

QUARTERLY
COMMUNITY PROBLEMS
AND ISSUES LIST

STATION: WSGB-AM

CITY: SUTTON-FLATWOODS

QUARTER: 2ND YEAR: 2021

- 1 Discusses what's going on in the World and updates on the riots, Covid 19 and emergencies with info from CBS News
- 2 Discusses what's going on in the State and keeps the listeners updated on the 19 emergency
- 3 Consumer matters, real estate, personal health, reproduction, environment
- 4 Parenting, education, personal finance
- 5 Education, technology, minority concerns, personal health
- 6 Retirement planning, parenting, environment, consumer matters
- 7 Personal health, emergency preparedness, mental health
- 8 Mental illness, pandemic, recycling, environment, Government policies
- 9 Employment, prison reform, racism, minority concerns, personal health, Government policies, poverty
- 10 Homelessness, substance abuse, Government, traffic safety
- 11 Personal finance, parenting, education, personal health
- 12 Disaster preparedness, Women's issues, education, career
- 13 Human trafficking, crime, employment, career
- 14 Mental health, crime, cancer, personal health, minority concerns
- 15 Racism, minority concerns, Opioid addiction, nutrition

PROGRAMS

RESPONSIVE TO

COMMUNITY ISSUES AND PROBLEMS

STATION: WSGB-AM

CITY: SUTTON-FLATWOODS STATE: WV

QUARTER: 2ND YEAR: 2021

Date of Program	Duration	Title of Program	Issues Addressed	Guests
April 1 – June 30	3 minutes per hour Mon - Sun	National News Broadcast – CBS	Discusses what’s going on in the World and updates on the riots, Covid 19 and emergencies with info from CBS News	CBS News anchors
April 1 – June 30	3 minutes per hour 630AM – 630 PM	State and Local News Broadcast Metro News	Discusses what’s going on in the State and keeps the listeners updated on Covid 19 emergency	Metro News anchors
April 4 630 AM	24 minutes	Info Trak – Public Affairs Program	Consumer matters, real estate, personal health, reproduction, environment	Eric Sussman, PhD Shanna H. Swan, PhD
April 11 630 AM	24 minutes	Info Trak – Public Affairs Program	Parenting, education, personal finance	Richard Watts Matt Schulz
April 18 630 AM	24 minutes	Info Trak – Public Affairs Program	Education, technology, minority concerns, personal health	Ravi Hutheesing Francisco Lopez Jimenez, MD
April 25 630 AM	24 minutes	Info Trak – Public Affairs Program	Retirement planning, parenting, environment, consumer matters	Chris Carosa Paul Greenberg
May 2 630 AM	24 minutes	Info Trak – Public Affairs Program	Personal health, emergency preparedness, mental health	Reynold Henry, MD, MPH Katherine May
May 9 630 AM	24 minutes	Info Trak – Public Affairs Program	Mental illness, pandemic, recycling, environment, Government policies	Christy Kany, PhD Jennie Romer
May 16 630 AM	24 minutes	Info Trak – Public Affairs Program	Employment, prison reform, racism, minority concerns, personal health, Government policies, poverty	Jeff Korzenik Dima Mazen Qato, PharmD, MPH, PhD
May 23 630 AM	24 minutes	Info Trak – Public Affairs Program	Homelessness, substance abuse, Government, traffic safety,	Julie Broderick, BSc, MSc, PhD Jeffrey Michael, EdD
May 30 630 AM	24 minutes	Info Trak – Public Affairs Program	Personal finance, parenting, education, personal health	Robert T. Kiyosaki Thomas Beckman, MD
June 6 630 AM	24 minutes	Info Trak – Public Affairs Program	Disaster preparedness, Women’s issues, education, career	Irwin Redlener, PhD Olympia LePoint
June 13 630 AM	24 minutes	Info Trak – Public Affairs Program	Human trafficking, crime, employment, career	Kimberly Mehlman-Orozco, PhD Wayne Applewhite
June 20 630 AM	24 minutes	Info Trak – Public Affairs Program	Mental health, crime, cancer, personal health, minority concerns	Ira D. Glick, MD Michael J. Barry, MD
June 27 630 AM	24 minutes	Info Trak – Public Affairs Program	Racism, minority concerns, Opioid addiction, nutrition	Melvin J. Gravely, II, PHD David E. Fisher, MD, PhD



Call Letters: WSGB

Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, APRIL-JUNE, 2021

Show # 2021-14

Date aired: 4-4-21 Time Aired: 630 AM

Eric Sussman, PhD, adjunct real estate professor at the University of California Los Angeles

Prof. Sussman explained the recent trend of "We buy houses" and "Cash for homes" signs on roadsides and other forms of advertising. He explained what types of real estate investors are behind the signs and how the transactions typically are structured. He also outlined the pluses and minuses for home sellers.

