

# INVOICE



**WUPW**  
**730 North Summit**  
**Toledo, OH 43604**  
**Main: (419) 244-3600**  
**Billing: (216) 367-7124**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1529332-1	06/26/16	June 2016	05/30/16 - 06/14/16

Property	Account Executive	Sales Office	Sales Region
WUPW	Matthew Wurm	HRP-Washington	National

Billing Address:

**Main Street Media Group**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza, Suite 555**  
**Alexandria, VA 22314**

Send Payment To:

**WUPW**  
**Attn: Lockbox #2134**  
**PO Box 11407**  
**Birmingham, AL 35246**

Advertiser	Product	Estimate Number
ISS/Fighting for Ohio	FIGHTING FOR OHIO	2993

Flight Dates	Order #	Alt Order #
06/08/16 - 06/14/16	1529332	08260459

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	157	341

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	06/10/16	06/10/16	LOC Late 10pm FOX News	10-11pm	----1--	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16   06/12/16   ----1--                1        \$350.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	F	06/10/16		LOC Late 10pm FOX News	10-11pm	:00		<del>\$350.00</del>	NM
See MG 16.2, 16.3, 16.4, 16.5										
2	06/10/16	06/10/16	2-3pm M-F		M-F 2-3PM	----1--	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16   06/12/16   ----1--                1        \$65.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	F	06/10/16	2:54 PM	2-3pm M-F	M-F 2-3PM	:30	FF016TV04H	\$65.00	NM
3	06/10/16	06/10/16	Friday Prime		Friday Prime	----1--	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16   06/12/16   ----1--                1        \$185.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	F	06/10/16	10:32 PM	Friday Prime	Friday Prime	:30	FF016TV04H	\$185.00	NM
4	06/13/16	06/13/16	2-3pm M-F		M-F 2-3PM	1-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/13/16   06/19/16   1-----                1        \$65.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	M	06/13/16	2:29 PM	2-3pm M-F	M-F 2-3PM	:30	FF016TV04H	\$65.00	NM
5	06/13/16	06/13/16	6-630pm M-F		M-F 6-630 PM	1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/13/16   06/19/16   1-----                1        \$90.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	M	06/13/16	6:24 PM	6-630pm M-F	M-F 6-630 PM	:30	FF016TV04H	\$90.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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Advertiser	Product	Estimate Number	
ISS/Fighting for Ohio	FIGHTING FOR OHIO	2993	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	06/11/16	06/11/16	1030-11pm SA	Sat 1030-11P	-----1-	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 -----1- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Sa	06/11/16		1030-11pm SA	Sat 1030-11P	:00		<del>\$60.00</del> NM
Credited									
7	06/12/16	06/12/16	Fox Toledo News at 10PM	10-1030P	-----1	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 -----1 1 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Su	06/12/16		Fox Toledo News at 10PM	10-1030P	:00		<del>\$325.00</del> NM
See MG 16.2, 16.3, 16.4, 16.5									
8	06/12/16	06/12/16	Leading Edge	Leading Edge	-----1	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 -----1 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Su	06/12/16	11:28 PM	Leading Edge	Leading Edge	:30	FF016TV04H	\$15.00 NM
9	06/12/16	06/12/16	1030-11p Sun	1030-11PM Sun	-----1	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 -----1 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Su	06/12/16	10:59 PM	1030-11p Sun	1030-11PM Sun	:30	FF016TV04H	\$15.00 NM
10	06/09/16	06/09/16	2-3pm M-F	M-F 2-3PM	---1---	:30	1	\$65.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Th	06/09/16	2:23 PM	2-3pm M-F	M-F 2-3PM	:30	FF016TV04H	\$65.00 NM
11	06/09/16	06/09/16	FOX Toledo Daybreak	FOX Toledo Daybre	---1---	:30	1	\$75.00	NM
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12	06/09/16	06/09/16	Thursday Prime	Thursday Prime	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 ---1--- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Th	06/09/16	8:59 PM	Thursday Prime	Thursday Prime	:30	FF016TV04H	\$600.00 NM
13	06/09/16	06/09/16	Thursday Prime	Thursday Prime	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 ---1--- 1 \$600.00									

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18	06/08/16	06/08/16	6-630pm M-F	M-F 6-630 PM	-- 1----	:30	1	\$90.00	NM																																																																																																																																					
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Total Spots **17**

## Payment Terms 30 Days

Gross Total **\$3,095.00**

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:

**WUPW**  
**Attn: Lockbox #2134**  
**PO Box 11407**  
**Birmingham, AL 35246**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1529332-1	06/26/16	June 2016	05/30/16 - 06/14/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
ISS/Fighting for Ohio	FIGHTING FOR OHIO	2993	

Agency Commission **\$464.25**

Net Amount Due **\$2,630.75**

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