Office: WASHINGTON
SUITE #102 Agency Order #: 30059720 Service: Nielsen
ALEXANDRIA, VA Buyer: Dome, Patricia Primary Demo: Adults 35+
22301 Salesperson: ALEXANDRA BRADLEY Assistant: ALEXANDRA BRADLEY
202-955-5342 202-955-5342

Con Type: POLITICAL/VOTE
Total Spots: 51
Total CPP: \$91.85
Total GRP: 186.6

Separation:

Comments: Marsh for AL SD-12 PLEASE BOOK IMMEDIATELY NOON CUTOFF ON 11/6 CONFIRM RECEIPT

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	10/24 - 10/30							Total Spots	Total \$	CPP*	GRP*
								10/24	10/25	10/26	10/27	10/28	10/29	10/30				
1	M-F 11a-12n		ABC 33/40 MIDDAY NEW	\$125.00	3.2	31,100	30	1	1	1	0	0	1	1	5	\$625.00	\$39.06	16.0
2	Su 9:30a-10a		NEWS: FULL MEASURE	\$75.00	0.6	5,500	30	0	0	0	0	1	0	0	1	\$75.00	\$125.00	0.6
3	Su 10a-11a		THIS WEEK	\$75.00	0.6	6,100	30	0	0	0	0	1	0	0	1	\$75.00	\$125.00	0.6
4	M-F 3p-4p		FAMILY FEUD	\$135.00	1.4	13,600	30	1	1	1	0	0	1	1	5	\$675.00	\$96.43	7.0
5	M-F 4:30a-4:59a		GOOD MORNING ALABAMA	\$25.00	1.0	10,100	30	1	1	1	0	0	1	1	5	\$125.00	\$25.00	5.0
6	M-F 7a-9a		GOOD MORNING AMERICA	\$240.00	2.8	27,900	30	1	1	1	0	0	1	1	5	\$1,200.00	\$85.71	14.0
7	Su 7a-8a		GOOD MORNING AMERICA	\$75.00	1.5	14,400	30	0	0	0	0	1	0	0	1	\$75.00	\$50.00	1.5
8	M-F 4p-5p		33/40 NEWS AT 4P	\$200.00	3.2	31,600	30	0	1	1	0	0	1	1	4	\$800.00	\$62.50	12.8
9	M-F 5p-5:30p		33/40 NEWS AT 5P	\$480.00	5.8	56,400	30	1	1	1	0	0	1	1	5	\$2,400.00	\$82.76	29.0
10	M-F 6p-6:30p		33/40 NEWS AT 6P	\$640.00	6.3	62,100	30	1	1	1	0	0	1	1	5	\$3,200.00	\$101.59	31.5
11	Su 5p-5:30p		ABC 33/40 NEWS AT 5P	\$275.00	4.1	39,700	30	0	0	0	0	1	0	0	1	\$275.00	\$67.07	4.1
12	Sa 11:05p-12:05a		CASTLE	\$30.00	1.2	11,600	30	0	0	0	1	0	0	0	1	\$30.00	\$25.00	1.2
13	Su 10p-10:35p		THE ZONE	\$75.00	1.8	17,900	30	0	0	0	0	1	0	0	1	\$75.00	\$41.67	1.8
14	M-Th 10p-10:35p		33/40 NEWS AT 10P	\$350.00	3.8	36,800	30	1	1	0	0	0	1	1	4	\$1,400.00	\$92.11	15.2
15	Sa 10p-10:35p		ABC 33/40 NEWS AT 10	\$250.00	4.0	39,400	30	0	0	0	1	0	0	0	1	\$250.00	\$62.50	4.0
16	M-F 6:30p-7p		WHEEL OF FORTUNE	\$500.00	7.3	71,900	30	1	0	1	0	0	0	1	3	\$1,500.00	\$68.49	21.9
17	M 7p-9p		DANCING WITH THE STA	\$1,100.00	6.3	61,500	30	0	0	0	0	0	0	2	2	\$2,200.00	\$174.60	12.6
18	M 9p-10p		THE GOOD DOCTOR-ABC	\$2,160.00	7.8	76,300	30	0	0	0	0	0	1	0	1	\$2,160.00	\$276.92	7.8
TOTALS:								8	8	8	2	5	11	9	51	\$17,140.00	\$91.85	186.6