Issues covered:
Consumer Matters
Real Estate

Length: 7:16

Shanna H. Swan, PhD, Professor of Environmental Medicine and Public Health at the Icahn School of Medicine at Mount Sinai in New York City, author of *"Count Down: How Our Modern World Is Threatening Sperm Counts, Altering Male and Female Reproductive Development, and Imperiling the Future of the Human Race"*

Prof. Swan's research has found that sperm counts among men in the industrialized world fell nearly 60 percent from 1973 to 2011, in part because of the hormonal effects of chemicals widely used in consumer products. She said if trends continue at the current rate, most couples may have to seek assisted reproduction by the year 2045. She believes that the chemical industry urgently needs to develop chemicals that can be used in everyday products that are non-hormonally active.

Issues covered:
Personal Health
Reproduction
Consumer Matters
Environment

Length: 9:55

Show # 2021-15

Date aired: 4-11-21 Time Aired: 630 AM

Richard Watts, personal advisor and legal counsel to the super wealthy, author of *"Entitlement: How Not to Spoil Your Kids, and What to Do if You Have"*

Mr. Watts said well-intentioned parents are creating a "me" generation of children who lack the wisdom and satisfaction of accomplishment that can only be learned through struggle and adversity. He offered examples of parental decisions that create a sense of entitlement in children in families of all income levels. He also outlined simple ways for parents to be a good example for children.

Issues covered:
Parenting

Length: 9:53

Education

Matt Schulz, Senior Industry Analyst at CreditCards.com

It pays for consumers to reach out to a credit card provider when faced with unwanted fees and high interest rates. Mr. Schulz said 87% of credit cardholders who asked for a late fee waiver were successful and 69% who requested a lower interest rate received one. His organization's study found that only about half of consumers have made any request at all for credit card leniency.

Issues covered:
Personal Finance

Length: 7:22

Show # 2021-16

Date aired: 4-18-21 Time Aired: 630 AM

Ravi Hutheesing, Founder of Ravi Unites Schools, a school network that enables teachers to have groups of students participate in online real-time audio-video interactions with peers around the world, author of "*Pivot: Empowering Students Today to Succeed in an Unpredictable Tomorrow*"

Mr. Hutheesing outlined the ways that the COVID-19 lockdowns exposed the strengths and weaknesses of America's education system. He explained how cultural connections with other students around the world can be a great tool to help a student reach his learning potential. He also discussed the best ways to address the high dropout rate among minority students.

Issues covered:
Education
Technology
Minority Concerns

Length: 8:50

Francisco Lopez-Jimenez, MD, Preventive Cardiologist at the Mayo Clinic

People with coronary artery disease are often prescribed a statin, the cholesterol-lowering drug that reduces the risk of a heart attack or stroke. Dr. Francisco Lopez-Jimenez, discussed whether are statins used enough, who should be taking them, and why some patients refuse to take them.

Issues covered:
Personal Health

Length: 8:31

Show # 2021-17

Date aired: 4-25-21 Time Aired: 630 AM

Chris Carosa, Certified Trust & Fiduciary Advisor, author of "*The Parent's Guide to Turning Your Teen into A Millionaire*"

Less than 15 years from now, the Social Security program will only be able to pay 77% of its obligations to retirees. Mr. Carosa explained how parents can help their children retire with a sizable nest egg, through what he calls a "Child IRA." He said teenagers and parents can contribute to Roth IRA accounts to take advantage of decades that could accrue to \$2 million or more.

Issues covered:
Retirement Planning
Parenting

Length: 9:24

Paul Greenberg, James Beard Award-winning author

Mr. Greenberg discussed a "Climate Diet," a list of steps anyone can take to shrink their carbon footprint. He outlined changes in travel, commuting, diet, investing, and other ways to reduce the use of energy and resources.

Issues covered:
Environment
Consumer Matters

Length: 7:58

Show # 2021-18

Date aired: 5-2-21 Time Aired: 630 AM

Reynold Henry, MD, MPH, General Surgery Chief Resident at Los Angeles County and USC Medical Center

Uncontrolled bleeding continues to be one of the most common causes of preventable death from a traumatic injury. Dr. Henry led a recent study that found that the use of tourniquets before patients arrive at a hospital has increased significantly in recent years. He said the trend has improved survival rates and decreased the need for blood transfusions. He explained the basic steps for applying a tourniquet.

