

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing: (216) 367-7124

Invoice #	Invoice Date	Invoice Month	Invoice Period
1529332-1	06/26/16	June 2016	05/30/16 - 06/14/16

Property	Account Executive	Sales Office	Sales Region
WUPW	Matthew Wurm	HRP-Washington	National

Billing Address:

Main Street Media Group
Attention: Accounts Payable
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

Advertiser	Product	Estimate Number
ISS/Fighting for Ohio	FIGHTING FOR OHIO	2993

Flight Dates	Order #	Alt Order #
06/08/16 - 06/14/16	1529332	08260459

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Agency Code	Advertiser Code	Product 1/2
	157	341

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/10/16	06/10/16	LOC Late 10pm FOX Nev	10-11pm	----1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> 06/06/16 <u>End Date</u> 06/12/16 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WUPW F 06/10/16 10:11pm LOC Late 10pm FOX News 10-11pm :00 \$350.00 NM See MG 16.2,16.3,16.4,16.5									
2	06/10/16	06/10/16	2-3pm M-F	M-F 2-3PM	----1--	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> 06/06/16 <u>End Date</u> 06/12/16 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WUPW F 06/10/16 2:54 PM 2-3pm M-F M-F 2-3PM :30 FF016TV04H \$65.00 NM									
3	06/10/16	06/10/16	Friday Prime	Friday Prime	----1--	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> 06/06/16 <u>End Date</u> 06/12/16 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$185.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WUPW F 06/10/16 10:32 PM Friday Prime Friday Prime :30 FF016TV04H \$185.00 NM									
4	06/13/16	06/13/16	2-3pm M-F	M-F 2-3PM	1-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> 06/13/16 <u>End Date</u> 06/19/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WUPW M 06/13/16 2:29 PM 2-3pm M-F M-F 2-3PM :30 FF016TV04H \$65.00 NM									
5	06/13/16	06/13/16	6-630pm M-F	M-F 6-630 PM	1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> 06/13/16 <u>End Date</u> 06/19/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WUPW M 06/13/16 6:24 PM 6-630pm M-F M-F 6-630 PM :30 FF016TV04H \$90.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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Invoice # 1529332-1	Invoice Date 06/26/16	Invoice Month June 2016	Invoice Period 05/30/16 - 06/14/16
Advertiser ISS/Fighting for Ohio	Product FIGHTING FOR OHIO	Estimate Number 2993	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	06/11/16	06/11/16	1030-11pm SA	Sat 1030-11P	-----1-	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 -----1- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Sa 06/11/16 1030-11pm SA Sat 1030-11P :00 \$60.00 NM Credited									
7	06/12/16	06/12/16	Fox Toledo News at 10PM	10-1030P	-----1	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Su 06/12/16 Fox Toledo News at 10PM 10-1030P :00 \$325.00 NM See MG 16.2,16.3,16.4,16.5									
8	06/12/16	06/12/16	Leading Edge	Leading Edge	-----1	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 -----1 1 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Su 06/12/16 11:28 PM Leading Edge Leading Edge :30 FF016TV04H \$15.00 NM									
9	06/12/16	06/12/16	1030-11p Sun	1030-11PM Sun	-----1	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 -----1 1 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Su 06/12/16 10:59 PM 1030-11p Sun 1030-11PM Sun :30 FF016TV04H \$15.00 NM									
10	06/09/16	06/09/16	2-3pm M-F	M-F 2-3PM	---1---	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 ---1--- 1 \$65.00									
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11	06/09/16	06/09/16	FOX Toledo Daybreak	FOX Toledo Daybre	---1---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 ---1--- 1 \$75.00									
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12	06/09/16	06/09/16	Thursday Prime	Thursday Prime	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 ---1--- 1 \$600.00									
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13	06/09/16	06/09/16	Thursday Prime	Thursday Prime	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 ---1--- 1 \$600.00									

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Total Spots 17

Payment Terms 30 Days

Gross Total \$3,095.00

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1529332-1	06/26/16	June 2016	05/30/16 - 06/14/16
<u>Advertiser</u>		<u>Product</u>	<u>Estimate Number</u>
ISS/Fighting for Ohio		FIGHTING FOR OHIO	2993

<u>Agency Commission</u>	\$464.25
<u>Net Amount Due</u>	\$2,630.75

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