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CPE: MARSH/ORDR/C24C3 Flight: 10/24/18 - 10/30/18 Station: WBMA Con Type: POLITICAL/VOTE
Agency: Smart Media Group Advertiser: MARSH, DEL Market: Birmingham Total \$: \$17,140.00
1427 LESLIE AVE Product: ORDR Office: WASHINGTON Total Spots: 51
SUITE #102 Agency Order #: 30059720 Service: Nielsen Total CPP: \$91.85
ALEXANDRIA, VA Buyer: Dome, Patricia Primary Demo: Adults 35+ Total GRP: 186.6
22301 Salesperson: ALEXANDRA BRADLEY Assistant: ALEXANDRA BRADLEY
BRADLEY 202-955-5342
Separation:

Special Instructions	

Date/Time	Added by	Comment
10/11/18 4:04 PM	ALEXANDRA BRADLEY	Marsh for AL SD-12 PLEASE BOOK IMMEDIATELY NOON CUTOFF ON 11/6 CONFIRM RECEIPT

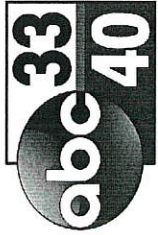
Competitive Information	
Market Budget:	\$60,679
WBMA Share:	28%
Comment:	
Unknown:	72%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	51	\$17,140.00	186.6
Total	100%	51	\$17,140.00	186.6

Monthly Summary		
Month	Spots	Dollars
2018-Oct	31	\$7,890.00
2018-Nov	20	\$9,250.00
Total	51	\$17,140.00

Transaction History				
Trans	Created/Received	Created by	Status	
New	10/11/18 4:04 PM	ALEXANDRA BRADLEY	New	
			Spot+	Contract \$ Comment
			51	\$17,140.00 \$17,140.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 3541680

Schedule Dates

10/24/18-10/30/18

Advertiser

Del Marsh For Senate-R (98734)

Agency

Smart Media Group-Alexandria (6613)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

DEL MARSH For Alabama Senate/R (1024981)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Patricia, Dome,

Buyer Name

/

Phone/Fax

MARS/ORDR/C24C30

CPE

National/Political Candidate Agency BRD

Account Types

Standard

Billing Type

ORDR

Comments

Marsh for AL SD-12 PLEASE BOOK IMMEDIATELY NOON CUTOFF ON 11/6 CONFIRM RECEIPT

Date Entered 10/15/18

Last Modified 10/15/18

Entered By Christine Bartlett

CO-OP No

External # ECR26220712

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$2,571.00

Net Total \$14,569.00

Sales Tax

Birmingham (WBMA)

