

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ann Smith, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

Issue/Advocacy Campaign

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: *Client Name:*
United Mine Workers of America

Authorized committee:

Agency requesting time (and contact information):

 N/A

Ann Smith Communications, Inc.

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

N/A

Date of election:

N/A

General

Primary

Treasurer of candidate's authorized committee:

N/A

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the client

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Ann Smith</u> Name: <u>Ann F. Smith</u> Date of Request to Purchase Ad Time: <u>11/9/2020</u>	Signature: <u>Gabrielle Tempone</u> Name: <u>Gabrielle Tempone</u> Date of Station Agreement to Sell Time: <u>11/10/2020</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

N/A

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10-10-2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 2182754	Station Call Letters: WIBX	Date Received/Requested: 11/10/2020
Est. #: n/a	Station Location: Utica	Run Start and End Dates: 11/12/2020-11/24/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Ann Smith Communications, Inc.

13603 Brass Harness Court
Herndon, VA 20171
703-742-0440
annsmith@annsmithcommunications.com

Order #: UMWA-REM-R1

Order Date: November 9, 2020

RADIO ORDER

Client: United Mine Workers of America

Market: Utica, NY

Station: **WIBX-AM**

:60 spots

News

Day Time	Cost per spot	#spots	Cost	Thurs 12-Nov	Fri 13-Nov	Sat 14-Nov	Sun 15-Nov	Mon 16-Nov	Tues 17-Nov	Wed 18-Nov	Thur 19-Nov	Fri 20-Nov	Sat 21-Nov	Sun 22-Nov	Mon 23-Nov	Tues 24-Nov	Total Spots
M-F 6a-10a	\$ 125.00	16	\$ 2,000.00	2	2				2	2	2	2					16
M-F 10a-3p	\$ 125.00	14	\$ 1,750.00	2	2			2		2		2				2	14
M-F 3p-7p	\$ 125.00	8	\$ 1,000.00	2					2		2					2	8
Total spots		38	\$ 4,750.00	6	4	0	0	2	4	4	4	4	0	0	6	4	38

Totals:

Total gross dollars \$ 4,750.00
less 15% agency commission \$ (712.50)
Payable to station \$ 4,037.50

CONTRACT



WIBX-AM
 9418 River Road
 Marcy, NY 13403
 (315) 768-9500

<u>Contract / Revision</u> 2182754 /		<u>Alt Order #</u>
<u>Advertiser</u> United Mine Workers of America		<u>Original Date / Revision</u> 11/10/20 / 11/10/20
<u>Contract Dates</u> 11/12/20 - 11/24/20	<u>Estimate #</u> UMWA-REM-R1	
<u>Product</u> UMWA-REM-R1		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WIBX-AM	<u>Account Executive</u> Tracy Picente	<u>Sales Office</u> Local Utica
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Ann Smith Communications, Inc
 13603 Brass Harness Court
 Herndon, VA 20171

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WIBX	11/12/20	11/24/20	M-F	6a-10a		1:00			NM	16	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/09/20	11/15/20	---TF--				4	\$125.00			
	Week:	11/16/20	11/22/20	-TWTF--				8	\$125.00			
	Week:	11/23/20	11/29/20	MT-----				4	\$125.00			
D 2	WIBX	11/12/20	11/24/20	M-F	6a-10a		1:00			NM	0	\$0.00
N 3	WIBX	11/12/20	11/24/20	M-F	10a-3p		1:00			NM	14	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/09/20	11/15/20	---TF--				4	\$125.00			
	Week:	11/16/20	11/22/20	M-W-F--				6	\$125.00			
	Week:	11/23/20	11/29/20	MT-----				4	\$125.00			
D 4	WIBX	11/12/20	11/24/20	M-F	10a-3p		1:00			NM	0	\$0.00
N 5	WIBX	11/12/20	11/24/20	M-F	3p-7p		1:00			NM	8	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/09/20	11/15/20	---T---				2	\$125.00			
	Week:	11/16/20	11/22/20	-T-T---				4	\$125.00			
	Week:	11/23/20	11/29/20	M-----				2	\$125.00			
Totals											38	\$4,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/20 - 11/24/20	38	\$4,750.00	(\$712.50)	\$4,037.50
Totals	38	\$4,750.00	(\$712.50)	\$4,037.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Townsquare Media - Purchase

1 Manhattanville Rd, Ste 202

Purchase, NY 10577

Phone: (203) 861-0900

Ann Smith Communications

13603 Brass Harness Ct
Herndon, VA 20171

**Thank you for your payment. The following
information provides the details of this transaction.**

Transaction : Sale

Date / Time : 11/10/2020 4:29:05 PM CST

Invoice # : 2182754

Customer # : 1

PO / Order # : 1

Card Type : Visa

Card Number : XXXXXXXXXXXXX8204

Entry Method : Keyed

Total Amount : 4037.50

Authorization : Approved - 07156G

Reference Note: WOID-0038TO1Z WIBX-AM

**Please contact us if you have any questions
or if we can be of further assistance.**