

**KTTX Quarterly Issues and Programs List**  
**For the Period January 1 – March 31, 2014**

**1. RAISING MONEY FOR SCHOLARSHIPS THROUGH GO TEXAN DANCES AND AUCTIONS IN AREA COUNTIES**

Program Title: "Go Texan Dances, Auctions and Fundraisers"

Description: KTTX co-sponsors Go Texan fundraisers in Brazos County (1/18), Washington County (1/24-1/25), Grimes County (1/24-1/26) Burleson County (2/1), and Austin County (2/15). Promotional ads and live liners aired 7 days prior to each fundraiser, and a KTTX DJ made an appearance at each event. Interviews with organizers of each fundraiser also were aired on KTTX.

Times Broadcast: Promotional ads and live liners aired in all dayparts; Interviews aired in the Morning Show 6a-10a.

Dates Broadcast: Promotional ads and live liners were broadcast 1/11 – 1/18, 1/18 – 1/25, and 1/24 – 2/1. Interviews aired on 1/17, 1/23, 1/24, 1/29, and 2/14.

**2. RAISING MONEY TO HELP ENSURE SAFETY AND REDUCE TRAUMA TO VICTIMS OF DOMESTIC VIOLENCE & SEXUAL ASSAULT**

Program Title: Family Crisis Center's 22<sup>nd</sup> Annual Dinner & Dance Gala "Roaring 20's"

Description: KTTX co-sponsored Family Crisis Center's "22<sup>nd</sup> Annual Dinner & Dance Gala "Roaring 20's" on Saturday, January 25<sup>th</sup> from 6p – 12a at the Knights of Columbus Hall in La Grange. The event raised money for this non-profit organization. KTTX aired advanced promotional ads and live DJ liners, along with an interview during the morning show.

Time Broadcast: Advance promotional ads and live liners aired in all dayparts; Interview aired 6 -10 a.m.

Date Broadcast: Advanced promotional ads and live liners aired 1/13 – 1/24; Interview aired on 1/24

**3. RAISING MONEY TO HELP ADVOCATE FOR ABUSED AND NEGLECTED CHILDREN IN AREA COUNTIES**

Program Title: CASA For Kids "Casino Night & Dinner"

Description: KTTX co-sponsored this fundraiser for CASA For Kids, which was held at the Austin County Fairgrounds on Saturday, February 1<sup>st</sup> from 6p – 10p. KTTX aired advance promotional ads and

live DJ liners for the event, along with an interview on the morning show.

Times Broadcast: Advance promotional ads and live DJ liners aired in all dayparts; Interview aired 6 – 10 a.m.

Dates Broadcast: Advance promotional ads and live DJ liners aired January 14 – January 31; interview aired 1/31

#### **4. RAISING MONEY FOR HOSPICE BRAZOS VALLEY, AND EDUCATING THE PUBLIC ABOUT HOSPICE**

Program Title: “Hospice Happening Then & Now”

Description: KTTX co-sponsored the Hospice Brazos Valley’s “Hospice Happening Then & Now” on Saturday, February 15<sup>th</sup> from 6 – 11 p.m. at the Brazos County Expo Center in Bryan. The event raised money for this non-profit organization. KTTX aired advance promotional ads and live DJ liners, along with an interview during the morning show, and made an appearance.

Times Broadcast: Advance promotional ads and live liners aired in all dayparts; Interview aired 6 – 10 a.m.

Dates Broadcast: Advance promotional ads and live liners aired 1/27 – 2/14; Interview aired on 2/14

#### **5. RAISING MONEY TO HELP PROVIDE PRACTICAL HELP, ACCURATE INFORMATION AND COMPASSIONATE CARE TO THOSE FACING UNPLANNED PREGNANCY**

Program Title: New Beginnings Life Ministries’ “2014 Celebration of Life”

Description: KTTX promoted New Beginnings Life Ministries’ “2014 Celebration of Life” on Thursday, February 20<sup>th</sup> at the Brenham Fireman’s Training Center Den from 6:00 – 11:30 p.m.. KTTX aired advance promotional ads, live DJ liners, along with an interview on the morning show.

Times Broadcast: Advance promotional ads and live DJ liners aired in all dayparts; Interview aired 6 – 10 a.m.

Dates Broadcast: Advance promotional ads and live DJ liners aired February 6 – 19; Interview aired 2/19

#### **6. RAISING MONEY FOR THE COMBINED COMMUNITY ACTION LEAGUE**

Program Title: “12<sup>th</sup> Annual Casino Night”

Description: KTTX promoted Casino Night for the Combined Community Action League.

This organization raises money to help support numerous non-profit groups in the area. Casino Night was held on Friday, February 28<sup>th</sup> at the Lion's Den in Giddings from 6:00 – 11:30 p.m.. KTTX aired advance promotional ads, live DJ liners, an interview and made an appearance at the event.

Times Broadcast: Advance promotional ads and live DJ liners aired in all dayparts; Interview aired 6 – 10 a.m.

Dates Broadcast: Advance promotional ads and live DJ liners aired February 17 – 28; Interview aired 2/27

## **7. RAISING MONEY FOR THE BRENHAM I.S.D. EDUCATION FOUNDATION, AND PROMOTING ART IN OUR SCHOOLS**

Program Title: "Arts & Appetizers" Reception and Auction

Description: KTTX aired advance promotional ads and news stories to promote this event held in the Brenham National Bank lobby from 5:30 – 7:00 p.m. on Tuesday, March 4<sup>th</sup>. Students from BISD displayed their artwork, which was auctioned off to raise money for the BISD Education Foundation. The Foundation provides funding for educational supplies and special projects.

Times Broadcast: Promotional ads aired in all dayparts

Dates Broadcast: Promotional ads aired February 25 – March 4

## **8. RAISING MONEY TO HELP THE YOUTH OF WASHINGTON COUNTY THROUGH EDUCATIONAL AND VOCATIONAL SCHOLARSHIPS**

Program Title: "Casino Night with the Brenham Rotary Club"

Description: KTTX co-sponsored this fundraiser for CASA For Kids, which was held at the Brenham Fireman's Training Center on Saturday, March 8<sup>th</sup> from 6p – 10p. KTTX aired advance promotional ads and live DJ liners for the event, along with an interview on the morning show.

Times Broadcast: Advance promotional ads and live DJ liners aired in all dayparts; Interview aired 6 – 10 a.m.

Dates Broadcast: Advance promotional ads and live DJ liners aired February 24 – March 7; interview aired 3/7