By Broadcast Month Spots Rate

Oct. 2018 31 \$7,890.00

Nov. 2018 20 \$9,250.00

Grand Total: 51 \$17,140.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/24/18-10/24/18	4	:30	11A- News-ABC 3340 11a Monday-Friday	1			1					1	\$125.00	\$125.00	Birmingham (WBMA)	ABC 33/40 MIDDAY NEW	10/15/18
2.0	Normal Line / News (1)	10/25/18-10/25/18	4	:30	11A- News-ABC 3340 11a Monday-Friday				1					1	\$125.00	\$125.00	Birmingham (WBMA)	ABC 33/40 MIDDAY NEW	10/15/18
3.0	Normal Line / News (1)	10/26/18-10/26/18	4	:30	11A- News-ABC 3340 11a Monday-Friday					1				1	\$125.00	\$125.00	Birmingham (WBMA)	ABC 33/40 MIDDAY NEW	10/15/18
4.0	Normal Line / News (1)	10/29/18-10/29/18	4	:30	11A- News-ABC 3340 11a Monday-Friday	1								1	\$125.00	\$125.00	Birmingham (WBMA)	ABC 33/40 MIDDAY NEW	10/15/18
5.0	Normal Line / News (1)	10/30/18-10/30/18	4	:30	11A- News-ABC 3340 11a Monday-Friday		1							1	\$125.00	\$125.00	Birmingham (WBMA)	ABC 33/40 MIDDAY NEW	10/15/18
6.0	Normal Line / SPOT (2)	10/28/18-10/28/18	4	:30	9:30A- News-Full Measure with Sharyl Attkisson								1	1	\$75.00	\$75.00	Birmingham (WBMA)	NEWS: FULL MEASURE	10/15/18
7.0	Normal Line / SPOT (3)	10/28/18-10/28/18	4	:30	9:59A- ABC-This Week								1	1	\$75.00	\$75.00	Birmingham (WBMA)	THIS WEEK	10/15/18
8.0	Normal Line / SPOT (4)	10/24/18-10/24/18	3	:30	3P- 4P (CST)			1						1	\$135.00	\$135.00	Birmingham (WBMA)	FAMILY FEUD	10/15/18
9.0	Normal Line / SPOT (4)	10/25/18-10/25/18	3	:30	3P- 4P (CST)				1					1	\$135.00	\$135.00	Birmingham (WBMA)	FAMILY FEUD	10/15/18
10.0	Normal Line / SPOT (4)	10/26/18-10/26/18	3	:30	3P- 4P (CST)					1				1	\$135.00	\$135.00	Birmingham (WBMA)	FAMILY FEUD	10/15/18
11.0	Normal Line / SPOT (4)	10/29/18-10/29/18	3	:30	3P- 4P (CST)	1								1	\$135.00	\$135.00	Birmingham (WBMA)	FAMILY FEUD	10/15/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 3541680

Schedule Dates 10/24/18-10/30/18
Advertiser Del Marsh For Senate-R (98734)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DEL MARSH For Alabama Senate/R (1024981)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Patricia,Dome,
Phone/Fax /
CPE MARS/ORDR/C24C30
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ORDR
Marsh for AL SD-12 PLEASE BOOK IMMEDIATELY NOON CUTOFF ON 11/6 CONFIRM RECEIPT

Date Entered 10/15/18
Last Modified 10/15/18
Entered By Christine Bartlett
CO-OP No
External # ECR26220712
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,571.00
Net Total \$14,569.00
Sales Tax

Birmingham (WBMA)

By Broadcast Month	Spots	Rate
Oct. 2018	31	\$7,890.00
Nov. 2018	20	\$9,250.00
Grand Total:	51	\$17,140.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (4)	10/30/18-10/30/18	3	:30	3P- 4P (CST)	1		1						1	\$135.00	\$135.00	Birmingham (WBMA)	FAMILY FEUD	10/15/18
13.0	Normal Line / News (5)	10/24/18-10/24/18	4	:30	4:30A- News-Good Morning Alabama 430a Monday-Friday				1					1	\$25.00	\$25.00	Birmingham (WBMA)	GOOD MORNING ALABAMA	10/15/18
14.0	Normal Line / News (5)	10/25/18-10/25/18	4	:30	4:30A- News-Good Morning Alabama 430a Monday-Friday					1				1	\$25.00	\$25.00	Birmingham (WBMA)	GOOD MORNING ALABAMA	10/15/18
15.0	Normal Line / News (5)	10/26/18-10/26/18	4	:30	4:30A- News-Good Morning Alabama 430a Monday-Friday						1			1	\$25.00	\$25.00	Birmingham (WBMA)	GOOD MORNING ALABAMA	10/15/18
16.0	Normal Line / News (5)	10/29/18-10/29/18	4	:30	4:30A- News-Good Morning Alabama 430a Monday-Friday	1								1	\$25.00	\$25.00	Birmingham (WBMA)	GOOD MORNING ALABAMA	10/15/18
17.0	Normal Line / News (5)	10/30/18-10/30/18	4	:30	4:30A- News-Good Morning Alabama 430a Monday-Friday			1						1	\$25.00	\$25.00	Birmingham (WBMA)	GOOD MORNING ALABAMA	10/15/18
18.0	Normal Line / News (6)	10/24/18-10/24/18	3	:30	7A- ABC-Good Morning America				1					1	\$240.00	\$240.00	Birmingham (WBMA)	GOOD MORNING AMERICA	10/15/18

