

KTTX Quarterly Issues and Programs List
For the Period April 1 – June 30, 2014

1. Raising funds for the Boys & Girls Club of Brazos Valley

Program Title: "24th Annual Celebrity Golf Classic Tournament"

Description: KTTX co-sponsored the "24th Annual Celebrity Golf Classic Tournament" on Monday, April 14th at the Miramont Country Club in Bryan. Local celebrities came together to participate in the golf tournament to raise funds for the Boys & Girls Club of Brazos Valley. KTTX did advanced promotional ads, dj liners and on-air interview.

Time Broadcast: Advance promotional ads in all dayparts

Dates Broadcast: Advance promotional ads aired 3/14 – 4/14;
On-air interview aired 4/13

2. Matching Jobs to Job Seekers

Program Titles: "Bryan College Station Chamber of Commerce Spring Job Fair"

Description: KTTX co-sponsored the Bryan/College Station Chamber of Commerce Job Fair on Wed, 4/16 from 11:30a –4p at the College Station Hilton. KTTX promoted the event through advance promotional ads, live DJ liners, and an hour live remote broadcast from the Bryan/College Station event. KTTX also manned a booth at the event.

Times Broadcast: Advance promotional ads in all dayparts;
Remote aired 12:00-1:00 p.m.

Dates Broadcast: Advance promotional ads aired 4/5 – 4/16
Live remote aired April 16th

3. Raising funds for the American Cancer Society

Program Titles: American Cancer Society's "Relay for Life"

Description: KTTX promoted 4 area "Relays for Life", including: Austin Co. 5/3, Grimes Co. 5/9, Burleson Co 5/16 and Lee Co. 6/13. KTTX did live remote broadcasts for each event. The KTTX morning show aired interviews with the chairman of each of these events, and aired advance promotional ads, along with live dj liners.

Time Broadcast: Advance promotional ads aired in all dayparts

Interviews aired in Morning Show 8:00 – 9:00 a.m.
Remote broadcasts aired:
2-3p in Austin Co.
5:30 – 7:30 p.m. in Burleson, Grimes & Lee Counties

Dates Broadcast: Advance promotional ads aired: 4/23-5/3; 5/1-5/9; 5/7-5/16; 6/4-6/13
Interviews aired on 5/1, 5/8; 5/15, 6/12
Remote broadcasts aired on 5/3; 5/9; 5/16; 6/13

4. Raising Money to Cure Multiple Sclerosis

Program Title: "Putt to Cure MS"

Description: The "Putt to Cure MS" was held on Wednesday, June 4th from 6 to 8 p.m. at Horseshoe Junction Family Fun Park in Brenham. The event involved teams playing miniature golf, raising money to cure Multiple Sclerosis. KTTX promoted the event in advance with promotional ads, morning show aired interview and live DJ liners. Morning Express DJ's Trailboss Troy and Kyla McCoy broadcast live from the event, and participated as a team.

Time Broadcast: Promotional ads and liners aired in all dayparts;
Interview aired in Morning Show 8:00-10:00am
Remote aired 5:30-6:30p

Dates Broadcast: Promotional ads and liners aired 5/24 – 6/4;
Interview aired on 6/3
Remote aired 6/4

5. Raising Funds for the American Heart Association

Program Title: "Heart Ball"

Description: KTTX aired advance promotional ads, dj liners, and live remote broadcasts for The Heart Ball. It was held at the Miramont Country Club in Bryan on Saturday, 6/6 from 8-9:30p.

Time Broadcast: Advance promotional ads aired in all dayparts

Dates Broadcast: Advance promotional ads aired 5/6 – 6/6

6. Raising money to cure muscle dystrophy

Program Title: "MDA Lock-Up"

Description: KTTX co-sponsored the "MDA Lock-Up" on Thursday, June 26th at C&J BBQ in Bryan from 11:30a-1p. Local celebrities and figures helped in raising money to fund research. KTTX promoted the event through advance promotional ads, live dj liners, and an hour live remote broadcast.

Time Broadcast: Advance Promotional ads aired in all dayparts;
Live remote aired 12p-1p

Dates Broadcast: Advance promotional ads aired 6/1 – 6/26
Live remote aired June 26th