Issues covered:
Personal Health
Emergency Preparedness

Length: 9:24

Katherine May, author of "*Wintering: The Power of Rest and Retreat in Difficult Times*"

Ms. May discussed how to deal with difficult times of life when unforeseen circumstances derail a person, such as an abrupt illness, the death of a loved one, a job loss, or a divorce. She calls these periods of dislocation "wintering." She explained what nature can teach us about slowing down, and how to use rest and retreat to cope with life's darkest moments

Issues covered:
Mental Health

Length: 7:58

Show # 2021-19

Date aired: 5-9-21 Time Aired: 630 AM

Christy Kane, PhD, Trauma Psychologist, Licensed Mental Health Counselor, CEO of 360 Focus Mental Health, author of "*Fractured Souls and Splintered Memories: Unlocking the 'Boxes' of Trauma*"

Dr. Kane said America suffered from a mental illness pandemic even before COVID-19 appeared, but the problem greatly accelerated from 2019 to 2020. She said data indicates that the need for mental health services for children increased by 98% in the past year. She also estimated that 90% of the overall population is struggling mentally to deal with changes related to COVID-19.

Issues covered:
Mental Illness
Pandemic

Length: 8:53

Jennie Romer, Recycling Expert, author of *"Can I Recycle This? A Guide to Better Recycling and How to Reduce Single-Use Plastics"*

Americans love to recycle but Ms. Romer said many are misinformed when it comes to what items are recyclable and what are not. She outlined the most common items that consumers incorrectly believe can be recycled and why. She explained why only 9% of the plastic ever produced has been recycled.

Issues covered:

Length: 8:22

**Recycling
Environment
Government Policies**

Show # 2021-20

Date aired: 5-16-21 Time Aired: 630 AM

Jeff Korzenik, Chief Investment Strategist for Fifth Third Bank, author of *"Untapped Talent: How Second Chance Hiring Works for Your Business and the Community"*

Mr. Korzeniak believes that businesses have overlooked a historically untapped talent pool: former convicts. He explained why recruiting ex-cons, also known as "second chance hiring," will be a crucial part of successful leadership in coming decades, and why it is crucial to overcoming racial inequality, injustice, family dysfunction, and intergenerational poverty.

Issues covered:

Length: 8:39

**Employment
Prison Reform
Racism**

Dima Mazen Qato, PharmD, MPH, PhD, Hygeia Centennial Chair and Director for the Program on Medicines and Public Health at the USC School of Pharmacy, Senior Fellow at the USC Schaeffer Center for Health Policy & Economics

33% of neighborhoods in the nation's largest cities are "pharmacy deserts," according to a study led by Prof. Qato. She explained why the problem is a greater concern than similar shortages of pharmacies in rural areas. She suggested that taxpayers should pay pharmacies more for Medicare and Medicaid prescription reimbursements and that pharmacies should be placed in community health centers in low-income areas.

Issues covered:

Length: 8:36

**Minority Concerns
Personal Health
Government Policies
Poverty**

Show # 2021-21

Date aired: 5-23-21 Time Aired: 630 AM

Julie Broderick, BSc, MSc, PhD, Assistant Professor of Physiotherapy, Trinity College Dublin, the University of Dublin

Dr. Broderick led a study that found that the physical condition of homeless people in their twenties, thirties and forties is similar to 70 and 80-year-olds in the general population. She found that only 31% could attempt to climb one flight of stairs, and only 38% could walk for 6 minutes. She discussed the possible reasons behind this finding, and potential solutions to address it.

Issues covered:
Homelessness
Substance Abuse
Government

Length: 8:39

Jeffrey Michael, EdD, Distinguished Scholar in the Department of Health Policy and Management and the Leon S. Robertson Faculty Development Chair in Injury Prevention at the Johns Hopkins University Bloomberg School of Public Health, former senior official at the National Highway Traffic Safety Administration

There's been little change in the number of traffic deaths in the United States for many years. Dr. Michael was the co-author of a report that recommends the adoption of the "Safe System" approach to road design. The "Safe System" utilizes things like roundabouts and lane designs intended to slow traffic near pedestrians, to significantly reduce the chances for mistakes by drivers, pedestrians, and bicyclists, and reduce the intensity of crashes when they do occur.

Issues covered:
Traffic Safety
Government

Length: 8:36

Show # 2021-22

Date aired: 5-30-21 Time Aired: 630 AM

Robert T. Kiyosaki, investor, entrepreneur, author of *"Rich Dad Poor Dad: What the Rich Teach Their Kids About Money That the Poor and Middle Class Do Not"*

Mr. Kiyosaki discussed the difference in how wealthy people view and use money, compared to middle- and lower-income Americans. He said it is not necessary to earn a high income to become rich. He explained why he thinks it is such a problem that few students receive any financial education in school. He also discussed the best job categories for young people who are ready to choose a career.

Issues covered:
Personal Finance
Parenting
Education

Length: 10:03

Thomas Beckman, MD, Fellow in Advanced General Internal Medicine at the Mayo Clinic

Many patients seek a second opinion before treatment for a complex medical condition. Dr. Beckman led a study at Mayo that found that only 12 percent of second opinions confirm that the original diagnosis was complete and correct. He explained what illnesses should merit the pursuit of a second opinion.