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Date:

Accepted-Station:

Date:

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Agency

Smart Media Group-Alexandria (6613)

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POLITICAL CANDIDATE (ns) (1186)

Brand

DEL MARSH For Alabama Senate/R (1024981)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Patricia,Dome,

Phone/Fax

/

CPE

MARS/ORDR/C24C30

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

ORDR

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / News (6)	10/30/18-10/30/18	3	:30	7A- ABC-Good Morning America	1		1						1	\$240.00	\$240.00	Birmingham (WBMA)	GOOD MORNING AMERICA	10/15/18
20.0	Normal Line / News (8)	10/30/18-10/30/18	4	:30	4P- News-ABC 33/40 News at 4p	1		1						1	\$200.00	\$200.00	Birmingham (WBMA)	33/40 NEWS AT 4P	10/15/18
21.0	Normal Line / News (9)	10/24/18-10/24/18	4	:30	5P- News-ABC 3340 5p Monday-Friday	1			1					1	\$480.00	\$480.00	Birmingham (WBMA)	33/40 NEWS AT 5P	10/15/18
22.0	Normal Line / News (9)	10/30/18-10/30/18	4	:30	5P- News-ABC 3340 5p Monday-Friday	1		1						1	\$480.00	\$480.00	Birmingham (WBMA)	33/40 NEWS AT 5P	10/15/18
23.0	Normal Line / News (10)	10/24/18-10/24/18	4	:30	6P- News-ABC 3340 6p Monday-Friday	1			1					1	\$640.00	\$640.00	Birmingham (WBMA)	33/40 NEWS AT 6P	10/15/18
24.0	Normal Line / News (10)	10/30/18-10/30/18	4	:30	6P- News-ABC 3340 6p Monday-Friday	1		1						1	\$640.00	\$640.00	Birmingham (WBMA)	33/40 NEWS AT 6P	10/15/18
25.0	Normal Line / Sports/Other (13)	10/28/18-10/28/18	4	:30	10:35P- Sports-The Zone	1							1	1	\$75.00	\$75.00	Birmingham (WBMA)	THE ZONE	10/15/18
26.0	Normal Line / News (6)	10/25/18-10/25/18	3	:30	7A- ABC-Good Morning America	1			1					1	\$240.00	\$240.00	Birmingham (WBMA)	GOOD MORNING AMERICA	10/15/18
27.0	Normal Line / News (8)	10/25/18-10/25/18	4	:30	4P- News-ABC 33/40 News at 4p	1			1					1	\$200.00	\$200.00	Birmingham (WBMA)	33/40 NEWS AT 4P	10/15/18
28.0	Normal Line / News (9)	10/25/18-10/25/18	4	:30	5P- News-ABC 3340 5p Monday-Friday	1			1					1	\$480.00	\$480.00	Birmingham (WBMA)	33/40 NEWS AT 5P	10/15/18

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Date:

Accepted-Station:

Date:

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CPE MARS/ORDR/C24C30
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Billing Type Standard
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Birmingham (WBMA)
By Broadcast Month
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29.0	Normal Line / News (10)	10/25/18-10/25/18	4	:30	6P- 6:30P (CST)	1				1				1	\$640.00	\$640.00	Birmingham (WBMA)	33/40 NEWS AT 6P	10/15/18
30.0	Normal Line / News (14)	10/24/18-10/24/18	4	:30	10P- News-ABC 3340 10p Monday-Friday	1			1					1	\$350.00	\$350.00	Birmingham (WBMA)	33/40 NEWS AT 10P	10/15/18
31.0	Normal Line / Access (16)	10/24/18-10/24/18	4	:30	6:28P- Wheel of Fortune	1			1					1	\$500.00	\$500.00	Birmingham (WBMA)	WHEEL OF FORTUNE	10/15/18
32.0	Normal Line / News (6)	10/26/18-10/26/18	3	:30	7A- ABC-Good Morning America	1				1				1	\$240.00	\$240.00	Birmingham (WBMA)	GOOD MORNING AMERICA	10/15/18
33.0	Normal Line / News (6)	10/29/18-10/29/18	3	:30	7A- ABC-Good Morning America	1	1							1	\$240.00	\$240.00	Birmingham (WBMA)	GOOD MORNING AMERICA	10/15/18
34.0	Normal Line / News (7)	10/28/18-10/28/18	4	:30	6:59:30A- ABC-Good Morning America Sunday	1						1		1	\$75.00	\$75.00	Birmingham (WBMA)	GOOD MORNING AMERICA	10/15/18
35.0	Normal Line / News (8)	10/26/18-10/26/18	4	:30	4P- News-ABC 33/40 News at 4p	1				1				1	\$200.00	\$200.00	Birmingham (WBMA)	33/40 NEWS AT 4P	10/15/18
36.0	Normal Line / News (8)	10/29/18-10/29/18	4	:30	4P- News-ABC 33/40 News at 4p	1	1							1	\$200.00	\$200.00	Birmingham (WBMA)	33/40 NEWS AT 4P	10/15/18
37.0	Normal Line / News (9)	10/26/18-10/26/18	4	:30	5P- News-ABC 3340 5p Monday-Friday	1					1			1	\$480.00	\$480.00	Birmingham (WBMA)	33/40 NEWS AT 5P	10/15/18
38.0	Normal Line / News (9)	10/29/18-10/29/18	4	:30	5P- 5:30P (CST)	1	1							1	\$480.00	\$480.00	Birmingham (WBMA)	33/40 NEWS AT 5P	10/15/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Billing Type Standard
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Birmingham (WBMA)		
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Oct. 2018	31	\$7,890.00
Nov. 2018	20	\$9,250.00
Grand Total:	51	\$17,140.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0	Normal Line / News (10)	10/26/18-10/26/18	4	:30	6P- 6:30P (CST)	1					1			1	\$640.00	\$640.00	Birmingham (WBMA)	33/40 NEWS AT 6P	10/15/18
40.0	Normal Line / News (10)	10/29/18-10/29/18	4	:30	6P- News-ABC 3340 6p Monday-Friday	1	1							1	\$640.00	\$640.00	Birmingham (WBMA)	33/40 NEWS AT 6P	10/15/18
41.0	Normal Line / News (11)	10/28/18-10/28/18	4	:30	5P- News-ABC 3340 5p Sunday								1	1	\$275.00	\$275.00	Birmingham (WBMA)	ABC 33/40 NEWS AT 5P	10/15/18
42.0	Normal Line / SPOT (12)	10/27/18-10/27/18	4	:30	11:05P- Castle							1		1	\$30.00	\$30.00	Birmingham (WBMA)	CASTLE	10/15/18
43.0	Normal Line / News (14)	10/25/18-10/25/18	4	:30	10P- News-ABC 3340 10p Monday-Friday					1				1	\$350.00	\$350.00	Birmingham (WBMA)	33/40 NEWS AT 10P	10/15/18
Est 43.0	Unapproved (NewL) / News	10/29/18-10/29/18	4	:30	10P- 10:35P (CST)	1	1							1	\$350.00	\$350.00	Birmingham (WBMA)	33/40 NEWS AT 10P	10/15/18
44.0	Normal Line / News (14)	10/30/18-10/30/18	4	:30	10P- News-ABC 3340 10p Monday-Friday			1						1	\$350.00	\$350.00	Birmingham (WBMA)	33/40 NEWS AT 10P	10/15/18
45.0	Normal Line / News (15)	10/27/18-10/27/18	4	:30	10P- News-ABC 3340 10p Saturday								1	1	\$250.00	\$250.00	Birmingham (WBMA)	ABC 33/40 NEWS AT 10 10P-1035P	10/15/18
46.0	Normal Line / Access (16)	10/26/18-10/26/18	4	:30	6:28P- Wheel of Fortune							1		1	\$500.00	\$500.00	Birmingham (WBMA)	WHEEL OF FORTUNE	10/15/18
47.0	Normal Line / Access (16)	10/30/18-10/30/18	4	:30	6:28P- Wheel of Fortune			1						1	\$500.00	\$500.00	Birmingham (WBMA)	WHEEL OF FORTUNE	10/15/18
48.0	Normal Line / Prime (17)	10/29/18-10/29/18	4	:30	6:58P- ABC-Dancing With The Stars (Monday)		2							2	\$1,100.00	\$2,200.00	Birmingham (WBMA)	DANCING WITH THE STA	10/15/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Contract # 3541680