Issues covered:
Personal Health

Length: 7:03

Show # 2021-23

Date aired: 6-6-21 Time Aired: 630 AM

Irwin Redlener, PhD, Director of Columbia University's National Center for Disaster Preparedness

Dr. Redlener said that a limited nuclear attack can be survivable. He said sheltering in place is the best way to avoid the radiation that would follow a nuclear detonation. He outlined emergency supplies that every household should have on hand, and he discussed the reasons that public officials are reluctant to discuss the topic.

Issues covered:

Disaster Preparedness

Length: 8:41

Olympia LePoint, mathematician, rocket scientist, author of "*Mathaphobia: How You Can Overcome Your Math Fears and Become a Rocket Scientist*"

Ms. LePoint was a professional rocket scientist for NASA programs from 1998 to 2007, and was involved in 28 successful shuttle launches. She discussed the shortage of females in STEM (Science, Technology, Engineering & Math) careers and why it is important to encourage young women to enter these fields.

Issues covered:

Women's Issues

Education

Career

Length: 8:36

Show # 2021-24

Date aired: 6-13-21 Time Aired: 630 AM

Kimberly Mehlman-Orozco, PhD, human trafficking expert, author of "*Hidden in Plain Sight: America's Slaves of the New Millennium*"

Dr. Mehlman-Orozco discussed the most common scenarios in human trafficking cases and why the pandemic lockdowns made the problem worse. She said jurors and judges often are unaware that human trafficking victims are typically controlled by coercion and mental manipulation, rather than via physical kidnapping or other means of force. She explained what to do if someone suspects they know a person who is a victim of human trafficking.

Issues covered:

Human Trafficking

Crime

Length: 8:59

Wayne Applewhite, business leadership expert, author of "*You Know it's a Verb, Right?*"

Mr. Applewhite explained how someone can avoid career burn-out and find a balance between work and life. He talked about the importance of notetaking, schedules and lists in maintaining a productive work environment. He said clear communication from bosses is the key for organizations transitioning back to work in the aftermath of the pandemic.

Issues covered:

Employment

Career

Length: 8:12

Show # 2021-25

Date aired: 6-20-21 Time Aired: 630 AM

Ira D. Glick, MD, Professor of Psychiatry and Behavioral Sciences at the Stanford University Medical Center, Emeritus

Most mass shooters die during the crime, but Prof. Glick led the first study that closely examined medical and court records of the perpetrators who survived. He found that a large majority of perpetrators had psychiatric disorders for which they had received no medication or other treatment. He believes that mental health providers, lawyers, and the public should be made aware that some unmedicated patients do pose an increased risk of violence and should receive treatment, whether they want it or not.

Issues covered:

Length: 8:02

**Mental Health
Crime**

Michael J. Barry, M.D., Professor of Medicine at Harvard Medical School, Director of the Informed Medical Decisions Program within the Health Decision Sciences Center at Massachusetts General Hospital, Vice Chair of the U.S. Preventive Services Task Force

An alarming rise in colorectal cancer cases among young people has led the US Preventive Services Task Force to establish new guidelines. Dr. Barry co-wrote the revised standards and explained why screenings for colorectal cancer should begin at age 45 — five years earlier than was previously recommended. He also discussed the importance of screening for African Americans, who have the highest rates of colorectal cancer incidence and deaths.

Issues covered:

Length: 9:07

**Cancer
Personal Health
Minority Concerns**

Show # 2021-26

Date aired: 6-27-21 Time Aired: 630 AM

Melvin J. Gravely, II, PhD, civic leader, President and CEO of TriVersity Construction Company, author of *Dear White Friend: The Realities of Race, the Power of Relationships and Our Path to Equity*

The racial divide in America appears to have expanded significantly in the past year or so. Mr. Gravely said the great majority of white Americans are not racists, but they are “benefiting bystanders.” He believes that Americans can solve racial problems together. He explained how he defines equality versus equity, and suggested that people should expose themselves to new friends and ideas to expand their understanding of why others feel as they do.

Issues covered:

Length: 9:50

**Racism
Minority Concerns**

David E. Fisher, MD, PhD, Director of the Mass General Cancer Center's Melanoma Program,
Director of Massachusetts General Hospital's Cutaneous Biology Research Center

Dr. Fisher led a recent study that found that vitamin D deficiency strongly exaggerates the craving for and effects of opioids, potentially increasing the risk for dependence and addiction. He said that his findings suggest that addressing the common problem of vitamin D deficiency with inexpensive supplements could play a part in combating the ongoing scourge of opioid addiction.

Issues covered:
Opioid Addiction
Nutrition

Length: 7:27