Schedule Dates

10/24/18-10/30/18

Advertiser

Del Marsh For Senate-R (98734)

Agency

Smart Media Group-Alexandria (6613)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

DEL MARSH For Alabama Senate/R (1024981)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Patricia,Dome,

Phone/Fax

/

CPE

MARS/ORDR/C24C30

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

ORDR
Marsh for AL SD-12 PLEASE BOOK IMMEDIATELY NOON CUTOFF ON 11/6 CONFIR
M RECEIPT

Date Entered 10/15/18
Last Modified 10/15/18
Entered By Christine Bartlett
CO-OP No
External # ECR26220712
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,571.00
Net Total \$14,569.00
Sales Tax

Birmingham (WBMA)
By Broadcast Month Spots Rate
Oct. 2018 31 \$7,890.00
Nov. 2018 20 \$9,250.00
Grand Total: 51 \$17,140.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
49.0	Normal Line / Prime (18)	10/29/18-10/29/18	3	:30	9P- ABC-The Good Doctor (Monday)	1	1							1	\$2,160.00	\$2,160.00	Birmingham (WBMA)	THE GOOD DOCTOR-ABC	10/15/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WBMA-TV, BIRMINGHAM, AL	Date: 10/9/2018
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I, Smart Media Group,

being/on behalf of: Marsh for AL SD-12,

a legally qualified candidate of the Republican

political party for the office of: State Senate, District 12

in the General

election to be held on: 11/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): \$11,088.25

I represent that the payment for the above described broadcast time has been furnished by:

Marsh for AL SD-12

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/9/2018

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Lisa B. Montgomery
Printed Name

RSM
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Marsh for AL SD-12

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Marsh for AL SD-12

printed name

10/9/2018

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available): \$11,088.25

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

(fax or email).

--OR--

C. If your station is to receive payment via credit card through an online portal that WE process, it will be processed today and the info below is your acknowledgement of the same.

Attached to this email is a PDF copy of the appropriate NAB form.

Payment Information

Station: WBMA-TV

Advertiser: Marsh for AL SD-12

Client/Estimate Code: MARSH C24C30

Amount: \$14,569.00

Credit Card Type: AMEX

Card Number: 

Online Payment: Yes

Thank you,

Evelyn Hobson
Financial Controller

This message contains confidential information and is intended only for the individual named. If you are not the named addressee you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake and delete this e-mail from your system. E-mail transmission cannot be guaranteed to be secure or error-free as information could be intercepted, corrupted, lost, destroyed, arrive late or incomplete, or contain viruses. The sender therefore does not accept the liability for any errors or omissions in the contents of this message that arise as a result of e-mail transmission. If verification is required please request a hard-copy version.

Please send any updates to email address or other information to accounting@smartmediagroup.com.